

Investment Symposium March 2010

I6: Capital and Liquidity Considerations for Effective Risk Management

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Moderator Shaio-Tien Pan









onfluence of liquidity cor lividend capacity from op	ocerns berating
ding Debt and Maturi	lies
2008	2009
\$9.2	\$8.9
<u>\$70.7</u>	<u>\$65.1</u>
\$80.5	\$74.0
\$24.3	\$12.1
\$4.4	\$3.4
\$2.9	\$3.8
\$1.9	\$3.0
\$2.9	\$3.5
\$44.0	\$48.3
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	onfluence of liquidity cor lividend capacity from op Jing Debt and Maturit 2008 \$9.2 <u>\$70.7</u> \$80.5 \$24.3 \$4.4 \$2.9 \$1.9 \$2.9





Powerful Cash Generation Capability	ities				
Recurring Premium, Reduce S	train from Lower Ne	ew Sales, Liqui	d Profile of Inve	stment	
Portfolio, and Reduced Divider	ids to Policyholders	and Common	Shareholders		
Policyholder withdrawals	did accelerate in 2	2009			
Provy for Fight Large Can Life Insu	rers - Cash Flow A	nalveis			
Proxy for Eight Large Cap Life Insu	rers - Cash Flow A	nalysis			
Proxy for Eight Large Cap Life Insu (\$ in Billions)	rers - Cash Flow A 2009	nalysis 2008	2007	2006	2005
Proxy for Eight Large Cap Life Insu (\$ in Billions)	rers - Cash Flow A 2009 \$1.4	nalysis 2008 \$1 9	2007 \$1.8	2006 \$1.6	2005 \$1.8
Proxy for Eight Large Cap Life Insu (\$ in Billions) Depreciation and Amortization Operating Cash Flow	rers - Cash Flow A 2009 \$1.4 \$22 1	nalysis 2008 \$1.9 \$36.8	2007 \$1.8 \$33.3	2006 \$1.6 \$27 9	2005 \$1.8 \$25.2
Proxy for Eight Large Cap Life Insu (\$ in Billions) Depreciation and Amortization Operating Cash Flow Investing Cash Flow	rers - Cash Flow A 2009 \$1.4 \$22.1 -\$35.3	nalysis 2008 \$1.9 \$36.8 -\$27.9	2007 \$1.8 \$33.3 -\$28.3	2006 \$1.6 \$27.9 -\$44.8	2005 \$1.8 \$25.2 -\$47.6
Proxy for Eight Large Cap Life Insu (\$ in Billions) Depreciation and Amortization Operating Cash Flow Investing Cash Flow Financing Cash Flow	rers - Cash Flow A 2009 \$1.4 \$22.1 -\$35.3 -\$7.0	nalysis 2008 \$1.9 \$36.8 -\$27.9 \$16.5	2007 \$1.8 \$33.3 -\$28.3 \$2.5	2006 \$1.6 \$27.9 -\$44.8 \$20.3	2005 \$1.8 \$25.2 -\$47.6 \$23.2
Proxy for Eight Large Cap Life Insu (\$ in Billions) Depreciation and Amortization Operating Cash Flow Investing Cash Flow Financing Cash Flow Other Cash Flow	rers - Cash Flow A 2009 \$1.4 \$22.1 -\$35.3 -\$7.0 \$0.4	nalysis 2008 \$1.9 \$36.8 -\$27.9 \$16.5 -\$0.1	2007 \$1.8 \$33.3 -\$28.3 \$2.5 \$0.3	2006 \$1.6 \$27.9 -\$44.8 \$20.3 \$0.1	2005 \$1.8 \$25.2 -\$47.6 \$23.2 -\$0.2
Proxy for Eight Large Cap Life Insu (\$ in Billions) Depreciation and Amortization Operating Cash Flow Investing Cash Flow Financing Cash Flow Other Cash Flow Net Increase in Cash	rers - Cash Flow A 2009 \$1.4 \$22.1 -\$35.3 -\$7.0 <u>\$0.4</u> -\$19.9	nalysis 2008 \$1.9 \$36.8 -\$27.9 \$16.5 <u>-\$0.1</u> \$25.4	2007 \$1.8 \$33.3 \$28.3 \$2.5 \$0.3 \$7.8	2006 \$1.6 \$27.9 -\$44.8 \$20.3 <u>\$0.1</u> \$3.5	2005 \$1.8 \$25.2 -\$47.6 \$23.2 <u>-\$0.2</u> \$0.5

