



SOCIETY OF ACTUARIES

**SOA 09 Annual Meeting & Exhibit  
October 25-28, 2009**

**Session 43, Management & Personal Development  
Section Continental Breakfast: Review of Recent  
Executive Books**

**Moderator:**

[Kevin F. Leavey, FSA, MAAA](#)

**Presenters:**

[Paula M. Hodges, FSA, MAAA](#)

[Joseph Paesani, FSA, MAAA](#)

## **Management & Personal Development Section Breakfast**

### **Review of Recent Executive Books**

2009 Annual SOA Meeting

October 27, 2009

Paula Hodges and Joe Paesani



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## **Management & Personal Development Section Business**



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## Current Council Members

- Michael Braunstein (2010)
- Paula Hodges (2010)
- Kevin Leavey (2010)
- Muhammad Haris Nazir (2011)
- Jeff Stock (2011)
- Kristen Walter-Wright (2011)
- Frank Grossman (2012)
- Olga Jacobs (2012)
- Meredith Lilley (2012)



## Thanks to '07- '09 Members:

- Steven Gaspar
- Scott Haglund
  - Council Chair in 2008
- David Walczak



## Section Activities for 2010

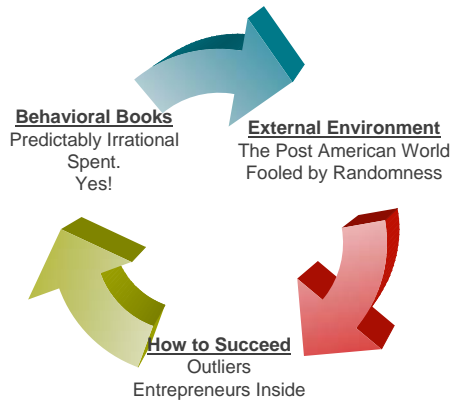
- Stepping Stone Newsletter
- Website Content
- Partnerships with Actuarial Clubs
- SOA Meeting Sessions



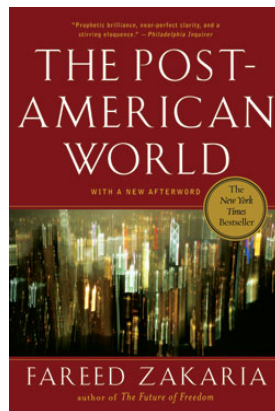
## Executive Book Review



## Paula Hodges' Reading List



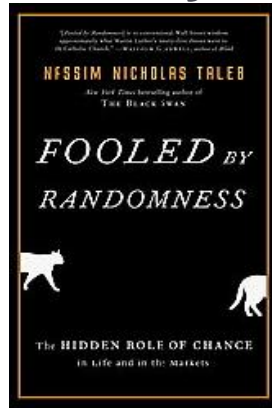
## The Post-American World



- Author: Fareed Zakaria



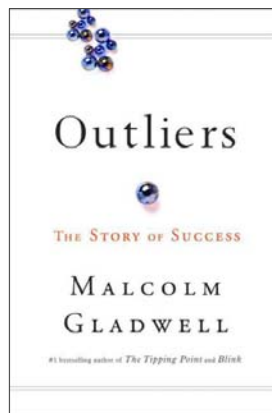
## Fooled by Randomness



- Subtitle: The Hidden Role of Chance in Life and in the Markets
- Author: Nassim Nicolas Taleb



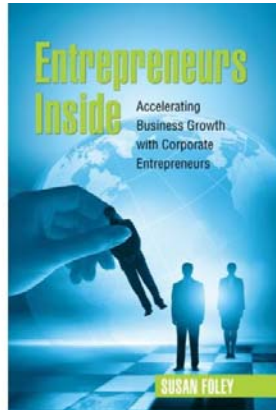
## Outliers



- Subtitle: The Story of Success
- Author: Malcom Gladwell



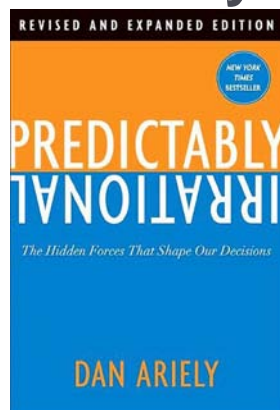
## Entrepreneurs Inside



Subtitle:  
Accelerating  
Business Growth  
with Corporate  
Entrepreneurs  
Author: Susan  
Foley



