



Monday, Nov. 1, 2010

- 7:30 – 8:30 a.m. **Registration and Breakfast**
- 8:30 – 8:40 a.m. **Opening Comments by Chairman**
- 8:40 – 9:30 a.m. **Overview of North American Market Landscape**
- 9:30 – 10:15 a.m. **What to Do to Get Back into the VA Game?**
- 10:15 – 10:45 a.m. **Coffee Break**
- 10:45 – 11:30 a.m. **VA Risk Management—Evolving Capital Markets Response to Changing Markets**
- 11:30 a.m. – 12:15 p.m. **EIA Risk Management—Managing Income Rider Risks**
- 12:15 – 1:30 p.m. **Lunch**
- 1:30 – 2:15 p.m. **Black-Holes or Black-Scholes: Modeling Long-Dated Options**
- 2:15 – 3:00 p.m. **AG 43 and Hedging**
- 3:00 – 3:30 p.m. **Coffee Break**
- 3:30 – 4:15 p.m. **Results of Market Survey of VA Writers**
- 4:15 – 4:45 p.m. **Ask the Experts Session**
- 5:30 – 7:00 p.m. **Reception and Networking**

Tuesday, Nov. 2, 2010

- 7:30 – 8:30 a.m. **Breakfast**
- 8:30 – 9:15 a.m. **Sustainable Manufacturing of VAs**
- 9:15 – 10:00 a.m. **Developing New Products Prudently—An Investment Banker’s View**
- 10:00 – 10:30 a.m. **Coffee Break**
- 10:30 – 11:15 a.m. **Developing New Products Prudently—A Direct Writer’s View**

11:15 a.m. – Noon	Operational Risks
12:00 – 1:30 p.m.	Lunch
1:30 – 2:15 p.m.	Basis Risks Quantification and Management
2:15 – 3:00 p.m.	Hedging VAs: Lessons Learned
3:00 – 4:00 p.m.	Ask the Experts
4:00 p.m.	Closing Comments by Chairman