

Session 081: Economic Scenario Generation for Life, Pension and P&C Applications

SOA Antitrust Compliance Guidelines
SOA Presentation Disclaimer

# Session 081: Economic Scenario Generation for Life, Pension and P&C Applications

Moderator: David Schraub, FSA, MAAA, CERA, AQ

**Presenter: Daniel Finn, FCAS** 

Hal Pedersen, ASA





#### **SOA Antitrust Compliance Guidelines**

Active participation in the Society of Actuaries is an important aspect of membership. While the positive contributions of professional societies and associations are well-recognized and encouraged, association activities are vulnerable to close antitrust scrutiny. By their very nature, associations bring together industry competitors and other market participants.

The United States antitrust laws aim to protect consumers by preserving the free economy and prohibiting anti-competitive business practices; they promote competition. There are both state and federal antitrust laws, although state antitrust laws closely follow federal law. The Sherman Act, is the primary U.S. antitrust law pertaining to association activities. The Sherman Act prohibits every contract, combination or conspiracy that places an unreasonable restraint on trade. There are, however, some activities that are illegal under all circumstances, such as price fixing, market allocation and collusive bidding.

There is no safe harbor under the antitrust law for professional association activities. Therefore, association meeting participants should refrain from discussing any activity that could potentially be construed as having an anti-competitive effect. Discussions relating to product or service pricing, market allocations, membership restrictions, product standardization or other conditions on trade could arguably be perceived as a restraint on trade and may expose the SOA and its members to antitrust enforcement procedures.

While participating in all SOA in person meetings, webinars, teleconferences or side discussions, you should avoid discussing competitively sensitive information with competitors and follow these guidelines:

- Do not discuss prices for services or products or anything else that might affect prices
- -Do not discuss what you or other entities plan to do in a particular geographic or product markets or with particular customers.
- -Do not speak on behalf of the SOA or any of its committees unless specifically authorized to do so.
- -Do leave a meeting where any anticompetitive pricing or market allocation discussion occurs.
- -Do alert SOA staff and/or legal counsel to any concerning discussions
- -Do consult with legal counsel before raising any matter or making a statement that may involve competitively sensitive information.

Adherence to these guidelines involves not only avoidance of antitrust violations, but avoidance of behavior which might be so construed. These guidelines only provide an overview of prohibited activities. SOA legal counsel reviews meeting agenda and materials as deemed appropriate and any discussion that departs from the formal agenda should be scrutinized carefully. Antitrust compliance is everyone's responsibility; however, please seek legal counsel if you have any questions or concerns.



#### Presentation Disclaimer

Presentations are intended for educational purposes only and do not replace independent professional judgment. Statements of fact and opinions expressed are those of the participants individually and, unless expressly stated to the contrary, are not the opinion or position of the Society of Actuaries, its cosponsors or its committees. The Society of Actuaries does not endorse or approve, and assumes no responsibility for, the content, accuracy or completeness of the information presented. Attendees should note that the sessions are audio-recorded and may be published in various media, including print, audio and video formats without further notice.



#### Hal Warren Pedersen

Hal W. Pedersen is one of the world's leading experts on economic scenario generation. His interest in this area began in the late 1980s with research on interest rate models. Dr. Pedersen was a Managing Director with Conning where he lead the Quantitative Finance team and was one of the principal architects of GEMS, Conning's award winning economic and capital market scenario generator. He is an Associate of the Society of Actuaries and has more than 20 years academic and industry experience in the application of financial economics to insurance. He was L.A.H. Warren professor of actuarial science at the University of Manitoba from 2003 through 2011 and served on the actuarial faculty at Georgia State University from 1996 through 2001. He is Vice-Chair of the Society of Actuaries Investment Section council.





#### **Daniel Finn**

Daniel Finn, FCAS, is a Managing Director at Conning, where he is the Head of North America for the Risk Solutions unit. In that role, he leads a team that is responsible for providing asset-liability and integrated risk management advisory services to life, health and property/casualty insurance company clients and pension clients. Mr. Finn also oversees the support and development of Conning's proprietary financial software models. Prior to joining Conning in 2001, Mr. Finn was a Vice President within Swiss Re Investors' asset-liability management unit. He has been involved in the asset-liability management field since 1997. Mr. Finn is a graduate of the University of Rochester with an MA in Mathematics and earned an MBA from Loyola College. He is a Fellow of the Casualty Actuarial Society (FCAS).





