

Article from **The Modeling Platform**April 2018

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Letter From the Editors

By Mary Pat Campbell and Phillip Schechter

ur cup runneth over! And we want more! Usually, we would be touting the articles in the current issue of The Modeling Platform, but as of this writing we're not sure what will be in the final issue! We received a mother lode of great submissions, many of which were so capacious, they've probably been split into two parts.

But that's not enough for our insatiable appetites: We want more! MORE! MORE!!!!!

A bit more seriously, we're always looking for new authors and articles on modeling topics. Here are our requirements:

- The article pertains to modeling issues in some way.
- It's at least 500 words or so and shorter than a Russian novel.

We're being a bit jocular there, but we don't want you to get the impression we are looking for multipage, comprehensive articles alone (those are nice, too).



From the Society of Actuaries (SOA) guidelines on typeset articles, we have these word-count guidelines:

- 500-750 words = 1 layout page
- 1,000-1,500 words = 2 layout pages
- 1,500-2,000 words = 3 layout pages

You can contact either or both of us if you have an idea for submission—we're very happy to chat with you to explore potential topics.

Say you've presented on modeling topics at an SOA or local actuarial club meeting: Why not reuse your material and write a summary of your presentation? Maybe you've attended an actuarial meeting and want to write up the summaries of other people's presentations—that's great, too!

Perhaps you had a sticky model-related problem at work. A narrative about your problem-solving journey is relevant!

Maybe you have a particular graphic related to modeling you'd like to explain; perhaps you have some advice for those new to modeling.

It's fine to explore a systematic framework or explain a particular theory, if you want to go abstract. But shining a light on an important practical detail you've found in the modeling process is also appreciated.

Models are a key tool in actuarial practice, cutting across field and employer type. We contain multitudes . . . and we'd love to hear more from that modeling multitude!

Our next submission deadline is at the beginning of August to be included in the fall 2018 issue, but we're happy to talk with potential authors at any time. Please contact us to explore further.

Give us more!



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