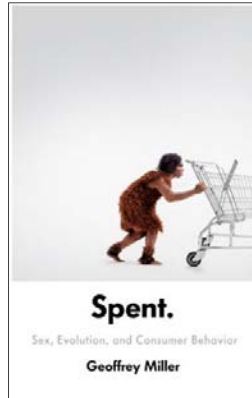
## Predictably Irrational



- Subtitle: The Hidden Forces that Shape Our Decisions
- Author: Dan Ariely



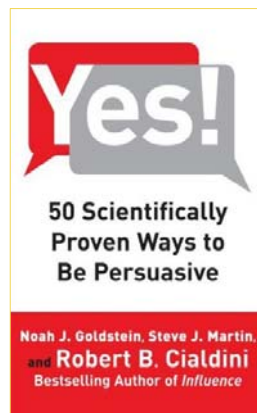
## Spent.



- Subtitle: Sex, Evolution, and Consumer Behavior
- Author: Geoffrey Miller



## Yes!



- Subtitle: 50 Scientifically Proven Ways to Be Persuasive
- Author: Goldstein, Martin and Cialdini

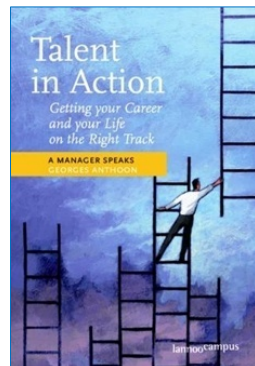


## Joe Pi's Booklist

*Self-Engaged - Strategic - Leader*



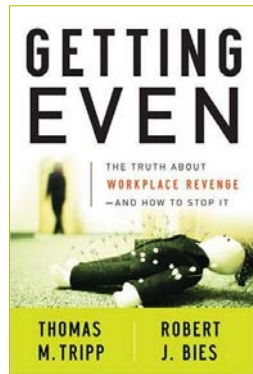
## Talent in Action



- Subtitle: Getting Your Career and Your Life on the Right Track
- Author: Georges Anthoon



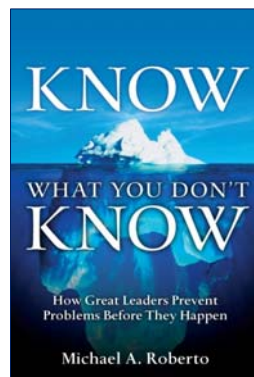
## Getting Even



- Subtitle: The Truth About Workplace Revenge and How to Stop It
- Authors: Robert Bies and Thomas Tripp



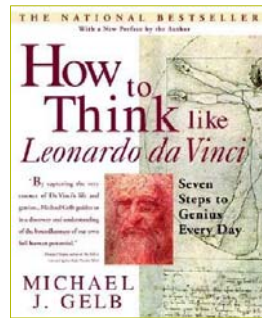
## Know What You Don't Know



- Subtitle: How Great Leaders Prevent Problems Before They Happen
- Author: Michael Roberto



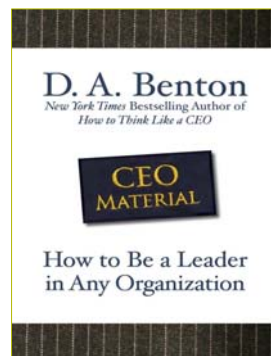
## How to Think Like Leonardo da Vinci



- Subtitle: Seven Steps to Genius Every Day
- Author: Michael Gelb



## CEO Material



- Subtitle: How to Be a Leader in Any Organization
- Author: Debra Benton



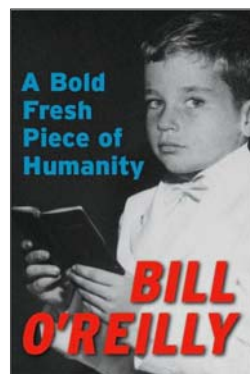
## Ackoff's Best



- Subtitle: His Classic Writings on Management
- Author: Russell Ackoff



## A Bold Fresh Piece of Humanity



- Author: Bill O'Reilly



## Tips to Good Reading

- Get recommendations from friends
- Books from seminar speakers
- Join a book club (or start one!)
- Don't waste your time on "bad" books

