# TRANSACTIONS OF SOCIETY OF ACTUARIES 1995-96 REPORTS 

# IV. ANNUITY PERSISTENCY STUDY* 

## ACKNOWLEDGMENT

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## 1. INTRODUCTION

This report presents the results of a study jointly sponsored by LIMRA International and the Society of Actuaries. The study examines the persistency of deferred annuities on a contract anniversary basis. Contracts were followed for a period of one year for separate samples of contracts in force on 1992 and 1993 anniversaries respectively. Combined, the study observed surrender behavior of these two samples for 1992 through 1994. The results are based on business issued during 1979 through 1993 and written by 28 companies.

Important Note: The period studied was one of generally declining interest rates, followed by sharply increasing rates in 1994. Results might be different in other financial environments.

One purpose of this study is to analyze the surrender activity of deferred annuities by selected product, customer, and distribution characteristics. This study is the first to examine surrender activity of all types of deferred annuities. An earlier study, Single Premium Deferred Annuity Persistency Study (LIMRA/SOA, 1992), which focused on single premium fixed annuities, provided a foundation for the current study. Both studies are based on information provided by life insurance companies, including a sample of individual contract record data and a sample of product surveys containing product, customer, and distribution information.

Another primary purpose of the analysis is to quantify the relationship between surrender activity and variables associated with surrender. Quantifying this relationship is useful in product design, valuation, investment management, evaluation of market performance, and corporate planning.

The study examines contracts for which all of the cash value is surrendered (full surrenders) and contracts for which only a portion of the cash value is withdrawn (partial withdrawals). It measures annualized full sur-

[^0]renders and partial withdrawals in wo ways: as a percentage of contracts in force and as a pcrcentage of cash values in force.

The remainder of Section 1 provides a summary of overall study results and definitions and methodology used in the study. Section II provides detail and analysis of the results for fxed single-premium deferred annuities (SPDAs). Separate analyses are provided for fixed SPDAs for interest guarantee periods (IGPS) of one year or less and for contracts with longer interest guarantees. An analysis of single-premium variable anmuities (SPVAs) then follows in Section M. Section IV examines sumender and cash-flow activity of both fixed and variable fiexible-premium defered annuities (FPDAs). The appendices include detailed tables of surender experience, the list of contributing companies, and the instructions that were given paricipants for submitting data used in the analysis.

## A. Suwnonesty of Reswilts

Of the 822,053 contracts in the sucy, $42,643(5.2 \%)$ incurred a full surrender, $45,543(5.5 \%)$ had part of the cash value withdrawn, $2,420(0.3 \%)$ were annuitized, $4,361(0.5 \%)$ were surendered due to death or disability, and $727,086(88.5 \%)$ had no withdrawal activity (Table 1). Full surrender activity was highest among single premium nxed amuities ( $6.9 \%$ ) and lowest among SPVAs ( $2.6 \%$ ), and partial withdrawal activity was highest among single premium contracts. Only $0.3 \%$ of the contracts were annuitized. This is much lower than the 1.0 to $1.4 \%$ rate from the earlier study. Some possible explanations for the lower rate include:

- More customers may be shopping for the best payout, which could mean annuitizing with a dimerent camier.
- The average age of vaniable annuity and flexible annuity purchasers is lower than that of the average hxed SPDA buyer. Two thirds ( $66.2 \%$ ) of annuitants who annuitized were between 65 and 74 years old.

TABLE1
Surremder Activity

|  | Single Premiun |  | Flexible Prcmium |  | All |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Fixed | Variable | Fixed | Variable |  |
| Full surrender | $6.9 \%$ | $2.6 \%$ | $5.3 \%$ | $4.1 \%$ | $5.2 \%$ |
| Partial withdrawal | 7.5 | 7.0 | 4.8 | 3.8 | 5.5 |
| Annuitized | 0.3 | 0.1 | 0.3 | 0.3 | 0.3 |
| Death or disability | 0.9 | 0.4 | 0.3 | 0.4 | 0.5 |
| No activity | 84.4 | 89.9 | 89.3 | 91.4 | 88.5 |

There were significant overall differences in surrender activity by distribution channel (Table 2). Of the identifiable distribution channels, contracts sold by stockbrokers had the highest surrender rates for all but SPVAs. This is most evident when there are no surrender charges in effect. Direct-response-sold contracts consistently had the lowest surrender rates.

TABLE 2
Full Surrender Rates by Distribution System

|  | Single Premium |  |  | Flexible Premiun |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Distribution System | Fixed | Variable | Fixed | Variable | Total |
|  | $4.9 \%$ | $3.8 \%$ | $6.1 \%$ | $4.1 \%$ | $4.8 \%$ |
| Career agent | 4.0 | + | 5.6 | 5.0 | 4.6 |
| Independent agent | 12.8 | 1.9 | 8.2 | 5.4 | 6.9 |
| Stockbroker | 6.5 | 2.8 | 5.9 | 4.5 | 5.9 |
| Bank | 1.8 | + | 4.0 | 2.1 | 3.5 |
| Direct response | 13.7 | + | 0.9 | 2.6 | 8.0 |
| Other | $7.1 \%$ | $2.6 \%$ | $5.3 \%$ | $4.2 \%$ | $5.2 \%$ |
| $\quad$ Total |  |  |  |  |  |

+ insufficient data


## B. Highlights

- Surrender charges had a significant effect on surrender rates for single premium products and little effect on flexible premium products.
- In general, single premium contracts with larger cash values tended to surrender more than smaller contracts. In contrast, the likelihood of surrender of FPDAs decreased as contract size increased.
- Contracts sold in qualified markets generally had higher surrender rates than nonqualified contracts (Figure 5, Figure 7, Table 23, and Table 30).
- Except for career agent business, cash value surrender rates ranged from 36 to $52 \%$ for fixed SPDAs in the year surrender charges expired (Table 4).
- Surrender rates for fixed SPDAs with low interest rates (2.1 to $4.0 \%$ ) were two to five times as high as contracts with higher interest rates. While two-fifths ( $41.5 \%$ ) of contracts surrendered in the year surrender penalties expired, most ( $86.6 \%$ ) contracts with low interest rates did so that year (Table 9). The level of credited interest rate had a similar, albeit lesser, effect on fixed FPDAs (Table 32).
- Contracts sold by stockbrokers were surrendered more than business of any other distribution system for all products except SPVAs (Table 2). Nearly all ( $90.0 \%$ ) cash value was surrendered from fixed SPDAs with short interest guarantee periods sold by stockbrokers in the year following surrender charge expiration. In contrast, a mere $5.7 \%$ of cash value was surrendered that year from contracts sold by career agents (Figure 6).
- The presence of a free full surrender provision tended to decrease the likelihood of a full surrender from fixed SPDAs. However, contracts with
a window provision experienced signincantly higher sumender activity When the window was in effect. For example, neady half ( $47.3 \%$ ) of such contracts with Gve-year interest guarantee periods were sumendered in the sixth contact year (Table 21).
O Eixed SPDAs with shoter interest guarantee periods were much more sensitue to the presence of sumender penalies than contracts with interest guarantees longer than one year (Table 15 and Table 19).
O Partal whthowal activity was goncraly highost among bank-sold annuties Table 4, Table 27, and Table 34).
- Whe double-digit sumender rates a are occumence, SPVAs did not have remarkably high surrender activity. And while their full surrender activity was the lowest among the major product types, their partial withdrawal activity was similar to that of hxed SPDAs (Table 23).
- Ficxible contracts sold in the $403(b)$ marker were more likely to make contrbutions in successive years than those sold in other markets (Table 35).
- Nonqualifed FPDAs tended to have the highest first-year contributions and IRAs had the lowest contrbutions in other years (Table 37).


## C. Dequations

Cash value on an in-force contact is the account value as of the contract's anniversary at the beginning of the observation period and before any recuctions for surnender charges. The cash value on a new issue equals the intial premium if known; otherwise, it is estimated from the contract's firstyear premiums.

Contracts with partial withdrowals that erminated in the same contract year due to full surrender, amnitization, or death or disability are treated as having surendered, annuitized, or terminated due to death or disability. Only contracts with partial withorawals that were in force at the end of the contact year were reated as partial whthawals.

Contacts with sumender charges are contracts with penalies in effect for early withorewal of cash value. This inchudes contracts with free full surrender provisions (see defmition below) and contracts that assess nominal administrative fees on cash value withdrawals.

Contracts without surrender charges are contracts that do not have penalties in efect for early withorawal of cash value. These contracts include those for which the sumender charges have expired.

[^1]Free full surrender provisions are any provisions that allow the customer to surrender the entire annuity contract without being assessed a surrender charge within a period when surrender charges are normally in effect. Two common examples of such provisions are bailouts and windows. Bailout provisions allow penalty-free withdrawals if the renewal interest rate ever falls below a stated interest rate or, more commonly, falls more than a certain percentage (often 100 basis points) below the initial credited interest rate. Customers are usually limited to a 30 - to 45 -day period in which to exercise this provision. We were unable to determine if the bailout clause was pierced either during or prior to the study period since historic interest rates were not collected for each contract. Window provisions are similar to bailout provisions, with the exception that there is no condition upon the renewal interest rate. Windows typically open for a 30 - to 45 -day period at the end of the interest guarantee period. Both window and bailout provisions lose value when surrender charges expire.

Flexible premium products are products that were filed as flexible premium products with each state and where the primary expectation is for multiple deposits. Flexible premium contracts with cash values less than $\$ 100$ were excluded. Since many flexible premium products have surrender charge schedules based on the number of years since premium deposit, it was not possible to determine whether these contracts had surrender charges in effect.

Single premium products are defined by the expectation for deposits, not by the way in which the policy form was filed with each state. Products filed as single premium by definition cannot receive additional deposits and thus are always treated as single in this study. Products filed as flexible premium but whose primary expectation for deposits is single premium are also defined as single premium for purposes of this study.

Variable annuities include products with and without a fixed investment option. Combination annuities, which are variable annuities with at least one fixed option, are included as variable. In this study, $98.2 \%$ of the single premium variable annuity contracts and $98.4 \%$ of the flexible premium variable annuity contracts in the study were combination annuities.

## D. Metbodology Used

The percentages and rates in this study are calculated as follows:

## Percentage of contracts

$=100 \times \frac{\text { Number of contracts with a particular characteristic }}{\text { Total number of contracts }}$

## Percentage of cash values

$$
=100 \times \frac{\text { Cash values on contracts with a particular characteristic }}{\text { Cash values on all contracts }}
$$

Annualized full sumender rate

$$
=100 \times \frac{\text { Number of contacts surendered during the year }}{\text { Number of contracts exposed to surender during the year }}
$$

Where the number of contracks exposed recognizes the length of time a contract is exposed to risk of surender during the year. Surrenders contribute exposure for a full year. Surender rates exchide termination due to death, disability, or mmuitization.

Annalized cash value smmender rate

$$
=100 \times \frac{\text { Cash value whdrawn during the year }}{\text { Cash value exposed to withdrawal during the year }}
$$

where cash value exposed recognizes the length of time a contract is exposed to risk of sumender duming the year. Withdrawal rates exclude termination due to death, disability, or anmuization.

Surender and whonawal ates in this souy are generally based on a minimum of 1,000 contacts exposed to the risk of surrender. If a particular category does not have at leas 1,000 contracts, the surender or withorawal rate is not shown and is labeled as insufficien: data.

## II. FXED SINGLE PRENXUN DERERRED ANNUTTIES (SPDAS)

Surrender charges had the greatest mpact on surender activity of Exed SPDAs. While the overal full survender rate for these contracts was $6.9 \%$, over half ( $55.3 \%$ ) of the contacts whout a tee full surender provision were sumendered in the year that sumonder charges expired. Surrender rates increased as that year approached (Table 3). Interestingly, this trend did not apply to contracts whin ballou provisions. Full contrad surender rates for contracts with ballout provisicns were at their highest ( $9.6 \%$ ) at two years before surender charge expmation.

TABLE 3
Spda Elll Surbaidm Rambs by Time Remaming N Surrmadr Chargis Period
Contracts with No brae Flll Surrender Provision (Nomblr of Contracts, 141.888; Casi Value In Force, S4,787,112,763)

| Years Remaining | ? wemenge C Conmacis | Percenage of Casi Vames | Contract Surrender Ralo | Cash Value Surrencer Rate |
| :---: | :---: | :---: | :---: | :---: |
| 3 or more | 81.6\% | 81.6\% | 4.1\% | 4.3\% |
| 2 | 5.6 | 5.2 | 7.9 | 9.9 |
| 1 | 4.1 | 3.9 | 19.0 | 23.9 |
| 0 | 4.1 | 5.4 | 55.3 | 69.1 |
| -1 | 2.2 | 1.9 | 20.3 | 24.9 |
| -2 | 1.1 | 0.9 | 8.0 | 8.3 |
| - 3 or more | 1.4 | 1.1 | 9.1 | 7.5 |
| Tom | 100.0㫨 | 100.0\% | 7.5\% | 9.3\% |

There was quite a bit of variability in the full surrender rate during the year in which the surrender charge schedule expired. One third ( $33.5 \%$ ) of all fixed SPDAs (regardless of free full surrender provision) in force on the anniversary when surrender charges expired were surrendered during the following year. Surrender rates were highest for stockbrokers and lowest for career agents (Figure 1). All distribution channels except career agents experienced increasing surrender rates as the year surrender charges expired approached. Total cash value surrender rates ( $44.7 \%$ ) and cash value surrender rates for each distribution system were higher than contract surrender rates, suggesting larger contracts were more likely to be surrendered than smaller contracts.

FIGURE 1 SPDA Full Surrender Rates in the Yiear Surrender Charges Expired


Surrender activity was lowest while surrender charges were in effect, highest in the year following surrender charge expiration, and then decreasing somewhat thereafter (Table 4). Of contracts with identifiable distribution channels, stockbrokers had the highest full surrender activity (regardless of surrender charge status) and direct response the lowest. While surrender charges were in effect, banks had the highest contract partial withdrawal
rate: Over $10 \%$ of contracts sold through banis had part of the cash value withdrawn. Bank buyers of annuities tend to be older than buyers through other distribution channels and ofen use the systematic withdrawal feature to create an income from the anmuity while protecting the principal to pass on to their heirs.

TABLE 4
SPDA Surrender Rates by Distrieution Channel (Number of Contracts, 263,449; Cash Value in Force, $\$ 8,979,854,724$ )

| Distribution System | $\begin{aligned} & \text { Pencentage } \\ & \text { of } \\ & \text { Contracts } \end{aligned}$ | percentage <br> of Casb Values | Contract Willdrewal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Pall | Partial | Fuil | Partial | Total |
| With a Surrender Charge |  |  |  |  |  |  |  |
| Career agent | 21.2\% | 22.5\% | 4.8\% | 7.7\% | 5.6\% | 1.2\% | 6.8\% |
| Independent agent | 17.5 | 20.1 | 3.4 | 6.5 | 3.7 | 1.2 | 4.9 |
| Stockbroker | 11.6 | 14.0 | 7.8 | 6.1 | 8.7 | 0.9 | 9.6 |
| Bank | 29.1 | 23.2 | 5.9 | 10.6 | 6.4 | 1.4 | 7.8 |
| Dixect response | 2.9 | 3.1 | 1.8 | 2.5 | 1.6 | 0.5 | 2.1 |
| Otacer | 8.9 | 8.2 | 10.7 | 6.4 | 10.5 | 1.1 | 11.6 |
| Total | 91.3\% | 91.2\% | 5.7\% | 7.9\% | 6.2\% | 1.2\% | 7.4\% |
| Year Surrender Charges |  |  |  |  |  |  |  |
| Expired |  |  |  |  |  |  |  |
| Career agent | 1.1\% | 1.0\% | 5.6\% | 7.5\% | 6.1\% | 1.6\% | 7.7\% |
| Independent agent | 0.3 | 0.4 | 34.3 | 5.9 | 46.6 | 2.0 | 48.6 |
| Stockbroker | 1.6 | 2.4 | 44.7 | 9.1 | 52.4 | 1.6 | 54.0 |
| Bank | 0.6 | 0.4 | 27.6 | 8.6 | 36.5 | 2.2 | 37.7 |
| Direct response | 0.0 | 0.0 | $+$ | + | + | + | + |
| Other | 0.4 | 0.6 | 77.6 | 1 | 84.8 | 1. | + |
| Total | 4.0\% | 4.8\% | 33.5\% | 7.9\% | 44.7\% | 1.6\% | 46.3\% |
| One Year or More atter |  |  |  |  |  |  |  |
| Surrender Charges Expired |  |  |  |  |  |  |  |
| Career agent | 2.5\% | 2.3\% | 5.4\% | 10.8\% | 5.1\% | 1.9\% | 7.0\% |
| Independent agenit | 0.2 | 0.2 | $+$ | $+$ | $\div$ | + | + |
| Stockbroker | 0.3 | 0.3 | 36.2 | 6.4 | 40.1 | 2.3 | 42.4 |
| Bank | 1.6 | 4.1 | 11.2 | 5.9 | 10.6 | 1.4 | 12.0 |
| Direct response | 0.0 | 0.0 | $+$ | + | - | $+$ | $+$ |
| Other | 0.1 | 0.1 | -- | $+$ | $+$ | + | + |
| Total | 4.7\% | 4.0\% | 10.3\% | 8.6\% | 11.4\% | 1.7\% | 13.1\% |
| All Contracts | 100.0\% | 100.0\% | 7.1\% | 8.0\% | 8.3\% | 1.2\% | 9.5\% |

+ insufficient data

The rest of the analysis of fxed SPDAs is divided into four parts. The Irst two parts provide the results of regression modeling attempting to (A) identify and quantify the factors explaining full surrender activity and (B) measure the effect of interest rates on surender activity. The fnal two parts look at ( $C$ ) detailed sumencer rates for contracts with interest guarantee periods of one year or less and (D) greater than one year, respectively.

