



SOCIETY OF ACTUARIES

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# The Actuary

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## Welcome

# A WARM WELCOME TO THE NEW CONTRIBUTING EDITORS!



Corin Chapman



Peter Hayes



David Ingram



Cathy Lyn



James Ramenda



Sue Sames



Ross Winkelman



Ruth Ann Woodley

### BY SAM PHILLIPS

**THIS ISSUE BEGINS THE TENURE** of *The Actuary's* new contributing editors. Their main job is to provide content for the magazine. Each was carefully selected to represent their area of expertise. SOA staff for *The Actuary* is confident the editorial content of the magazine will remain as solid as ever under the leadership of the new contributing editors. Following are quotes from each of the new contributing editors about what attracted them most to the role of contributing editor or what influence they

hope to have on the magazine. The SOA staff thanks them all for lending their time and expertise to the SOA's #1 communication vehicle as voted by the SOA members.

#### CORIN CHAPMAN

**Q: What contributions would you like to make to the magazine during your tenure?**

**A:** Often, as actuaries, we tend to concentrate too much on the technical aspect of issues while failing to appeal to a broader

audience. As someone with a relatively short tenure within the profession, I plan to ensure that the articles are thoughtful, intelligent and interesting, but also continue to appeal to all levels of actuarial expertise including individuals outside the actuarial career. Additionally, I would like to concentrate on diversifying the subject matter which is covered by the magazine by reaching out to actuaries working on more non-traditional projects and in unique subject areas.

## PETER HAYES

**Q: What about the role of contributing editor attracted you most?**

**A:** My history with the SOA has been entirely on the Education side, as opposed to “growing up” through the sections. In the last few years, there have been efforts to integrate some of the current thinking, knowledge and expertise of the sections into the exam process, and this was really my first insight into the breadth of SOA activities. It is easy to get lost in your own silo, and in so doing fail to recognize the contributions—intellectual and otherwise—that others bring to the profession. The role of contributing editor will allow me to continue to expand my view of the actuarial horizon across practice areas, and further develop insights into the roles that actuaries are playing in fields far beyond my own. It will also allow me the opportunity to watch the evolution of SOA-sponsored initiatives like Retirement 20/20 and the Centers of Actuarial Excellence, both of which have the potential to not only make very practical contributions that extend way beyond the profession itself, but to help elevate our profile in the process. Finally, at a more personal level, our profession provides us an opportunity to do work that our clients value, and this will be so only as long as the profession remains relevant. In this regard, I have an interest in providing support for the profession, and I hope the role of contributing editor will allow for a modest contribution towards that support.

## DAVE INGRAM

**Q: What about the role of contributing editor attracted you most?**

**A:** I’ve been a big fan of *The Actuary* my entire career. I was particularly happy about when it went from being a black and white newsletter to a four-color magazine

that instead of substituting pretty pictures for meaty content, it went the other direction and actually improved the content in addition to adding a great look. The thing that keeps a profession fresh in its approach to the ever-changing world is a continuing discussion of future issues and solutions. It is exciting for me to become more directly involved in that discussion.

## CATHY LYN

**Q: How do you plan to influence the magazine?**

**A:** As our membership and work both experience more global influences, I hope to bring this perspective to *The Actuary*. Having worked in England, Jamaica and Canada, now co-vice chair of the IAA Supranational Relations Committee and a member of the International Association of Consulting Actuaries and President of the Caribbean Actuarial Association, I shall be pleased to use this wide experience to source authors and write for *The Actuary* as we forge ahead to new horizons. We can make stronger links with other international professionals to make a contribution to policy-making that affects the assumptions we make to do our work. *The Actuary* can be one of our voices to engage these other professionals.

## JAMES RAMENDA

**Q: How do you plan to influence the magazine?**

**A:** I see *The Actuary* as the most centralized communication from the Society at a time when information is being diffused through a variety of media: newsletters, webinars, blast e-mails, LinkedIn, etc. It’s important to me that *The Actuary* is the place where the truly big ideas are presented, in which everyone has a stake, and everyone knows that if it’s important, it will be covered here.

## SUE SAMES

**Q: What about the role of contributing editor attracted you most?**

**A:** The opportunity to help shape discussions about critical issues facing the profession was one of the most appealing aspects of the role.

## ROSS WINKELMAN

**Q: What about the role of contributing editor attracted you most?**

**A:** The best part about being a contributing editor is the chance to work with authors. The actuarial profession is filled with talented and interesting professionals, with incredible ideas and the energy to share their vision with others. It’s an especially important time for actuaries to contribute because of the economic environment and the health care landscape. I’m very excited to see what ideas come forward over the next several years.

## RUTH ANN WOODLEY

**Q: What about the role of contributing editor attracted you most?**

**A:** I’ve volunteered as an SOA Section newsletter editor in the past and loved finding and shaping those articles, so doing that on a larger scale was very appealing. Our industry is experiencing change as rapidly as the rest of the world today, so there is no shortage of fascinating topics that are outside of the day-to-day technical aspects of being an actuary. The chance to help bring some of those to life (and paper) for people is very appealing! 