

RISK CLASSIFICATION FOR CLAIM COUNTS: A COMPARATIVE ANALYSIS OF VARIOUS ZERO-INFLATED MIXED POISSON AND HURDLE MODELS

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ABSTRACT

This paper presents and compares different risk classification models for the annual number of claims reported to the insurer. Generalized heterogeneous, zero-inflated, hurdle, and compound frequency models are applied to a sample of an automobile portfolio of a major company operating in Spain. A statistical comparison between models is performed with the help of various specification tests (Score and Hausman tests for nested models, Vuong test or information criteria for nonnested ones). Interesting results about claiming behavior are obtained.

1. INTRODUCTION

In most developed countries, motor third-party liability insurance represents a considerable share of the yearly non-life premium collection. Therefore, many attempts have been made in the actuarial literature to find a probabilistic model for the distribution of the annual number of automobile accidents reported to insurance companies. Most of these models are parametric (i.e., an analytical expression is assumed for the probabilities that a policyholder reports k claims during an insurance period, depending on one or several parameters to be estimated from the observations). Let us mention, for example, the Generalized Geometric and Negative Binomial distributions in Gossiaux and Lemaire (1981), Willmot (1987), and Besson and Partrat (1992), the Poisson-Inverse Gaussian distribution in Willmot (1987), Besson and Partrat (1992), and Tremblay (1992), the Generalized Poisson-Pascal distribution in Consul (1989), the Consul distribution in Islam and Consul (1992), and the Poisson-Goncharov distribution in Denuit (1997). An excellent account of claim frequency distributions can be found in Klugman, Panjer, and Willmot (2004, ch. 4).

In risk classification a regression component is included in the claim count distribution to take the individual characteristics into account. References for risk classification include, for example, Dionne and Vanasse (1989) Dionne and Vanasse (1992), Dean, Lawless, and Willmot (1989), Denuit and Lang (2004), Gourieroux and Jasiak (2004), and Yip and Yau (2005). This paper compares different risk classification models on the basis of a sample of the automobile portfolio of a major company operating in Spain. Specification tests to select the optimal model are proposed. Models are estimated using the SAS system with GENMOD, IML, and NLMIXED procedures.

The number of motor liability claims reported to an insurance company exhibits some specific characteristics that must be considered when choosing a distribution that will fit the data. In Section 2 we see that the omission of important classification variables justifies the inclusion of a heterogeneity

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Table 1
**Binary Variables Summarizing Information
 Available about Each Policyholder**

Variable	Description
v1	Equals 1 for women and 0 for men
v2	Equals 1 when driving in urban area, 0 otherwise
v3	Equals 1 when zone is medium risk (Madrid and Catalonia)
v4	Equals 1 when zone is high risk (northern Spain)
v5	Equals 1 if the driving license is between 4 and 14 years old
v6	Equals 1 if the driving license is 15 or more years old
v7	Equals 1 if the client has been in the company between 3 and 5 years
v8	Equals 1 if the client has been in the company for more than 5 years
v9	Equals 1 if the insured is 30 years old or younger
v10	Equals 1 if coverage includes comprehensive except fire
v11	Equals 1 if coverage includes comprehensive (material damage and fire)
v12	Equals 1 if power is greater or equal to 5,500 cc

component in the regression model. The high percentage of zero values motivates zero-inflated models presented in Section 3. In Section 4 models for the demand for certain types of health care services (called hurdle distributions) are applied to the number of reported claims. The quality of the fit can be explained by the insured's behavior that is modified when a claim has already been reported in the year. A compound frequency distribution, called the *NegBin_x* distribution, is explored in Section 5. Section 6 then establishes a comparison between the resulting a priori premiums. The links between models are made apparent in Section 7. Standard specification tests (Wald and Likelihood-Ratio tests) do not keep their simple asymptotic properties when the tested parameter lies on the border of the parameter space. In Section 8 nested models are compared by means of the Hausman and Score tests. Section 9 presents other kinds of tests that can be used to compare nonnested models, more specifically the Vuong test and the selection procedures based on Information Criteria selection. In Section 10 a goodness-of-fit test, adapted for models with covariates, is used. Section 11 concludes.

Let us briefly present the data used to illustrate the techniques described in this paper. Here we work with a sample of the automobile portfolio of a major company operating in Spain. Only private-use cars have been considered in this sample. We have 18 exogeneous variables for every policy, as well as the total number of claims at fault that were reported within the yearly period. The average annual claim frequency is 6.9%, and the maximum number of reported claims recorded is five.

The exogenous information is coded by means of binary variables, described in Table 1. Some of these exogenous variables are included in the model via transformations $h(\beta_0 + x'_i\beta)$, where β_0 is the intercept and $\beta' = (\beta_1, \dots, \beta_p)$ is a vector of regression parameters for the binary explanatory variables $x'_i = (v_{i,1}, \dots, v_{i,p})$ with $p = 12$. More generally the expression $x'\beta = \beta_0 + \sum_{j=1}^p \beta_j v_{i,j}$ is used, where β includes an intercept.

2. HETEROGENEOUS MODELS

2.1 Overview

Insurance data often exhibit overdispersion that may be caused by the omission of some important classification variables (swiftness of reflexes, aggressiveness behind the wheel, consumption of drugs, etc.). Table 2 shows the fit of the observed claim frequencies by the Poisson distribution. The large

Table 2
Observed Claim Counts versus Poisson Fit

Number of Reported Claims	Observed	Predicted (Poisson)
0	530,642	528,944
1	33,495	36,664
2	2,585	1,317
3	211	33
4+	25	1
Total	566,958	566,958

discrepancies between the observed and predicted claim numbers lead to the rejection of the Poisson model. The rejection is interpreted as the sign that the portfolio is heterogeneous: The Poisson frequency may not be the same for all the policyholders.

Equidispersion implied by the Poisson distribution is usually corrected by the introduction of a random heterogeneity term with unit mean and constant variance τ . See, for example, Boyer et al. (1992) or Lemaire (1995). Specifically, given $\Theta_i = \theta$, the number of claims N_i reported by policyholder i conforms to the Poisson distribution with mean $\lambda_i\theta$, where $\lambda_i = \exp(x_i'\beta)$. The variance of N_i is thus equal to $\lambda_i + \tau\lambda_i^2$ and exceeds the mean λ_i . At the portfolio level, the Θ_i 's are assumed to be independent and identically distributed.

The distribution to model the heterogeneity component is often taken to be Gamma, Inverse-Gaussian, or Log-Normal. As shown by Holgate (1970), all continuous mixtures based on the Poisson distribution have unimodal likelihood functions. This ensures that elementary numerical techniques (e.g., Newton-Raphson) lead to maximum likelihood estimators.

2.1.1 Gamma Heterogeneity

Let us denote as f_{N_i} the discrete probability mass function of N_i , that is, $f_{N_i}(k) = P[N_i = k]$. If Θ_i is Gamma distributed with unit mean and variance α , then policyholder i having reported n_i claims to the insurer contributes to the likelihood by

$$f_{N_i}(n_i) = \frac{\Gamma(n_i + \alpha^{-1})}{\Gamma(n_i + 1)\Gamma(\alpha^{-1})} \left(\frac{\lambda_i}{\alpha^{-1} + \lambda_i} \right)^{n_i} \left(\frac{\alpha^{-1}}{\alpha^{-1} + \lambda_i} \right)^{\alpha^{-1}}, \quad (2.1)$$

where $\lambda_i = \exp(x_i'\beta)$ and $\Gamma(\alpha) = \int_0^\infty e^{-t}t^{\alpha-1} dt$. We recognize the Negative Binomial distribution. Clearly $E[N_i] = \lambda_i < \text{Var}[N_i] = \lambda_i + \alpha\lambda_i^2$. The Poisson distribution is obtained with $\alpha = 0$. However, the null hypothesis $H_0: \alpha = 0$ corresponds to the border of the parameter space, and testing for H_0 requires some care. This point and other specification tests will be analyzed in Section 8.

Cameron and Trivedi (1986) considered the NB p distributions having the same mean λ_i as in (2.1), but a variance of the form $\lambda_i + \alpha\lambda_i^p$. This kind of distribution can be generated with a heterogeneity factor following a Gamma distribution with unit mean and variance $\alpha\lambda_i^{p-2}$. Note that the variance of Θ_i now depends on the individual characteristics of the policyholders. When $p = 2$, the NB2 distribution coincides with the Negative Binomial distribution. When p is set to 1, we get the NB1 model with probability mass function

$$f_{N_i}(n_i) = \frac{\Gamma(n_i + \alpha^{-1}\lambda_i)}{\Gamma(n_i + 1)\Gamma(\alpha^{-1}\lambda_i)} (1 + \alpha)^{-\lambda_i/\alpha} (1 + \alpha^{-1})^{-n_i}. \quad (2.2)$$

The NB1 model is interesting because the variance $\text{Var}[N_i] = \lambda_i + \alpha\lambda_i = \phi\lambda_i$ is the one used in the Poisson GLM approach (such as the one used for the overdispersion correction to the Poisson distribution in the GENMOD procedure of SAS).