## A. Factors Explaining Survender

This section summarizes a multivariate model of fixed SPDA surrender.
Table 5 shows results from a regression analysis with full surrender explained by product, annuitant, and distribution channel characteristics. These are ranked in descending order of importance, based on explained variance (i.e., how much of the variance in sample surrender rates is explained by each factor). In the total fixed SPDA sample, they explain just under $15 \%$ of the variance in surrender rates. ${ }^{2}$ It appears that other factors unique to contract owners/annuitants and companies largely determine whether a given contract will be surrendered or not. These would account for the rest of the sample variance in surrender.

TABLE 5
Factors Explaining Full Surrender: All SPDA Contracts versus Those with and without Free Flll Surrender Provisions

|  | Explained Variance |  |  |
| :--- | :---: | :---: | :---: |
| Individual Factor Effects, with Overlap |  | Free Full Surrender Provision? |  |
|  | Full Sarmple | No | Yes |
| Year surrender penalty expires | $11.1 \%$ | $19.9 \%$ | $0.1 \%$ |
| Distribution system | 4.9 | 11.1 | 0.6 |
| Interest rate spread, net of surrender charge | 3.5 | 4.8 | 0.4 |
| Duration and account value | 1.5 | 2.8 | 0.2 |
| Free full surrender provision | 0.7 | na | na |
| Tax status and interest guarantee period | 0.2 | 0.4 | $\%$ |
| Annuitant age at issue and sex | $*$ | 0.1 | $*$ |
| All factors, less overlapping effects | $14.9 \%$ | $24.5 \%$ | $1.5 \%$ |

*less than $0.05 \%$
na: Free full surrender feature not applicable to this sample

Excluding contracts with a free full surrender provision (i.e., bailout or window) the model does better, explaining almost $25 \%$ of the sample variance in surrender rates. For contracts that do allow for free early full surrender, surrender rates fall well below the sample average ( $3.7 \%$ versus $5.9 \%$ for the full sample and $7.1 \%$ for contracts without such a provision). However, for these contracts, the model does poorly, explaining less than $2 \%$ of the variance in surrender rates. Persistency within this sample clearly depends less on controllable factors such as contract features and credited intcrest rates and appears to have more to do with individual contract owner circumstances.

[^2]For the full sample of hxed SPDAs, the comparison of individual model factors shows the overwheming impact of the surrender penalty in predicting sumender. Of the variance that the nodel does explain, better than threefourths (11. versus $14.9 \%$ ) is atributable to the surrender penalty schedule whether or not the penalty expires in the current contract year.

Distribution system (whether the contract was initially sold through career or independent he agents, banks, stockorokers, drect response, or "other" distribution channels) appens to be important. But given sampling limitations, this could reflect indivioual company differences rather than distribution syston offocts, especially where only a few participating companies use a paricular distribution sysem.

Interest rate spreads (cument market interest rate ${ }^{3}$ versus actual credited Tate, net of he sumender charge) have smaller but still significant effects on surender. Duration and account value have reatively little impact on surrender. Intormation on ammitants is limited to age at issue and sex. These add very line to predicting sumencer.

Persistency of Gxed SPDA contracts when no free full surrender provision depenos even more on the sumender expiration. This single factor explains about $80 \%$ of the variance in surenders ( 19.9 out of $24.5 \%$ model-explained variance). For contracts that do bllow for fee early full surender, surrender charge expiration has thete efect on sumender. In this sample, distribution system (anc possibly individual company effects) is most important.

Table 6 provides a sminar but somewhat more detalled view of the sumender model and tes componens efocts. Lems are again ranked in descending order by how much of the sample variance in full surender they explain. Effecis show the mpact of each factor on sumender, holding other factors constant.

TABLZ 6
Fretors Prempting Pixed SPDA Surrender
ALL FXED SPDA CONiRACTS
(RANK Basld on Explamed Variance)

| Facior | Rank | Direction of Effect |
| :--- | :---: | :---: |
| Year sumender charge expired | 1 | - |
| Sold by stockbroker | 2 | + |
| Plan has free full surtender provision | 3 | - |
| Interest spread, net of surrender charge | 4 | + |
| Tax-qualified | 5 | + |
| Larger account value | 6 | + |
| Years in force | 7 | + |
| Sold by independent agent | 8 | + |
| Sold through bank | 9 | - |
| Older issue ages | 10 | - |

[^3]Distribution system effects reported in Table 7 are relative to results for business sold by career agents, which shows favorable persistency (low surrender rates) compared with stockbrokers, independent life agents, or banks. The better persistency of career agent sales largely reflects the fact that these contracts do not show a large surge in surrenders in the year the surrender charge expires. This suggests that a different, more long-term sales approach is being made by career agents compared with other producers. Results for direct response and other distribution systems are based on too few companies to support inferences about how distribution system affects persistency.

TABLE 7
Factors Predicting Fixed SPDA Surrender
Fixed SpdA Contracts Excluding Those with Free Full Surrender Provisions (Rank Based on Explained Variance)

| Factor | Rank | Dirrection of Effect |
| :--- | :---: | :---: |
| Year surrender charge expired | 1 | + |
| Sold by stockbroker | 2 | + |
| Years in force | 3 | + |
| Interest spread, net of surrender | 4 | + |
| Tax-qualified | 5 | + |
| Larger account value | 6 | + |
| Sold through bank | 7 | + |
| Older issue ages | 8 | - |
| Sold by independent agent | 9 | + |

Interest rate spread has a relatively small impact on surrender, especially when surrender charge expiration is taken into account. Controlling for other factors, the presence of either a bailout or window clause actually reduces the likelihood of full surrender. From the survey results, we know that companies with bailout clauses do a better job of keeping renewal interest rates competitive. But lower surrender rates for contracts with a bailout or window provision could also reflect that giving contract owners an opportunity to withdraw funds penalty free in the event of an adverse financial situation may lessen the likelihood they will surrender the policy during what may be only temporary adverse interest spreads. Even though the existence of a window provision did not increase the overall likelihood of surrender, contracts with window provisions tend to be surrendered when the window periods are open, as will be shown later in the report.

## Testing the IMortol

Earlier, we showed that the full sample explains $14.9 \%$ of the variance in sample surender rates. The regression model estimates the likelihood of full surender. One way to test the validity and accuracy of the model is to compare the estmated odds of sumender among sampled contracts with actwal persistency results. Overal, the model correctly predicts the in-force ${ }^{4}$ states of $94.8 \%$ of the fued SPDA contracts, based on contracts where the estimated probability of surender was less than $50 \%$.

The mode: is, howeve, much less accurate in identifying contracts that will be sumendered than in prediding those that will remain in force. It correctly predicted $99.9 \%$ of the contrects that stayed in force ( 187,078 of 187,292 persisting contracts comecty predicted). For the surrendered contracts, by contrast, only $13 \%$ were corectly predicted. The model errs in understating surender, as only 1,750 conracts show a probability of surrender greater than $50 \%$, giving a predicted lapse rate of less than $1 \%$.

If accuraty predicting which annuity contracts will surrender does not appear possible, identifing those contracts with various degrees of likelihood of sumender is. Tabic 8 shows a strong posive relationship between the estimated odes of surender and the actual surrender rate.

TABLE 8
Pixed SPDAs: Actual virsus Predictid Surrender Activity by ZIKWllood OF SurRENDER

| Preacted |  | Actual |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Lkelilicoci of Surrender | Expected Smus | In Farce | Surrendered | Percentage <br> Surrendered |
| 0.0\% 50 24.9\% | in-force | 183,015 | 8,584 | 4.5\% |
| 25.0 to 49.9 | in-fore | 4,063 | 1,712 | 30.0 |
| 50.0 to $7 \leq .9$ | Surrendered | 214 | 1,536 | 87.8 |
| 75.0 to 100 | Sumendered | 0 | 0 |  |
| Total |  | 187,292 | 11,832 | 5.9\% |

[^4]
## B. Effect of Interest Rates on Survender Activity

Contracts with lower interest rates were surrendered at a higher rate than contracts with higher interest rates. Surrenders were especially high for contracts with rates at or below $4.0 \%$ and in the year surrender charges expired. Even while surrender charges were in effect, over $10 \%$ of contracts with interest rates between 2.1 and $4.0 \%$ were surrendered (Table 9). And, when the surrender charges expired, most contracts ( $86.6 \%$ ) with low interest rates surrendered. Similar trends were evident in cash value withdrawal rates. The cash value surrender rates were five percentage points higher than contract surrender rates for contracts in the lowest interest rate bracket, suggesting larger contracts were more sensitive to interest rates.

TABLE 9
Fixed SPDAs: Surrender Rates by Interest Rate
(Number of Contracts, 201,965; Cash Value In Force, $\$ 6,990,317,457$ )

| Credited Interest Rate | Percentage of <br> Contracts | Percentage of <br> Cash Value | Contract <br> Surrender <br> Rate | Cash Value <br> Surrender <br> Rate |
| :--- | :---: | :---: | :---: | :---: |
| With a Surrender Charge | $0.8 \%$ | $0.7 \%$ | $10.3 \%$ | $14.9 \%$ |
| $2.1 \%$ to $4.0 \%$ | 33.0 | 28.4 | 5.1 | 5.5 |
| $4.1 \%$ to $6.0 \%$ | 39.3 | 41.1 | 4.6 | 4.9 |
| $6.1 \%$ to $8.0 \%$ | 16.4 | 19.8 | 4.8 | 6.2 |
| $8.1 \%$ to $10.0 \%$ | $89.5 \%$ | $90.1 \%$ | $4.8 \%$ | $5.4 \%$ |
| Total |  |  |  |  |
| Year Surrender Charges Expired | $1.4 \%$ | $2.2 \%$ | $86.6 \%$ | $92.5 \%$ |
| $2.1 \%$ to $4.0 \%$ | 1.0 | 0.8 | 19.7 | 25.4 |
| $4.1 \%$ to $6.0 \%$ | 1.1 | 1.2 | 23.8 | 33.1 |
| $6.1 \%$ to $8.0 \%$ | 0.6 | 0.4 | 4.4 | 4.5 |
| $8.1 \%$ to $10.0 \%$ | $4.0 \%$ | $4.6 \%$ | $41.5 \%$ | $57.3 \%$ |
| Total |  |  |  |  |
| One Year or More after | $0.3 \%$ | $0.4 \%$ | $57.6 \%$ | $66.2 \%$ |
| Surrender Charges Expired | 3.1 | 2.3 | 10.4 | 10.8 |
| $2.1 \%$ to $4.0 \%$ | 1.7 | 1.5 | 5.6 | 5.5 |
| $4.1 \%$ to $6.0 \%$ | 1.4 | 1.2 | 4.4 | 3.5 |
| $6.1 \%$ to $8.0 \%$ | $6.5 \%$ | $5.3 \%$ | $10.1 \%$ | $11.4 \%$ |
| 8.1\% to $10.0 \%$ | $100.0 \%$ | $100.0 \%$ | $6.6 \%$ | $8.1 \%$ |
| Total |  |  |  |  |
| All Contracts |  |  |  |  |

## 

Interesi credted on new fxed anmuites during 1992 and 1993 followed the cownward trend experienced by interest rates in general since the early 1980s. Rates for new fixed anmities decined steadly during the period from around $7 \%$ at the begming of 1992 just over $5 \%$ by the end of 1993 (Figure 2).

A portion of the contacts in force were, however, exposed to a significant uptum in interest rates in 1994 as rates rose by 140 basis points in a 12 month periok. Generally, though, aredited rates on in-force contracts (excluding new issues) dumg this period would more likely exceed the extemal or "marke"" rate. The study sample reflects this: On average the market rate was 112 basis points below the rates credited on in-force contracts.

TGURE 2
Fixed SpdAs: Mdustry Average heterest Credited on Newly Issued Annuties* and Th-Force Interest Rates by Lengti of Guarantee from Study Data

"Industry average interest rates on newly issued annuities from U.S. Individuol Annuities, LIMRA International.

## Other Fiveratinul Itseensives

Securities markets (both stock and bond prices) were strong during mosi of the exposure period (Table lo), so mutual funds and other variable innancial products did very well, paricularly during 1992 and 1993. The narrow spreads for Gxed amuity interest rates duning the period would not
reffect the financial incentives to move cash values into variable return assets. On the other hand, money market, $C D$, and other short-term alternative rates were relatively low, so there was less incentive than usual to shift funds to shorter-term financial products.

TABLE 10

| S\&P500 Index Level Versus <br> T-Bond Yields |  |  |
| :---: | :---: | :---: |
| Quarter | S\&P 500 | T-Bond Yields |
| 1992 Q 1 | 412.00 | $7.73 \%$ |
| 1992 Q 2 | 410.16 | 7.80 |
| 1992 Q 3 | 417.15 | 7.22 |
| 1992 Q 4 | 423.66 | 7.33 |
| 1993 Q 1 | 442.36 | 6.90 |
| 1993 Q 2 | 445.46 | 6.62 |
| 1993 Q 3 | 453.55 | 6.15 |
| 1993 Q 4 | 464.25 | 6.14 |
| 1994 Q 1 | 469.46 | 6.53 |
| 1994 Q 2 | 450.99 | 7.41 |
| 1994 Q 3 | 460.87 | 7.66 |
| 1994 Q 4 | 460.00 | 8.05 |

## Interest Rate Spreads and Contract Provisions

Companies' interest crediting practices, not surprisingly, reflect various contract provisions (product design features), especially the length of the interest guarantec and whether the contract includes a free full surrender provision. Table 11 shows that credited interest rates tended to be the highest in relation to market rates (intcrest rate spread negative) for contracts with longer interest guarantee periods and with a free full surrender provision. Companies offering free full surrender provisions may purposely keep their renewal rates high to prevent surrenders from occurring.

TABLE 11
Fixed SPDAs: Average Interest Spread
(Market Rate Mnus Credited Rate) by Contract Surrender Provision

| Interest Guarantee Period | Free Full Surrender Provision? |  | All |
| :--- | :---: | :---: | :---: |
|  | Yes | No |  |
|  | -100 bp | 0 bp | -040 bp |
| Greater than one year | -200 | -150 | -180 |
| All | -140 bp | -30 bp | -80 bp |

Note: Spreads are calculated at the end of the exposure period for inforce contracts or the month of full surrender for surrendered contracts.

As a result, hxed interest rate comparisons from the study sample favored surrendoring the contract in only $7 \%$ of the Gxed SPDA contracts with interest guarantee periods longer than one year, while $41 \%$ of the contracts with shorter interest guarantee periods offered interest rates below market (Table 12).

Surrender charges in effect on in-îcre contracts were on average higher for longer interest guarantee periods ( $5.9 \%$ for periods longer than one year versus $4.2 \%$ on shorer periods). With more competitive interest rates and generally higher surrender penalties, a fnancial incentive to lapse is very rare among contracis with interesi guarantee periods longer than one year. In only 94 out of 80,922 contracts with the longer guarantee periods was the net spread positive (ie., the market rate higher than the credited rate plus the surender penalty). Bor contacts with shorter interest guarantee periods, surrender rates were higher for contracts where the spread (simple spread or net spread) bevored surender.

