

SOCIETY OF ACTUARIES

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CANADIAN REINSURANCE CONFERENCE

by Mike DeKoning



ach year reinsurance professionals gather in Toronto for the Canadian Reinsurance Conference (CRC). In 2008 the CRC will be held for the 52nd time in Toronto on Thursday, April 3rd.

First held in 1956, the conference grew out of a meeting of Toronto insurance company representatives to discuss reinsurance matters of mutual interest. At that time, companies were involved in reciprocal risk-sharing arrangements in order to facilitate placement of large face amount policies. Since then the meeting has grown to be an allday series of seminars on topical subjects, and an important networking opportunity for insurance and reinsurance professionals from across Canada, North America and Europe. Last year, more than 600 delegates attended the meeting.

The theme for the 2008 CRC is **"REinvention"**—a fitting description for the industry we are in! The constant evolution we are seeing within the industry has impacts for everyone.

This year the conference agenda includes two highlevel Industry panels. Eight distinguished executives from the top Reinsurance and Insurance companies tackle the hot topics impacting the industry today.

In addition to this panel, the day's agenda includes three breakout sessions, allowing attendees to select from a list of nine different topics, covering a wide range of industry issues, including:

- Underwriting at Claims Time;
- Longevity; and
- Challenges in Group Claims Adjudication.

Presenters will draw from their experience and share views on the "REinvention" of the industry, in an interactive setting designed to promote learning and an open exchange of views.

Lloyd Milani, Vice President Group and Strategic Planning at Munich Re Canada is the Chair for this year's conference. "I am looking forward to welcoming everyone to a very informative session this year." Along with Lloyd Milani, this year's Executive Committee includes Past-Chair Mike DeKoning, President & CEO Munich American Reassurance Company; Incoming Chair, Brian Louth, Senior Vice President, RGA Canada; Past Treasurer Debbie Rankin, Assistant Vice President of Global Projects, Sun Life Financial; Treasurer Ruth Cossar, Vice President, Contracts and Wording Management, Swiss Re; Secretary Cathy Shum Adams, Vice President, Individual Development, Optimum Re; and Event Manager, Laura Gutsch, CMG Marketing.

For more information on the Canadian Reinsurance Conference, please visit their Web site at *http:// www.crconline.ca/.* *****



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