

SOCIETY OF ACTUARIES Actua

Entrepreneurial Actuaries Section

THE INDEPENDENT CONSULTANT







CONTENTS

Issue Notes from the Editor by Bill Ely

From the Chairperson–And the Survey Said ... by Larry Stern

<u>The World of Social Media and</u> <u>Risk Management</u> by J. Eddie Smith

Successfully Build Your Business Network with "E–Blasts" by Aurélie Hiernaux

Exit Planning for Actuarial Consultants: The Sooner You Begin, the Better! by Michael Oleksak

A Compensation Overhaul for the Sales Development of the Entrepreneurial Actuary by Charles P. Preti

New SOA Publication ... Buy the Book!

ENTREPRENEURIAL ACTUARIES SECTION

Entrepreneurial Actuaries Section Leadership



Issue Notes from the Editor

by Bill Ely

In this quarter's issue of The *Independent Consultant*, we continue to explore the changing world of actuarial

entrepreneurs.

- In "From the Chairperson," Larry Stern discusses the results from the recent Entrepreneurial Actuarial Section (EAS) survey.
- J. Eddie Smith talks about the interrelationship of social media and risk management.
- Aurélie Hiernaux explores how to use e-blasts to build your business network.
- Michael Oleksak discusses how it's never too soon for actuarial consultants to begin exit planning.
- In this issue, we continue to showcase our selection of submissions we received for the EAS–sponsored Papers Competition last summer. Our featured essay is Charles Preti's "A Compensation Overhaul for the Sales Development of the Entrepreneurial Actuary."

Enjoy the Issue!

Bill Ely is director, Actuarial Services of Coventry Health Care of Nebraska and Iowa. He can be reached at <u>brely@cvty.com</u>or 402.995.7088.

William Ely, Editor

SOA Staff

Meg Weber, Staff Partner Jacque Kirkwood, Staff Editor Sue Martz, Section Specialist

OTHER SITES OF INTEREST

Entrepreneurial Actuaries

Newsletter

Resource Center

Member Benefits



475 North Martingale Road, Suite 600, Schaumburg, Illinois 60173 Phone: 847.706.3500 Fax: 847.706.3599 www.soa.org