TABLE 12
Fixed Spdas: Full Surrinder Rates Where Interest Spread Favors Surrender by inturest Guaramtee period

| Lengh of interes: Guarantee | Spread <br> Favers <br> Surtender? | Simple Sprack |  | Net Spread |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Percomage of Contractis |  | Percentage of Contracts |  |
| One Year or Less | $\begin{aligned} & \text { Yes } \\ & \text { No } \end{aligned}$ | $\begin{aligned} & 41.2 \% \\ & 58.8 \end{aligned}$ | $\begin{aligned} & 7.7 \% \\ & 6.4 \end{aligned}$ | $\begin{aligned} & 11.2 \% \\ & 88.8 \end{aligned}$ | $\begin{gathered} 19.4 \% \\ 5.4 \end{gathered}$ |
| Greater Than One Year |  | 100.0\% | 7.0\% | 100.0\% | 7.0\% |
|  | $\begin{aligned} & \text { Yes } \\ & \text { No } \end{aligned}$ | $\begin{aligned} & 7.3 \% \\ & 92.7 \end{aligned}$ | $\begin{aligned} & 4.6 \% \\ & 6.3 \end{aligned}$ | $\begin{gathered} 0.1 \% \\ 99.9 \\ \hline \end{gathered}$ | $\begin{gathered} + \\ 6.1 \% \end{gathered}$ |
|  |  | 100.0\% | 6.1\% | 100.0\% | 6.1\% |

*current market rate for fixed annuities less rate credited on in-force contracts.

+ insufficient data.


## Tuserest Sipueart

In theory, higher credited interesi rates would make annuity surrenders less likely. Experience for fxed SPDA contracts during the 1992-94 exposure period supports this theory, although the results suggest surrender is a good deal more complicated than that. For example, surrender was significantly more likely for contracts ofering interest rates below the current market level. But, the relationship depends heavily on the surrender charge
provisions of the contract-both the size of the surrender charge in effect at any given time and the timing of when the surrender charge expires.

Attempts to model the likelihood of surrender based on the net interest spread were largely unsuccessful. The net spread formula was modified to "amortize" the existing surrender charge over three years and over the length of the current interest guarantee period. Just as homeowners refinancing their mortgages will calculate the number of years it will take to recover the points on the new loan, an annuity contract owner may see how long it would take to recover the surrender charge on the old annuity. Amortizing the spread over one year (e.g., the definition used to this point), over three years, and over the length of the interest guarantee period altered the distribution of contracts by net spread but had little if any cffect on actual surrender rates. Contracts more likely to surrender have little or no surrender charge to amortize to begin with.

Figure 3 illustrates the sensitivity of fixed SPDA surrender to interest rates. It plots actual full contract surrender rates versus the net interest rate spread, with the surrender charge amortized over three years. Positive spreads mean a financial incentive to surrender the contract.

FIGURE 3
Full Surrender Rates versus Net Spread for All Fixed SPDA Contracts (and for Year Surrevder Charges Expired and Other Years)


[^5]The data used in ploting Figure 3 appear in Table 13.

TABLE 13
Surrimdier Rates versus Net Spread mok Ali Fixme SpDA Contracts (And For Year Surrmder Cmarge Expired and Other Years)

| net Spread | Fall Sampie | Year Charges Expired | Other Years |
| :---: | :---: | :---: | :---: |
| $-5.00 \%$ | $6.1 \%$ |  | $6.1 \%$ |
| -4.75 | 4.5 |  | 4.5 |
| -4.50 | 4.5 |  | 4.5 |
| -4.25 | 4.5 |  | 4.5 |
| -4.00 | 3.1 |  | 3.1 |
| -3.75 | 3.5 |  | 3.5 |
| -3.50 | 4.2 |  | 4.2 |
| -3.25 | 3.8 |  | 3.8 |
| -3.00 | 4.5 |  | 4.5 |
| -2.75 | 8.3 |  | 8.0 |
| -2.50 | 3.8 |  | 3.7 |
| -2.25 | 2.9 |  | 2.9 |
| -2.00 | 3.5 |  | 3.3 |
| -1.75 | 4.9 | $6.2 \%$ | 4.8 |
| -1.50 | 8.0 |  | 7.7 |
| -1.25 | 9.4 |  | 8.6 |
| -1.00 | 9.2 | 27.7 | 7.7 |
| -0.75 | 7.9 |  | 6.9 |
| -0.50 | 5.5 |  | 4.7 |
| 0.00 | 5.8 | 20.8 | 4.5 |
| 1.00 | 16.5 | 58.2 | 6.2 |
| 2.00 | 78.7 | 83.0 | 58.3 |

##  Less

There were 174,515 contracts th the portion of the sample that had interest guarantee periods of one year or less. Of these, 12,631 (7.2\%) incurred a full surrender, $14,904(8.5 \%$ ) had part of the cash value withdrawn, 607 $(0.4 \%)$ were annuitized, $1,504(0.9 \%)$ were sumendered due to death or disabilty, and the remaining 144,869 ( $83.0 \%$ ) had no withdrawal activity (See Table 14).

TABLE 14
Typi of ACTIVITY for FIXED SPDAS Whit intarest Guaranter Period One YGar or Less

| ONE YEAR OR LESS |  |
| :--- | :---: |
|  | Percentage of Contracts |
| Full sumender | $7.2 \%$ |
| Parial withdrawal | 8.5 |
| Annuized | 0.4 |
| Dcath or disability | 0.9 |
| No activity | 83.0 |

The presence of a surrender charge had a significant effect on surrender rates, especially for contracts with interest guarantees of one year or less (Table 15). Full cash value surrender rates spiked to $59.2 \%$ in the year surrender charges expired and then decreased to $11.5 \%$ thereafter. Cash value surrender rates were significantly higher ( $59.2 \%$ ) than contract surrender rates ( $43.3 \%$ ) in the year surrender charges expired, suggesting that contracts surrendering were larger than those not surrendering. Qualified contracts withdrew part of the cash value more often than nonqualified contracts. Meeting minimum distribution requirements may have contributed to the higher partial withdrawal activity of these contracts.

TABLE 15
Surrender Rates for Fixed SPDAs: Interest Guarantee Period One Year or Less (Number of Contracts, 173,258 ; Cash Value in Force, $\$ 5,503,623,503$ )

| Type of Contract | Percentage <br> of <br> Contracis | Percentage <br> of Cash <br> Values | Contract <br> Withdrawal Rate |  | Cash Value W:thdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Fulf | Partial | Total |
| With a Surrender Charge |  |  |  |  |  |  |  |
| Nonqualified | 70.5\% | 69.8\% | 5.2\% | 8.4\% | 5.6\% | 1.2\% | 6.8\% |
| Qualified | 18.4 | 18.5 | 5.7 | 11.9 | 5.7 | 2.2 | 7.9 |
| Total | 88.9\% | 88.3\% | 5.3\% | 9.1\% | 5.6\% | 1.4\% | 7.0\% |
| Year Surrender Charges Expired |  |  |  |  |  |  |  |
| Nonqualified | 3.4\% | 4.1\% | 41.5\% | 6.6\% | 55.6\% | 1.4\% | 57.0\% |
| Qualified | 1.0 | 1.5 | 49.9 | 11.0 | 68.7 | 2.4 | 71.1 |
| Total | 4.4\% | 5.6\% | 43.3\% | 7.5\% | 59.2\% | 1.7\% | 60.9\% |
| One Year or More after |  |  |  |  |  |  |  |
| Surrender Charges Expired |  |  |  |  |  |  |  |
| Nonqualified | 5.6\% | 5.0\% | 10.0\% | 7.9\% | 11.1\% | 1.6\% | 12.7\% |
| Qualified | 1.1 | 1.0 | 12.3 | 13.2 | 13.8 | 2.6 | 16.4 |
| Total | 6.7\% | 6.0\% | 10.4\% | 8.8\% | 11.5\% | 1.8\% | 13.3\% |
| All Contracts | 100.0\% | 100.0\% | 7.3\% | 9.0\% | 9.0\% | 1.4\% | 10.4\% |

Surrender rates were generally level while surrender charges were in effect and tended to spike in the year they expired. For example, the surrender rate more than doubled from $6.7 \%$ to $15.4 \%$ for contracts with no free full surrender provision and a seven-year surrender charge schedule (Table 16).

TABLE 16
Eded SpDAs: Contracts mmt Sevtn-ymar Surrender Schedlles
And Mo Pret Pule Surravder Provision
(Number of Contracts. 52,690 , Eash Valle in Forcl, $\$ 1,511,684,527$ )

| Contract Year | $\begin{gathered} \text { P woentane } \\ \text { of } \\ \text { Contracs } \end{gathered}$ | Percentagh <br> o. Cas: <br> Values | $\begin{aligned} & \text { Contract } \\ & \text { withowal Rate } \end{aligned}$ |  | Cash Value Withdrawai Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Hu1 | Parial | Full | Parial | Total |
| 1 | 26.9\% | 25.4\% | 4.7\% | 10.5\% | 4.8\% | 1.3\% | 6.1\% |
| 2 | 25.6 | 25.7 | 5.2 | 9.5 | 4.8 | 1.4 | 6.2 |
| 3 | 18.5 | 20.3 | 5.4 | 9.3 | 4.4 | 1.7 | 6.1 |
| 4 | 9.1 | 10.5 | 4.4 | 8.9 | 3.6 | 2.1 | 5.7 |
| 5 | 6.8 | 6.4 | 6.3 | 7.5 | 7.6 | 1.1 | 8.7 |
| 6 | 7.4 | 6.4 | 7.5 | 8.9 | 7.8 | 1.6 | 9.4 |
| 7 | 4.7 | 4.1 | 6.7 | 6.2 | 7.7 | 1.3 | 9.0 |
| 8 | 0.9 | 1.0 | 15.4 | 7.1 | 14.7 | 3.1 | 17.8 |
| 9 | 0.2 | 0.2 | $\div$ | - | $+$ | $+$ | + |
| Total | 100.0\% | 100.0\% | 5.5\% | 9.3\% | $5.2 \%$ | 1.5\% | 6.7\% |

+insufficient data

Another way to see the impect of sumender charges is to look at sumencier acivity by the size of the sumender charge. Over half (59.5\%) of contracts surendered in the year sumender charges expired (Figure 4). Many fewer surrendered ( $14.9 \%$ ) in later years. As was shown caller, surender activity increased as the sumender charge decreased (or as the surender charge expiration year approachea).

FIOURT: 4
Fixdo SpDAs mum Mo Fre: Fulf Slurevidr Provisions
Full Conmract Surrevder Ratms by Surrmader Charge in Effect

surarder charge

## 1. Free Full Surrender Provisions

Many contracts have provisions that under certain situations allow for full surrender without surrender penalty. The two most common provisions of this type are bailouts and windows. Bailout provisions allow the contract owner to fully surrender the contract without penalty if the contract's credited interest rate falls below a stated percentage or, more often, if the renewal interest rate falls more than a certain percentage (e.g., $1 \%$ ) below the initial credited rate. Since historical interest rate histories were not collected for each contract, it is not known whether any bailout provisions were "pierced" prior to or during the study period. Window provisions do not have any conditions that must be met other than expiration of the interest guarantee period. Contracts with window provisions allow for penalty-free surrender during a window, say of 30 to 60 days, upon the expiration of the interest guarantee period. As with window provisions, if a bailout provision is pierced, the contract owner must surrender his or her contract within a specified window in order to avoid surrender penalties. Both of these provisions lose value at the end of the surrender penalty period. Bailout provisions are more common than window provisions among products with shorter interest guarantee periods.

While surrender charges were in effect, contracts with bailout provisions had surrender activity similar to contracts without any free full surrender provision (Table 17). One explanation is that the existence of the bailout provision provides an incentive for the insurance company to maintain competitive renewal interest rates, thus minimizing free surrender activity. Because of the complexity of some bailout provisions and the way the data were collected, it is not possible to identify contracts where surrender charges were waived due to the bailout provision. Looking at these contracts by observation year shows some interesting results; the full contract surrender rate increased from $2.9 \%$ for observation year 1992 to $7.3 \%$ for observation year 1993. The precipitous drop in interest rates during this period (see Figure 2) may have pierced the bailout provision for some contracts. Although full surrender activity was generally not remarkable for these contracts, they did withdraw part of the cash value more than other contracts.

TABLE 17
Fixhu SPDAs: Contaxts wmy Ballou Provisions
and Eight-Vear Surrender Someduils
(Number of Contracts, 20.759; Cash Valuf n Force, $8580,491,375$ )

| Contrac: Year | $\begin{aligned} & \text { Percortag: } \\ & \text { of } \\ & \text { Contracts } \end{aligned}$ | Percentaye of Cush Vones | Conact <br> Whalrawal Rate |  | Casin value Witarawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | full | Partial | Total |
| 1 | 8.0\% | $7.3 \%$ | 4.0\% | 7.4\% | 0.4\% | 1.1\% | 1.5\% |
| 2 | 12.2 | 13.3 | 0.7 | 12.9 | 0.5 | 1.7 | 2.2 |
| 3 | 12.1 | 14.0 | 1.2 | 12.2 | 1.0 | 1.6 | 2.6 |
| 4 | 11.3 | 13.0 | 2.1 | 13.2 | 2.4 | 1.8 | 4.2 |
| 5 | 12.1 | 1.1 | 3.2 | 9.6 | 3.1 | 1.2 | 4.3 |
| 6 | 9.7 | 8. | 3.9 | 11.2 | 3.8 | 1.3 | 5.1 |
| 7 | 5.1 | 4.3 | 3.7 | 9.1 | 4.7 | 1.1 | 5.8 |
| 8 | 4.8 | $\triangle 0$ | 3.1 | 8.6 | 4.0 | 1.1 | 5.1 |
| 9 | 5.8 | 5.4 | 4.4 | 8.6 | 4.1 | 1.9 | 6.0 |
| 10 | 4.4 | 4.2 | 5.2 | 8.8 | 4.1 | 1.9 | 6.0 |
| 11 | 5.5 | 5.5 | 3.7 | 9.6 | 2.9 | 1.8 | 4.7 |
| 12 | 6.2 | 6.8 | 4.3 | 13.0 | 4.6 | 1.8 | 6.4 |
| 13 | 2.6 | 3.0 | + | $+$ | $\div$ | + | $+$ |
| Total | 100.0\% | 100.0\% | 3.1\% | 20.9\% | 2.6\% | 1.6\% | 4.2\% |

+insufficiene data

Contracts whit window provisions had signifcanty higher surrender acnivity while sumender charges were in effect, with full surrender rates of $42.1 \%$. Only $0.6 \%$ of contracts with interest guarantee periods of one year or less contain window provisions. Window provisions are more common among products with longer merest garantee periods.

## 2. Free Partact Witherwni Provision

In the earlier Single Prewium Deferced Annuity Persistency Shudy, 85\% of contacts with hterest gumantee periods of one year or less had free parial whodrawa provisions. Such provisions have become much more prevalent, now representing $95 \%$ of contracts. Because free parial withdrawat provisions are now vinally stancard, the impact of their existence camot readily be measured.

## 3. Tax Stratus

Surrender rates were similar for qualified and nonqualified contracts while surrender charges were in effect. Without surrender charges, qualified contracts had much higher surrender rates than nonqualified contracts, especially during the year surrender charges expired (Figure 5). Partial withdrawal activity did not vary by tax status.

FIGURE 5
Fixed Spdas: Full Cash Valce Surrender Rates by Tax Status
$68.7 \%$

*excludes contracts with bailout or window provisions.

## 4. Distribution System

The distribution system used had a much greater impact on surrender activity for contracts with shorter interest guarantee periods than it did for contracts with longer guarantees. This was especially true when there were no surrender charges in effect. For example, cash value surrender rates for stock-broker-sold contracts with interest guarantee periods of up to one year spiked at $90.0 \%$ in the year following surrender charge expiration (Figure 6).

FMURE 6
Fixm spdas: Fubj Cash Vabum Surbinder Rates by Distribution Channel

*excludes contracts with ballout or window provisions.

## 

 Ote YerarThere were 86,818 contracs in the portion of the sample that had interest guarantee periods of more than one year. Of these, $5,169(5.9 \%)$ incurred a full surrender, $4,852(5.6 \%)$ had pat of the cash value withdrawn, 148 ( $0.2 \%$ ) were amnitized, 83 ! ( $1.0 \%$ ) were surrendered due to death or disability, and the remaining $75,818(87.3 \%)$ had no withdrawal activity.