#### **David Schraub**

David Schraub is the Staff Fellow for the several sections at the Society of Actuaries (SOA) working to develop and support and directing volunteer activities. In addition, he provides risk expertise to the SOA's education (including both core and continuing education programs) and research functions. He also serves as a liaison between the SOA and other organizations in the risk arena and works to facilitate the intellectual capital development of actuaries in risk management. Prior to joining the SOA, David worked for life insurance companies and consulting companies in various risk positions, focusing on Solvency II, NAIC ORSA and risk reporting in general. David is a Fellow of the Society of Actuaries, a Chartered Enterprise Risk Analyst of the Society of Actuaries, an Actuaire Qualifie of the Institut des Actuaires (France) and a Member of the American Academy of Actuaries. He graduated from the École Nationale de la Statistique et de l'Administration Économique, one of the French Grandes Ecoles focused on economics, statistics and actuarial sciences.





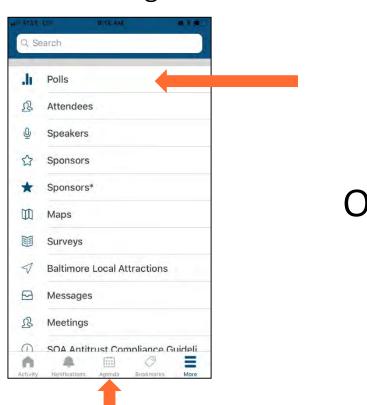
## Setting the stage



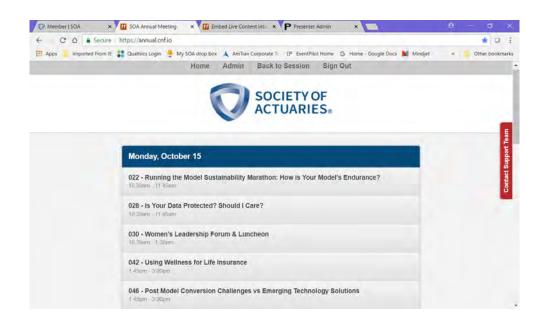


# To Participate, look for Polls in the SOA Event App or visit **annual.cnf.io** in your browser

Find The Polls Feature Under **More**In The Event App or Under This
Session in the Agenda



Type annual.cnf.io In Your Browser





#### **Live Content Slide**

When playing as a slideshow, this slide will display live content

## Poll: How familiar are you with ESG



#### **Live Content Slide**

When playing as a slideshow, this slide will display live content

## Poll: Line of business (check al that apply)



#### **Live Content Slide**

When playing as a slideshow, this slide will display live content

# Poll: What type of company are you working for



### Real World v Risk Neutral Economic Scenario Generator

- Real World
  - Real probability Individual paths and statistical metrics are meaningful
  - Match the real world
  - Risk Premium; riskier asset earn more than less risky asset
  - More subjective than Risk Neutral

- Risk Neutral
  - 'Pretend' probability to match option pricing
  - Replicate option pricing
  - No Risk Premium; all assets earn risk free rate. This is the risk adjustment
  - Mathematically it is an integration by substitution (u-substitution) on the probability measure



## Real World v Risk Neutral Economic Scenario Generator

- Real World Usage
  - Own Risk and Solvency Assessment (ORSA), Planning
  - Statutory accounting
  - Asset allocation
  - Product pricing (except derivative-like products)
    - Variable Annuities, Fixed Index Annuities, Universal Life, Term
    - Riders

- Risk Neutral
  - Option pricing
  - Valuation of option-like products



### Calibration issues

- Market & Historical Data
  - Calibration vs. subjective choice (do I believe interest rate will behave has they did historically or not)
  - Data quality
  - Historical period
- Models
  - What model should be used for a particular asset class? Desirable shape?
  - Tail or mid-distribution focus
  - Level of sophistication / parsimony principle
  - Validation of subjective statements
  - Fit for purpose & use case



## **AAA-SOA Economic Scenario Generator**





### **Evolution**

Late 90'

- C3P1 Interest rate only
- Long Term Mean reversion to 6%-7%
- Limited computer power (First 200 scenarios, worst 50, worst 20)

Mid 00'

- C3P2 Equity generator with stochastic volatility
- Correlation between indices
- Link to C3P1 (no correlation) for interest rate

Late 00'

- C3P3 Refinements
- Constant LT target rate not appropriate
- Conservatism added to fit regulatory capital purposes
- Other functionalities (stratified scenario sampling tool based around the 20 y rate)



## Model Development Underlying Principles

Safe Harbor for smaller companies

Risk Sensitive Capital Calculation

Complexity v. Explicability

Thanks Mary Pat for sharing the historical context of the AAA-SOA ESG



## Questions?







# Economic Scenario Generation for Life, Pension and P&C applications

Society of Actuaries Annual Meeting October 29, 2019

#### Regulatory Economic Scenario Generation (ESG)

#### Occasionally, ESGs get released as either Research or Regulations

- C3 Phase I and II (SOA/AAA)
- Dynamo (CAS)
- Modeling of Economic Series Coordinated with Interest Rate Scenarios (CAS Research)

