



SOCIETY OF ACTUARIES

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# ReRun At The SOA Annual Meeting Run, Walk And Network For A Worthy Cause

By Scott Selkirk and Carol Sullivan



Join the reinsurance community for the 10<sup>th</sup> ReRun for Charity at this year's SOA Annual Meeting in Orlando. This year, look for a new and exciting approach to ReRun: no getting up early on Sunday, no need for your workout clothes, easy for everyone to participate! Look for the special ReRun booth during the Expo on Sunday, Monday and Tuesday. We are cooking up something special for you. More information will be coming soon!

## RERUN

Over the last five years, ReRun has provided an opportunity for both actuaries and underwriters to increase awareness of, and support for, issues important to our industry while having fun and networking with each other. This year's conference location is not conducive to a fun run/walk, so we are trying something different. We will still have fun and increase awareness and raise money for people who need it most.

Florida is a great location for something tropical and exotic and a little wild! We will be raising money to support the Brain Injury Association again this year. We have a goal of raising \$10,000 this year. With more than 1,000 participants at the annual meeting, that is quite achievable.

Weigh in early with your support, go to [www.rerun4charity.com](http://www.rerun4charity.com) and make a donation today! Each person who makes a minimum \$25 donation online by September 30 will receive a special gift not available when donating on site.

## HOW IT ALL STARTED

In January 2009, Paul Schuster, senior executive vice president at RGA, approached several other reinsurance CEOs about coming together at the SOA Annual Meeting to host a charity run/walk paired with an education session. Not only was there unanimous support from the reinsurers but also from the SOA Reinsurance Section. Thanks to a tremendous response, the first ReRun was held that year in Boston, where 160 people registered and more than \$6,000 was raised for the American Diabetes Association.

Since then, the ReRun committee has organized two events each year, one at the SOA Annual Meeting and one at the underwriters' AHOU Annual Conference. Thanks to the generous support of actuaries and underwriters across our industry, ReRun has raised more than \$50,000 for five national charities.

ReRun is sponsored by: AHOU, Gen Re Life/Health, Hannover Life Reassurance Company of America, Munich Re, Optimum Re Insurance Company, RGA, SCOR Global Life Americas, SOA Reinsurance Section, Standard Life (Bermuda branch), and Swiss Re.

It's because of their support that 100 percent of your donations go directly to the selected charity. Again your donations in 2014 will go to the Brain Injury Association of America (BIAA). Our education session will look ahead to the 2015 charity and focus on the personal and professional aspects of cardiac disease. ■



Scott Selkirk, FSA, MAAA, is head of Pricing with Standard Life Assurance Company of Canada, in Bermuda. Scott can be contacted at [scott.selkirk@standardlife.bm](mailto:scott.selkirk@standardlife.bm).



Carol Sullivan, FLMI, Corporate Marketing & Communications, Munich Re. She can be contacted at [csullivan@munichre.com](mailto:csullivan@munichre.com).