TABLE 18
TYpl or Acmumy rok Exed SPDAS with Mrterest Guarantee Period

Greamer than On: Yank

|  | percentage of Contracts |
| :--- | :---: |
| Full sumencei | $5.9 \%$ |
| Partial withdrawal | 5.6 |
| Annuitized | 0.2 |
| Death or disability | 1.0 |
| No activity | 87.3 |

Similar to contracts with shorter guarantees, full contract surrender rates for this portion of the sample were higher for contracts without a surrender charge ( $8 \%$ ) than for those with surrender charges in effect ( $5.9 \%$ ). This is a much smaller difference than for contracts with shorter interest guarantee periods. While there was not enough exposure to further distinguish contracts without surrender charges, there appears to be little difference between surrender activity of contracts whose surrender charges expired in the current year and those whose charges expired earlier. Qualified contracts were more likely to have part of the cash value withdrawn than nonqualified contracts were (Table 19). Meeting minimum distribution requirements may contribute to the higher partial withdrawal activity of these contracts.

TABLE 19
Fixed SPDAs: Surrender Rates for Interest Guarantee Period Greater than One Year (Number of Contracts, 86,058; Cash Valle in Force, $\$ 3,411,461,813$ )

| Type of Contract | Percentage <br> of <br> Contracts | Percentage of Cash Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| With a Surrender Charge Nonqualified Qualified | $\begin{aligned} & 69.9 \% \\ & 25.9 \\ & \hline \end{aligned}$ | $\begin{aligned} & 68.8 \% \\ & 26.8 \end{aligned}$ | $\begin{aligned} & 5.8 \% \\ & 6.1 \end{aligned}$ | $\begin{aligned} & 4.8 \% \\ & 8.4 \\ & \hline \end{aligned}$ | $\begin{aligned} & 6.2 \% \\ & 6.4 \\ & \hline \end{aligned}$ | $\begin{aligned} & 0.7 \% \\ & 1.4 \end{aligned}$ | $6.9 \%$ |
| Total | 95.8\% | 95.6\% | 5.9\% | 5.7\% | 6.3\% | 0.9\% | 7.2\% |
| Without a Surrender Charge Nonqualified Qualified | $\begin{aligned} & 3.6 \% \\ & 0.6 \\ & \hline \end{aligned}$ | $\begin{aligned} & 3.8 \% \\ & 0.6 \\ & \hline \end{aligned}$ | $\begin{gathered} 7.3 \% \\ 11.6 \\ \hline \end{gathered}$ | $\begin{aligned} & 5.0 \% \\ & 27.1 \\ & \hline \end{aligned}$ | $\begin{gathered} 7.5 \% \\ 15.1 \\ \hline \end{gathered}$ | $\begin{aligned} & 1.2 \% \\ & 3.5 \\ & \hline \end{aligned}$ | $\begin{aligned} & 8.7 \% \\ & 18.6 \\ & \hline \end{aligned}$ |
| Total | 4.2\% | 4.4\% | 8.0\% | 8.3\% | 8.5\% | 1.5\% | 10.0\% |
| All Contracts | 100.0\% | 100.0\% | 6.0\% | 5.9\% | 6.4\% | 0.9\% | 7.3\% |

During the surrender charge period, contracts with window provisions had higher full surrender rates ( $8.3 \%$ ) than contracts with no free full surrender provision ( $5.1 \%$ ), and contracts with bailout provisions had the lowest full surrender rates $(2.0 \%)$. Regardless of the presence of any free full surrender provision, the expiration of an interest guarantee period had a large impact on full surrender rates. Contracts without such provisions but with threeyear interest guarantees showed sizable increases in full surrender rates in the fourth and seventh contract years (Table 20). The high full surrender rate in the seventh contract year were not a result of surrender penalties expiring, since all of these contracts had at least two more years until surrender penalty expiration.

TABLE 20
Fixed SpDAs: Surrender Rates for Contracts WITI Thref-Year Interest Guarantee Periods and No Free flll Wmhdrawal Provision (Number of Contracts, 13,181; Casif Value in Force, S461,571,857)

| Contract Year | Pscentage <br> Conrecis | l'ercomage of Cesh Value: | Contraci <br> Withdawal Reac |  | Cash Vahe Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Perial | Full | Patial | Total |
| 1 | 15.0\% | 13.1\% | 1.8\% | 11.6\% | 1.4\% | 0.9\% | 2.3\% |
| 2 | 19.1 | 20.0 | 1.6 | 7.2 | 1.4 | 0.9 | 2.3 |
| 3 | 24.9 | 26.6 | 2.0 | 7.4 | 1.4 | 1.5 | 2.9 |
| 4 | 11.4 | 11.8 | 10.5 | 7.1 | 9.0 | 1.8 | 10.8 |
| 5 | 10.7 | 10.1 | 3.7 | 3.9 | 4.4 | 1.3 | 5.7 |
| 6 | 10.4 | 10.0 | 4.9 | 1.4 | 3.6 | 0.3 | 3.9 |
| 7 | 4.8 | 4.9 | 20.0 | 0.7 | 20.6 | 0.1 | 20.7 |
| 8 | 2.2 | 2.2 | $\div$ | + | + | + | - |
| 9 | 1.4 | 14 | $+$ | $\div$ | - | $+$ | + |
| Total | 100.0\% | 100.0\% | 4.4\% | 6.5\% | 3.9\% | 1.1\% | 5.0\% |

-insufficient data

## 1. Free Fobl Surreader Pworsions

Free full surender provisions were the rule rather than the exception with contracts having interest guaramees longer than one year. Here, more than two thirds ( $70 \%$ ) of contracts had such provisions. Window provisions were more common $(48 \%)$ than bailous $(22 \%)$. As with contracts with shorter interest guarantee periods, contracts with ballouts did not show remarkably higher surrender activity upon the oxpirtion of the interest guarantec period (Table 21). Since all of these contacts had sumender charge schedules longer than fye years, the higher sixh-year sumender rate was more Likely due to the fact that the interest guarantee period expired and/or the bailout provision may have been pierced. Contacts with mindow provisions and a Gve-year interest guarantee period, on the other hand, had surrender rates approaching $50 \%$ in the sixth contract year. While there was a mix of book value and market value adjusted (MVA) contracts, all of the frst-year contracts with window provisions were $\mathbb{V} / 4 \mathrm{~s}$. The $10.3 \%$ cash value surender rate experienced by these contacts may be due to owners of larger contracts taking advantage of a positive market value adjustment as interest rates dropped. Over half ( $51.3 \%$ ) of contracts with window provisions no longer had sumender charges in effect by the ninth contract year. Since contracts with surrender charges in their ainth contract year surrendered at a rate of $9.4 \%$, the absence of surcender charges dees not seem to be responsible for the higher contract surender rate among all contracts with window provisions that year ( $11.0 \%$ ).

TABLE 21
Fixed SPDAs: Flli, Surrender Rates for Contracts
with a Five-Year Interest Guarantee Period
by Free Full Surrender Provision
Number of Contracts, 29,214; Cash Value in Force, $\$ 1,200,660,465$

| Contract Year | Percentage of Contracts | Percentage of Cash Values | Bailout Provision |  | Window Provision |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Contract | Cash Value | Contract | Cash Value |
| 1 | 12.7\% | 11.4\% | 0.4\% | 0.2\% | 4.8\% | 10.3\% |
| 2 | 15.3 | 15.7 | 1.6 | 1.1 | 1.5 | 1.7 |
| 3 | 25.0 | 27.4 | 1.2 | 0.8 | 3.4 | 3.2 |
| 4 | 16.5 | 17.6 | 1.5 | 1.7 | 2.4 | 2.5 |
| 5 | 8.8 | 8.4 | 2.8 | 4.3 | 7.4 | 8.6 |
| 6 | 6.9 | 6.5 | 8.7 | 12.4 | 47.3 | 52.7 |
| 7 | 3.2 | 2.3 | + | + | 6.9 | 6.8 |
| 8 | 5.7 | 4.9 | $+$ | + | 2.2 | 2.6 |
| 9 | 5.5 | 5.3 | + | - | 11.0 | 12.0 |
| 10 | 0.6 | 0.5 | + | $\div$ | + | + |
| Total | 100.0\% | 100.0\% | 1.9\% | 2.1\% | 7.8\% | 8.3\% |

+insufficient data

As shown earlier, contracts with longer interest guarantee periods did not display much higher surrender activity after surrender charges expired. By the time they did expire, many contracts with free full surrender provisions (especially those with window provisions) may already have surrendered, for those where surrender charges are an issue.

## 2. Tax Status

As with contracts with shorter interest guarantee periods, surrender rates were similar for qualified and nonqualified contracts while surrender charges were in effect. Without surrender charges, qualified contracts had twice the surrender rates of nonqualified contracts (Figure 7).

FIGURE 7
Fixed SPDAs with Interest Guarantlee Period Greater tilan One Year: Full Cash Value Surrender Rates by Tax Status

*excludes contracts with free full surrender provisions.

## III. SINGLE DPRMMUM VARUABLE ANNUTTES (SPVAS)

Of the major product types, SPVAs, with 74,860 contracts, were the smallest group in the study. It was also the newest group, with over $80 \%$ of the contracts issued between 1990 and 1993. Before the major surge in variable annuity sales began in the mid-1980s, variable annuities were more commonly found among qualihed retrement plans and hence were fexible premiurn products. Of the $74,860 \mathrm{SPV}$ A contracts in the sample, 1,933 ( $2.6 \%$ ) incurred a full sumender, $5,239(7.0 \%$ ) withorew part of the cash value, $49(0.1 \%)$ annuitzed, $299(0.4 \%)$ surrendered due to death or disability, and $67,390(89.9 \%)$ had no withdrawal activity (Table 22).

PABLE 22
SPVAS: Type Of ACTIVITY

|  | Percentage of Contracts |
| :--- | :---: |
| Full surrender | $2.6 \%$ |
| Partial withdrawal | 7.0 |
| Annutized | 0.1 |
| Death or disability | 0.4 |
| No activity | 89.9 |

While full surrender rates for SPVAs were the lowest among the major product type groups, sumender rates nearly tripled for contracts without surrender charges ( $6.6 \%$ ) compared with contracts with them ( $2.3 \%$ ) (Table 23). Partial whodrawal activity for SpyAs was as high as that of fixed SPDAs.

TABLE 23
Single Premium Vartable Annuties (Splas)
(Slmber of Contracts, 74,334; Cash Value in Force, $\$ 2,389,731,870$ )

| Type of Contaut | Pereonage of Contract | Percentage <br> of Cash <br> Values | Contract <br> Withdrawal Rato |  | Cash Vaine Withdrawal Raie |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Fuil | Partial | Total |
| With a Surrender Charge |  |  |  |  |  |  |  |
| Nonqualified | 47.5\% | 54.6\% | 1.7\% | 7.5\% | 1.6\% | 1.1\% | 2.7\% |
| Qualificd | 45.7 | 37.6 | 2.9 | 6.9 | 2.1 | 2.3 | 4.4 |
| Total | 93.2\% | 92.2\% | 2.3\% | 7.2\% | 1.8\% | 1.6\% | 3.4\% |
| Without a Surrender Charge |  |  |  |  |  |  |  |
| Nonqualified | 4.0\% | 5.3\% | 6.4\% | 6.8\% | 8.7\% | 1.3\% | 10.0\% |
| Qualified | 2.8 | 2.5 | 6.9 | 5.5 | 10.8 | 1.9 | 12.7 |
| Total | 6.8\% | 7.8\% | 6.6\% | 6.3\% | 9.4\% | 1.5\% | 10.9\% |
| All Contracts | 100.0\% | 100.0\% | 2.6\% | 7.1\% | 2.4\% | 1.6\% | 4.0\% |

A model was developed to compare the surrender activity of various contract characteristics. For contracts with surrender charges, tax status, contract size, and distribution system were all statistically significant (Table 24). Results for contracts without surrender charges were insignificant, due to the small number of SPVA contracts with no surrender charges.

Among the 74,145 SPVA contracts in the model, 1,918 (2.6\%) experienced full surrenders. For those contracts with surrender charges, comparing the full surrender activity of a particular contract characteristic with the average full surrender activity for all SPVA contracts shows:

- Qualified contracts were surrendered $10.7 \%$ more frequently than the average for all SPVA contracts.
- Contracts with larger cash values were surrendered less frequently than those with small cash values.
- Contracts sold by career agents had the highest surrender activity and contracts sold by stockbrokers had the lowest.

TABLE 24
Percentage Change* in Full Surrender Activity for SPYA Contracts with Surrender Charges

| Tax status | Qualified | $10.7 \%$ |
| :--- | :--- | :---: |
|  | Nonqualified | -9.7 |
|  | Contract size | Under $\$ 5,000$ |
| $55,000-\$ 9,999$ | $82.0 \%$ |  |
|  | $10,000-19999$ | 18.1 |
|  | $20,000-29,999$ | ns |
|  | $30,000-49,999$ | -22.0 |
| 50,000 and over | -21.3 |  |
| Distribution system | Career agent | -22.0 |
|  | Stockbroker | $30.4 \%$ |
|  | Bank | -30.5 |

*To translate the percent change into an expected surrencler rate, the overall surrender rate of $2.6 \%$ is adjusted upward or downward by the percentage change indicated. For example, the expected surrender rate for qualified contracts is $2.6 \% \times 1.107$, or $2.9 \%$.
ns: results not statistically significant for these characteristics.

## A. Surreweder Cburges

SPVA contracts without surencior charges were nearly three times as likely to be surrencered (6.6\%) as those with surrender charges (2.3\%). As a percent of cash value, the difference was greater, with $9.4 \%$ of cash value being surrendered when there was no surrender charge in effect versus $1.8 \%$ for contracts with surrender charges (Figure 8). This result suggests, as with fixed SPDAs, that larger contracts tended to surrender more than smaller contracts when there were no sumender charges in effect.

FIGURE 8


Variable contracts did not show as significant a spike in surrender rates during the year surender charges expired as did fxed annuities. Full contract surrender rates did increase slightly in this year from $3.4 \%$ to $7.1 \%$ and then remained slighty higher than before the surrender charge expired (Table 25).

TABLE 25
SPVAs: Full Surrender Rates by Time Remiaining in Surrender Charge Schedule (Number of Contracts, 74,382; Cash Valle in Force, $\$ 2,392,091,878$ )

| Years Remaining | Percentage of <br> Contracts | Percentage of <br> Cash Value | Contract <br> Surrender Rate | Cassh Value <br> Surrender Rate |
| :---: | :---: | :---: | :---: | :---: |
| 3 or more | $84.5 \%$ | $81.5 \%$ | $2.2 \%$ | $1.7 \%$ |
| 2 | 4.3 | 5.0 | 3.4 | 2.6 |
| 1 | 4.4 | 5.7 | 3.4 | 2.7 |
| 0 | 3.5 | 4.1 | 7.1 | 11.5 |
| -1 | 1.9 | 2.0 | 6.7 | 8.9 |
| -2 or more | 1.4 | 1.7 | 5.3 | 4.9 |
| Total | $100.0 \%$ | $100.0 \%$ | $2.6 \%$ | $2.4 \%$ |

Over half of the SPVA contracts in the sample had a six-year surrender charge schedule. Full contract surrender rates did not increase significantly in the seventh year for these contracts. However, cash value surrender rates increased from $4.2 \%$ to $13.0 \%$ in the seventh year, again suggesting that larger contracts tended to be surrendered when the surrender charge schedule expired (Table 26).

TABLE 26
SPVA Surriender Rayes by Duration for Contracts with a Surrender Charge Schedule of Six Years (Number of Contracts, 37,673; Cash Value in Force, $\$ 1,068,489,095$ )

| Contract Year | Percentage or Contracts | Percentage or Cash Values | Contract <br> Surrender Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| 1 | 33.2\% | 24.8\% | 1.2\% | 1.8\% | 0.6\% | 0.4\% | 1.0\% |
| 2 | 28.3 | 27.4 | 2.3 | 5.6 | 1.2 | 1.1 | 2.3 |
| 3 | 15.3 | 18.5 | 3.1 | 7.9 | 2.4 | 1.5 | 3.9 |
| 4 | 5.2 | 6.2 | 5.5 | 8.0 | 2.7 | 2.9 | 5.6 |
| 5 | 3.5 | 4.3 | 5.7 | 5.2 | 5.0 | 1.4 | 6.4 |
| 6 | 4.6 | 6.0 | 4.8 | 9.3 | 4.2 | 1.7 | 5.9 |
| 7 | 4.6 | 5.8 | 6.7 | 7.7 | 13.0 | 1.7 | 14.7 |
| 8 | 2.8 | 3.4 | 6.6 | 6.2 | 9.7 | 1.6 | 11.3 |
| $9+$ | 2.6 | 3.6 | 5.0 | 4.6 | 4.6 | 1.6 | 6.2 |
| Total | 100.0\% | 100.0\% | 2.9\% | 5.1\% | 2.8\% | 1.3\% | 4.1\% |

## B. Distribution Systew

Over half ( $53.9 \%$ ) of the SPVAs in the study were sold by stockbrokers. Unlike fixed SPDAs, full surrender rates for stockbroker-sold contracts were the lowest. This result may be somewhat misleading since most of these contracts were recent sales and were still in the surrender charge period (Table 27).

