



SOCIETY OF ACTUARIES

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The SOA At Work

THE SOA'S ANNUAL MEETING




THIS YEAR'S SOA ANNUAL MEETING, being held in Washington, D.C. metro area, is poised to be among one of the best annual meetings yet. The general session keynote speaker is Matthew Syed, a past British Olympian in table tennis and an internationally known author. Syed graduated

from Oxford University in 1995 with a prize-winning first class degree in philosophy, politics and economics. Syed's first book, *Bounce*, has been described as "one of the most intelligent and thought-provoking books about sport ever written." He will be sharing his thoughts on the science of success.

Susan Cain, the author of *The New York Times* best-seller, *Quiet: The Power of Introverts in a World That Can't Stop Talking*, is the presidential luncheon keynote speaker. Cain, a self-described introvert, will share her story of success as an introvert and introduce us to other successful introverts—from a witty, high-octane public speaker who recharges in solitude after his talks, to a record-breaking salesman who quietly taps into the power of questions. She offers invaluable advice on everything from how to better negotiate differences in introvert-extrovert relationships to when it makes sense to be a "pretend extrovert."

This year's annual meeting will once again be offering a meeting application to be used on your mobile device. The app will enable you to access session, speaker and presentation information, and much more. With more than 100 sessions and 18.30 continuing professional development credits available, you do not want to miss the 2012 Annual Meeting.

The SOA would like to thank outgoing President Brad Smith for all his dedication and hard work and welcome incoming President Tonya B. Manning. We look forward to a year of accomplishments under the leadership Tonya will provide.

The SOA also thanks all of the volunteers whose time and effort has made the SOA what it is today. We truly appreciate all of your hard work! 

— SOA Executive Director Greg Heidrich

THE ACTUARIAL PROFESSION IN THE NEWS

The SOA is focused on raising awareness of actuaries in the media. Recent efforts have been successful. Here are just a few examples:

Test-Drive Retirement Before Taking It On The Road

Actuary Carol Bogosian discusses considerations before one retires. To read the story, visit www.usatoday.com, search term Carol Bogosian, or use the QR code.



"Refine" Long-Term Care Insurance, Actuary Says

Expert Steve Schoonveld discusses ideas for improving long-term care insurance. To read more, visit www.life-healthpro.com, search term Steve Schoonveld, or use the QR code.



Boomers Need Health Care Costs Reality Check

Anna Rappaport talks to FOX about how boomers can best prepare for increased health care costs in retirement. To read more, visit www.foxbusiness.com, search term Anna Rappaport, or use the QR code.



Investing In Longer Living Americans

MarketWatch mentions SOA statistics on longer life expectancies. To read the article, visit www.marketwatch.com, search term Thomas Meyer & Timothy J. McGeeney, or use the QR code.



Are Your Social Security Taxes A Good Investment?


U.S. News & World Report talked to actuaries about getting your money's worth from paying Social Security taxes. For the whole story, visit www.cbsnews.com, search term, Social Security taxes a good investment, or use the QR code.



Pension Funding Proposal Could Lower Contributions Initially, Increase Over Time: SOA

Joe Silvestri discusses the recent rapid retirement research report. For the whole article, visit www.advisorone.com, search term Joe Silvestri, or use the QR code.



View all of these articles by going to www.soa.org/newsroom and clicking on the Profession In The News link. 

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

ANNUAL MEETING & EXHIBIT

Oct. 14 – 17, 2012
Washington, D.C.

ASSET LIABILITY MANAGEMENT TECHNIQUES AND PRACTICES

Oct. 22 – 24, 2012
Chicago, Ill.

ASSET LIABILITY SEMINAR

Oct. 25 – 26, 2012
Chicago, Ill.

SOA ANNUAL SYMPOSIUM SHANGHAI SOA

Nov. 5 – 6, 2012
Shanghai, China

EQUITY-BASED INSURANCE GUARANTEES CONFERENCE

Nov. 12 – 13, 2012
Chicago, Ill.

2013

REFOCUS 2013: SEE THE FUTURE FIRST

March 3 – 6, 2013
Las Vegas, Nev.

THE LIFE INSURANCE CONFERENCE

April 15 – 17, 2013
New Orleans, La.

THE RETIREMENT INDUSTRY CONFERENCE

April 17 – 19, 2013
New Orleans, La.

ENTERPRISE RISK MANAGEMENT SYMPOSIUM

April 22 – 24, 2013
Chicago, Ill.

View all Professional Development opportunities by visiting www.soa.org and clicking on Event Calendar.

ATTENTION READERS!

If you have an idea for an article you think should appear in *The Actuary*, or a response to something you have read in these pages, tell us about it by sending an email to theactuary@soa.org.