Winkelmann and Zimmermann (1991, 1995) proposed treating p as an unknown parameter. Putting $p = k + 1$, the variance of their model has the form $\text{Var}[N_i] = \lambda_i + \sigma^2\lambda_i^{k+1}$. This leads to a distribution

called Generalized Event Count (GECK), which can be expressed using the characterization of the Katz family of distributions. In the case of overdispersion, we refer this distribution to $NB_{(k+1)}$. The contribution of policyholder i to the likelihood for the $NB_{(k+1)}$ is

$$f_{N_i}(n_i) = (1 + \sigma^2 \lambda_i^k)^{-\lambda_i^{1-k}/\sigma^2} \prod_{j=1}^{n_i} \left(\frac{\lambda_i + \sigma^2(j-1)\lambda_i^k}{(1 + \sigma^2 \lambda_i^k)j} \right). \quad (2.3)$$

It is possible to estimate all the parameters by maximum likelihood as shown by Winkelmann and Zimmermann (1991). Note that the GECK distribution is a member of the Panjer family since

$$\frac{\Pr[N_i = n_i]}{\Pr[N_i = n_i - 1]} = a + \frac{b}{n_i}, \quad n_i \leq 1, \quad (2.4)$$

with $a = \lambda_i^k \sigma^2 / (1 + \sigma^2 \lambda_i^k)$ and $b = (\lambda_i - \alpha \lambda_i^k) / (1 + \alpha \lambda_i^k)$.

2.1.2 Inverse Gaussian Heterogeneity

If Θ_i follows the Inverse Gaussian distribution with unit mean and variance τ , we get the Poisson Inverse-Gaussian (PIG) distribution with probability mass function

$$f_{N_i}(n_i) = \frac{\lambda_i^{n_i}}{n_i!} \left(\frac{2}{\pi \tau} \right)^{0.5} e^{1/\tau} (1 + 2\tau \lambda_i)^{-s_i/2} K_{s_i}(\varepsilon_i), \quad (2.5)$$

where $s_i = n_i - 0.5$ and $\varepsilon_i = (1 + 2\tau \lambda_i)^{0.5}/\tau$ and $K_j(\cdot)$ is the modified Bessel function of the second kind satisfying

$$\begin{aligned} K_{-1/2}(a) &= \left(\frac{\pi}{2a} \right)^{0.5} e^{-a}, \\ K_{1/2}(a) &= K_{-1/2}(a), \\ K_{s+1}(a) &= K_{s-1}(a) + \frac{2s}{a} K_s(a). \end{aligned}$$

Additional properties of the modified Bessel function of the second kind may be found in Shoukri et al. (2004).

As above, the PIG model can be extended to cover many forms of variance. If Θ_i has variance $\tau \lambda_i^{k-1}$, we get the $PIG_{(k+1)}$ distribution with probability mass function

$$f_{N_i}(n_i) = \frac{\lambda_i^{n_i}}{n_i!} \left(\frac{2}{\pi \tau \lambda_i^{k-1}} \right)^{0.5} e^{1/\tau \lambda_i^{k-1}} (1 + 2\tau \lambda_i^k)^{-s_i/2} K_{s_i}(\varepsilon_i), \quad (2.6)$$

where $s_i = n_i - 0.5$ and $\varepsilon_i = (1 + 2\tau \lambda_i^k)^{0.5}/\tau \lambda_i^{k-1}$. In this case $\text{Var}[N_i] = \lambda_i + \tau \lambda_i^{k+1}$. The parameters of the model can be estimated by maximum likelihood.

2.1.3 Log-Normal Heterogeneity

If Θ_i conforms to the LogNormal distribution with parameters $\mu = -\sigma^2/2$ and σ^2 , we get the Poisson LogNormal (PLN) distribution. The contribution of policyholder i to the likelihood is then written

$$f_{N_i}(n_i) = \int_{-\infty}^{\infty} \frac{\exp(-\gamma_i) \gamma_i^{n_i}}{n_i!} \frac{1}{\sqrt{2\pi\sigma}} \exp\left(-\frac{1}{2} \left(\frac{\varepsilon_i}{\sigma}\right)^2\right) d\varepsilon_i, \quad (2.7)$$

where $\gamma_i = \exp(x_i' \beta + \varepsilon_i)$. This probability mass function cannot be expressed in closed form. Statistical packages such as SAS (NLMIXED procedure) can be used to evaluate (2.7). Here also, other forms of variance can be envisaged, having the same form as the other heterogenous models since $\text{Var}[N_i] = \lambda_i + \sigma^2 \lambda_i^{k+1}$.

Table 3
Mixed Poisson Fits to the Spanish Data Set

Parameter	Poisson		NB2		NB1			
b0	-2.2625	(0.0337)	-2.2629	(0.0359)	-2.2604	(0.0349)		
b1	0.0362	(0.0141)	0.0386	(0.0148)	0.0379	(0.0146)		
b2	-0.0471	(0.0109)	-0.0475	(0.0114)	-0.0467	(0.0113)		
b3	-0.0515	(0.0129)	-0.0514	(0.0135)	-0.0474	(0.0134)		
b4	0.1833	(0.0127)	0.1832	(0.0133)	0.1815	(0.0131)		
b5	-0.3672	(0.0267)	-0.3678	(0.0286)	-0.3641	(0.0277)		
b6	-0.4238	(0.0290)	-0.4243	(0.0310)	-0.4250	(0.0301)		
b7	-0.1364	(0.0169)	-0.1365	(0.0179)	-0.1431	(0.0175)		
b8	-0.2164	(0.0157)	-0.2168	(0.0166)	-0.2215	(0.0163)		
b9	0.1006	(0.0170)	0.1008	(0.0179)	0.0985	(0.0176)		
b10	0.1803	(0.0143)	0.1802	(0.0151)	0.1828	(0.0148)		
b11	0.0838	(0.0117)	0.0837	(0.0123)	0.0866	(0.0121)		
b12	0.1048	(0.0129)	0.1062	(0.0134)	0.1051	(0.0133)		
α	—	—	1.3765	(0.0441)	0.0989	(0.0032)		
k	—	—	—	—	—	—		
LogLike	-146,037.9		-145,129.6		-145,105.4			
Parameter	$NB_{(k+1)}$		PIG2		PIG1			
b0	-2.2626	(0.0347)	-2.2614	(0.0359)	-2.2598	(0.0349)		
b1	0.0380	(0.0145)	0.0387	(0.0148)	0.0379	(0.0146)		
b2	-0.0464	(0.0112)	-0.0475	(0.0115)	-0.0468	(0.0113)		
b3	-0.0460	(0.0133)	-0.0514	(0.0135)	-0.0475	(0.0134)		
b4	0.1797	(0.0131)	0.1834	(0.0133)	0.1814	(0.0131)		
b5	-0.3599	(0.0276)	-0.3685	(0.0286)	-0.3641	(0.0276)		
b6	-0.4213	(0.0299)	-0.4254	(0.0310)	-0.4251	(0.0300)		
b7	-0.1446	(0.0173)	-0.1377	(0.0179)	-0.1437	(0.0175)		
b8	-0.2216	(0.0161)	-0.2180	(0.0166)	-0.2220	(0.0162)		
b9	0.0977	(0.0175)	0.1011	(0.0180)	0.0984	(0.0176)		
b10	0.1817	(0.0148)	0.1811	(0.0151)	0.1827	(0.0148)		
b11	0.0865	(0.0121)	0.0842	(0.0123)	0.0868	(0.0121)		
b12	0.1040	(0.0132)	0.1063	(0.0134)	0.1051	(0.0133)		
α or τ	0.0517	(0.0287)	1.4086	(0.0475)	0.1007	(0.0034)		
k	-0.2437	(0.2076)	—	—	—	—		
LogLike	-145,104.6		-145,130.19		-145,107.6			
Parameter	PIG_{k+1}		PLN2		PLN1		$PLN_{(k+1)}$	
b0	-2.2615	(0.0347)	-2.2655	(0.0355)	-2.2585	(0.0349)	-2.2663	(0.0347)
b1	0.0378	(0.0145)	0.0381	(0.0147)	0.0377	(0.0146)	0.0379	(0.0145)
b2	-0.0463	(0.0112)	-0.0473	(0.0114)	-0.0468	(0.0113)	-0.0465	(0.0112)
b3	-0.0461	(0.0133)	-0.0512	(0.0134)	-0.0481	(0.0134)	-0.0472	(0.0133)
b4	0.1794	(0.0131)	0.1825	(0.0132)	0.1814	(0.0131)	0.1808	(0.0131)
b5	-0.3605	(0.0275)	-0.3680	(0.0283)	-0.3643	(0.0276)	-0.3611	(0.0275)
b6	-0.4220	(0.0299)	-0.4252	(0.0306)	-0.4256	(0.0300)	-0.4227	(0.0299)
b7	-0.1448	(0.0173)	-0.1376	(0.0177)	-0.1440	(0.0175)	-0.1449	(0.0173)
b8	-0.2221	(0.0161)	-0.2176	(0.0165)	-0.2226	(0.0162)	-0.2230	(0.0161)
b9	0.0971	(0.0175)	0.1000	(0.0178)	0.0982	(0.0176)	0.0983	(0.0175)
b10	0.1815	(0.0147)	0.1803	(0.0150)	0.1826	(0.0148)	0.1826	(0.0148)
b11	0.0868	(0.0120)	0.0840	(0.0122)	0.0869	(0.0121)	0.0873	(0.0121)
b12	0.1040	(0.0132)	0.1056	(0.0133)	0.1050	(0.0133)	0.1049	(0.0132)
τ or σ^2	0.0478	(0.0251)	0.7932	(0.0185)	0.0972	(0.0034)	0.0398	(0.0218)
k	-0.2794	(0.1961)	—	—	—	—	-0.2819	(0.2078)
LogLike	-145,106.6		-145,188.7		-145,117.1		-145,116.3	