TABLE 27
SpVA Surrevider Rates by Distribution System
(Nlmiber of Contracts, 74,382; Cash Value n Force, $\$ 2,392,091,878$ )

| Distbeion Sysiem | $\begin{aligned} & \text { Percentage } \\ & \text { of } \\ & \text { Conacals } \end{aligned}$ | Percentage <br> o. Cash <br> Vatuen | Contract Surrender Rate |  | Cast. Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Fall | Partia! | Full | Partial | Total |
| Career agent | $28.1 \%$ | 25.2\% | 3.8\% | 6.5\% | 3.4\% | 2.2\% | 5.6\% |
| Stockbroker | 53.9 | 57.1 | 1.9 | 7.3 | 1.9 | 1.3 | 3.2 |
| Bank | 18.0 | 17.7 | 2.8 | 7.5 | 2.6 | 1.5 | 4.1 |
| Total | 100.0\% | 100.0\% | 2.6\% | 7.1\% | 2.4\% | 1.6\% | 4.0\% |

## C. Fixed Subruccourds

Nearly all $(98.2 \%)$ SPVA contracts are combination annuities. Combination annuitics are variable anmuites with at least one fuxed interest accomnt. While most contacts had $20 \%$ or less invested in these options, surrender activity did rise slighty as the percentage invested in fixed account increased (Table 28).

MABLE 28
SPVA Surrinder Rathe by Amount ryvested in Fixed Accounts por Contracts with Surrender Charges
(Mlimber of Contracts, 67.772; Cash Valle in Force, S2, 159,782,600)

| Percentage of Account Value in Fixad Accomat | Percentage <br> of Conamets | Perentage <br> of Cash <br> Values | Surrender Rates |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Contract | Cash Value |
| 0-20\% | 85.6\% | 82.5\% | 2.1\% | 1.6\% |
| 21-40\% | 2.3 | 2.8 | 2.2 | 1.3 |
| 4.1-60\% | 2.9 | 3.0 | 3.5 | 2.0 |
| 61-80\% | 1.5 | 1.9 | 3.0 | 3.3 |
| 81-100\% | 7.7 | 9.7 | 4.2 | 3.6 |
| Total | 100.0\% | $100.0 \%$ | 2.3\% | 1.8\% |

## IV. ELEXUREPREMUM DERERRED ANNUTIES (EPDAS)

Flexible premium contracts represented over half ( $58.2 \%$ ) of the contracts in the sucy. Of the 478.523 contracts in the sample, $22,080(4.6 \%)$ incurred a full surender, 20,234 ( $4.2 \%$ ) had pat of the cash value withdrawn, 1,431 (0.3\%) were annuitized, $1,672(0.4 \%)$ were sursendered due to death or disability, and $433,106(90.5 \%)$ had no withdrawal activity. Both full surrender and parial withdrawal activity were slighely higher for fixed contracts than for variable contracts (Table 29 and Table 30).

TABLE 29
fPDAs: Type of Activity

|  | Fixed | Variable | All |
| :--- | :---: | :---: | :---: |
| Full surrender | $5.3 \%$ | $4.1 \%$ | $4.6 \%$ |
| Partial withdrawal | 4.8 | 3.8 | 4.2 |
| Annuitized | 0.3 | 0.3 | 0.3 |
| Death or disability | 0.3 | 0.4 | 0.4 |
| No activity | 89.3 | 91.4 | 90.5 |
|  | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |

Surrender behavior of flexible contracts was not as sensitive to the level and existence of surrender charges as that of single premium contracts. Many FPDAs had surrender penalty schedules for each premium deposit. Most variable FPDAs ( $74.0 \%$ ) and one fifth ( $21.5 \%$ ) of fixed FPDAs had surrender penalties based on the number of years since each deposit was made. For these contracts, it is difficult for the contract owner who makes multiple contributions to know exactly when and if the surrender penalties expire. This and the fact that many purchasers of FPDAs intend to continue making deposits are two reasons these contracts were less sensitive to surrender charges than SPDAs.

TABLE 30
Surrender Rates for FPDAs
(Number of Contracts, 473,622; Cash Value In Force, $\$ 7,726,035,703$ )

| Contract Year | Percentage of Contracts | Percentage <br> of Cash <br> Values | Contract <br> Surrender Rate |  | Cash Vaiue Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| Fixed |  |  |  |  |  |  |  |
| Nonqualified | 7.1\% | 8.8\% | 4.9\% | 5.8\% | 4.6\% | 1.5\% | 6.1\% |
| Qualified | 36.1 | 29.4 | 5.4 | 4.7 | 4.9 | 1.6 | 6.5 |
| Total | 43.2\% | 38.2\% | 5.3\% | 4.9\% | 4.8\% | 1.6\% | 6.4\% |
| Variable |  |  |  |  |  |  |  |
| Nonqualified | 16.6\% | 26.2\% | 3.1\% | 5.4\% | 3.1\% | 1.4\% | 4.5\% |
| Qualified | 40.2 | 35.6 | 4.6 | 3.4 | 3.8 | 1.6 | 5.4 |
| Total | 56.8\% | 61.8\% | 4.2\% | 4.0\% | 3.5\% | 1.5\% | 5.0\% |
| All Contracts | 100.0\% | 100.0\% | 4.7\% | 4.4\% | 4.0\% | 1.6\% | 5.6\% |

There was no dramatic increase in full surrender activity even as surrender charges approached $0 \%$ among the $78.4 \%$ of fixed contracts whose surrender charge schedules were based on the number of years since contract issue. ${ }^{5}$

[^6]Both contracts with eight-year surender charge schedules and contracts with surrender schodules that never end experienced full surrender rates that started low ( $1.4-2.3 \%$ ) in the first year and increased to 4 or $5 \%$ for the next few contract years. Surrender rates for contracts with eight-year surrender charge schedules then increased to around $6 \%$ in the year following surrender charge expiration and stayed level thereafter. Contracts with unending surrender charge schedules did not experience any additional increase in sumender activity once the $4-5 \%$ level was reached (Figure 9 ). Most contracts with unending surrender charges were fixed FPDAS with low, long-lasting penalcies.

FGURE 9
Fixfd Fpdas: Full Contract Surrender Rates by Levgti of Surrender Period

*Surrender charges bascd on years since contract issue.

A model was developed to compare the surrender activity of various contract characteristics (Table 31). This analysis differs slightly from analysis of single premium contracts in that the presence or absence of a surrender charge has not been included. As was shown above, the impact of surrender charges on surrender activity of ficxible premium products was not as evident as with single premium contracts. In addition, many flexible premium annuities had surrender charge schedules based on the number of years since deposit, making it difficult to detemine the presence or level of surrender charges in effect.

Among the 466,336 fiexible contacts in the model, 21,879 (4.7\%) experienced full surenders. Surrender activity was very similar between fixed and variable PPDAs for most contract characteristics. Comparing the full surrender activity of a particular contact characteristic to the average full surrender activity for all fexible conuracts shows:

Qualified contracts had surrender rates $18-20 \%$ higher than average.

- Annuitants with attained ages under 40 and fixed annuitants with attained ages over 70 experienced the highest surrender activity.
- Females were less likely to surrender than were males among both fixed and variable annuities.
- In general, smaller contracts were more likely to be surrendered than larger contracts. With the exception of contracts with cash values exceeding $\$ 50,000$, the larger the contract the less likely it was to surrender.
- As with single premium fixed contracts, flexible premium annuities sold by stockbrokers had the highest surrender activity, $95 \%$ (variable) to $151 \%$ (fixed) higher than average. Direct response had the lowest surrender activity among contracts with an identifiable distribution system.

TABLE 31
FPDAs: Percentage Change* in Full Surrender Activity

|  |  | Fixed | Variable |
| :---: | :---: | :---: | :---: |
| Tax Status | Qualified | 18.6\% | 20.3\% |
|  | Nonqualified | -15.7 | -16.9 |
| Attained Age | Under 40 | 20.1\% | 26.6\% |
|  | 40 to 49 | --7.7 | -3.9 |
|  | 50 to 59 | $-22.7$ | $-14.5$ |
|  | 60 to 64 | ns | 7.4 |
|  | 65 to 69 | -10.1 | ns |
|  | 70 and over | 33.6 | $-11.2$ |
| Sex | Female | -8.2\% | -9.1\% |
|  | Male | 8.9 | 10.0 |
| Contract Size | Under \$5,000 | 25.6\% | 26.2\% |
|  | \$ 5,000-\$ 9,999 | ns | 16.3 |
|  | 10,000-19,999 | -4.3 | ns |
|  | 20,000-29,999 | -10.1 | -9.0 |
|  | $30,000-49,999$ | -12.6 | $-14.8$ |
|  | 50,000 and over | 4.1 | -13.8 |
| Distribution System |  | 35.5\% | ns |
|  | Independent agent | 20.6 | 24.2 |
|  | Stockbroker | 150.7 | 95.4 |
|  | Bank | 49.0 | 17.6 |
|  | Direct response | -14.2 | $-31.2$ |
|  | Other | -80.9 | -47.0 |

*To translate the percent change into an expected surrender rate, the overall surrender rate of $4.7 \%$ is adjusted upward or downward by the percentage change indicated. For example, the expected surrender rate for fixed qualified contracts is $4.7 \% \times 1.186$, or $5.6 \%$.
ns : results not statistically significant for these characteristics.

## A. Wromesi reves

As with nxed single contracts, Gxed hexible contracts with lower interest rates were sumendered at a higher rate (Table 32 ). Surrender rates ranged Hor $13.0 \%$ for contracts with imerest rates between 2.1 and $4.0 \%$ to $3.3 \%$ for contracts whth rates between 8.1 and $10.0 \%$. Although contracts in the lowest interest rate group were surcndered at neary twice the rate of conhacts in the nex grouping, comesponding single premium contracts in the lowest interest ate group sumendered at ten times the rate of those in the next grouping.

$$
\text { TABLE } 32
$$

Fixlo PpDAs: Surblover Rates by mterest Rate (Numbir of Contracts, 76281 ; Cash Value In Force, $\$ 2,605,497,593$ )

| Intersas Rale | Percentage o: Comraces | Perecntage of Cuill Vame | Contract Sarrender Rate | Cash Value Surrender Rate |
| :---: | :---: | :---: | :---: | :---: |
| 2.1 to 4.0\% | 1.5\% | 0.7\% | 13.0\% | 12.9\% |
| $4.110 \quad 60$ | 22.2 | 20.4 | 7.7 | 7.1 |
| 6.11080 | 70.3 | 72.4 | 4.5 | 4.2 |
| 8.1610 .0 | 5.8 | 6.6 | 3.3 | 2.5 |
| Tomal | 100.0\% | 100.0\% | 5.3\% | 4.7\% |

## B. Quatineut Renmonemp progromes

Table 33 show FPDA sumencer wates for various qualifed retirement programs and for nonqualined anmities. Of hxed FPDAs, $401(\mathrm{k})$ and other corporate contacts had the highect surrender rates. Each had a surrender ate higher than $10 \%$, mang from $12.1 \%$ or $401(\mathrm{k})$ to $15.3 \%$ for other corporate contracts. Interestingly, the cash value surrender rate for $401(\mathrm{k})$ contracts was the lowest of all the plan types at $3.8 \%$. Qualifed contract surender rates $(5.4 \%)$ were generally higher than the nonqualified surrender rate ( $4.9 \%$ ), with the exception of 1 a contracts ( $4.8 \%$ ).

For variable flexible contacts, $401(\mathrm{k})$ and Keogh plans sumendered at the highest rates. Oher comporate plans also had a bigh sumender rate at $9.9 \%$. As with fued fexible contracts, smaller contracts surrendered in the $401(\mathrm{k})$ group, resulting in a cash value surmener ate half the corresponding contact surender rate ( $7.2 \%$ versus $13.9 \%$ ). Keogh plans also had a contract surtender rate ( $10.6 \%$ ) wice the cash value sumender rate $(4.8 \%)$.

Over three quaters ( $76.3 \%$ ) or fiextble premium contracts were sold in qualifed markets. FPDAs are much more prevalent in funding qualified plans than are single premium fxed ( $22.3 \%$ ) or single premium variable ( $48.5 \%$ ) products.

TABLE 33
FPDA Surrender Rates by Plan Type

|  | Percentage of Contracts | Percentage of Cash Values | Contract <br> Surrender Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Distribution System |  |  | Full | Partial | Full | Partial | Total |

All FPDAs:
(Number of Contracts, 473,622 ; Cash Value in Force, $57,726,035,703$ )

| IRA | 49.1\% | 36.8\% | 4.5\% | 3.5\% | 3.9\% | 1.5\% | 5.4\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IRA-SEP | 3.0 | 1.8 | 6.8 | 3.5 | 5.5 | 1.9 | 7.4 |
| 403(b) | 17.7 | 17.9 | 4.2 | 5.1 | 4.1 | 1.4 | 5.5 |
| 457 | 0.3 | 0.3 | 9.0 | 3.3 | 10.8 | 1.3 | 12.1 |
| 401(k) | 1.2 | 0.8 | 13.5 | 5.9 | 6.3 | 5.4 | 11.7 |
| Other Corporate | 1.4 | 2.3 | 13.5 | 8.4 | 9.0 | 4.9 | 13.9 |
| Keogh (HR10) | 2.2 | 3.2 | 10.0 | 3.3 | 5.4 | 1.9 | 7.3 |
| Other Qualified | 1.4 | 1.9 | 4.3 | 2.4 | 3.3 | 1.0 | 4.3 |
| Total Qualified | 76.3\% | 65.0\% | 5.0\% | 4.0\% | 4.3\% | 1.6\% | 5.9\% |
| Nonqualificd | 23.7\% | 35.0\% | 3.7\% | 5.5\% | 3.5\% | 1.4\% | 4.9\% |
| Total | 100.0\% | 100.0\% | $4.7 \%$ | 4.4\% | 4.0\% | 1.6\% | 5.6\% |

(Number of Contracts, 204,50; ; Cash Value in Force, $\$ 2,953,002,525$ )

| IRA | $60.7 \%$ | $46.2 \%$ | $4.8 \%$ | $3.7 \%$ | $4.4 \%$ | $1.4 \%$ | $5.8 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IRA-SEP | 2.7 | 1.8 | 8.0 | 3.9 | 7.1 | 2.4 | 9.5 |
| 403(b) | 14.8 | 19.0 | 5.5 | 8.7 | 4.5 | 1.4 | 5.9 |
| 457 | 0.5 | 0.6 | 6.7 | 3.0 | 10.4 | 1.2 | 11.6 |
| 401(k) | 0.5 | 0.6 | 12.1 | 3.5 | 3.8 | 3.8 | 7.6 |
| Other Corporate | 2.2 | 3.9 | 15.3 | 9.8 | 9.4 | 5.8 | 15.2 |
| Keogh (HR10) | 1.5 | 3.1 | 8.6 | 3.1 | 6.3 | 1.1 | 7.4 |
| Other Qualified | 0.8 | 1.7 | 6.7 | 2.9 | 5.0 | 1.5 | 6.5 |
| Total Qualified | $83.6 \%$ | $76.9 \%$ | $5.4 \%$ | $4.7 \%$ | $4.9 \%$ | $1.6 \%$ | $6.5 \%$ |
| Nonqualified | $16.4 \%$ | $23.1 \%$ | $4.9 \%$ | $5.8 \%$ | $4.6 \%$ | $1.5 \%$ | $6.1 \%$ |
| Total | $100.0 \%$ | $100.0 \%$ | $5.3 \%$ | $4.9 \%$ | $4.8 \%$ | $1.6 \%$ | $6.4 \%$ |

(Number of Contracts, 269,12:; Cash Value in Force, $\$ 4,773,033,179$ )

| IRA | $40.3 \%$ | $31.0 \%$ | $4.2 \%$ | $3.4 \%$ | $3.4 \%$ | $1.5 \%$ | $4.9 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IRA-SEP | 3.2 | 1.7 | 6.0 | 3.3 | 4.5 | 1.5 | 6.0 |
| 403(b) | 19.9 | 17.2 | 3.4 | 3.2 | 3.8 | 1.4 | 5.2 |
| 457 | 0.1 | 0.1 | + | + | + | + |  |
| 401(k) | 1.7 | 1.0 | 13.9 | 6.5 | 7.2 | 6.0 | 13.2 |
| Other Corporate | 0.8 | 1.3 | 9.9 | 5.5 | 8.2 | 3.0 | 11.2 |
| Keogh (HR10) | 2.7 | 3.3 | 10.6 | 3.5 | 4.8 | 2.4 | 7.2 |
| Other Qualified | 1.9 | 2.0 | 3.5 | 2.2 | 2.4 | 0.8 | 3.2 |
| Total Qualified | $70.8 \%$ | $57.6 \%$ | $4.6 \%$ | $3.4 \%$ | $3.8 \%$ | $1.6 \%$ | $5.4 \%$ |
| Nonqualified | $29.2 \%$ | $42.4 \%$ | $3.1 \%$ | $5.4 \%$ | $3.1 \%$ | $1.4 \%$ | $4.5 \%$ |
| Total | $100.0 \%$ | $100.0 \%$ | $4.2 \%$ | $4.0 \%$ | $3.5 \%$ | $1.5 \%$ | $5.0 \%$ |

[^7]
## C. Mevinod of Prenvidm Coulluctron

Companies were abie to provido the nethod premimm are collected in over three-foums ( $76 \%$ ) of fexible contracts. Most ( $64 \%$ ) of these contracts have nonatomatic promims, one-thic (31\%) are automatic and less than $5 \%$ are collected through payoll deduction. Jnike life insurance, where nonpayment of premimm can result in a lapse, the method of collecting premiums does not appear to have a signifeant impact on anntity surrender activiny. No patem is found among quahined programs or between fixed and variable anmities. Payroh deduction had a slighty highor surender rate $(5.7 \%)$ than atomatic whatawal $(4.4 \%)$ and nonatomatic ( $4.6 \%$ ). This may be due to employee tumover.