Market focus shifted to liquidity	y and solvency				
Industry enhanced its liquid markets in 2008	dity cushion in res	sponse to the de	eterioration in th	e financial	
Proxy for Eight Large Cap Life Ir	nsurers - Shift	Toward Liqu	id (Cash) Inv	restments	
Proxy for Eight Large Cap Life Ir (GAAP, \$ in Billions)	nsurers - Shift	Toward Liqu	id (Cash) Inv	restments	
Proxy for Eight Large Cap Life Ir (GAAP, \$ in Billions)	nsurers - Shift 2005	Toward Liqu 2006	id (Cash) Inv 2007	vestments 2008	2009
Proxy for Eight Large Cap Life Ir (GAAP, \$ in Billions) Total Investments	nsurers - Shift 2005 \$851.7	Toward Liqu 2006 \$921.6	id (Cash) Inv 2007 \$964.7	v estments 2008 \$956.0	2009 \$1,019.8
Proxy for Eight Large Cap Life Ir (GAAP, \$ in Billions) Total Investments Yr./Yr. % Change	nsurers - Shift 2005 \$851.7 	Toward Liqu 2006 \$921.6 8.2%	iid (Cash) Inv 2007 \$964.7 4.7%	2008 \$956.0 -0.9%	2009 \$1,019.8 6.7%
Proxy for Eight Large Cap Life Ir (GAAP, \$ in Billions) Total Investments Yr./Yr. % Change Cash and Cash Equivalents	nsurers - Shift 2005 \$851.7 \$21.0	Toward Liqu 2006 \$921.6 8.2% \$24.3	id (Cash) Inv 2007 \$964.7 4.7% \$31.8	2008 \$956.0 -0.9% \$57.3	2009 \$1,019.8 6.7% \$37.6
Proxy for Eight Large Cap Life Ir (GAAP, \$ in Billions) Total Investments Yr./Yr. % Change Cash and Cash Equivalents Yr./Yr. % Change	nsurers - Shift 2005 \$851.7 \$21.0 	Toward Liqu 2006 \$921.6 8.2% \$24.3 16.0%	id (Cash) Inv 2007 \$964.7 4.7% \$31.8 31.1%	2008 \$956.0 -0.9% \$57.3 79.9%	2009 \$1,019.8 6.7% \$37.6 -34.3%















Contact Information and Bio



Alfred Capra 212-278-7507 alfred.capra@sgcib.com Alfred M. Capra joined Société Générale's Financial Institutions Group in 2006 as a Managing Director dedicated to the firm's U.S. insurance clients. He started his career in 1990 at Salomon Brothers, and in 1992 became a sell-side equity research analyst following the insurance sector. Over the next 13-plus years he followed the insurance industry as a sell-side analyst at several investment banking firms, most recently at Oppenheimer & Co, Inc. During Mr. Capra's tenure as an analyst, he was recognized by StarMine as a top-ranked stock-picker and was also a member of the Salomon Brothers' life insurance research team which achieved top-rankings by Institutional Investor Magazine. He holds a B.S. in Financial Management, and an MBA with a concentration in Banking and Finance.

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SOCIETE GENERALE



Liquidity Risk Discussion for Society of Actuaries Investment Symposium

March 23, 2010



Agenda

- Executive summary
- Banking sector liquidity risk regulation
- Key principles outlined in US interagency guidance
- Liquidity risk stress testing
- Sample market and idiosyncratic stress events
- Sources and uses analysis
- Survival horizon analysis
- Liquidity risk for variable annuities (VAs)
- Liquidity risk profile of hedging instruments
- Liquidity risk identification in VAs
- VA case study: bull market scenario
- Carry on liquid assets = insurance premium for liquidity

Executive summary

Regulation

Significant increase in global banking liquidity regulation

Stress testing

- Cash flow stress testing is core to regulation and leading banking industry practice
- Stress testing can be used to size maximum cash outflows (MCO) over adverse scenarios
- Banking practice is applicable to insurance products

Liquid asset portfolio

MCO can be used to determine the cash and liquid assets a company should hold to prefund for potential stress events

Liquidity insurance

The cost of carry associated with the liquid assets can be conceptually thought of as a liquidity insurance premium