2.2 Insurance Application

The identifiability of the nature of occurrence dependence through observed contagion has long been addressed by the statistical literature devoted to count data models (see, e.g., Pinquet 2000). Real positive contagion implies that the occurrence of an event modifies the probability of the next occurrence of the event. By opposition, apparent positive contagion arises from the recognition of the accident proneness of an individual.

Bates and Neyman (1951) stated that, in a cross section of count, it is impossible to distinguish between true and apparent contagion. For the number or reported claims, as discussed in more detail in Pinquet (2000), the effect of experience rating and the modification in the risk perception should imply negative true contagion, but positive contagion is observed. This indicates that although past events do not truly influence the probability of reporting a claim, they provide some information about the true nature of the driver. Then the heterogeneity term of the models can be updated according to accident history of the insured.

The application of these models to the Spanish data set leads to the results displayed in Table 3. The estimates of the parameters are approximately the same for all models. This is expected when the sufficient conditions for consistency are satisfied (see Gourieroux, Manfort, and Trognon 1984a,b). Nevertheless, other elements can be analyzed, such as the standard error values, which is important in parameter selections, in some forms of premium calculations or in solvency analysis. Comparing the log-likelihoods, we see that introduction of a heterogeneity term improves the fit compared to the Poisson distribution. Moreover, note that the p -values for the dispersion parameters indicate the significance of the heterogeneity component. However, more formal comparisons between these models are made in other sections of this paper.

3. ZERO-INFLATED MODELS

3.1 Overview

As can be seen from Table 2, the number of observed zeroes is larger than under the Poisson assumption. This motivates the use of a mixture of two distributions: a degenerate distribution for the zero case and a standard count distribution. Specifically the probability mass function is given by

$$f_{N_i}(n_i) = \begin{cases} \phi_i + (1 - \phi_i)g_i(0) & \text{for } n_i = 0 \\ (1 + \phi_i)g_i(n_i) & \text{for } n_i = 1, 2, \dots, \end{cases} \quad (3.1)$$

where

$$\phi_i = \frac{\exp(x_i' \gamma)}{1 + \exp(x_i' \gamma)}, \quad (3.2)$$

γ is a vector of regression coefficients, and g_i is the probability mass function corresponding to the standard distribution to be modified. See, for example, Lambert (1992). For instance, in the Zero-Inflated Poisson (ZIP) distribution, g_i corresponds to the Poisson distribution with mean λ_i , that is, $g_i(n_i) = e^{-\lambda_i} \lambda_i^{n_i} / n_i!$ for $n_i = 0, 1, \dots$. The two first moments of the ZIP distribution are $E[N_i] = (1 - \phi_i)\lambda_i$ and $\text{Var}[N_i] = E[N_i] + E[N_i](\lambda_i - E[N_i])$. ZIP models thus account for overdispersion. Note that the ZIP model is a special case of a mixed Poisson distribution obtained with Θ_i equal to 0 or λ_i (with respective probabilities ϕ_i and $1 - \phi_i$).

In some situations, even when the zero-count data are fitted adequately, overdispersion of the underlying distribution (for nonzero count) may still be present. As pointed out by Grogger and Carson (1991), failing to take this overdispersion into account may lead to bad estimates in the context of zero-truncated regression models. This result extends to zero-inflated models. Methods for testing for overdispersion in the zero-inflated models are presented in more detail in Section 4.

If there is some overdispersion for the nonzero count data, all the distributions seen in Section 2.1 can be used since a heterogeneity term may be incorporated in the model. For instance, the $ZI-NB_{(k+1)}$ model (which covers all the ZI -Negative Binomial cases) has probability mass function

$$f_{N_i}(n_i) = \begin{cases} \phi_i + (1 - \phi_i)(1 + \sigma^2 \lambda_i^k)^{-\lambda_i^{1-k}/\sigma^2} & \text{for } n_i = 0 \\ (1 - \phi_i)(1 + \sigma^2 \lambda_i^k)^{-\lambda_i^{1-k}/\sigma^2} \prod_{j=1}^{n_i} \left(\frac{\lambda_i + \sigma^2(j-1)\lambda_i^k}{(1 + \sigma^2 \lambda_i^k)j} \right) & \text{for } n_i = 1, 2, \dots \end{cases} \quad (3.3)$$

Table 4
Zero-Inflated Poisson Fits to the Spanish Data Set

Parameter	ZI-Poisson with Constant ϕ		ZI-Poisson with ϕ_i Given by (3.2)			
			β		γ	
b0	-1.4391	(0.0394)	-0.7308	(0.1036)	-1.8349	(0.0198)
b1	0.0381	(0.0148)	-0.3620	(0.0912)	-0.1513	(0.0460)
b2	-0.0474	(0.0114)	0.0826	(0.0197)	—	—
b3	-0.0510	(0.0135)	—	—	-0.0539	(0.0135)
b4	0.1830	(0.0133)	—	—	0.1817	(0.0133)
b5	-0.3647	(0.0284)	0.8783	(0.0865)	—	—
b6	-0.4204	(0.0308)	0.9865	(0.0900)	—	—
b7	-0.1340	(0.0178)	0.2890	(0.0343)	—	—
b8	-0.2143	(0.0166)	0.4238	(0.0325)	—	—
b9	0.1003	(0.0179)	—	—	0.0943	(0.0172)
b10	0.1787	(0.0150)	-0.3335	(0.0277)	—	—
b11	0.0830	(0.0123)	-0.1524	(0.0210)	—	—
b12	0.1058	(0.0134)	-0.1914	(0.0221)	—	—
ϕ	0.5634	(0.0075)	—	—	—	—
LogLike	-145,163.6		-145,116.0			

Recently Yip and Yau (2005) applied this kind of model to insurance data. Note that ZI models with overdispersion for the nonzero counts can be seen as particular cases of Poisson mixtures, obtained when Θ_i has a mixed distribution with an atom ϕ_i at the origin.

3.2 Insurance Application

Most insurance companies, especially in Europe, have implemented experience rating mechanisms, called bonus-malus schemes. In application of this mechanism, a reported claim implies an increase in the premium of the following years. This induces a “hunger for bonus” (Lemaire 1995): There is an incentive not to report all incurred claims since the increase of the future premiums can be higher than the insurance benefit. Specifically it is optimal for the policyholder to retain all the claims with an amount less than some threshold δ depending on the level occupied in the bonus-malus scale. This creates an inflated probability mass at the origin for the observed number of claims. Consequently the zero-inflated model can be used to describe this kind of behavior.

Results of the application of these models are shown in Table 4. Letting the zero-inflated term ϕ_i depend on observed covariates brings interesting results since it modifies the significance of the parameters of the Poisson distribution. Except for the sex of the insured, all other covariates are meaningful for either the Poisson distribution or the zero-inflated term. Such a distinction between the parameters allows us to interpret the insurance data differently. Indeed, generally speaking, covariates in the zero-inflated term modify the left tail of the distribution, while parameters in the Poisson distribution affect the right tail.