## D. Deswodandion Sysuem

Surrender adtiviy of PPDAs was not nearly as sensitive as Ined SPDAS to dismbution chanme! (Table 34). Bu, as whth nxed SPDAs, stockbrokersold contracts had the highest surrender rates. Fixed partial withdrawal rates were highest among bank-sold contacts, where individuals may have been using interest fom the andiy conuacts for income rather than annuitizing.

TABE = 34
Fpla Surrovidi Rates an Distrbumon Channer

| Distabution Susem: | Perevage of Contracts | $\begin{aligned} & \text { Percontge } \\ & \text { or Cand } \\ & \text { Cahus } \end{aligned}$ | Contract Surender Rate |  | Cas, Valuc Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|F.|| | Partial | Full | Partial | Totai |
| Hax Hipas |  |  |  |  |  |  |  |
| ( Number of Concads, 202,50], Call Value in Fomee, $52,953,002,525$ ) |  |  |  |  |  |  |  |
| Career agent | 58.3\% | 53.8\% | $6.1 \%$ | 5.5\% | 5.2\% | 1.7\% | 6.9\% |
| Independent agent | 8.3 | 8. | 5.6 | 2.6 | 5.8 | 1.7 | 7.5 |
| Stockbroker | 1.7 | 5.0 | 8.2 | 4.7 | 8.2 | 1.1 | 9.3 |
| Bank | 3.3 | 4. | 5.3 | 8.9 | 4.9 | 1.5 | 6.4 |
| Direc: response | 24.0 | 25.3 | 4.0 | 3.9 | 3.7 | 1.5 | 5.2 |
| Other | 4.5 | 3.8 | 0.9 | 4.0 | 0.3 | 1.1 | 1.4 |
| Total | 100\% | 100\% | 5.3\% | 4.9\% | 4.8\% | 1.6\% | 6.4\% |
| Variatle mpros |  |  |  |  |  |  |  |
| (Number of Contrects, $269.12 \%$ ( (and Vatuc in Force, $54.773 .033,179$ ) |  |  |  |  |  |  |  |
|  |  |  |  |  | 3.4\% | 1.5\% | 4.9\% |
| independent agent | 15.6 | $2: .7$ | 5.0 | 6.4 | 4.0 | 1.4 | 5.4 |
| Stockbroker | 3.1 | 8.6 | 5.4 | 4.3 | 3.6 | 1.4 | 5.0 |
| Bank | 2.0 | 2.6 | 4.5 | 2.1 | 4.2 | 0.6 | 4.8 |
| Direc: response | 1.9 | 2.3 | 2.1 | 3.5 | 1.8 | 4.6 | 6.4 |
| Other | 5.3 | 2.8 | 2.6 | 2.8 | 3.9 | 1.2 | 5.1 |
| Total | 100.0\% | 100.0\% | $4.2 \%$ | 4.0\% | 3.5\% | 1.5\% | 5.0\% |

## E. Cash-Flow Measures

Because many FPDA contract owners make multiple deposits, it is valuable to understand the premium payment patterns of such contracts. Over one quarter ( $26.2 \%$ ) of contract owners in the second and later contract years made deposits during both the current year of observation and the prior year. Contracts sold under qualified programs were more likely than nonqualified contracts to receive contributions from year to year. This was especially true of the 403 (b) market, where annuities often serve as the defined contribution pension plan. The percent of qualified contracts that received contributions in successive years declined over time. Nonqualified and IRA annuities had the lowest percentage, since these often receive one-time, rather than periodic, contributions (Table 35).

Table 36 shows the ratio of contributions between successive years for contracts receiving contributions in both the current and prior year. Total contributions in the second contract year were nearly half ( $48.9 \%$ ) of total contributions in the first contract year for contracts with contributions in both years. After the second year, this ratio was much closer to, and sometimes exceeded, $100 \%$. The main reason for the lower ratio in the second year is that many contracts had large single deposits in the first year, usually in the form of a rollover from another plan. These ratios and the percent of contracts that make successive payments were the highest and most consistent among 403(b) annuities, especially variable annuities. Usually, 403(b) annuities are purchased through the workplace with contributions deducted from salary.

All plans had high initial contributions (Table 37). Nonqualified contracts had the highest initial contributions. After the first year, both IRA and nonqualified contracts generally had low average contributions compared with 403(b) and other qualified contracts.

TABLE 35
FPDAs: Percestaol of Contracts wmil Premiuns in Boti the Clrrent and Prior Year

| Contract Year | Nonqualifed | Qualifiec |  |  | All |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | IRA | 403(0) | Other Qualified |  |
| All fpoas |  |  |  |  |  |
| 2 | 20.1\% | 30.1\% | 86.1\% | 73.1\% | 42.2\% |
| 3 | 10.3 | 19.0 | 76.1 | 60.9 | 32.2 |
| 4 | 8.5 | 17.2 | 65.8 | 52.7 | 26.0 |
| 5 | 10.6 | 15.5 | 59.7 | 50.4 | 24.5 |
| 6 | 10.6 | 12.2 | 58.8 | 47.8 | 21.2 |
| 7 | 6.7 | 9.4 | 58.4 | 41.9 | 15.7 |
| 8 | 9.9 | 10.2 | 55.0 | 36.3 | 14.8 |
| 9 | 11.8 | 12.5 | 53.3 | 30.9 | 17.1 |
| 10 | 14.3 | 13.9 | 50.0 | 34.3 | 18.9 |
| 11 | 13.9 | 16.3 | 47.7 | 32.2 | 21.2 |
| 12 | 12.7 | 17.8 | 45.0 | 30.3 | 23.8 |
| 13 | 8.4 | 20.2 | 43.2 | 34.7 | 27.8 |
| 14 | 6.5 | 19.5 | 29.1 | 21.6 | 19.6 |
| All Years | 12.3\% | 16.3\% | 66.8\% | 53.3\% | 26.2\% |
| Fised FPDAs |  |  |  |  |  |
| 2 | 19.2\% | 32.8\% | 81.7\% | 63.9\% | 36.0\% |
| 3 | 10.4 | 22.6 | 69.4 | 53.2 | 27.5 |
| 4 | 8.2 | 20.9 | 57.3 | 45.8 | 25.2 |
| 5 | 13.1 | 19.3 | 48.2 | 48.2 | 25.3 |
| 6 | 19.5 | 17.2 | 45.8 | 46.9 | 24.9 |
| 7 | 13.2 | 14.3 | 4.4 .7 | 42.8 | 20.0 |
| 8 | 12.2 | 13.7 | 42.0 | 29.9 | 16.7 |
| 9 | 17.9 | 13.9 | 41.9 | 28.9 | 17.0 |
| 10 | 23.8 | 14.4 | 37.3 | 34.6 | 17.3 |
| 11 | 19.0 | 17.6 | 38.9 | 33.0 | 20.3 |
| 12 | 22.9 | 19.9 | 36.7 | 33.3 | 23.4 |
| 13 | 25.5 | 23.6 | 34.0 | 38.8 | 28.8 |
| 14 | 17.5 | 21.2 | 31.2 | 23.2 | 24.1 |
| All Years | 13.6\% | 18.5\% | 50.9\% | 45.1\% | 23.8\% |
| variabe PPDAs |  |  |  |  |  |
| 2 | 20.5\% | 28.6\% | 86.9\% | 75.9\% | 44.5\% |
| 3 | 10.2 | 16.4 | 78.3 | 64.2 | 34.9 |
| 4 | 8.8 | 14.5 | 74.1 | 56.0 | 26.6 |
| 5 | 8.5 | 12.0 | 76.3 | 51.4 | 23.7 |
| 6 | 7.2 | 8.4 | 76.5 | 48.1 | 18.7 |
| 7 | 4.8 | 6.4 | 74.3 | 41.6 | 13.2 |
| 8 | 9.1 | 6.5 | 69.8 | 41.1 | 13.1 |
| 9 | 8.1 | 8.1 | 70.0 | 34.4 | 17.2 |
| 10 | 3.2 | 11.4 | 70.2 | $+$ | 25.5 |
| 11 | 7.2 | 9.1 | 59.4 | + | 24.7 |
| 12 | 4.0 | 6.8 | 54.9 | + | 24.9 |
| 13 | 1.3 | 4.7 | 53.4 | + | 26.3 |
| All Years | 11.5\% | 13.8\% | 77.6\% | 57.8\% | 28.3\% |

[^8]TABLE 36
FPDAs: Ratio of Clrrent Premium to Prior Year's Premium by Plan Type for Contracts with Premiums in Both Years

| Contract Year | Nonqualified | Qualified |  |  | All |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | IRA | 403(b) | Other Qualifed |  |
| All FPDAs |  |  |  |  |  |
| 2 | 54.4\% | 42.9\% | 49.9\% | 48.4\% | 48.9\% |
| 3 | 88.6 | 87.6 | 96.3 | 81.5 | 91.0 |
| 4 | 91.4 | 85.3 | 98.2 | 80.0 | 90.5 |
| 5 | 98.8 | 92.9 | 97.0 | 90.3 | 94.8 |
| 6 | 99.7 | 94.3 | 98.4 | 95.6 | 96.8 |
| 7 | 75.2 | 92.7 | 95.0 | 90.0 | 91.3 |
| 8 | 100.5 | 95.8 | 96.0 | 89.7 | 94.9 |
| 9 | 86.0 | 98.2 | 100.6 | 91.0 | 97.1 |
| 10 | 155.8 | 96.7 | 97.3 | 101.8 | 98.8 |
| 11 | 63.0 | 86.6 | 95.6 | 78.7 | 88.5 |
| 12 | 85.1 | 96.1 | 98.8 | 85.2 | 95.8 |
| Years 3+ | 90.8\% | 91.3\% | 97.0\% | 86.7\% | 92.9\% |
| All Years | 63.6\% | 63.0\% | 75.5\% | 70.5\% | 69.1\% |
| Fixed FPDAs |  |  |  |  |  |
| 2 | 52.8\% | 39.6\% | 58.0\% | 36.5\% | 45.2\% |
| 3 | 101.0 | 82.2 | 85.9 | 71.1 | 84.3 |
| 4 | 101.6 | 87.8 | 94.2 | 65.7 | 87.2 |
| 5 | 102.6 | 98.3 | 91.1 | 83.8 | 92.7 |
| 6 | 81.9 | 103.1 | 96.0 | 93.8 | 96.2 |
| 7 | 91.7 | 94.1 | 89.5 | 82.4 | 88.6 |
| 8 | 106.1 | 96.0 | 92.7 | 96.5 | 95.7 |
| 9 | 94.2 | 96.6 | 97.2 | 86.0 | 94.0 |
| 10 | 159.7 | 99.3 | 94.6 | 106.0 | 100.2 |
| 11 | 58.2 | 94.6 | 93.6 | 77.7 | 90.4 |
| 12 | 88.8 | 99.4 | 98.0 | 77.0 | 94.8 |
| Years 3+ | 98.1\% | 94.3\% | 92.2\% | 81.7\% | 91.0\% |
| All Years | 70.6\% | 71.3\% | 86.0\% | 68.1\% | 75.0\% |
| Varable FPDAs |  |  |  |  |  |
| 2 | 54.7\% | 44.3\% | 49.0\% | 53.1\% | 49.9\% |
| 3 | 82.9 | 91.7 | 99.1 | 86.3 | 93.6 |
| 4 | 86.5 | 83.4 | 101.2 | 89.9 | 92.7 |
| 5 | 94.9 | 87.3 | 102.7 | 95.1 | 96.7 |
| 6 | 117.1 | 83.2 | 100.7 | 97.6 | 97.5 |
| 7 | 72.5 | 91.0 | 99.6 | 103.1 | 94.0 |
| 8 | 97.9 | 95.5 | 98.4 | 82.5 | 93.9 |
| 9 | 82.7 | 104.3 | 104.0 | 117.4 | 103.4 |
| 10 | + | 80.4 | 99.6 | $+$ | 95.8 |
| 11 | + | 55.1 | 96.9 | $+$ | 85.4 |
| Years 3+ | 86.8\% | 87.2\% | 100.0\% | 91.3\% | 94.4\% |
| All Years | 61.5\% | 57.0\% | 72.1\% | 72.1\% | 66.5\% |

+insufficient data

TABLE 37
PpDAs: Average Total Annual Contributions by Contract Year

| Contract Yoar | Vonquailited | Qualified |  |  | All |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | IRA | $4036)$ | Other Qualified |  |
| All frpas |  |  |  |  |  |
| 1 | \$28,847 | \$15,937 | S7,513 | \$16,140 | \$19,557 |
| 2 | 2,068 | 1,313 | 2,892 | 3,491 | 2,022 |
| 3 | 1,067 | 769 | 2,704 | 2,354 | 1,399 |
| 4 | 617 | 546 | 1,983 | 1,962 | 936 |
| 5 | 589 | 469 | 1,899 | 2,063 | 866 |
| 6 | 624 | 4.86 | 1,952 | 2,270 | 855 |
| 7 | 488 | 372 | 2,037 | 2,224 | 668 |
| 8 | 541 | 359 | 1,724 | 2,090 | 577 |
| 9 | 314 | 440 | 1,663 | 2,221 | 623 |
| 10 | 4.43 | 462 | 1,564 | 2,061 | 652 |
| 11 | 476 | 488 | 1,523 | 1,304 | 675 |
| 12 | 464 | 363 | 1,502 | 1,283 | 688 |
| Total | \$ 8,953 | \$ 2,660 | \$3,099 | \$ 4,240 | \$4,336 |
| Years $2-$ | \$ 1,022 | \$ 593 | \$2,251 | S 2,358 | \$ 1,067 |
| Fixed EPDAs |  |  |  |  |  |
| 1 | \$18,522 | 810,363 | \$8,213 | S14,842 | \$12,785 |
| 2 | 1,905 | 1,447 | 2,319 | 3,353 | 1,802 |
| 3 | 91. | 831 | 1,997 | 2,260 | 1,127 |
| 4 | 467 | 504 | 1,620 | 2,121 | 807 |
| 5 | 566 | 502 | 1,502 | 2,304 | 821 |
| 6 | 695 | 661 | 1,638 | 3,431 | 1,012 |
| 7 | 464 | 458 | 1,627 | 3,938 | 798 |
| 8 | 693 | 395 | 1,320 | 2,364 | 589 |
| 9 | 277 | 409 | 1,350 | 2,395 | 563 |
| 10 | 416 | 456 | 1,135 | 2,158 | 575 |
| 11 | 308 | 397 | 1,179 | 1,276 | 520 |
| 12 | 528 | 373 | 1,138 | 1,245 | 578 |
| Total | \$ 3,072 | \$ 1,255 | \$1,767 | \$ 3,333 | S 1,746 |
| Years $2+$ | \$ 864 | \$ 580 | S1,547 | \$ 2,441 | \$ 873 |
| Vasable EPDAs |  |  |  |  |  |
| 1 | \$30,444 | 317,957 | \$7,456 | \$16,456 | \$21,052 |
| 2 | 2,135 | 1,229 | 3,000 | 3,545 | 2,118 |
| 3 | 1.179 | 718 | 2,964 | 2,400 | 1,575 |
| 4 | 755 | 582 | 2,361 | 1,879 | 1,047 |
| 5 | 610 | 434 | 2,509 | 1,927 | 912 |
| 6 | 595 | 336 | 2,427 | 1,678 | 730 |
| 7 | 496 | 311 | 2,609 | 1,344 | 582 |
| 8 | 485 | 314 | 2,318 | 1,830 | 564 |
| 9 | 337 | 555 | 2,268 | 1,837 | 785 |
| 10 | 48 i | 505 | 2,466 | 1,706 | 1,031 |
| 11 | 741 | 1,055 | 2,130 | 1,472 | 1,365 |
| 12 | 408 | 311 | 2,108 | 1,458 | 1,054 |
| Total | \$11,537 | S 4,175 | \$3,928 | \$4,776 | \$ 6,337 |
| Years 2+ | S 1,116 | S 610 | \$2,710 | \$ 2,302 | \$ 1,255 |