Banking sector liquidity risk regulation

Increasing global liquidity risk regulatory requirements

- Initial regulatory guidance issued in response to the crisis was largely principles based outlining the overall management framework, stress testing and transfer pricing
- More recent guidance has been increasingly more prescriptive of stress testing methodology and scenarios

Basel Committee on Banking Supervision

- Initial guidance released in June 2008 was principles based
- Recent consultative paper released in December 2009 built upon principles from prior guidance and provides prescriptive guidance to measurement metrics
 - Comment period extends through mid-April 2010
- UK Financial Services Authority (FSA)
 - Mix of rules-based and principles-based guidelines
 - Rules on self-sufficiency and modifications
 - Significant reporting requirements
- US interagency guidance: FDIC, FRB, NCUA, OCC and OTS
 - Principles-based approach to liquidity risk management released March 17, 2010



Key principles outlined in US interagency guidance



<u>Agencies</u>: Federal Deposit Insurance Corporation (FDIC); Board of Governors of the Federal Reserve System (FRB); National Credit Union Administration (NCUA); Office of the Comptroller of the Currency, Treasury (OCC); and Office of Thrift Supervision, Treasury (OTS)



Liquidity risk stress testing

Step 1: Identify in-scope liquidity risks	Step 2: Scenario and stress test identification	Step 3: Maximum cash outflow (MCO) calculation	Step 4: Current survival days and negative carry analysis	Step 5: Hypothetical liquidity pool and negative carry analysis
Identify on- and off-balance sheet positions that pose liquidity risk	 Define idiosyncratic and market-based scenarios Identify relevant moderate and severe stress parameters for positions and stress combinations 	 Project stress case cash flows under both moderate and severe stress cases Calculate daily and cumulative MCO 	 Compare existing liquidity pool with cumulative MCO under both moderate and severe stress cases Estimate negative carry (bps and \$) of current liquidity pool 	 Identify hypothetical liquidity pool for different survival horizons Estimate negative carry (bps and \$) for hypothetical liquidity pool sizes via scenario analysis

Data is analyzed by management to determine targeted survival horizons and liquidity pool size for required stress cases and associated coverage ratios



Sample market and idiosyncratic stress events

	Market stress events	Idiosyncratic stress events
Traditional banking	 Systemic disruption to capital markets No access to secured debt markets No access to unsecured debt markets Market-wide shocks Equity markets Foreign exchange Commodities 	 Adverse customer behavior Run-on-the-bank deposit withdrawals Increased draws on unfunded commitments Default of a significant counterparty
Shared	 Market-wide shocks Interest rates Credit default swaps Loss of confidence in financial industry Increased market volatility Sovereign debt crisis or default 	 Downgrade of long-term or short-term debt rating Two- to three-notch downgrade Widening of credit spreads Significant operational loss Reputational damage
Insurance specific	 Catastrophic event Pandemic 	 Higher than expected policy surrenders/lapses Significant policyholder surrender Mispriced or mishedged product with guarantees or options



Sources and uses analysis

In order to ensure an ability to meet current debt obligations, as well as other potential expenses or capital requirements, companies perform a solvency assessment to determine whether sources of cash are sufficient to cover potential uses of cash under a stressed set of scenarios over a given time horizon.





Survival horizon analysis

	Severe short-term	Survival horizon graph
Stress summary	 Inability to access unsecured and secured markets Two-notch downgrade to long-term debt rating Increased draws on unfunded commitments Customer behavior 10% withdrawal of core deposits 20% of non-core deposits 10% lapse of insurance products Adverse market shocks over one month In one month: 10% decline in USD Immediate: +200 bps increase to interest rates 	Forecasted daily cumulative funding position \$50 \$40 \$30 \$30 \$20 \$10
Managerial response	 Monetize liquidity pool Access committed lines of credit Monetize other unencumbered assets Balance sheet reduction 	\$0
		-\$20 J



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Liquidity risk for variable annuities (VAs)

VAs

- During the severe market downturn in 2008, VAs caused or exacerbated many insurers' capital problems
- The strong market recoveries in 2009 also created liquidity problems for some insurers, due to large losses in VA hedging programs. Some companies were forced to shut down or cut back their hedging programs
- Market rallies and/or volatility may cause unexpected spikes in variation margin
- Cash flow timing mismatches may occur resulting from hedges
- VA risk management is incomplete without considerations of liquidity and capital
- Downgrade to an institution's debt rating may cause additional cash outflow due to over-thecounter (OTC) derivative contract downgrade trigger provisions