#### **Typically designed for Specific Purpose**

Usually, capital calculations

#### Companies often apply them "off brand"

- Strategic Asset Allocation
- Short-Term Planning
- Pricing



#### Issues — Simplicity

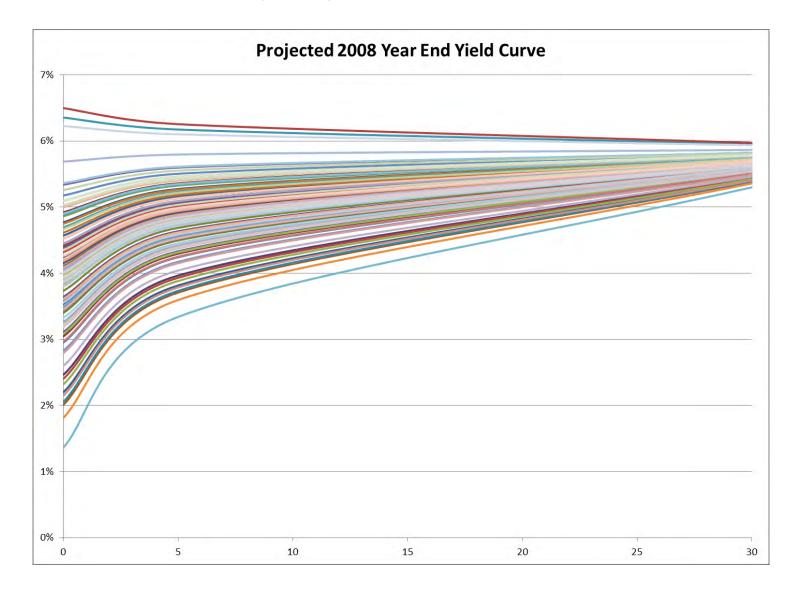
#### Most of these Models are fairly simple

- Limited Risk Drivers
- Limited Asset Classes

#### **Consider Treasury Models**



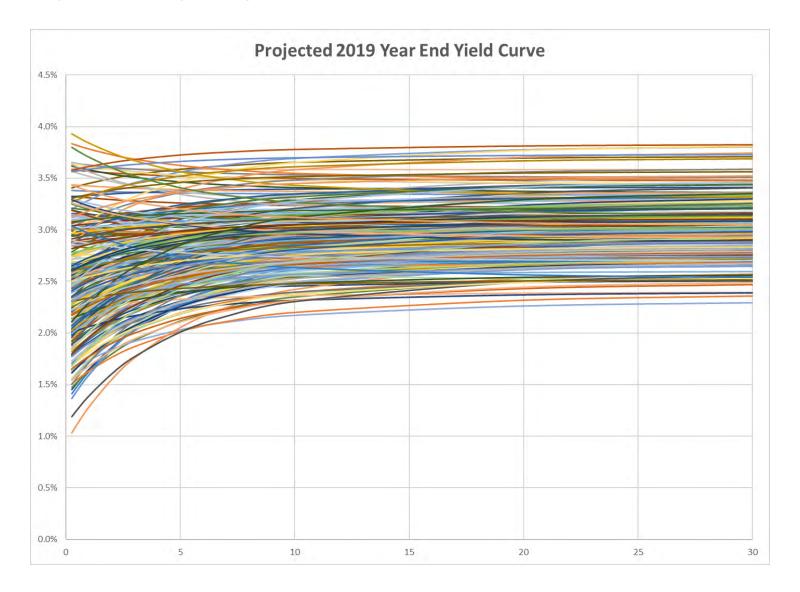
#### **Dynamo 1-Year Treasury Projections**



Prepared by Conning, Inc. Source: Dynamo Public Access DFA Model scenarios.