4. HURDLE MODELS

4.1 Overview

A quick view of the pattern of reported claims depicted in Table 2 shows that the vast majority (more than 99.5%) of the insureds report fewer than two claims per year. Consequently a classification of the insureds based on two processes would be interesting. A dichotomic variable first differentiates insureds with and without claim. In the former case another process then generates the number of reported claims. The most popular distribution implying the assumption that the data come from two separate processes is the hurdle count model. The simplest hurdle model is the one that sets the hurdle at zero. Formally, given two probability mass functions f_1 and f_2 , the hurdle-at-zero model has probability mass function

$$f_{N_i}(n_i) = \begin{cases} f_1(0) & \text{for } n_i = 0 \\ \frac{1 - f_1(0)}{1 - f_2(0)} f_2(n_i) = \Phi f_2(n_i) & \text{for } n_i = 1, 2, \dots, \end{cases} \quad (4.1)$$

where $\Phi = (1 - f_1(0))/(1 - f_2(0))$ can be interpreted as the probability of crossing the hurdle (or more precisely in case of insurance, the probability to report at least one claim). Clearly the model collapses to f if $f_1 = f_2 = f$.

The mean and variance corresponding to (4.1) are given by

$$E[N_i] = \Phi \mu_2, \quad (4.2)$$

$$\text{Var}[N_i] = P(N_i > 0) \text{Var}[N_i | N_i > 0] + P(N_i = 0) E[N_i | N_i > 0], \quad (4.3)$$

where μ_2 is the expected value associated with the probability mass function f_2 . Consequently the model can be over- or underdispersed, depending on the values of the parent processes f_1 and f_2 . Many possibilities exist for f_1 and f_2 . Nested models where f_1 and f_2 come from the same distribution, such as the Poisson or the Negative Binomial distributions, are often used. However, nonnested models have been used, for example, by Grootendorst (1995) and Gurmu (1998).

The log-likelihood function of a hurdle model can be expressed as

$$\ell = \sum_{i=1}^n I_{(n_i=0)} \log(f_1(0; \theta_1)) + I_{(n_i>0)} \log(1 - f_1(0; \theta_1)) + \sum_{i=1}^n I_{(n_i>0)} \log(f_2(n_i; \theta_1)/(1 - f_2(0; \theta_1))). \quad (4.4)$$

The log-likelihood is then separable, and maximization can be done separately for each part (zero case and positive values).

4.2 Insurance Application

The hurdle models are widely used in connection with health care demands. An application to credit scoring is proposed in Dionne, Artis, and Guillén (1996). With health care demand, it is generally accepted that the demand for certain types of health care services depends on two processes: the decisions of the individual and that of the health care provider. See, for example, Pohlmeier and Ulrich (1995) or Santos Silva and Windmeijer (2001). The hurdle model also possesses a natural interpretation for the number of reported claims. A reason for the good fitting of the zero-inflated models is certainly the reluctance of some insureds to report their accident (since they would then be penalized by some bonus-malus scheme implemented by the insurer). It is reasonable to believe that the behavior of the insureds is not same when they already have reported a claim. This suggests that two processes govern the total number of claims.

As mentioned earlier, the hurdle models are interesting because the estimators can be found in a two-step evaluation: for the zero elements and the positive elements of the data. The fit of the zero part is given in Table 5, whereas Tables 6 and 7 describe the fit of the positive part.

The complete model is specified in choosing the best combination between the two parts. The behavior of the insureds seems to be different once a claim has been reported in a year because of the bonus-malus scheme. Indeed, direct comparison of the parameters of the Poisson distribution can be done with the parameters of the second process of the hurdle model. We see that the hurdle model has a bigger truncated expected value, implying a worse claim experience once a claim is reported.

Because only 0.5% of the portfolio can be used to model the positive part of the model, only five significant covariates remain: variables explaining the geographical zone of the insured and the driving experience. Results show that new insureds exhibit a worse claim experience than older ones when they already have reported a claim.

Table 5
Hurdle Fit to the Spanish Data Set—Zero Parts

Parameter	Poisson		NB2		PIG2	
b0	-2.3059	(0.0353)	-2.2690	(0.2475)	-2.2435	(0.1472)
b1	0.0400	(0.0147)	0.0417	(0.0185)	0.0426	(0.0164)
b2	-0.0469	(0.0114)	-0.0482	(0.0143)	-0.0490	(0.0127)
b3	-0.0450	(0.0134)	-0.0461	(0.0156)	-0.0468	(0.0146)
b4	0.1795	(0.0132)	0.1841	(0.0333)	0.1872	(0.0221)
b5	-0.3601	(0.0280)	-0.3720	(0.0845)	-0.3796	(0.0526)
b6	-0.4236	(0.0304)	-0.4369	(0.0941)	-0.4455	(0.0585)
b7	-0.1497	(0.0176)	-0.1539	(0.0337)	-0.1568	(0.0243)
b8	-0.2264	(0.0164)	-0.2326	(0.0444)	-0.2367	(0.0288)
b9	0.0976	(0.0177)	0.1001	(0.0251)	0.1018	(0.0209)
b10	0.1843	(0.0150)	0.1890	(0.0346)	0.1921	(0.0235)
b11	0.0883	(0.0122)	0.0903	(0.0188)	0.0918	(0.0150)
b12	0.1047	(0.0134)	0.1075	(0.0231)	0.1094	(0.0174)
α, τ	—	—	0.7018	(4.6252)	1.2355	(2.9186)
LogLike	-134,299.0		-134,298.6		-134,298.4	

Table 6
Hurdle Fit to the Spanish Data Set—Positive Parts (1)

Parameter	Poisson		NB2		NB1	
b0	-1.5714	(0.0773)	-2.5301	(0.2788)	-2.2527	(0.2287)
b3	-0.0972	(0.0460)	-0.1010	(0.0491)	-0.2756	(0.1635)
b4	0.1218	(0.0429)	0.1258	(0.0461)	0.3122	(0.1300)
b5	-0.2663	(0.0812)	-0.2767	(0.0883)	-0.6131	(0.2189)
b6	-0.2395	(0.0787)	-0.2495	(0.0856)	-0.5389	(0.1954)
α, τ	—	—	1.7257	(0.7435)	0.1076	(0.0171)
LogLike	-10,829.7		-10,800.4		-10,800.2	

Table 7
Hurdle Fit to the Spanish Data Set—Positive Parts (2)

Parameter	PIG2		PIG1	
b0	-2.1199	(0.1246)	-1.9896	(0.1382)
b3	-0.1013	(0.0491)	-0.1869	(0.0929)
b4	0.1259	(0.0461)	0.2133	(0.0773)
b5	0.2768	(0.0882)	0.4357	(0.1370)
b6	0.2500	(0.0856)	0.3999	(0.1308)
α, τ	0.8100	(0.1795)	0.0773	(0.0099)
LogLike	-10,800.4		-10,800.0	

5. COMPOUND FREQUENCY MODELS

5.1 Overview

Compound distributions (or stopped-sum distributions) correspond to counting variables of the form

$$Z = \sum_{i=1}^N X_i, \quad (5.1)$$

where the X_i 's are integer-valued, independent, and identically distributed, and where N and the X_i 's are independent. Klugman et al. (2004) describe many examples of compound frequency distributions.

When N is Poisson with mean λ and X_i is logarithmic with parameter θ , it can be proved that Z is Negative Binomial. Santos Silva and Windmeijer (2001) defined the $NegBin_x$ regression model as follows: the parameter θ_i of the logarithmic distribution is expressed in terms of the available covariates as

$$\exp(x'_i\gamma) = \frac{\theta_i}{1 - \theta_i},$$

and the Poisson parameter is taken to be $\lambda_i = \exp(x'_i\beta)$. Consequently Z is Negative Binomial with parameter $\lambda_i/\log(1 + \exp(x'_i\gamma))$ and $\exp(x'_i\gamma)$. After some simplifications, the probability mass function is given by

$$f_{N_i}(n_i) = \frac{\Gamma\left(n_i + \frac{\lambda_i}{\log(1 + \exp(x'_i\gamma))}\right) \exp(-\lambda_i)}{\Gamma(n_i + 1)\Gamma\left(\frac{\lambda_i}{\log(1 + \exp(x'_i\gamma))}\right) (1 + \exp(-x'_i\gamma))^{n_i}}. \tag{5.2}$$

The first two moments are

$$E[N_i] = \frac{\exp(x'_i\beta + x'_i\gamma)}{\log(1 + \exp(x'_i\gamma))}, \tag{5.3}$$

$$\text{Var}[N_i] = (1 + \exp(x'_i\gamma))E[N_i]. \tag{5.4}$$

The variance is of the NB1 type, with the overdispersion parameter depending on the covariates.

When no covariates are statistically significant for the logistic part of the model, the $NegBin_x$ distribution collapses to the NB1 distribution. Note, however, that when there are significant covariates for the logistic part of the model, the $NegBin_x$ model is close (but distinct) to the NB1 distribution with a dispersion parameter that depends on covariates (called dispersion models after Jørgensen [1997]).

