



# Actuarial Implications of COVID-19 in Latin America

## Essays Contest

These are the Official Rules governing the Society of Actuaries' ("SOA") Actuarial Implications of COVID-19 in Latin America Essays Contest. By providing a submission in response to this call you acknowledge compliance with these Official Rules including all eligibility requirements.

### 1. Background

The Society of Actuaries (SOA) regularly conducts calls for papers. We're interested in expanding actuarial research on a variety of topics and depend on your knowledge and expertise to help us achieve this goal. If you're curious about what it takes to contribute, or how to get started, this can be a great opportunity for you!

COVID-19 has had a major impact on lives across the globe. Health care systems are overwhelmed and strained for resources, while the economy has suffered steep declines. The SOA would like to gather perspectives, opinions, and data on the short and long-term consequences of COVID-19 across different industries in Latin America. To this end, we are launching the first *Essays Contest for Latin America!*

We want to make this contest as fun and inclusive as possible, so be creative and think outside the box! There is a multitude of ways COVID-19 has impacted how Actuaries perform their work. Has it transformed yours? How about your company? Have you seen trending changes in the industry because of COVID-19?

### 2. Eligibility

- Author must be a resident in one of the regions included in the Eligible Markets list (refer to item #7).
- In the case of a group submission, at least one author must reside in one of the regions included in the Eligible Markets
- The article must be about one of the regions included in the Eligible Markets list
- Article must be about an actuarial topic/issue/perspective
- Entries can be submitted individually or in groups
- Group submissions are acceptable, multiple submissions per person are not permitted
- All submissions must be the original work of the author(s) in response to this contest. Please do not repurpose or submit any previously published works (includes WhatsApp and other social media)

### 3. Submission Rules

- Submissions must be in article/essay format
- The article should be no less than 500 words and no more than 1500 words and must be in English, Spanish or Portuguese
- Articles should be submitted in either Microsoft Word or PDF format via email to [sgarcia@soa.org](mailto:sgarcia@soa.org)
- **Submissions must be received by March 31, 2022**
- The email must include the author(s) full name, phone number, email address(es) and residence address
- Author(s) must use their real name for submission and for publication and may not use a pseudonym
- All submissions must comply with the [SOA's Antitrust Compliance Guidelines](#)

- Author(s) understand that if selected as a winning submission they could be invited to present their article at an SOA sponsored event
- By entering, author(s) consent to the use of their names, email address, submission, biographical information, photographs and/or likenesses for advertising and publicity purposes without additional compensation (except where prohibited) by the SOA for purposes concerning this Contest or any succeeding opportunities and for publicity, special events and advertising purposes in connection with promoting the Society of Actuaries.
- By entering, author(s) grant the SOA a perpetual, royalty-free, non-exclusive, non-transferable, non-revocable license to publish, display, and reproduce their submission in in any and all media, in whole or in part, throughout the world for any purpose including commercial purposes. Teams hereby grant the SOA permission to format their submissions for the SOA's purposes at the SOA's sole discretion.
- Winners will be announced by April 30, 2022

#### 4. Judging

Judges will select up to five (5) winning essays. The judges reserve the right not to select any winners, to select less than five, or to disqualify an entry. Judges will be looking for actuarial relevance, creativity, thoroughness, depth of the research and overall quality of the article.

#### 5. Essay Suggestions

Authors are encouraged to refer to SOA's extensive COVID-19 Research topics [SOA's Research Reports on COVID-19](#) to explore ideas and identify potential topics. The following are sample questions and ideas to spark your creativity:

- New ideas for product development
- Impact on the insurance industry
- Evolution of the insurance market
- Implications for savings and retirement funds
- Skillsets that Actuaries can use to improve insurance, health and retirement programs
- How are financial institutions adapting to risk management?
- How has the insurance industry been impacted by other industries?
- How are actuaries responding to product innovation and technology efficiency?
- How do responses/reactions during the current crisis compare to other pandemics or recessions?

#### 6. Incentives

Up to five (5) essays will be selected as winners. In the case of group submissions, the article submitted counts as one (1) winner and cash prize will be equally distributed among authors.

- \$1000 USD for each winning article; and
- Opportunity to present article during an SOA sponsored event; and
- Article to be published in SOA publication(s); and
- Honorary plaque

#### 7. Eligible Markets

All markets in Latin America<sup>1</sup> are eligible to enter the contest

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<sup>1</sup> Regions included: Mexico, Central America, South America and Spanish speaking Caribbean.