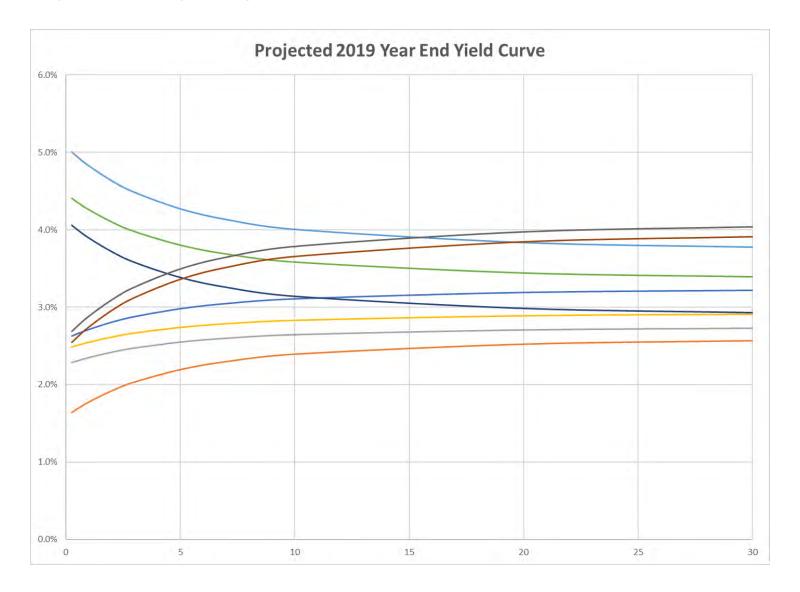


#### **Academy Treasury Projections**



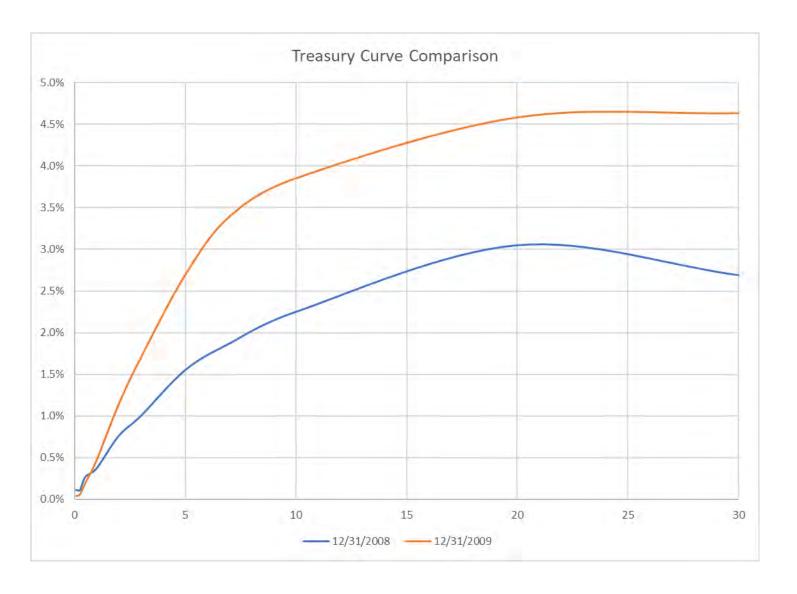


#### **Academy Treasury Projections**





#### **MBS Impact**



Prepared by Conning, Inc. Source: ©2019 Bloomberg, L.P.



#### **MBS Impact**

#### Today's commercial models add a third factor

Allows for much bigger departures for MBS returns





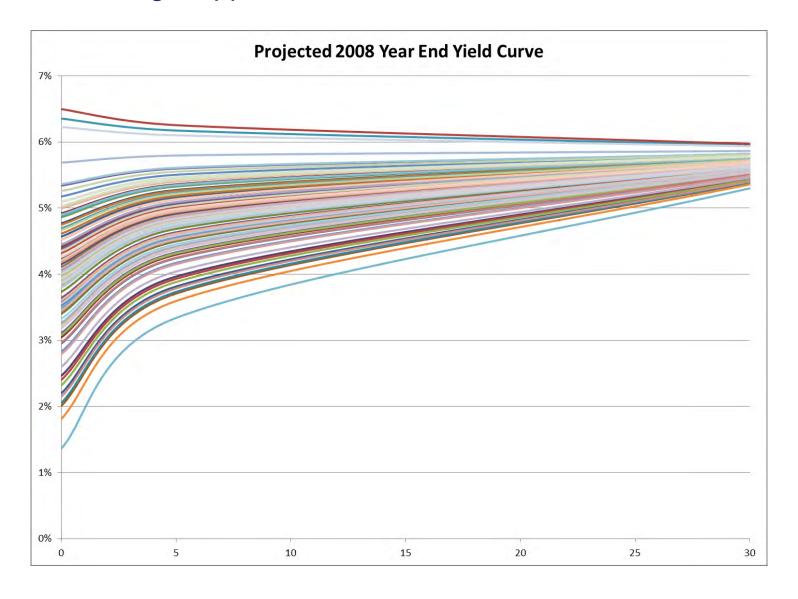
#### Most of these Models focus on reasonability