5.2 Insurance Application

Santos Silva and Windmeijer (2001) have used the $NegBin_x$ distribution to model the number of visits to a doctor where N is the number of spells of illness and X is the number of visits to the doctor for a given spell. In actuarial science this model can thus be used for modeling the number of injured persons of the number of third parties involved in a given accident.

Table 8
 $NegBin_x$ Fit to the Spanish Data Set

Parameter	NB1 (Dispersion Model)				$NegBin_x$			
	β		γ		β		α	
b0	-2.2662	(0.0350)	-2.4625	(0.1164)	-2.3091	(0.0350)	-2.4587	(0.1164)
b1	0.0381	(0.0146)	—	—	0.0381	(0.0146)	—	—
b2	-0.0466	(0.0113)	—	—	-0.0466	(0.0113)	—	—
b3	-0.0526	(0.0135)	-0.2065	(0.0824)	-0.0437	(0.0134)	-0.1998	(0.0821)
b4	0.1815	(0.0131)	—	—	0.1812	(0.0131)	—	—
b5	-0.3648	(0.0277)	-0.1563	(0.0725)	-0.3566	(0.0277)	-0.1654	(0.0727)
b6	-0.4212	(0.0301)	—	—	-0.4206	(0.0301)	—	—
b7	-0.1364	(0.0176)	0.3249	(0.1260)	-0.1497	(0.0176)	0.3262	(0.1259)
b8	-0.2165	(0.0164)	0.2529	(0.1192)	-0.2264	(0.0164)	0.2507	(0.1191)
b9	0.1000	(0.0176)	—	—	0.0992	(0.0176)	—	—
b10	0.1823	(0.0148)	—	—	0.1825	(0.0148)	—	—
b11	0.0866	(0.0121)	—	—	0.0868	(0.0121)	—	—
b12	0.1050	(0.0133)	—	—	0.1048	(0.0133)	—	—
LogLike	-145,096.1				-145,096.0			

Table 9
The Four Types of Policyholders to Be Compared

Profile	Kind of Profile	v1	v2	v3	v4	v5	v6	v7	v8	v9	v10	v11	v12
1	Good	0	0	1	0	0	1	0	1	0	0	0	0
2	Average	0	0	0	0	0	0	0	0	0	0	0	0
3	Average	1	1	0	0	1	0	1	0	1	0	1	1
4	Bad	1	0	0	1	0	0	0	0	1	1	0	1

The fit of the $NegBin_x$ model and of the NB1 distribution to the Spanish data set is described in Table 8. The reason for the quality of the fit obtained with the $NegBin_x$ distribution can be explained as follows. When several accidents occur within a short period of time, the policyholder has a tendency to report only one and claim for all the damages at the same time. The reason for this is to avoid penalties. This is known to be a source of fraudulent behavior in companies having a bonus-malus system. So one may interpret that the reported claims is a sum of preexisting accidents. Another interpretation would be that if an accident occurs, the driver may be careless about his or her car, knowing that the insurance company will repair the vehicle as if it all happened in the first accident.

6. COMPARISON OF A PRIORI PREMIUMS

Difference between some models can be analyzed through the mean (a priori premiums) and the variance of the annual number of claims for some insured profiles. Several profiles have been selected (Table 9). The first profile is classified as a good driver, while the last one usually exhibits bad loss experience. Other profiles are medium risk. The results are given in Table 10, which shows that the biggest differences lie in the variance values.

An important comment has to be made here. The maximum likelihood estimators of the Poisson distribution, which is part of the exponential family, have the property of being consistent as long as the mean function is correctly specified. If the underlying data come from a zero-inflated or a two-part distributions, this robustness property does not hold since the mean function cannot be correctly specified.

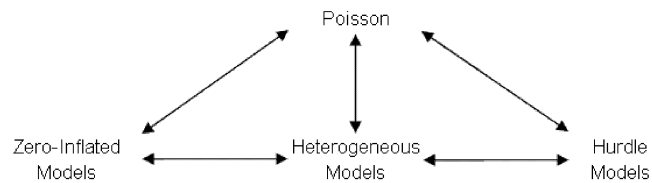
7. LINK BETWEEN MODELS

The models considered in this paper are related as described in Figure 1. Indeed, we showed that heterogeneous models having their dispersion parameter (α , τ or σ^2) going to zero come back to a Poisson distribution. Similarly, when the zero-inflated component of the zero-inflated model goes to zero, the model represents only the underlying distribution, which can be Poisson or some heterogeneous models. For the hurdle distributions, we explained that if both processes were equal, that is to say, $f_1 = f_2 = f$, the model is then equal to f , which can also represent a Poisson distribution or a

Table 10
Comparison of A Priori Claim Frequencies

Model	1st Profile		2nd Profile		3rd Profile		4th Profile	
	Mean	Variance	Mean	Variance	Mean	Variance	Mean	Variance
Poisson	0.0521	0.0521	0.1041	0.1041	0.0789	0.0789	0.1906	0.1906
NB2	0.0521	0.0558	0.1040	0.1189	0.0791	0.0877	0.1913	0.2416
NB1	0.0521	0.0573	0.1043	0.1146	0.0794	0.0872	0.1912	0.2101
ZI-Poisson	0.0509	0.0560	0.1077	0.1133	0.1063	0.1101	0.1509	0.1554
Hurdle Poi.-Poi.	0.0522	0.0572	0.1051	0.1159	0.0786	0.0838	0.1874	0.1962
Hurdle Poi.-NB2	0.0507	0.0559	0.1022	0.1140	0.0772	0.0827	0.1833	0.1948
$NegBin_x$	0.0543	0.0591	0.1081	0.1173	0.0823	0.0891	0.1983	0.2152

Figure 1
Links between Models



Poisson with heterogeneity. Even if it is not shown in the figure, we also stated that for specific parameters restrictions, the $NegBin_x$ distribution is nested to the standard NB1 distribution.

On the other hand, when models are not linked with an arrow, we can consider it as nonnested to each other. This can be illustrated with combination of hurdle models where f_1 and f_2 are not parent processes, meaning they cannot be equal with parameters constraints.

8. NESTED MODELS

Classical hypothesis tests can be made to accept or reject some models. The three standard tests are the log-likelihood ratio (LR), Wald, and Score (or Lagrange Multiplier, LM) tests. Asymptotically all three tests are equivalent. Some models are equivalent for some simple parameter restrictions. In some cases the parameter restriction corresponds to the boundary of the parameter space. This particular situation is examined in this section.

8.1 Specification Tests

One problem with standard specification tests (Wald or Likelihood Ratio tests) happens when the null hypothesis is on the boundary of the parameter space. When a parameter is bounded by the H_0 hypothesis, the estimate is also bounded, and the asymptotic normality of the MLE no longer holds under H_0 . Consequently a correction must be done. Results from Chernoff (1954) for the likelihood ratio statistic and Moran (1971) for the Wald test, reviewed by Lawless (1987) in the Negative Binomial case, showed that under the null hypothesis the distribution of the LR statistic is a mixture of a probability mass of one-half on the boundary and $\frac{1}{2} \chi^2_{1-2\delta}$ (rather than $\chi^2_{1-\delta}$). Consequently in this situation a one-sided test must be used. An analogous result shows that for the Wald test, there is a mass of one-half at zero and a Normal distribution for the positive values. In this case, as mentioned by Cameron and Trivedi (1998), one continues to use the usual one-sided test critical value of $\tilde{\alpha}_{1-\delta}$.

Nevertheless, when the hypothesized parameter lies on the boundary of the parameter space, other tests can be used without changing their properties. The asymptotic properties of the Score test, as shown by Moran (1971) and Chant (1974), are not altered when testing on the boundary of the parameter space. Additionally, in some situations,¹ a Hausman test can also be used since it is based on the β parameters and thus circumvent the boundary problem. Indeed, the Hausman test is used to compare the β estimates of two models to see if the extra parameter has a significant impact on these parameters. For more details about this test, or others, we refer the reader, for example, to Cameron and Trivedi (1998) or Winkelmann (2003) in the context of count data, as well as to Gourieroux and Monfort (1995) for a general point of view.

¹ The test is designed for situations in which at least one of the estimators is inconsistent under the alternative. The Hausman test cannot be used to test Negative Binomial against Poisson distributions since the Poisson model implies consistent maximum likelihood estimators under the alternative.

8.2 Poisson versus Heterogeneous Models

The Poisson distribution is the limiting case of the heterogeneous models when the variance parameter of the heterogeneity distribution goes to zero. Another way of seeing it is by the variance function of the heterogeneous model:

$$\text{Var}[n_i|x_i] = \lambda_i + \alpha g(\lambda_i), \quad (8.1)$$

with the function $g(\lambda_i)$ to be replaced by the form of variance to be tested. Then we have to test the null hypothesis $H_0 : \alpha = 0$ against $H_a : \alpha > 0$.