## APPENDIX A DETAILED SURRENDER TABLES

TABLE A-1
Surrender Rates for Fixed Spdas: Interest Guarantee Period One Year or Less for Year Surrender Charges Expired
(Number of Contracts: 7,680; Cash Valuf n Force: $\$ 309,825,056$ )

|  | Percentage of Contracts | Percentage <br> of Cash <br> Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Fut | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 43.3\% | 7.5\% | 59.2\% | 1.7\% | 60.9\% |
| Type of Plan IRA | 14.2\% | 15.4\% | 49.8\% | 12.8\% | 69.4\% | 1.9\% | 71.3\% |
| 403(0) | 1.6 | 1.8 | +- | + | + | + | , |
| Other qualified | 5.9 | 9.9 | 56.1 | + | 70.6 | + | + |
| Nonqualified | 78.3 | 73.0 | 41.5 | 6.6 | 55.6 | 1.4 | 57.0 |
| Attained Age Under 40 | 3.5\% | 2.0\% | + | + | + | + | + |
| 40 to 49 | 8.3 | 7.7 | 49.1\% | 3.2\% | 70.0\% | 0.8\% | 70.8\% |
| 50 to 59 | 14.8 | 13.6 | 47.4 | 2.1 | 64.6 | 1.9 | 66.5 |
| 60 to 64 | 15.2 | 15.8 | 49.7 | 6.9 | 66.9 | 1.7 | 68.6 |
| 65 to 69 | 20.4 | 23.2 | 47.6 | 8.8 | 65.1 | 1.2 | 66.3 |
| 70 and over | 37.9 | 37.8 | 41.5 | 10.8 | 54.6 | 2.1 | 56.7 |
| Sex |  |  |  |  |  |  |  |
| Male | 54.9\% | 60.7\% | 44.8\% | 7.4\% | 63.4\% | 1.8\% | 65.2\% |
| Female | 45.1 | 39.3 | 41.6 | 7.5 | 52.6 | 1.5 | 54.1 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 2.2\% | 0.2\% | $+$ | $+$ | + | $+$ | + |
| 5,000-9,999 | 14.4 | 2.9 | 36.3\% | 6.5\% | 35.0\% | 1.4\% | 36.4\% |
| 10,000-19,999 | 29.6 | 10.9 | 35.6 | 5.6 | 35.4 | 1.1 | 36.5 |
| 20,000-29,999 | 16.8 | 10.3 | 40.0 | 7.6 | 40.5 | 1.5 | 42.0 |
| 30,000-49,999 | 16.7 | 15.8 | 46.1 | 9.1 | 46.4 | 1.6 | 48.0 |
| 50,000 and over | 20.3 | 60.0 | 63.3 | 11.0 | 71.3 | 1.9 | 73.2 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | $33.7 \%$ | 25.2\% | 5.3\% | 8.1\% | 5.7\% | 1.8\% | 7.5\% |
| Independent agent | 9.2 | 9.2 | 38.0 | 6.5 | 50.9 | 2.2 | 53.1 |
| Stockbroker | 27.4 | 38.4 | 83.8 | 5.6 | 90.0 | 1.2 | 91.2 |
| Bank | 18.0 | 11.2 | 28.4 | 8.6 | 37.2 | 2.0 | 39.2 |
| Other | 11.6 | 16.0 | 85.7 | $+$ | 89.8 | + | + |

[^9]
## TABLE A-2

Surremder Rates for Fixed SpDAs: Interest Guarantee Period One Year or Less for Surrender Charges Expired at Least One Year Earlier
(Number of Contracts: 11,518; Cash Value n Force: $\$ 332,830,482$ )

|  | $\begin{gathered} \text { Perentage } \\ \text { oi } \\ \text { Contracts } \end{gathered}$ | Percentave <br> of Cash <br> Yalues | Contrac: <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Fuil | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 10.4\% | 8.8\% | 11.5\% | 1.8\% | 13.3\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 8.3\% | 8.3\% | 15.0\% | 13.1\% | 16.5\% | 3.5\% | 20.0\% |
| 403(b) | 5.3 | 5.7 | 6.8 | 16.1 | 5.4 | 2.0 | 7.4 |
| Oher qualifed | 2.7 | 3.3 | + | + | + | + | $+$ |
| Nonqualified | 83.7 | 82.6 | 10.0 | 7.9 | 11.1 | 1.6 | 12.7 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 2.2\% | 1.5\% | $+$ | $+$ | $+$ | $+$ | + |
| 40 to 49 | 6.1 | 4.6 | 11.5\% | 2.5\% | 10.3\% | 1.0\% | 11.3\% |
| 50 to 59 | 13.4 | 11.4 | 10.1 | 3.0 | 11.3 | 0.6 | 11.9 |
| 60 to 64 | 13.2 | 13.2 | 11.8 | 6.3 | 14.5 | 2.0 | 16.5 |
| 65 to 69 | 18.0 | 18.1 | 10.1 | 9.5 | 11.5 | 1.7 | 13.2 |
| 70 and over: | 47.2 | 51.2 | 9.8 | 11.6 | 10.6 | 2.2 | 12.8 |
| Sex |  |  |  |  |  |  |  |
| Male | 55.3\% | 56.4\% | 10.1\% | 8.3\% | 11.9\% | 1.8\% | 13.7\% |
| Female | 44.7 | 43.6 | 10.6 | 9.3 | 11.1 | 1.8 | 12.9 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 7.3\% | 0.7\% | 13.8\% | 4.1\% | 14.2\% | 1.0\% | 15.2\% |
| 5,000-9,999 | 11.4 | 3.2 | 13.3 | 7.1 | 13.4 | 1.2 | 14.6 |
| 10,000-19,999 | 31.6 | 16.5 | 9.3 | 7.3 | 9.3 | 1.2 | 10.5 |
| 20,000-29,999 | 20.2 | 17.2 | 8.7 | 8.4 | 8.7 | 1.6 | 10.3 |
| 30,000-49,999 | 16.4. | 22.0 | 9.2 | 9.9 | 9.2 | 1.5 | 10.7 |
| 50,000 and over | 13.2 | 40.4 | 12.5 | 15.5 | 14.8 | 2.4 | 17.2 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 55.0\% | 58.8\% | 5.3\% | 10.8\% | 5.0\% | 1.9\% | 6.9\% |
| Independent agent | 3.8 | 4.7 | 14.8 | 6.8 | 17.6 | 1.4 | 19.0 |
| Stockbroker | 3.0 | 4.6 | 60.7 | + | 62.6 | + | + |
| Bank | 36.6 | 29.3 | 11.3 | 6.0 | 10.6 | 1.4 | 12.0 |
| Other | 1.7 | 2.7 | - | $+$ | + | $+$ | $+$ |

+insufficient data.

## TABLE A-3

Surrender Rates for Fixed SPdAs: Interest Guarantee Period One Year or Less for Contracts with a Surrender Charge and No Free Full Surrender Provision (Number of Contracts: 104,616 ; Cash Value in Force: $\$ 3,327,746,955$ )

|  | Percentage of Contracts | Percentage of Cash Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 5.0\% | 8.8\% | 5.2\% | 1.3\% | 6.5\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 16.8\% | 16.0\% | 5.1\% | 11.7\% | 4.6\% | 2.3\% | 6.9\% |
| 403(b) | 0.4 | 0.5 | 5.8 | 12.3 | 4.5 | 1.7 | 6.2 |
| Other qualified | 0.7 | 1.2 | 10.9 | 4.1 | 10.0 | 1.0 | 11.0 |
| Nonqualified | 82.1 | 82.3 | 4.9 | 8.2 | 5.3 | 1.2 | 6.5 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 5.4\% | 3.5\% | 6.9\% | 4.6\% | 6.2\% | 1.5\% | 7.7\% |
| 40 to 49 | 10.0 | 7.8 | 5.7 | 3.1 | 5.7 | 1.9 | 6.6 |
| 50 to 59 | 18.6 | 17.8 | 4.4 | 3.7 | 5.3 | 1.1 | 6.4 |
| 60 to 64 | 14.4 | 15.4 | 4.7 | 7.8 | 4.9 | 1.4 | 6.3 |
| 65 to 69 | 17.3 | 18.3 | 4.5 | 8.9 | 4.6 | 1.4 | 6.0 |
| 70 and over | 34.3 | 37.2 | 5.1 | 14.3 | 5.5 | 1.4 | 6.9 |
| Sex |  |  |  |  |  |  |  |
| Male | 49.3\% | 54.0\% | 5.1\% | 7.9\% | 5.3\% | 1.3\% | 6.6\% |
| Female | 50.7 | 46.0 | 4.9 | 9.7 | 5.2 | 1.4 | 6.6 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 7.6\% | 0.6\% | 5.8\% | 4.9\% | 5.7\% | 0.9\% | 6.6\% |
| 5,000-9,999 | 16.5 | 3.5 | 5.6 | 5.4 | 5.6 | 0.8 | 6.4 |
| 10,000-19,999 | 27.6 | 12.2 | 4.6 | 7.5 | 4.4 | 0.9 | 5.3 |
| 20,000-29,999 | 16.8 | 12.8 | 4.7 | 8.8 | 4.7 | 1.0 | 5.7 |
| 30,000-49,999 | 13.7 | 16.2 | 5.1 | 11.3 | 5.2 | 1.2 | 6.4 |
| 50,000 and over | 17.9 | 54.6 | 4.8 | 13.7 | 5.5 | 1.6 | 7.1 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 12.8\% | 14.6\% | 4.3\% | 8.0\% | 4.6\% | 1.3\% | 5.9\% |
| Independent agent | 14.7 | 18.9 | 3.3 | 6.8 | 3.6 | 1.3 | 4.9 |
| Stockbroker | 5.6 | 7.9 | 11.0 | 8.2 | 12.9 | 1.3 | 14.2 |
| Bank | 50.1 | 40.3 | 5.1 | 11.0 | 5.1 | 1.6 | 6.7 |
| Direct response | 7.4 | 8.3 | 1.8 | 2.5 | 1.6 | 0.5 | 2.1 |
| Other | 9.4 | 9.9 | 6.9 | 7.0 | 6.9 | 1.0 | 7.9 |

TABLE A-4
Surrender Rates for Fixed SpdAs: Iyteres: Guarantee Period One Year or Less for Contracts with a Surrenoer Charge and a Ballout Provision (Number of Contracts: 48,336 ; Cash Value in Force: $\$ 1,502,447,542$ )

|  | Percentage of Contracis | Sercentage of Casi values | Contract <br> Withdrawai Ratc |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | F:all | Partial | Full | Partal | Total |
| All Contracts | 100.0\% | 100.0\% | 5.1\% | 9.8\% | 5.7\% | 1.5\% | 7.2\% |
| Type of Plan IRA. | 18.6\% | 17.7\% | 6.0\% | 14.6\% | 6.3\% | 2.8\% | 9.1\% |
| 403(b) | 0.4 | 0.5 | + | + | + | + | + |
| Other qualined | 8.0 | 10.0 | 5.8 | 7.7 | 6.8 | 1.5 | 8.3 |
| Nonqualified | 73.0 | 71.7 | 4.8 | 8.9 | 5.4 | 1.2 | 6.6 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 4.2\% | 2.9\% | 5.2\% | 4.2\% | 4.7\% | 1.2\% | 5.9\% |
| 40 to 49 | 8.5 | 7.7 | 3.7 | 3.7 | 6.3 | 1.0 | 7.3 |
| 50 io 59 | 17.0 | 16.7 | 3.0 | 4.3 | 3.7 | 1.1 | 4.8 |
| 60 to 64 | 14.7 | 15.4 | 2.9 | 9.3 | 2.6 | 1.6 | 4.2 |
| 65 to 69 | 17.6 | 19.1 | 3.0 | 12.5 | 3.4 | 1.9 | 5.3 |
| 70 and over | 37.8 | 38.2 | 3.6 | 14.2 | 3.6 | 1.6 | 5.2 |
| Sex |  |  |  |  |  |  |  |
| Male | 48.2\% | $5.9 \%$ | 5.3\% | 9.0\% | 6.2\% | 1.6\% | 7.8\% |
| Female | 51.8 | 48.1 | 4.9 | 10.6 | 5.2 | 1.5 | 6.7 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 1.5\% | 0.1\% | 12.8\% | 2.5\% | 6.1\% | 2.7\% | 8.8\% |
| 5,000-9,999 | 16.8 | 4.0 | 5.0 | 5.1 | 4.9 | 0.9 | 5.8 |
| 10,000-19,999 | 33.6 | 15.1 | 4.7 | 8.2 | 4.7 | 0.9 | 5.6 |
| 20,000-29,999 | 16.9 | 13.3 | 4.9 | 10.0 | 4.9 | 1.0 | 5.9 |
| 30,000-49,999 | 14.1 | 17.2 | 5.3 | 11.7 | 5.4 | 1.5 | 6.9 |
| 50,000 and over | 17.1 | 50.3 | 5.3 | 6.7 | 6.3 | 1.9 | 8.2 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 40.5\% | 38.3\% | 4.4\% | 10.5\% | 4.8\% | 1.7\% | 6.5\% |
| Independent agent | 36.5 | 39.8 | 4.7 | 7.4 | 5.7 | 1.5 | 7.2 |
| Stockbroker | 3.9 | 4.9 | 6.3 | 5.1 | 6.3 | 1.7 | 8.0 |
| Bank | 19.1 | 17.0 | 7.4 | 14.1 | 7.4 | 1.3 | 8.7 |
| Other | 0.0 | 0.0 | $+$ | + | $+$ | $+$ | + |

+ insufficient data.

TABLE A-5
Surrender Rates for Fixed Spdas: Interest Guarantee Period Greater Than
One Year for Contracts without Surrender Charges
(Number of Contracts: 3,634 ; Cash Value in Force: $\$ 149,001,122$ )

|  | Percentage <br> of <br> Contracts | Percentage of Cash Values | Contract Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 8.0\% | 8.3\% | 8.5\% | 1.5\% | 10.0\% |
| Type of Plan |  |  |  |  |  |  |  |
| Quelified | 14.9\% | 13.8\% | 11.6\% | 27.0\% | 15.1\% | 3.5\% | 18.6\% |
| Nonqualified | 85.1 | 86.2 | 7.3 | 5.0 | 7.5 | 1.2 | 8.7 |
| Sex |  |  |  |  |  |  |  |
| Male | 56.3\% | 57.2\% | 8.0\% | 8.0\% | 9.0\% | 1.4\% | 10.4\% |
| Female | 43.7 | 42.8 | 7.9 | 8.7 | 7.9 | 1.5 | 9.4 |
| Account Value |  |  |  |  |  |  |  |
| Under \$10,000 | 10.4\% | 2.0\% | 8.5\% | 5.3\% | 7.2\% | 0.5\% | 7.7\% |
| 10,000-19,999 | 27.1 | 9.7 | 7.2 | 6.1 | 7.2 | 1.3 | 8.5 |
| 20,000-29,999 | 19.9 | 12.0 | 8.4 | 8.8 | 8.2 | 1.1 | 9.3 |
| 30,000-49,999 | 19.1 | 18.0 | 7.1 | 10.5 | 6.8 | 1.4 | 8.2 |
| 50,000 and over | 23.5 | 58.3 | 8.9 | 10.1 | 9.4 | 1.6 | 11.0 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 19.4\% | 16.5\% | 7.5\% | 6.4\% | 8.0\% | 1.1\% | 9.1\% |
| Independent agent | 3.5 | 3.3 | $+$ | + | + | $\div$ | + |
| Stockbroker | 69.7\% | 74.9\% | 7.8\% | 9.6\% | 7.9\% | 1.6\% | 9.5\% |
| Bank | 4.9 | 3.2 | + | + | + | $+$ | $+$ |
| Other | 2.6 | 2.1 | $+$ | + | $+$ | + | + |

+insufficient data.