- Range of outcomes
- Desired relationships

#### Offers much more freedom than arbitrage-free models

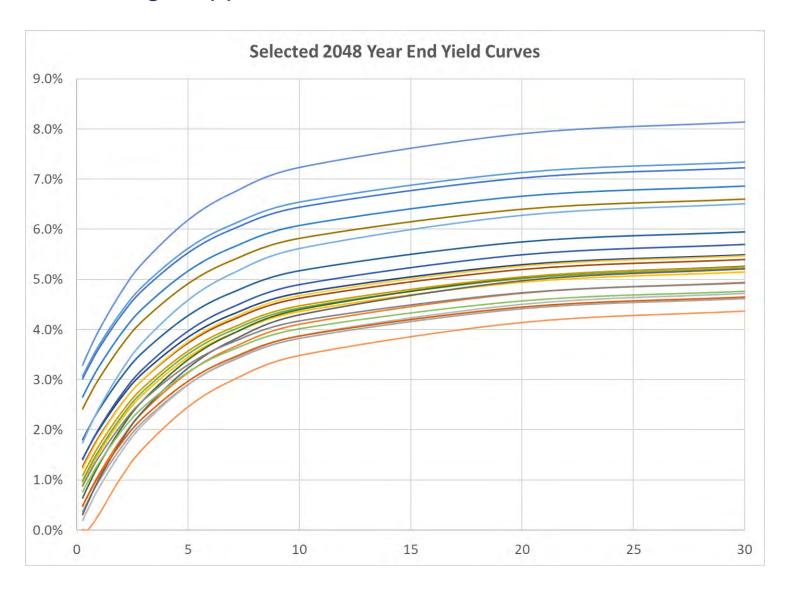
- However, this can have unintended consequences
- Consider yield curve slope



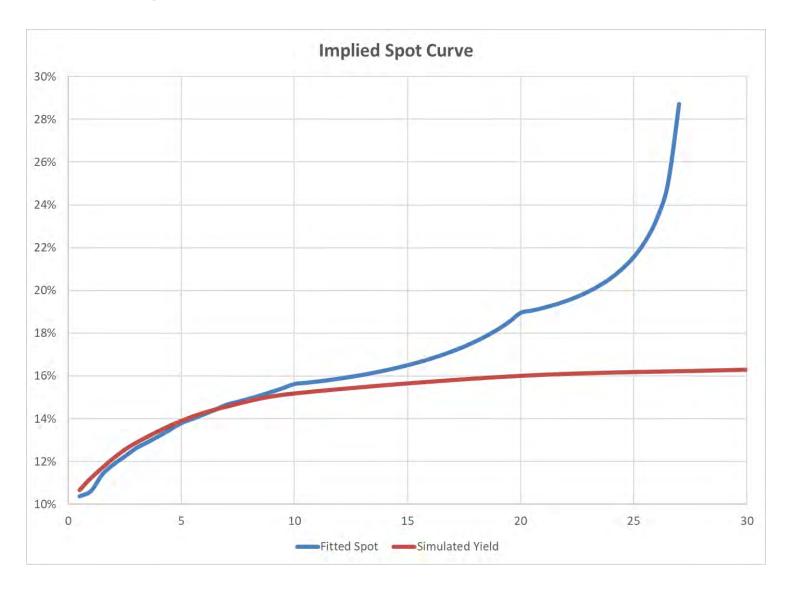


Prepared by Conning, Inc. Source: Dynamo Public Access DFA Model scenarios.











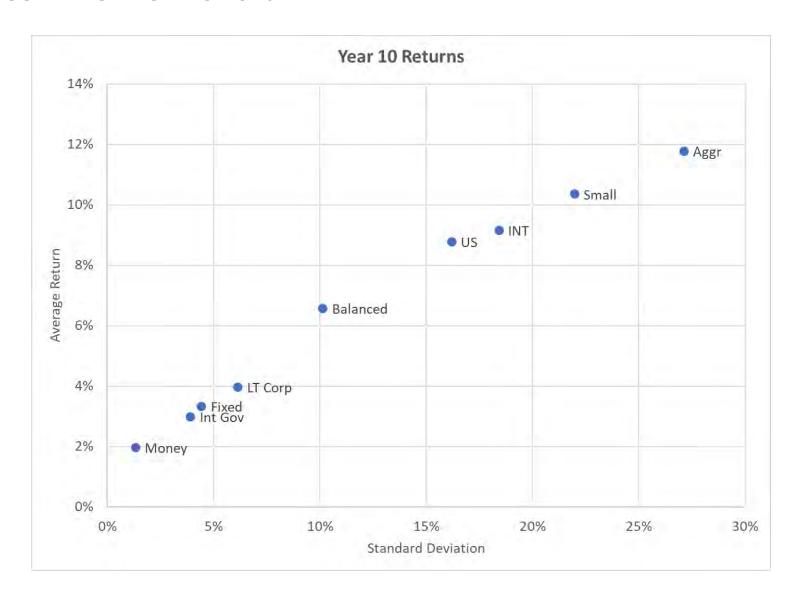
#### For Asset Allocation, there are two Key Considerations