Cameron and Trivedi (1986) suggested using the following statistics to test for the Poisson distribution against heterogeneous models having a variance function of the form (8.1):

$$T_{LM}^1 = \left[\sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g^2(\hat{\lambda}_i) \right]^{-1/2} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i), \quad (8.2)$$

$$T_{LM}^2 = \left[\sum_{i=1}^n \left(\frac{1}{2} \right)^2 \hat{\lambda}_i^{-4} g^2(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i)^2 \right]^{-1/2} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i), \quad (8.3)$$

$$T_{LM}^3 = \left[\frac{1}{n} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} ((n_i - \hat{\lambda}_i)^2 - n_i)^2 \right]^{-1/2} \left[\sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g^2(\hat{\lambda}_i) \right]^{-1/2} \sum_{i=1}^n \frac{1}{2} \hat{\lambda}_i^{-2} g(\hat{\lambda}_i) ((n_i - \hat{\lambda}_i)^2 - n_i). \quad (8.4)$$

All are normally distributed with mean 0 and variance 1. The function $g(\hat{\lambda}_i)$ has to be replaced by the form of variance to be tested. For example, if $g(\hat{\lambda}_i) = \hat{\lambda}_i$, we have the NB1 or the PIG1 distribution. The test is based on the variance form of the alternative distribution, so all these tests can be used against any heterogenous models. See also Dean (1992) for a discussion of tests against arbitrary Poisson mixture models.

8.3 Testing the Zero-Inflated Models

The zero-inflated models must be tested carefully since the collapsing happens when the extra parameter is set to zero (thus on the boundary of its parameter space). Even if many zero-inflated models have been fitted, only the simplest one (zero-inflated Poisson with parameter ϕ) is tested: the null hypothesis is $H_0 : \phi = 0$ against $H_a : \phi > 0$. If the model is not rejected, other tests to determine the better construction of the zero-inflated model will be done.

The test of Poisson against all zero-inflated models is based on

$$\left. \frac{\partial \log f(n_i)}{\partial \beta} \right|_{\phi=0} = (n_i - \hat{\lambda}_i) x_i, \quad (8.5)$$

$$\left. \frac{\partial \log f(n_i)}{\partial \phi} \right|_{\phi=0} = I_{(n_i=0)} (e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)}. \quad (8.6)$$

The expected Fischer information matrix is equal to

$$\begin{bmatrix} J_{\beta\beta} & J_{\phi\beta} \\ J_{\phi\beta}^T & J_{\phi\phi} \end{bmatrix}.$$

As $\phi \rightarrow 0$, the elements of this matrix are equal to

$$J_{\beta\beta} = \sum_{i=1}^n x_i x_i' \hat{\lambda}_i, \quad (8.7)$$

$$J_{\phi\phi} = \sum_{i=1}^n x_i' (n_i - \hat{\lambda}_i) [I_{(n_i=0)} (e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)}], \quad (8.8)$$

$$J_{\phi\phi} = \sum_{i=1}^n (I_{(n_i=0)}(e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)})^2. \quad (8.9)$$

The score statistic for testing H_0 is then

$$T = \sqrt{J^{\phi\phi}}(I_{(n_i=0)}(e^{\hat{\lambda}_i} - 1) - I_{(n_i>0)}), \quad (8.10)$$

where $J^{\phi\phi}$ is the element located at the bottom left of the inverse information matrix evaluated at the maximum likelihood estimates under H_0 .

Additionally, note that Broeck (1995) shows that a similar LM statistic can be expressed as

$$LM = \frac{\left(\sum_{i=1}^n (I_{n_i=0}) - e^{-\hat{\lambda}_i}/e^{-\hat{\lambda}_i} \right)}{\sqrt{\left(\sum_{i=1}^n (1 - e^{-\hat{\lambda}_i})/e^{-\hat{\lambda}_i} \right) - \sum_{i=1}^n n_i}}. \quad (8.11)$$

Under the null hypothesis, this statistic will have an asymptotic Normal(0,1) distribution. Construction of LM test for heterogeneous models against their zero-inflated modification can be done in the same way.

8.4 Heterogeneity in the Zero-Inflated Models

The ZIP tests of overdispersion of Hall and Berenhaut (2002) against heterogeneous models can be used in arbitrary cases of random effects. The only assumption is for the two first moments of the heterogeneity distribution. Formally we can express the null hypothesis as $H_0 : \alpha = 0$ against $H_a : \alpha > 0$. Based on the test of Ridout et al. (2001), which coincides with the overdispersion test of Hall and Berenhaut (2002) for log-linear Poisson regression models in which the linear predictor includes an intercept, the LM test statistic is given by

$$S = \frac{1}{2} \sum_{i=1}^n \hat{\lambda}_i^{k-1} \left[((n_i - \hat{\lambda}_i)^2 - n_i) - I_{(n_i=0)} \frac{\hat{\lambda}_i^2 \phi}{p_{0,i}} \right] \quad (8.12)$$

with $p_{0,i}$ denoting $P(N_i = 0)$ under the null hypothesis, which can be expressed as $\phi + (1 - \phi) \exp(-\hat{\lambda}_i)$.

The expected Fischer information matrix is equal to

$$\begin{bmatrix} J_{\alpha\alpha} & J_{\alpha\beta} & J_{\alpha\gamma} \\ J'_{\alpha\beta} & J_{\beta\beta} & J_{\beta\gamma} \\ J'_{\alpha\gamma} & J^T_{\beta\gamma} & J_{\gamma\gamma} \end{bmatrix}.$$

As $\alpha \rightarrow 0$, defining $\kappa_i = \hat{\lambda}_i \phi (1 - \phi/p_{0,i})$, the elements of this matrix are equal to

$$J_{\alpha\alpha} = \frac{1}{4} \sum_{i=1}^n \hat{\lambda}_i^{2k} (2(1 - \phi) - \hat{\lambda}_i \kappa_i), \quad (8.13)$$

$$J_{\alpha\beta} = \frac{1}{2} \sum_{i=1}^n \hat{\lambda}_i^{k+1} \kappa_i x'_i, \quad (8.14)$$

$$J_{\alpha\gamma} = \frac{1}{2} \sum_{i=1}^n \hat{\lambda}_i^k \kappa_i, \quad (8.15)$$

$$J_{\beta\beta} = \sum_{i=1}^n \hat{\lambda}_i ((1 - \phi) - \kappa_i) x_i x'_i, \quad (8.16)$$

$$J_{\beta\gamma} = -\sum_{i=1}^n \kappa_i x_i', \quad (8.17)$$

$$J_{\gamma\gamma} = \sum_{i=1}^n \frac{\phi^2(1 - p_{0,i})}{p_{0,i}}. \quad (8.18)$$

The score statistic for testing H_0 is then

$$T = S\sqrt{J^{\alpha\alpha}}, \quad (8.19)$$

where $J^{\alpha\alpha}$ is the upper-left-hand element of the inverse information matrix evaluated at the maximum likelihood estimates under H_0 . This test statistic is normally distributed. Once again, by the right choice of k , we recall that this test covers all the heterogeneous models seen.

8.5 Hurdle Models

8.5.1 Same Distributions

The nested hurdle models (where f_1 and f_2 come from the same distribution) collapse to their parent distribution in the case of equality between the regression coefficients, that is, when $\beta_1 = \beta_2$. The null hypothesis of equality between these two parameters can be tested with a standard Wald test, where the parameter estimates of the zero and the positive parts are independent.

8.5.2 Different Processes

Besides testing if the hurdle model is different from a standard distribution, each part of the model can be tested for overdispersion. Indeed, the positive part of the hurdle model is a truncated distribution (right truncated at one), while the other part is a dichotomous model for the count being zero or positive.

As for the heterogeneous models, the truncated Poisson is a special case of the truncated NB to PIG distributions for the dispersion parameter going to zero. However, as opposed to the untruncated Poisson distribution, the estimates of the truncated Poisson are not consistent if the heterogeneity is misspecified.

