



SOCIETY OF ACTUARIES

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Recommended Readings



Even if you missed the 2012 Annual Meeting, you can still learn from the speakers Matthew Syed and Susan Cain.

From Sue Sames

Matthew Syed, an unassuming award-winning journalist and former U.K. Olympian, wrote *Bounce: Mozart, Federer, Picasso, Beckham, and the Science of Success* to debunk the “Talent Myth,” the idea that success depends on having been born with talent. Syed’s analysis shows that success is a matter of hard work and thousands of hours of disciplined practice, rather than lucky genes. He has many examples from sports, art and music. For more information on Syed’s book, visit <http://bit.ly/UyABx5> or use the QR code.



general population, Cain’s informal show-of-hands audience poll showed that actuaries are overwhelmingly introverted. Taking temperament (introversion/extroversion) into account can ease communication. There’s even a chapter titled, “Beyond Temperament: The Role of Free Will (and the Secret of Public Speaking for Introverts).” The author, a self-described introvert, worked extensively for more than a year to become a public speaker, proving out Syed’s thesis, namely that hard work is what makes a difference. For more information on Cain’s book, visit www.thepowerofintroverts.com or use the QR code.

From Sue Sames

Susan Cain, the author of *QUIET: The Power of Introverts in a World that Can’t Stop Talking*, maintains that we all miss out when introverts are undervalued. Although introverts are approximately one-third of the



If you are looking for ways to find quiet in a noisy digital world, you can find good ideas in *Hamlet’s BlackBerry: Building a Good Life in the Digital Age*, by William Powers. For more information on Powers’ book, visit www.williampowers.com or use the QR code.



E-COURSES

Enterprise Risk Management

This e-course is designed to provide information to actuaries who do not yet regularly practice in enterprise risk management (ERM), but want to know more about it to help expand existing skills or meet professional development requirements.

Financial Reporting

The e-course is designed to introduce you to the basic concepts and terminology necessary to understand financial statements and regulatory capital requirements. While applications and examples are taken from the insurance industry, much of the content is not industry-specific. In addition, while the focus is on Canada and the United States, an important part of the environment in these jurisdictions is the effort to align with international standards.

Investment Strategy

The e-course is designed to provide you with an understanding of the investment theories used to implement the investment process. Throughout this e-course, you will be exposed to case studies from real experiences that illustrate the range of considerations in managing investment portfolios supporting particular liabilities and goals. After completing this module, you should be able to define, design, monitor and modify an overall investment strategy given a client’s objectives and constraints. You should also be able to communicate results to the client.

Operational Risk

This e-course is intended to help you learn how to identify, measure and manage operational risk.

For more information on these and more e-courses, visit www.soa.org and click on e-courses under the Professional Development tab.