- Risk vs. Reward between Asset Classes
- Correlation between Asset Classes

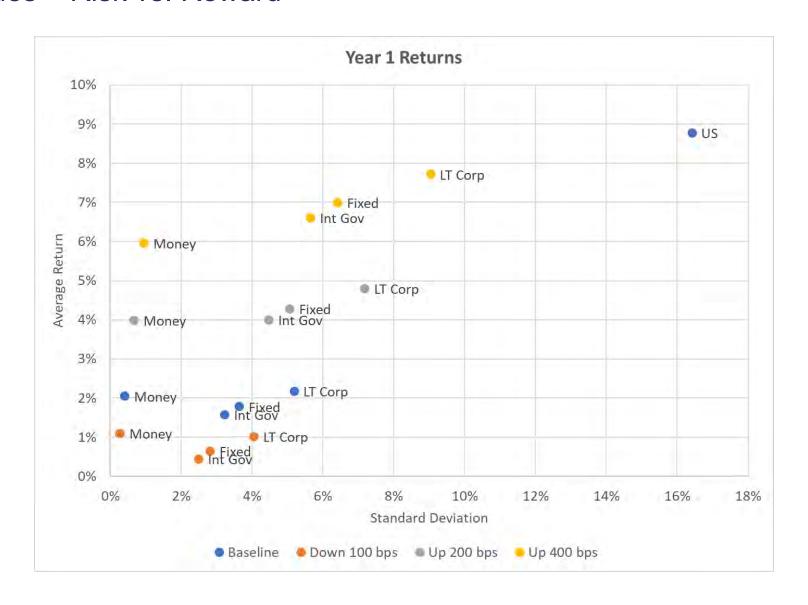
#### **Usually considered in model construction**

But, usually not the primary consideration

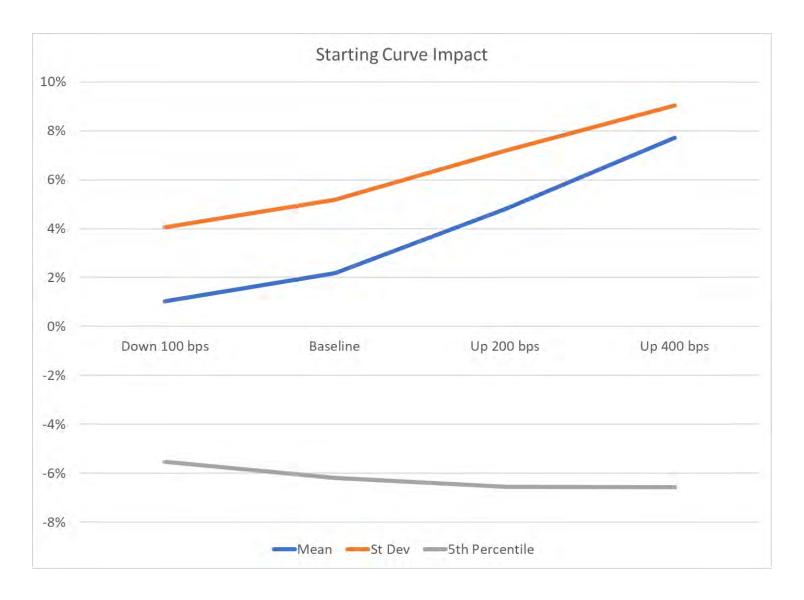














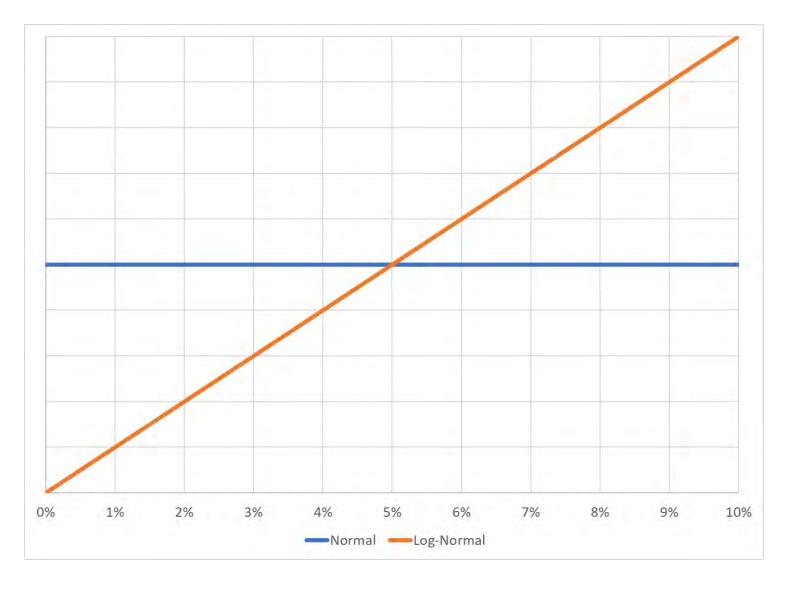
#### **Another Application is Short-Term Projections**

