SOCIETY OF ACTUARIES

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GET INSPIRED AT THE SOA'S ANNUAL MEETING

THIS YEAR'S SOA ANNUAL MEETING promises to be an event with many valuable takeaways. Sessions will challenge you to develop new ways of thinking, provide networking opportunities with peers, and give you a platform to share ideas that will impact your career, broaden your knowledge and expand your reach as professionals. This is your opportunity to join other actuarial professionals at a meeting developed with your influence, inspired by the work you do—an event that leaves a significant impact on all who attend because of the input we receive from you throughout the year.

The San Diego Convention Center is the place to be. This is the one meeting where you get to experience sessions influenced by your ideas, topics covered at your request, and inspirational speakers, like Dan Roam, author of the international bestseller, *The Back of the Napkin: Solving Problems and Selling Ideas with Pictures*. Roam, the general session keynote speaker, has helped leading companies such as Microsoft, Google, Wal-Mart and Boeing, solve complex problems through visual thinking.

Zanny Minton-Beddoes, economic editor for *The Economist*, is the presidential luncheon keynote speaker. Minton-Beddoes oversees all of the prestigious publication's American and global economics coverage and manages a team of writers from around the world. As one of the world's most renowned, brilliant and engaging speakers on economic and financial matters, Minton-Beddoes is highly decorated. She is the winner of two of the highest honors a journalist can receive—a 2012 Gerald Loeb Award for economic journalism and "Journalist of the Year" awarded by the Wincott Foundation for financial journalism.

Once again, there will be a meeting application for use on your mobile device so you can access session, speaker and presentation information. There are more than 100 sessions covering topics such as health care trends, risk, complexity science, life product trends, regulatory and tax updates, managing retirement, and more. And up to 17.40 CPD continuing professional development credits are available.

Many thanks to outgoing President Tonya B. Manning, FSA, MAAA, EA, FCA. She has influenced and challenged us to be even broader thinkers through her hard work and dedication. Welcome to incoming President Mark J. Freedman, FSA, MAAA. His connections with actuaries in a broad number of practices and his vast global experience are sure to make a strong impact on the actuarial profession. We look forward to a year of accomplishments under his leadership.

The SOA thanks all the volunteers whose time, effort and talent serves as inspiration to all of us. You help make the SOA the great organization it is today. We sincerely appreciate all your hard work.

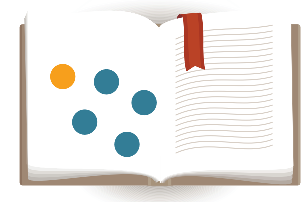
Special thanks to all our professional interest section members as well. These members work a countless number of hours brainstorming ideas, developing content, fine tuning materials, and pulling an important assortment of details together to make this event a thought-provoking, educational experience.

If you're with us in San Diego, welcome. If you didn't get the chance to attend the meeting this year, stay up-to-date by visiting ***SOA.org***. We'll feature meeting news, event highlights and a gallery of photos. You can also follow us on Twitter using ***#SOAAnnual***.

Enjoy your meeting! Get inspired! A

— SOA Executive Director Greg Heidrich

Good Research Reads



COMPLETED EXPERIENCE STUDIES

- 2013 Group Term Life Experience Study & Tables
- 2008-09 Individual Life Experience Report
- 1990-2007 Individual Disability Experience Committee Report

To view a complete listing, visit ***www.soa.org/Research*** and click on Completed Experience Studies.

COMPLETED RESEARCH STUDIES

- Nontraditional Variables in Healthcare Risk Adjustment
- Life Insurance Regulatory Structures and Strategy: EU Compared to US
- Interest Rate Swaps—An Exposure Analysis
- Group Long Term Disability Benefit Offset Study—2012

To view a complete listing, visit ***www.soa.org/Research*** and click on Completed Research Studies.

THE ACTUARIAL PROFESSION IN THE NEWS

The SOA is focused on raising awareness of actuaries in the media. Recent efforts have been successful. Here are just a few examples:

Five Ways to Navigate Low Interest

Dan Cassidy interview with BankRate retirement blog discusses low interest rate market. For the entire article, visit *www.bankrate.com*, search term Cassidy, or use the QR Code.

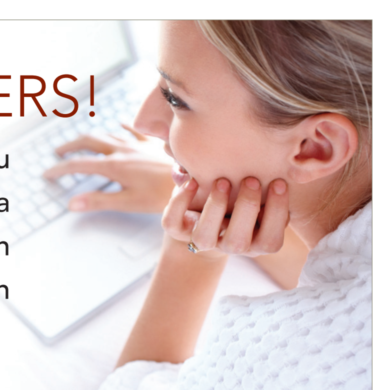
Will Health Reform Make You Change Doctors?

MarketWatch highlights four key considerations for consumers; David Axene interviewed. Visit *www.marketwatch.com*, search term David Axene, to read the entire article. Or use the QR Code.

View all of these articles by going to *www.soa.org/newsroom* and clicking on the Profession In The News link.

ATTENTION READERS!

If you have an idea for an article you think should appear in *The Actuary*, or a response to something you have read in these pages, tell us about it by sending an email to *theactuary@soa.org*.



PROFESSIONAL DEVELOPMENT OPPORTUNITIES

MEDICAL SCHOOL FOR ACTUARIES BOOT CAMP
Nov. 13
Tempe

PREDICTIVE MODELING BOOT CAMP
Nov. 14 – 15
Tempe

VALUATION BOOT CAMP
Nov. 14 – 15
Tempe

BRIDGING THE GAP SERIES: BASIS, VOLATILITY AND MANAGED FUNDS– VA RISK MANAGEMENT AT THE RISK SOURCE
Nov. 17
Atlanta

EQUITY-BASED INSURANCE GUARANTEES CONFERENCE
Nov. 18 – 19
Atlanta

View all Professional Development opportunities by visiting *www.soa.org* and clicking on Event Calendar.

E-COURSES: GROWING YOUR KNOWLEDGE

THE SOA IS PROUD to offer 20 e-courses worth more than a combined 80.00 CPD. E-course topics range from professionalism and communication to social insurance and enterprise risk management and can be completed in as little as two hours. Whether you're changing fields, in need of some refreshers or looking to improve your communication skills, get the knowledge you desire by registering for an e-course today. See our full listing at ***www.soa.org/ecourses.***

Decision Making and Communication

Decision Making and Communication (DMAC) provides a foundation for making decisions related to complex business problems that require the involvement of many stakeholders and decision makers. DMAC presents a decision-making process that is specific enough to provide solid guidance when making decisions yet general enough to be applicable in a wide variety of situations.

Financial and Health Economics

This e-course is designed to provide you with an overview of the financial and health economics disciplines and their relevance to the actuarial profession. Financial economics is the study of the production, distribution and consumption of goods and services. These disciplines underlie all financial and health services.

Fundamentals of Actuarial Practice (FAP)

This e-course is set in the context of the control cycle. It encompasses real-world applications and uses examples to demonstrate actuarial principles and practices. You will also have opportunities to apply these principles and techniques in traditional and nontraditional actuarial practice areas. With the fundamentals in your toolkit, you will be better prepared to apply your learning to new areas of practice that may emerge during the course of your actuarial career.