PROPOSAL REVIEW CRITERIA

The Valuation Actuary Meeting Planning Committee will rate each proposal on a 5-point scale in the following four categories. Final scores will not be disclosed to proposal submitters.

- **Subject Relevance**
  The SOA seeks session proposals that are timely and relevant, and that reflect the state of the current environment. Please rate this program's content relevancy as it relates to the professional needs of the designated audience (seniority level).
  (1=not relevant / 5=extremely relevant)

- **Design and Delivery**
  The SOA seeks sessions that incorporate good practices for adult education, with clear learning objectives and descriptions. Session descriptions and titles should clearly match. Content should be relevant, informative, and delivered in an engaging, dynamic way. Please rate this proposal's overall design and delivery approach.
  (1=weak design / 5=strong design)

- **Showcases Innovation**
  It is essential that we continue to present unique and exciting programs that reflect our dynamic profession. Rate how well this proposal explains either new information/ideas *or new thinking* around existing challenges.
  (1=not innovative/ 5=extremely innovative)

- **Overall Quality**
  The SOA is dedicated to ensuring that the content sessions are thoughtfully designed and serve the needs of all members. Please rate this proposal on its overall quality.
  (1=low overall quality / 5=high overall quality) and/or (1=do not accept / 5=absolutely accept)

WHAT IS THE SOA LOOKING FOR?
As you review proposals, ask yourself if you would attend or recommend the session to a colleague, and if the ROI of the session helps make the program valuable for professional development. Ask yourself if the proposed session: 1) Presents timely and relevant information; 2) Stimulates and provokes discussion; 3) Provides diverse approaches for audience engagement; 4) Reflects innovative and cutting-edge content.