- Variability around budgets
- Timeframe of 3–5 years

#### Regulatory models typically focus on long-term dynamics

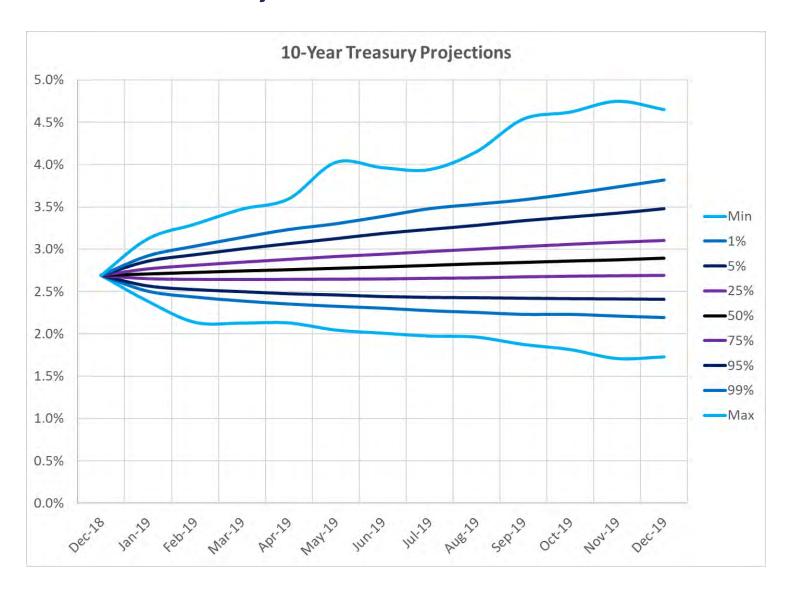
- Easier to calibrate
- Easier to maintain: Models with short-term targets need to be constantly updated and tested



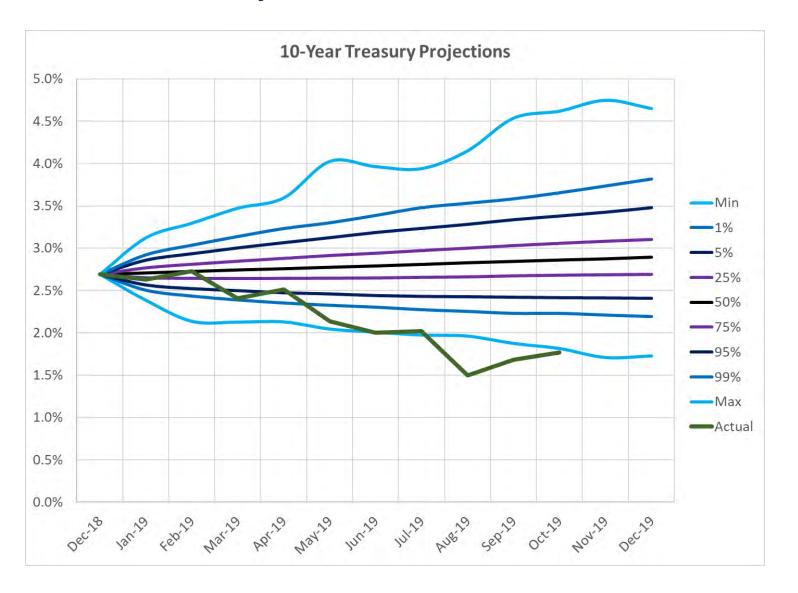


Prepared by Conning, Inc.