Liquidity risk profile of hedging instruments

Instrument	Exchange-traded	OTC
Futures forwards swaps	 High Initial funding requirements are low, potential funding requirements are high Daily margining requirements can create liquidity problem if the positions of the hedges go against the insurance company 	 High Initial funding requirements are low, potential funding requirements are high Level of liquidity risk dependent on nature of collateral agreements with counterparty Low threshold, frequent valuation and rating downgrade trigger increased liquidity risk Counterparty default may be a liquidity and/or capital stress event
Options	 Medium Option premiums are paid up-front, and are the most the company will lose Initial funding requirements are higher, but potential funding requirements are lower During very volatile markets, rolling options can become prohibitively expensive (e.g. premiums), and thus a significant drain on liquidity 	 Medium Funding profile similar to exchange-traded Counterparty default may be a liquidity and/or capital stress event Lower price transparency: OTC options tend to be more expensive than exchange traded



Liquidity risk identification in VAs

Liquidity risks associated with VAs can arise in both bull market and bear market scenarios.

Scenario	VA guarantees	Hedge positions
Bull market	Fair value gains on liabilities not realized as cash	 Market risk: mark-to-market cash outflows on hedge losses
		requirements triggered by insurer's own rating downgrade during bull market, when hedges are in losing positions
		 Counterparty default is a liquidity risk for OTC instruments as well
Bear market	 Risk based capital (RBC) shortfall triggers capital injection 	 Counterparty risk for OTC hedges: if the insurer has to write-down the value of hedged assets due to
	 Liquidity impact to parent at annual statutory filing date 	counterparty default, it will weaken the company's capital position
	 Immediate liquidity impact to parent in extreme bear markets 	
	 Asset shortfalls relative to guarantees 	
	 Liquidity impact contingent on policyholder death, behaviors and effectiveness of hedging program 	

Sources of liquidity risks to insurer



VA case study: bull market scenario

- VA with GMAB (return of premium), sold on March 31, 2009 \$100 million initial deposit, all invested in S&P
- Dynamically delta hedged using one-month S&P futures, rebalanced monthly
- Hedging profit and loss:

			All figures in \$ 000s				
	Date	S&P level	PV claims	G/L on liabilities	G/L on futures	Net G/L	
	3/31/2009	797.87	22,602				
	4/30/2009	872.81	20,267	2,335	(2,486)	(151)	
	5/31/2009	919.14	18,955	1,312	(1,354)	(42)	
	6/30/2009	919.32	18,938	16	(5)	11	
	7/31/2009	987.48	17,170	1,768	(1,854)	(86)	
	8/31/2009	1,020.62	16,364	805	(805)	0	
	9/30/2009	1,057.08	15,523	841	(841)	0	
	10/31/2009	1,036.19	15,961	(438)	455	17	
	11/30/2009	1,095.63	14,652	1,310	(1,345)	(35)	
	12/31/2009	1,115.10	14,227	425	(400)	25	
			Total:	8,374	(8,635)	(261)	
			_	/			
PV of liabilities go down, Real cash outflow					Due to hedging, th	ie insurer is	
	but doesn't ge	enerate cash			largely immune to	the direction of	
1:4	market change on a PV basis						

Market risk vs. liquidity risk

Hedging largely reduced market risks, but can pose a liquidity risk to the company

Quality In Everything We Do

Carry on liquid assets = insurance premium for liquidity

Funds transfer pricing process for liquidity

There is significant cost to the firm associated with holding cash and other highly liquid, unencumbered securities as part of the liquidity pool. The corporate functions and treasury should not bear the negative cost of carry, but rather pass the expense back to the business areas that drive the liquidity need.



Three-step process

- 1. Assess the negative cost of carry of holding an excess liquidity pool
 - Cash and other highly liquid securities offer low rates of return
 - > The cost of funds to support the assets is typically greater than the returns on the liquidity pool assets
- 2. Identify and calculate the business areas that drive the need to hold the liquidity pool
 - Leverage the liquidity risk management process and stress testing for identifying potential liquidity needs at the business unit level
 - Address data challenges in calculating liquidity needs at the required level of granularity
- 3. Allocate net expense of liquidity pool to the business areas based on potential liquidity need



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