



SOCIETY OF ACTUARIES

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# 2009 Annual Meeting Sessions Sponsored by the Product Development Section

by Cathy Bierschbach

Planning for the annual meeting is going full steam. As I am writing this article, various diligent volunteers are putting the finishing touches on their session descriptions. The product development section will be putting on some great sessions and most likely partnering with other sections for joint sessions. The SOA will be monitoring the pulse of the industry to find some last minute hot topic sessions to add to the lineup (some of today's hot topics will hopefully be yesterday's news by the time October gets here).

Although I am tempted to keep this article vague so that I can reuse it next year, it would be appropriate that I share with you what I do know for sure about this year's meeting (and I always like to be appropriate):

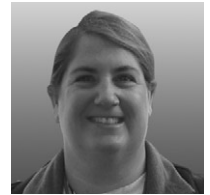
- What: 2009 Society of Actuaries Annual Meeting
- When: October 25-28, 2009
- Where: Boston Marriott Copley Place and Westin Hotel Copley Place Boston, Mass.
- Sessions: Thrilling and educational

While I can't guarantee the exact sessions since the sched-

uling has not been finalized, I am fairly certain that:

- We will once again be sponsoring a delicious hot breakfast that will give you an opportunity to network with your colleagues.
- The Year in Review will once again be back. Rumor has it that the session is receiving a complete make-over including new panelists.
- There will be product-specific sessions.
- Stuff about this "interesting" economic situation that we are in now will be discussed.
- Smart actuaries will present twists on how we should price under evolving frameworks (we need to shake up the world every so often so we don't get bored).
- There will be discussions about people dying too soon and/or living too long (face it, as life actuaries we need to discuss mortality and nowadays the longevity threat).

All in all it will be an exciting time in Beantown. All the cool actuaries will be there getting their continuing education and mingling with their friends (and sometimes family). So mark your calendar and allocate some of that precious travel expense budget for the big event. □



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