Gurmu and Trivedi (1992) developed score tests of overdispersion for truncated Poisson distribution against truncated Negative Binomial. Following their results, the score statistic for overdispersion of the the positive part is given by

$$\tau = \frac{\sum_i \hat{\lambda}_i^{k-1} (\hat{\epsilon}_i^2 - n_i + (\hat{\epsilon}_i + n_i) \hat{\delta}_i)}{2[I_{\alpha\alpha}(\hat{\gamma}) - I_{\alpha\beta}(\hat{\gamma})I_{\beta\beta}(\hat{\gamma})I_{\beta\alpha}(\hat{\gamma})]^{1/2}}, \quad (8.20)$$

where $\lambda_i = \exp(x_i'\beta)$, $\hat{\epsilon}_i = n_i - \hat{\mu}_i$, $\hat{\mu}_i = \hat{\lambda}_i / (1 - \exp(-\hat{\lambda}_i))$, $\hat{\delta}_i = \hat{\lambda}_i \exp(-\hat{\lambda}_i) / (1 - \exp(-\hat{\lambda}_i))$ and the variable k is set to 0 and 1 for the NB1 and the NB2 distributions, respectively. Under H_0 , the statistic τ is asymptotically Normally distributed. The denominator of the test statistic involves the elements of the information matrix evaluated under the restricted maximum likelihood estimator $\hat{\gamma}$ (β and α evaluated under H_0) given by

$$I_{\beta\beta}(\hat{\gamma}) = \sum_i [\hat{\lambda}_i - \hat{\delta}(\hat{\mu} - 1)] x_i x_i', \quad (8.21)$$

$$I_{\beta\alpha}(\hat{\gamma}) = \frac{1}{2} \sum_i \hat{\lambda}_i^k \hat{\delta}_i \hat{\mu}_i x_i, \quad (8.22)$$

$$I_{\alpha\alpha}(\hat{\gamma}) = \frac{1}{2} \sum_i \hat{\lambda}_i^{2k-2} \left(\hat{\mu}_i \hat{\delta}_i \left(1 - \frac{1}{2} \hat{\lambda}_i \hat{\delta}_i \right) \right). \quad (8.23)$$

Table 11
Comparison of Models for the Spanish Data Set

Null Hypothesis	Alternative Hypothesis	Kind of Test	Result		Decision
			Value	Sig. Level	
Poisson	NB2 form	Wald	29.66	0.00%	Reject
		Likelihood ratio	1,816.48	0.00	Reject
		Score	28.72	0.00	Reject
Poisson	NB1 form	Wald	28.24	0.00	Reject
		Likelihood ratio	1,864.89	0.00	Reject
		Score	27.99	0.00	Reject
Poisson	ZI-Poisson	Wald	75.51	0.00	Reject
		Likelihood ratio	1,748.58	0.00	Reject
		Score	26.90	0.00	Reject
NB1	<i>NegBin_x</i>	Wald	12.79	0.51	Reject
		Likelihood ratio	14.26	0.26	Reject

For the truncated Poisson–Inverse Gaussian alternative, following Pohlmeier and Ulrich (1995), a Hausman test can be used for the truncated Poisson hypothesis against the truncated PIG. Additionally, the dichotomous process of the zero part of the hurdle model cannot be considered as a truncated distribution. Consequently, direct application of the score tests of Gurmur and Trivedi (1992) cannot be done, and a Hausman test should be used to test the significance of the additional parameter.

8.6 Numerical Application

Direct application of the Score tests to our insurance data set leads to the results displayed in Table 11. Recall that the Wald and the Score statistics are Normally distributed, while the log-likelihood ratio and the Hausman statistics follow a chi-square distribution. These tests are asymptotically equivalent,

Table 12
Comparison of Models for the Spanish Data Set—Hurdle Models

Null Hypothesis	Alternative Hypothesis	Kind of Test	Results		Decision
			Value	Sig. Level	
Poisson	Hurdle-Poisson	Wald	2,375.75	0.00%	Reject
NB2	Hurdle-NB2	Wald	31.60	0.00	Reject
		Nested	—	—	—
PIG2	Hurdle-PIG2	Wald	70.04	0.00	Reject
		Nested	—	—	—
Hurdle-Poisson Positive part	Hurdle-NB2 Positive part	Wald	2.32	1.01	Reject
		Likelihood ratio	58.54	0.00	Reject
		Score	8.63	0.00	Reject
		Hausman	13.15	2.20	Reject
Hurdle-Poisson Positive part	Hurdle-NB1 Positive part	Wald	6.28	0.00	Reject
		Likelihood ratio	58.94	0.00	Reject
		Score	8.68	0.00	Reject
		Hausman	16.17	0.64	Reject
Hurdle-Poisson Positive part	Hurdle-PIG2 Positive part	Wald	4.51	0.00	Reject
		Likelihood ratio	58.68	0.00	Reject
		Hausman	35.49	0.00	Reject
		Wald	7.79	0.00	Reject
Hurdle-Poisson Positive part	Hurdle-PIG1 Positive part	Likelihood ratio	59.48	0.00	Reject
		Hausman	36.03	0.00	Reject
		Wald	0.15	44.0	No Reject
		Likelihood ratio	0.86	41.8	No Reject
Hurdle-Poisson Zero part	Hurdle-NB2 Zero part	Hausman	0.03	100	No Reject
		Wald	0.42	33.6	No Reject
		Likelihood ratio	1.31	36.3	No Reject
Hurdle-Poisson Zero part	Hurdle-PIG2 Zero part	Hausman	0.21	100	No Reject

and all conclude that the Poisson distribution should be clearly rejected against all alternatives. The NB1 distribution is also rejected against the more general $NegBin_x$ distribution.

8.6.1 Hurdle Models

Table 12 shows that estimates of β_1 are significantly different from β_2 , which shows that all nested hurdle models (Poisson, NB2, and PIG2) are statistically different from their parent distributions.

Remember that the Wald statistic follows asymptotically a chi-square distribution with 13 degrees of freedom (the dimension of β). Additionally, results show the rejection of the truncated Poisson in favor of the truncated versions of PIG and NB models. However, an additional parameter is not needed for the zero part of the hurdle model since the Hausman test does not exhibit statistical difference between the β parameters of the Poisson and the overdispersed models.

9. NONNESTED MODEL TESTS

9.1 Artificial Nesting Test

A convenient method used to discriminate between nonnested models is the construction of a hypermodel, where an additional parameter is added to the tested models. Under restriction of this parameter, the hypermodel reduces to the tested distributions. We have already built this hypermodel when the $NB_{(k+1)}$, $PIG_{(k+1)}$, and $PLN_{(k+1)}$ were created. Table 13 shows that the NB2 variance form is rejected. Indeed, for each model confidence interval of the variable k includes the value 0, but not the value 1, that represents the NB1 and the NB2 variance form, respectively. Table 13 also shows the confidence interval of the extra parameter.

9.2 Information Criteria

A standard method for comparing nonnested models refers to information criteria, based on the fitted log-likelihood function. Since the likelihood increases with the addition of parameters, the criteria used to distinguish models must penalize models with a large number of parameters. The classical criteria include Akaike Information Criteria ($AIC = -2\log(L) + 2p$, where p is the number of parameters of the model) and the Bayesian Information Criteria ($BIC = -2\log(L) + \log(n)p$, where p and n represent, respectively, the number of parameters of the model and the number of observations). Many other penalized criteria have been proposed in the statistical literature (see Kuha 2004 for an overview). However, the AIC and BIC criteria are the most often used in practice.

Application of these criteria on the nonrejected models seen in the preceding section leads to the results displayed in Table 14. Since the models do not contain the same number of parameters, analysis of each of the information criteria can result in different conclusions. Indeed, even if the $NegBin_x$ and the hurdle models seem to be much better than the other remaining distributions, BIC favors other models. Nevertheless, since we have rejected the NB1 distribution against its generalization $NegBin_x$, it does not seem intuitive to choose a similar distribution like the PIG1 or the PLN1 models.

Despite their apparent simplicity, the information criteria are based on explicit theoretical considerations, and AIC and BIC do not have the same foundations. As shown by Kuha (2004), the aims of the

Table 13
Comparison of Models for the Spanish Data Set—Artificial Nesting Test

Model	Value of the Extra Parameter	Standard Error	Confidence Interval (95%)	
			Lower	Upper
Negative Binomial	-0.244	0.208	-0.651	0.163
Poisson-Inverse Gaussian	-0.279	0.196	-0.664	0.105
Poisson-Log Normal	-0.282	0.208	-0.689	0.125

Table 14
Comparison of Models for the Spanish Data Set—Information Criteria

Model	No. of Parameters	Log-Likelihood	AIC	BIC
<i>NegBin_x</i>	17	-145,098.30	290,230.59	290,421.81
Hurdle: Poisson-PIG1	19	-145,099.00	290,235.99	290,449.70
Hurdle: Poisson-NB1	19	-145,099.27	290,236.54	290,450.25
Hurdle: Poisson-PIG2	19	-145,099.40	290,236.79	290,450.50
Hurdle: Poisson-NB2	19	-145,099.47	290,236.93	290,450.65
PIG1	14	-145,107.58	290,243.15	290,400.62
Zero-Inflated Poisson	15	-145,116.02	290,262.05	290,430.77
PLN1	13	-145,117.12	290,260.24	290,406.46

AIC and BIC criteria are not the same. BIC proposes to identify the model with the highest probability to be true, giving that one model under investigation is true. On the other hand, AIC denies the existence of an identifiable true model and, for example, minimizes the distance or discrepancy between densities. Moreover, in model selection, it has been argued that BIC penalizes large models too heavily. Consequently, at this stage, based on this interpretation and on previous results, the *NegBin_x* and the Hurdle models are preferred.

