

SOCIETY OF ACTUARIES

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A NEW LOOK FOR WWW.SOA.ORG

by Jen Abbatacola

elcome to the newly redesigned SOA Web site! Notice the remarkable aesthetic improvements and how easy it is to navigate our site. Some of the notable changes include:

- Improved navigation—Looking for information specific to your area of practice? Click on the areas of practice tab on the home page to locate seminars, publications, research projects and other content specific to your area. Seeking other information? For a comprehensive look at all seminars, publications, research projects etc., simply click on the appropriate headings at the top of the home page.
- **Site-wide search**—The site-wide search is another great way to find information. Available throughout the site, this tool enables you to quickly find content from any area with the click of a button.
- **Quick searches**—Save time by searching the membership directory and online library directly from the home page.
- **Improved discussion forums**—Visit the new discussion forums and discover how easy and effective it is to communicate online with other users.
- Online library—Find documents for all SOA publications, including special interest section newsletters, *The Actuary, North American Actuarial Journal* and others through the improved library search. You now have the option of searching publications by author and date range. Take advantage of the new browse feature and peruse any issue of any publication in the library.

- New Joblink—The SOA has partnered with Monster.com, one of the most recognized names in Internet job searches, to create a career site that offers more job postings, enhanced features and career-related content.
- **Printer-friendly pages**—Printing important documents is much easier with pages that enable users to print documents in an easy-to-read format.

We've also reorganized the SOA-produced research by topic of interest. Topics of specific interest to Reinsurance Section members can be found at *http://www.soa.org/ccm/content/?categoryID=333003*.

Now accessible from the home page, the improved Library Search feature adds to the enhanced functionality of the new site and provides the capability to search by author and/or date range (including month/year). Holding the control key allows you to search multiple publications at the same time. The Browse feature works just like Windows Explorer to help locate exactly what you are looking for.

Use Quick Search for site-wide searches or search the SOA Membership Directory for detailed information on colleagues.

We hope the changes to *www.soa.org* make your searches easier and more effective and your overall user experience a better one. To let us know what you think of our "new look," send us an e-mail at *comments@soa.org.* *****

REMEMBER TO VOTE IN THE SECTION COUNCIL ELECTION !!

Voting for the new members of the section councils is taking place July 12 through August 13. The candidates for the Reinsurance Section Council are:

Craig M. Baldwin, Transamerica Reinsurance, Charlotte, NC J.J. Lane Carroll, Swiss Re Life & Health America, Inc., Fort Wayne, IN Lawrence S. Carson, Financial Markets Div., RGA Reinsurance Co., Chesterfield, MO Alex Cowley, Lehman Brothers, Lehman Risk Advisors and Lehman Re, New York, NY Steven D. Lash, Ernst & Young LLP, New York, NY Robert B. Lau, Reinsurance Solutions, Revios Reinsurance, Toronto, Ontario Graham W.G. Mackay, Milliman, Inc., Chicago, IL Stephen M. Maher, Risk Capital Strategies, LLC, Avon, CT Mark Richard Troutman, Summit Reinsurance Services, Inc., Fort Wayne, IN

(Vote for up to 3 candidates)

Note: Stephen M. Maher and Mark Richard Troutman are the candidates for the reserved Health seat.