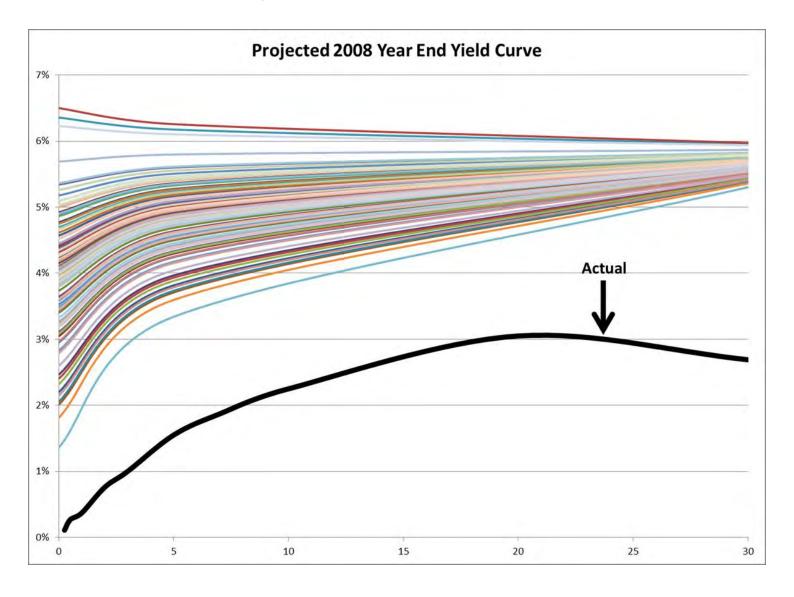














#### Conclusions

#### **Know Your ESG**

- What was it designed for
- What are its strengths
- What are its weaknesses or blind spots

**Understand How These Factors Impact Your Application** 



#### **Disclosures**

Conning, Inc., Goodwin Capital Advisers, Inc., Conning Investment Products, Inc., a FINRA-registered broker dealer, Conning Asset Management Limited, Conning Asia Pacific Limited and Octagon Credit Investors, LLC are all direct or indirect subsidiaries of Conning Holdings Limited (collectively, "Conning") which is one of the family of companies owned by Cathay Financial Holding Co., Ltd., a Taiwan-based company. Conning has offices in Boston, Cologne, Hartford, Hong Kong, London, New York, and Tokyo. Global Evolution Fondsmæglerselskab A/S and its group of companies ("Global Evolution") are affiliates of Conning with their head office located in Kolding, Denmark.

Conning, Inc., Conning Investment Products, Inc., Goodwin Capital Advisers, Inc., Octagon Credit Investors, LLC, and Global Evolution USA, LLC are registered with the Securities and Exchange Commission ("SEC") under the Investment Advisers Act of 1940 and have noticed other jurisdictions they are conducting securities advisory business when required by law. In any other jurisdictions where they have not provided notice and are not exempt or excluded from those laws, they cannot transact business as an investment adviser and may not be able to respond to individual inquiries if the response could potentially lead to a transaction in securities.

Conning, Inc. is also registered with the National Futures Association and Korea's Financial Services Commission. Conning Investment Products, Inc. is also registered with the Ontario Securities Commission. Conning Asset Management Limited is Authorised and regulated by the United Kingdom's Financial Conduct Authority (FCA#189316), Conning Asia Pacific Limited is regulated by Hong Kong's Securities and Futures Commission for Types 1, 4 and 9 regulated activities, and Global Evolution Fondsmæglerselskab A / S (FSA #8193) is regulated by Finanstilsynet (the Danish FSA). Conning and Global Evolution primarily provide asset management services for third-party assets.

Conning and Global Evolution predominantly invest client portfolios in fixed income strategies in accordance with guidelines supplied by its institutional clients.

All investment performance information included within this material is historical. Past performance is not a guarantee of future results. Any tax related information contained within this presentation is for informational purposes only and should not be considered tax advice. You should consult a tax professional with any questions.

For complete details regarding Conning and its services, you should refer to our Form ADV Part 2 (for all US entities), which may be obtained by calling us.

#### Legal Disclaimer

©2019 Conning, Inc. This document and the software described within are copyrighted with all rights reserved. No part of this document may be distributed, reproduced, transcribed, transmitted, stored in an electronic retrieval system, or translated into any language in any form by any means without the prior written permission of Conning and Global Evolution, as applicable. Neither Conning nor Global Evolution make any warranties, express or implied, in this document. In no event shall Conning or Global Evolution, as applicable be liable for damages of any kind arising out of the use of this document or the information contained within it. This document is not intended to be complete, and we do not guarantee its accuracy. Any opinion expressed herein is subject to change at any time without notice.

This document contains information that is confidential or proprietary to Conning (or their direct and indirect subsidiaries or Global Evolution, as applicable). By accepting this document you agree that: (1) if there is any pre-existing contract containing disclosure and use restrictions between your company and Conning or Global Evolution, as applicable, you and your company will use this information in reliance on and subject to the terms of any such pre-existing contract; or (2) if there is no contractual relationship between you and your company and Conning or Global Evolution, as applicable, you and your company agree to protect this information and not to reproduce, disclose or use the information in any way, except as may be required by law.

ADVISE®, FIRM®, and GEMS® are registered trademarks of Conning, Inc. Copyright 1990-2019 Conning, Inc. All rights reserved. ADVISE®, FIRM®, and GEMS® are proprietary software published and owned by Conning, Inc.

This material is for informational purposes only and should not be interpreted as an offer to sell, or a solicitation or recommendation of an offer to buy any security, product or service, or retain Conning or Global Evolution for investment advisory services. This information is not intended to be nor should it be used as investment advice.

C:#9127484