9.3 Vuong Test

Since the hypotheses of equality of overlapping models have been rejected by the Score tests seen in the beginning of this section, the test proposed by Vuong (1989) can be applied directly. This test is

Table 15
Comparison of Models for the Spanish Data Set—Vuong Test

Model 1	Model 2	Vuong Test			
		Log-Likelihood	AIC	BIC	
<i>NegBin_x</i>	Hurdle: Poisson-PIG1	0.424	0.229	0.000	
	Hurdle: Poisson-NB1	0.396	0.211	0.000	
	Hurdle: Poisson-PIG2	0.384	0.202	0.000	
	Hurdle: Poisson-NB2	0.376	0.196	0.000	
	PIG1	0.025	0.093	0.987	
	Zero-Inflated Poisson	0.044	0.065	0.333	
	PLN1	0.002	0.010	0.887	
Hurdle: Poisson-PIG1	Hurdle: Poisson-NB1	0.251	0.251	0.251	
	Hurdle: Poisson-PIG2	0.304	0.304	0.304	
	Hurdle: Poisson-NB2	0.273	0.273	0.273	
	PIG1	0.042	0.235	1.000	
	Zero-Inflated Poisson	0.052	0.107	0.816	
	PLN1	0.002	0.028	1.000	
	Hurdle: Poisson-NB1	Hurdle: Poisson-PIG2	0.436	0.436	0.436
Hurdle: Poisson-NB1	Hurdle: Poisson-NB2	0.394	0.394	0.394	
	PIG1	0.049	0.255	1.000	
	Zero-Inflated Poisson	0.054	0.110	0.826	
	PLN1	0.003	0.033	1.000	
	Hurdle: Poisson-PIG2	Hurdle: Poisson-NB2	0.375	0.375	0.375
	PIG1	0.051	0.263	1.000	
	Zero-Inflated Poisson	0.057	0.115	0.826	
Hurdle: Poisson-PIG2	PLN1	0.003	0.033	1.000	
	PIG1	0.052	0.267	1.000	
	Zero-Inflated Poisson	0.058	0.116	0.828	
	PLN1	0.003	0.034	1.000	
	PIG1	0.254	0.230	0.119	
	Zero-Inflated Poisson	0.000	0.000	0.100	
	PLN1	0.470	0.525	0.801	

based on the difference of the log-likelihood models, with a correction that corresponds to the standard deviation of this difference. The test statistic is

$$T_{LR,NN} = \frac{(\ell_f(\hat{\beta}_1) - \ell_g(\hat{\beta}_2))}{\sqrt{n\omega}}, \tag{9.1}$$

where

$$\omega^2 = \frac{1}{n} \sum_{i=1}^n \left(\log \frac{f(\hat{\beta}_i)}{g(\hat{\beta}_2)} \right)^2 - \left(\frac{1}{n} \sum_{i=1}^n \log \frac{f(\hat{\beta}_i)}{g(\hat{\beta}_2)} \right)^2 \tag{9.2}$$

is an estimate of the variance of the log-likelihood difference. None of the two models has to be true. The null hypothesis of the test is that the two model are equivalent, expressed as $H_0 : E[\ell_f(\hat{\beta}_1) - \ell_g(\hat{\beta}_2)] = 0$. Under the null hypothesis, the test statistic is asymptotically Normally distributed. Rejection of the test in favor of f happens when $T_{LR,NN} > c$, or in favor of g if $T_{LR,NN} < c$, where c represents the critical value for some significance level.

Modification of this test is needed if the compared models do not have the same number of parameters. As proposed by Vuong (1989), we may consider the following adjusted statistic:

$$\hat{LR}(\beta_1, \beta_2) = LR(\beta_1, \beta_2) + K(f, g),$$

where $K(f, g)$ is a correction factor based on the difference between the information criteria (seen in the preceding subsection) of models f and g . Results are displayed in Table 15. Once again, the hurdle and the $NegBin_x$ distributions are the distributions that provide the best results, even if only the PLN1 distribution is rejected against some models.

10. GOODNESS-OF-FIT TEST

To conclude our comparisons between all the analyzed models, we also compared the predicted values with the observed ones. Because our models include covariates, we used an adapted chi-squared test on goodness-of-fit as proposed by Andrews (1988a,b). In fact, this test of the correspondence of actual and fitted probabilities is a conditional moment test. The OPG outer-product gradient (OPG) form of the test, as described by Cameron and Trivedi (1998, pp. 155–57), has been used. The test can be expressed using the following equation:

$$T_{\chi^2} = Y'K(\hat{\Theta})'[K(\hat{\Theta})'K(\hat{\Theta})]^{-1}K(\hat{\Theta})Y \tag{10.1}$$

with

$$K(\hat{\Theta}) = [m(\hat{\Theta})s(\hat{\Theta})] \tag{10.2}$$

and

$$Y = 1, \text{ a } n \times 1 \text{ vector.}$$

The range of the data has been broken into J mutually exclusive sets: $\{0\}$, $\{1\}$, $\{2\}$, $\{3\}$, and $\{4, 5, 6, \dots\}$. The vector $m(\hat{\Theta})$ is composed by the expected difference between actual and fitted probabilities, $d_{ij}(n_i) - p_{ij}(n_i, \hat{\theta})$, where $d_{ij}(n_i)$ is an indicator variable with $d_{ij}(n_i) = 1$ if n_i falls in the j th set and $d_{ij}(n_i) = 0$ otherwise. The $p_{ij}(n_i, \hat{\theta})$ value denotes the predicted probability that observation i falls in the j th set. The vector $s(\hat{\Theta})$ is composed by the score of the i th observation, that is, $s_i(\Theta) = \delta \ln f_i(\theta) / \delta \theta$. T_{χ^2} is chi-squared distributed, where the number of degrees of freedom is $J - 1$.

The results of predicted versus observed values for some selected models are shown in Tables 16 and 17. It is important to note that these tables expose the expected values for the whole portfolio, whereas the chi-square statistic analyzes it for each separate class of risks.

Table 16
Observed Claim Counts versus Predicted (1)

No. of Reported Claims	Observed	Model			
		Poisson	NB2	NB1	ZI-Poisson
0	530,642	528,944	530,644	530,648	530,637
1	33,495	36,664	33,490	33,474	33,421
2	2,585	1,317	2,585	2,602	2,737
3	211	33	217	214	156
4+	25	1	22	20	7
T_{χ^2}		1,102.57	12.26	3.87	60.19

Results of the test show that only the $NegBin_x$ model and the NB1 are not rejected, since the critical value of $\chi_{5\%}^2 = 9.49$, where, obviously, the value of $J - 1$ is 4. This confirms our conclusion of the last section that $NegBin_x$ is one of the best models to fit our insurance data.

11. CONCLUSION

The behavior of policyholders subject to bonus-malus schemes seems to influence their probability to report a claim. Models such as zero-inflated, $NegBin_x$, or hurdle use this feature to describe the number of reported claims and provide a good fit to the Spanish data set. The choice of the best distribution describing our data has been supported by specification tests for nested or nonnested models and goodness-of-fit test. Beside the interpretation of the models, we have seen that the process of classifying policyholders into classes needs adjustments since some classes exhibit much more variability than others.

We also conclude that risk classification based on data that were generated under experience rating schemes must take into account that discount and penalty mechanisms have an influence on the claiming behavior of the insureds. This is, to our knowledge, the first time that empirical evidence is shown from a wide range of models.

There is also a general feeling in the insurance industry that drivers have either good claiming behavior (never claim) or bad claiming behavior (claim a lot). Indeed, many marketing strategies are designed to capture good customers and let the bad drivers go to the competitor. This paper shows that we find evidence that the same customer may indeed have two latent processes and switch his or her probability to report another accident once the first claim has already occurred.

12. ACKNOWLEDGMENTS

The authors would like to thank an anonymous referee for their careful reading of the manuscript and the resulting comments that greatly helped to improve the paper. Jean-Philippe Boucher and Michel Denuit would like to thank the Communauté française de Belgique under the grant Québec-

Table 17
Observed Claim Counts versus Predicted (2)

No. Of Reported Claims	Observed	Model		
		Hurdle Poi.-Poi.	Hurdle Poi.-NB2	$NegBin_x$
0	530,642	530,644	530,643	530,646
1	33,495	33,348	33,495	33,480
2	2,585	2,757	2,581	2,598
3	211	153	218	214
4+	25	7	21	20
T_{χ^2}		138.40	26.05	1.89

Communauté française de Belgique, as well as the financial support of the Communauté française de Belgique under contract “Projet d’Actions de Recherche Concertées” ARC 04/09-320.

Montserrat Guillén acknowledges the support of the Spanish Ministry of Education and Science FEDER SEJ2005/0552-ECON.

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