



SOCIETY OF ACTUARIES

Article from:

The Actuary

February/March 2012 – Volume 9 Issue 1

The SOA At Work

SOA MOBILE SHOWCASE

THE USE OF MOBILE TECHNOLOGY at the SOA is growing quickly. Intended to put valuable information at the fingertips of SOA members, mobile technology can be found in almost every department at the SOA.

MEETING APPS

In what may be the most visible use of mobile technology, the SOA meeting apps have won rave reviews. The meeting apps allow mobile device users to download a plethora of information. A small example of some of that information is a map of the meeting venue that shows where each seminar is being held as well as the handouts for most of the seminars.

QR CODES

The QR codes used in this magazine are another example of the SOA enriching the membership experience. By using the QR code reader

app in your mobile device, you can get directly connected to some handy bits of information or websites. For example, if you scan the QR code in the SOA Attestation ad, your mobile device will take you to the attestation website and you can begin the attestation process.

PODCASTS

A series of podcasts on the art of networking was introduced in 2011. The podcasts are approximately 10 minutes in length and cover what networking is, tips for networking, and how to transition to a managerial role. The podcasts can be found on the SOA homepage under the Professional Development tab.

E-LEARNING

The e-learning courses available on the SOA website have been formatted to fit the Apple iPad. Simply log on as you would from your desktop computer, and you can work on any of the courses in the e-learning lineup.

MOBILE ONLINE DIRECTORY

The SOA directory has gone high tech! Through your mobile device, not only can you get the contact information of the person you are looking up, you can call or email the person with the touch of a button, and also get a Mapquest map of the person's address listed in the directory.

The SOA continues to work hard to help make the actuarial profession the best it can be. We hope you take advantage of these new features and make the most of your membership. **A**

— SOA Executive Director Greg Heidrich



THE ACTUARIAL PROFESSION IN THE NEWS

The SOA is focused on raising awareness of actuaries in the media. Recent efforts have been successful. Here are just a few examples:

We're Not Ready: More Bad News About Retirement

SOA retirement-related research is noted by *Daily Finance*. www.dailyfinance.com, click on Search Daily Finance, search term Society of Actuaries, or use the QR code.



Stern Advice: Are You Saving Too Much For Retirement?

Reuters quotes actuary Bonnie-Jeanne MacDonald about retirement replacement rates. www.reuters.com, search term Bonnie-Jeanne MacDonald or use the QR code.



The Agenda With Steve Paikin: Pension Envy

Member Allan Shapira is featured on Canada's *TVO* television. ww3.tv.org, search term Allan Shapira or use the QR code.



Building A Moat

Noel Abkemeier and Anna Rappaport discuss longevity insurance with *Financial Advisor*. www.fa-mag.com, search term Building A Moat or use the QR code.



World Economy Needs China To Slow Growth Gradually


Associated Press references SOA's 2011 Emerging Risks Survey conducted by member Max Rudolph. www.news.yahoo.com, search term China Slow Growth or use the QR code.



Huffington Post's Slam On Annuities Is Uninformed And Way Off Base

Member Steve Vernon discusses the benefits of annuities for a secure retirement. www.cbsnews.com, search term Huffington Post's Slam or use the QR code.



View all of these articles by going to www.soa.org/newsroom and clicking on the Profession In The News link. 

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

REFOCUS CONFERENCE

March 4 – 7
Las Vegas, Nev.

INVESTMENT SYMPOSIUM

March 26 – 27
New York, N.Y.

ENTERPRISE RISK MANAGEMENT SYMPOSIUM

April 18 – 20
Washington, D.C.

THE LIFE INSURANCE CONFERENCE

April 23 – 25
Orlando, Fla.

THE RETIREMENT INDUSTRY CONFERENCE

April 25 – 27
Orlando, Fla.

LIFE & ANNUITY SYMPOSIUM

May 21 – 22
Los Angeles, Calif.

HEALTH MEETING

June 13 – 15
New Orleans, La.

47TH ACTUARIAL RESEARCH CONFERENCE (ARC)

Aug. 1 – 4
Winnipeg, Manitoba

VALUATION ACTUARY SYMPOSIUM

Sept. 10 – 11
Los Angeles, Calif.

CRITICAL ILLNESS INSURANCE FORUM

Sept. 10 – 12
Las Vegas, Nev.

View all Professional Development opportunities by visiting www.soa.org and clicking on Event Calendar.

ATTENTION READERS!

If you have an idea for an article you think should appear in *The Actuary*, or a response to something you have read in these pages, tell us about it by sending an email to theactuary@soa.org.

