



SOCIETY OF ACTUARIES

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ANNUAL MEETING HIGHLIGHTS

WELCOME TO THE FIRST EDITION of *The Actuary* in 2011. Though there may be some truth to the old adage that it's not productive to live in the past, it is important to take a moment and reflect on past accomplishments. To that end, and because we are committed to communicating with our members and candidates, in this issue you'll find the SOA's 2010 Year in Review. As you turn the pages, you will read about last year's initiatives, activities, successes, and get a glimpse of our plans for the future.

Continuing to provide a full menu of professional development opportunities is part of our plans for the future. The SOA will get the ball rolling with a series of spring meetings. For example, the ReFocus Conference, ERM Symposium, Investment Symposium, Life Insurance Conference and Retirement Industry Conference all take place before the end of April. If you haven't looked into attending these meetings, you should do so now. There are two places you can get more information on these meetings, as well as other events the SOA has on the calendar. One is in the Professional Development section of this column and the other is on the SOA website—the Events Calendar is listed under the Professional Development tab on www.soa.org. 2011 will be packed with outstanding professional development opportunities.

We hope you'll use these opportunities to build your skills and networks with your colleagues in the profession. Let's continue doing great things! **A**

— SOA Executive Director Greg Heidrich

E-COURSES

Professionalism in Practice: Precept 10 E-Course

This e-course is one in a series of four professional development e-courses intended to provide a practical application of the Code of Professional Conduct. The Professionalism in Practice: Precept 10 e-course focuses specifically on the professional obligations to perform actuarial services with courtesy and respect, in cooperation with stakeholders.

Health Foundations

This e-course discusses the health care system at a micro level, beginning with an exploration of health care terminology and coding. The module continues through discussion of medical treatment data sources, claims, administrative data collection systems, and how these combined elements affect actuarial solutions.

Professionalism in Practice: Precept 2 E-Course

This e-course is one in a series of professional development e-courses intended to provide a practical application of the Code of Professional Conduct. This e-course focuses specifically on your obligations to "perform Actuarial Services only when qualified to do so."

For more information, visit www.soa.org, Professional Development, E-Learning. **A**

THE ACTUARIAL PROFESSION IN THE NEWS

The SOA is focused on raising awareness of actuaries in the media. Recent efforts have been successful. Here are just a few examples:

Women Outlive Men, but Don't Plan for It

SOA Past-president Anna Rappaport is quoted in *Reuters* about the impact of retirement on women. Visit [http://blogs. Reuters.com/prism-money](http://blogs.Reuters.com/prism-money). Search term: Society of Actuaries.

Best Careers 2011: Actuary

Actuary listed as best career of 2011; Stuart Klugman quoted in article. Visit <http://money.usnews.com>. Search term: Stuart Klugman.

Retirement Advice for Upper-Middle-Income Preretirees

Upper-middle-income preretirees are well positioned for retirement, notes *U.S. News & World Report*. Visit <http://money.usnews.com/money/blogs>. Search term: Society of Actuaries.

Insurers Test Data Profiles to Identify Risky Clients

SOA Past-president Bob Beuerlein is quoted


in *The Wall Street Journal* about tests to identify risky clients. Visit <http://online.wsj.com>. Search term: Bob Beuerlein.

Should You Refinance if You're Over 50?

Read about key findings from the SOA 2009 Retirement Risks report in *SmartMoney*. Visit <http://www.smartmoney.com>. Search term: Society of Actuaries.

Health Care Spending Tab Threatens Retirement

U.S. News & World Report quotes Tonya Manning discussing retirement risks. Visit <http://money.usnews.com/money/blogs>. Search term: Tonya Manning.

View all of these articles by going to www.soa.org/newsroom and clicking on the Profession In The News link. 

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

REFOCUS CONFERENCE

Feb. 27–March 2
Four Seasons Hotel
Las Vegas, Nev.

ERM SYMPOSIUM

March 13–16
Swissotel
Chicago, Ill.

INVESTMENT SYMPOSIUM

April 11–12
Millennium Broadway
New York, N.Y.

LIFE INSURANCE CONFERENCE

April 11–13
Caesars Palace
Las Vegas, Nev.

RETIREMENT INDUSTRY CONFERENCE

April 13–15
Caesars Palace
Las Vegas, Nev.

SOA DIALOGUE: INTERACTIVE LEADER SESSION

April 21
Webcast

2011 LIFE AND ANNUITY SYMPOSIUM

May 16–17
Sheraton New Orleans Hotel
New Orleans, La.

HEALTH MEETING

June 13–15
The Westin Copley Place Boston
Boston, Mass.

View all Professional Development opportunities by visiting www.soa.org and clicking on Event Calendar.



CALLING ALL CERAs!

What can actuaries do to get a formal seat at the corporate governance table?

Let us hear from you!

Send your ideas to theactuary@soa.org. The best responses will appear in the Letter to the Editor section.

ATTENTION READERS!

If you have an idea for an article you think should appear in *The Actuary*, or a response to something you have read in these pages, tell us about it by sending an e-mail to theactuary@soa.org.