TABLE A-6
Surrender Rates for Fixed SpdAs: Interest Guarantee Period Greater Than One Year for Contracts witit a Surrender Charge and Wo Free Full Surrender Provision
Mumber of Contracts: 24,921 ; Cash Value in Force: $\$ 1,014,258,026$ )

|  | percentago <br> or <br> Contracts | Percentage <br> of Cash <br> Values | Contract <br> Withdrawal Rase |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Fill | Partial | Ful1 | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 5.1\% | 4.7\% | 6.2\% | 0.7\% | 6.9\% |
| Type of Plan Qualified Nonqualified | $36.8 \%$ 63.2 | $34.1 \%$ 65.9 | 6.5\% | $5.3 \%$ 4.3 | 7.3\% 5.5 | 0.9\% | $8.2 \%$ 6.1 |
| Attained Age Under 40 | 8.8\% | 4.9\% | 6.1\% | 1.7\% | 7.7\% | 0.4\% | 8.1\% |
| 40 to 49 | 13.9 | 10.1 | 6.2 | 1.4 | 6.7 | 0.4 | 7.1 |
| 50 to 59 | 22.1 | 21.7 | 4.5 | 1.6 | 5.3 | 0.4 | 5.7 |
| 60 to 64 | 16.9 | 18.0 | 4.9 | 3.6 | 6.1 | 0.8 | 6.9 |
| 65 to 69 | 17.6 | 22.1 | 5.9 | 5.9 | 7.5 | 0.6 | 8.1 |
| 70 and over | 20.7 | 23.2 | 4.3 | 11.1 | 5.5 | 1.1 | 6.6 |
| Sex |  |  |  |  |  |  |  |
| Male | 52.2\% | 60.9\% | 5.4\% | 4.0\% | 6.5\% | 0.7\% | 7.2\% |
| Female | 47.8 | 39.1 | 4.8 | 5.4 | 5.7 | 0.7 | 6.4 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 11.5\% | 0.8\% | 5.6\% | 1.4\% | 5.7\% | 0.3\% | 6.0\% |
| 5,000-9,999 | 15.5 | 2.7 | 4.9 | 2.7 | 5.1 | 0.5 | 5.6 |
| 10,000-19,999 | 22.8 | 7.9 | 4.7 | 4.4 | 4.7 | 0.6 | 5.3 |
| 20,000-29,999 | 13.2 | 8.0 | 5.2 | 5.7 | 5.2 | 0.7 | 5.9 |
| 30,000-49,999 | 13.9 | 13.0 | 4.6 | 5.4 | 4.7 | 0.5 | 5.2 |
| 50,000 and over | 23.1 | 67.6 | 5.7 | 6.8 | 6.8 | 0.7 | 7.5 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 76.8\% | 81.6\% | 5.9\% | 3.3\% | 7.0\% | 0.6\% | 7.6\% |
| Independent agent | 4.6 | 5.2 | 1.6 | 4.8 | 1.1 | 0.6 | 1.7 |
| Stockbroker | 1.8 | 1.4 | 6.1 | 3.5 | 6.1 | 0.7 | 6.8 |
| Bank | 14.7 | 9.6 | 2.7 | 11.7 | 2.9 | 1.5 | 4.4 |
| Other | 2.2 | 2.1 | 1.5 | 4.8 | 2.7 | 0.7 | 3.4 |

TABLE A-7
Surrender Rates for Fixed SPDAs: Interest Guarantee Period Greater Than
One Year for Contracts with a Surrender Charge and a Bailout Provision (Number of Contracts: 18,641; Cash Value in Force: $\$ 777,464,921$ )

|  | Percentage of Contracts | Percentage of Cash Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Fuil | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 2.0\% | 6.9\% | 2.0\% | 1.1\% | 3.1\% |
| Type of Plan Qualified Nonqualified | 28.1\% 71.9 | $31.2 \%$ 68.8 | $2.3 \%$ 1.8 | $11.5 \%$ 5.1 | $2.3 \%$ 1.9 | $2.0 \%$ 0.7 | $\begin{aligned} & 4.3 \% \\ & 2.6 \end{aligned}$ |
| Attained Age Under 40 40 to 49 50 to 59 60 to 64 65 to 69 70 and over | $\begin{aligned} & 5.9 \% \\ & 10.1 \\ & 20.4 \\ & 16.5 \\ & 19.9 \\ & 27.2 \end{aligned}$ | $4.8 \%$ 8.2 19.2 17.7 21.9 28.1 | $\begin{aligned} & 3.8 \% \\ & 1.8 \\ & 1.5 \\ & 1.4 \\ & 1.7 \\ & 1.6 \end{aligned}$ | $7.1 \%$ 2.7 3.4 5.9 8.5 10.6 | $2.8 \%$ 1.7 1.2 1.2 1.5 2.1 | $\begin{aligned} & 3.4 \% \\ & 1.0 \\ & 0.7 \\ & 0.8 \\ & 1.1 \\ & 1.3 \end{aligned}$ | $\begin{aligned} & 6.2 \% \\ & 2.7 \\ & 1.9 \\ & 2.0 \\ & 2.6 \\ & 3.4 \end{aligned}$ |
| Sex Male Female | 51.5\% 48.5 | 58.4\% 41.6 | $2.0 \%$ 1.9 | 7.1\% | $2.2 \%$ 1.8 | $1.3 \%$ 1.0 | $3.5 \%$ 2.8 |
| $\begin{gathered} \text { Account Value } \\ \text { Under } \$ 5,000 \\ 5,000-9,999 \\ 10,000-19,999 \\ 20,000-29,999 \\ 30,000-49,999 \\ 50,000 \text { and over } \end{gathered}$ | $\begin{aligned} & 1.5 \% \\ & 15.5 \\ & 25.3 \\ & 16.9 \\ & 15.9 \\ & 24.9 \end{aligned}$ | $\begin{gathered} 0.1 \% \\ 2.6 \\ 8.4 \\ 10.0 \\ 14.6 \\ 64.3 \end{gathered}$ | + 1.8 1.4 1.9 2.4 2.1 | + 4.0 5.4 5.7 7.9 10.3 | + 1.9 1.3 1.9 2.4 2.1 | $\begin{array}{r} + \\ 0.6 \\ 0.7 \\ 0.7 \\ 0.9 \\ 1.3 \end{array}$ | $\begin{array}{r} + \\ 2.5 \\ 2.0 \\ 1.6 \\ 3.3 \\ 3.4 \end{array}$ |
| Distribution System Career agent Independent agent Stockbroker Bank | $13.0 \%$ <br> 63.6 <br> 15.7 <br> 7.6 | $11.5 \%$ <br> 67.0 <br> 16.3 <br> 5.3 | $3.9 \%$ <br> 1.6 <br> 1.5 <br> 2.2 | $21.1 \%$ <br> 5.1 <br> 3.5 <br> 4.0 | $3.4 \%$ <br> 1.9 <br> 1.7 <br> 1.8 | $4.0 \%$ 0.8 0.6 0.9 | $7.4 \%$ <br> 2.7 <br> 2.3 <br> 2.7 |

+insufficient data.

## TABLE A-8

Surrender Rates for Fixed SpdAs: Interest Glarantee Period Greater Than One Year for Contracts with a Surrender Ctaarge and a Window Provision (Number of Contracts: 38,363 ; Cash Valle in Force: $\$ 1,470,765,494$ )

|  | $\begin{aligned} & \text { Pexentage } \\ & \text { of } \\ & \text { Contracts } \end{aligned}$ | Percentage <br> of Cash <br> Vahes | Contract <br> Withdrawai Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 8.3\% | 5.9\% | 8.5\% | 0.8\% | 9.3\% |
| Type of Plan Qualified Nonqualifed | $20.3 \%$ | $22.3 \%$ 77.7 | $8.3 \%$ 8.3 | 9.9\% 4.9 | $8.5 \%$ 8.5 | $1.4 \%$ 0.7 | $9.9 \%$ 9.2 |
| Atained Age Under 40 | 4.3\% | 3.6\% | 10.7\% | 3.5\% | 9.8\% | 1.9\% | 11.7\% |
| 40 to 49 | 7.3 | 6.3 | 10.3 | 2.4 | 12.3 | 0.4 | 12.7 |
| 50 to 59 | 16.1 | 15.7 | 7.9 | 2.6 | 9.4 | 0.5 | 9.9 |
| 60 to 64 | 17.7 | 18.6 | 7.2 | 5.0 | 7.2 | 0.8 | 8.0 |
| 65 \% 69 | 21.6 | 21.7 | 8.7 | 6.9 | 8.5 | 0.9 | 9.4 |
| 70 and over | 33.0 | 34.0 | 8.1 | 8.5 | 8.1 | 1.0 | 9.1 |
| Sex |  |  |  |  |  |  |  |
| Maie | 52.6\% | 54.9\% | 8.6\% | 5.5\% | 8.6\% | 0.8\% | 9.4\% |
| Female | 47.4 | 45.1 | 8.0 | 6.4 | 8.4 | 0.9 | 9.3 |
| Account Valse |  |  |  |  |  |  |  |
| Under \$5,000 | 0.6\% | 0.0\% | $\because$ | $+$ | $+$ | $\pm$ | ¢ |
| 5,000-9,999 | 15.6 | 2.9 | 9.3 | 3.1 | 9.3 | 0.5 | 9.8 |
| 10,000-19,999 | 29.6 | 10.9 | 8.1 | 4.1 | 8.1 | 0.5 | 8.6 |
| 20,000-29,999 | 17.0 | 11.0 | 7.9 | 5.9 | 7.9 | 0.6 | 8.5 |
| 30,000-49,999 | 15.1 | 15.1 | 7.9 | 7.6 | 7.9 | 0.8 | 8.7 |
| 50,000 and over | 22.1 | 60.3 | 8.6 | 9.5 | 8.8 | 1.0 | 9.8 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 3.9\% | 3.4\% | 3.5\% | 3.9\% | 5.7\% | 1.5\% | 7.2\% |
| Stockbroker | 51.2 | 56.4 | 7.1 | 6.2 | 7.9 | 0.7 | 8.6 |
| Bank | 9.5 | 11.3 | 7.4 | 7.1 | 9.2 | 0.7 | 9.9 |
| Other | 35.3 | 28.8 | 12.8 | 6.1 | 13.1 | 1.2 | 14.3 |

+ insufficient data.

TABLE A-9
Surrender Rates for SpVas: Contracts without a Surrender Charge
(Number of Contracts: 5,067 ; Cash Value in Force: $\$ 187,929,584$ )

|  | Percentage of Contracts | Percentage of Cash Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 6.6\% | 6.3\% | 9.4\% | 1.5\% | 10.9\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 32.9\% | 19.4\% | 6.3\% | 5.1\% | 7.5\% | 2.4\% | 9.9\% |
| 403(b) | 4.2 | 6.0 | - | + | + | + | + |
| Other qualified | 4.3 | 7.2 | $\stackrel{7}{7}$ | $+$ | $+$ | + | $+$ |
| Nonqualified | 58.7 | 67.4 | 6.4 | 6.8 | 8.7 | 1.3 | 10.0 |
| Attained Age |  |  |  |  |  |  |  |
| Uncler 40 | 9.1\% | 4.2\% | 7.2\% | 3.2\% | 11.6\% | 1.7\% | 13.3\% |
| 40 to 49 | 17.7 | 10.6 | 6.0 | 2.2 | 5.1 | 0.8 | 5.9 |
| 50 to 59 | 25.0 | 23.2 | 5.4 | 2.7 | 8.5 | 0.8 | 9.3 |
| 60 to 64 | 15.6 | 18.0 | 6.6 | 6.1 | 9.0 | 1.8 | 10.8 |
| 65 to 69 | 15.0 | 17.4 | 7.2 | 10.3 | 8.6 | 1.5 | 10.1 |
| 70 and over | 17.7 | 26.6 | 8.1 | 13.8 | 12.4 | 2.1 | 14.5 |
| Sex |  |  |  |  |  |  |  |
| Male | 58.4\% | 64.7\% | 6.7\% | 5.6\% | 10.9\% | 1.1\% | 12.0\% |
| Female | 41.6 | 35.3 | 6.5 | 7.2 | 6.7 | 2.1 | 8.8 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 12.0\% | 1.0\% | 7.5\% | 1.5\% | 6.5\% | 0.6\% | 7.1\% |
| 5,000-9,999 | 15.4 | 3.2 | 6.5 | 2.9 | 6.5 | 0.8 | 7.3 |
| 10,000-19,999 | 23.4 | 9.4 | 5.5 | 5.7 | 5.5 | 0.9 | 6.4 |
| 20,000-29,999 | 14.5 | 9.6 | 6.1 | 7.0 | 6.2 | 1.3 | 7.5 |
| 30,000-49,999 | 15.1 | 15.6 | 5.9 | 7.9 | 5.8 | 1.0 | 6.8 |
| 50,000 and over | 19.5 | 61.1 | 8.3 | 10.7 | 11.6 | 1.8 | 13.4 |
| Distrioution System |  |  |  |  |  |  |  |
| Career agent | 45.1\% | 41.8\% | 6.2\% | 7.5\% | 8.0\% | 2.0\% | 10.0\% |
| Stockbroker | 43.0 | 45.3 | 6.9 | 5.3 | 11.9 | 1.2 | 13.1 |
| Bank | 11.9 | 13.0 | 7.1 | 4.9 | 5.1 | 0.9 | 6.0 |

+insufficient data.

TABLE A-10
Surrender Rates for SpVAs: Contracts with a Surrender Charge (Number of Contracts: 69,314; Cash Value in Force: $\$ 2,204,162,293$ )

|  | $\begin{aligned} & \text { Perconage } \\ & \text { of } \\ & \text { Contracts } \end{aligned}$ | Percentage of Cosh Values | Contract <br> Withoraval Rate |  | Cash Value Withdrawai Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 2.3\% | 7.2\% | 1.8\% | 1.6\% | 3.4\% |
| Type of Plan IRA. | 40.0\% | 34.6\% | 2.4\% | 7.5\% | 1.9\% | 2.3\% | 4.2\% |
| $403(\mathrm{~b})$ | 4.0 | 2.3 | 3.5 | 3.9 | 1.2 | 1.0 | 2.2 |
| Other qualified | 5.0 | 3.9 | 6.4 | 3.9 | 4.0 | 3.2 | 7.2 |
| Noncualined | 51.0 | 59.2 | 1.7 | 7.5 | 1.6 | 1.1 | 2.7 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 15.3\% | 6.4\% | 3.9\% | 2.2\% | 2.3\% | 1.5\% | 3.8\% |
| 40 to 49 | 20.1 | 14.2 | 2.5 | 2.5 | 1.7 | 1.4 | 3.1 |
| 50 to 59 | 24.4 | 24.9 | 1.8 | 3.5 | 1.2 | 1.0 | 2.2 |
| 60 to 64. | 12.5 | 15.8 | 1.9 | 9.8 | 1.6 | 1.9 | 3.5 |
| 65 to 69 | 11.4 | 15.3 | 1.9 | 12.1 | 1.9 | 1.9 | 3.8 |
| 70 and over | 16.2 | 23.4 | 1.9 | 17.7 | 2.5 | 1.8 | 4.3 |
| Sex |  |  |  |  |  |  |  |
| Male | 55.8\% | 61.1\% | 2.3\% | 7.2\% | 1.8\% | 1.6\% | 3.4\% |
| Fcmale | 44.2 | 38.9 | 2.3 | 7.2 | 1.8 | 1.4 | 3.2 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 19.8\% | 1.3\% | 4.2\% | 1.2\% | 3.5\% | 1.0\% | 4.5\% |
| 5,000-9,999 | 13.7 | 3.0 | 2.6 | 3.0 | 2.6 | 0.7 | 3.3 |
| 10,000-19,999 | 22.4 | 0.8 | 2.0 | 5.3 | 2.0 | 0.8 | 2.8 |
| 20,000-29,999 | 13.5 | 10.2 | 1.5 | 7.3 | 1.5 | 0.9 | 2.4 |
| 30,000-49.999 | 12.3 | 14.7 | 1.6 | 10.5 | 1.6 | 1.1 | 2.7 |
| 50,000 and over | 18.4 | 61.0 | . 1.5 | 16.5 | 1.8 | 1.9 | 3.7 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 26.9\% | 23.8\% | 3.5\% | 6.3\% | 2.7\% | 2.2\% | 4.9\% |
| Stockbroker | 54.7 | 58.1 | 1.6 | 7.4 | 1.3 | 1.3 | 2.6 |
| Bank | 18.5 | 18.1 | 2.6 | 7.7 | 2.4 | 1.5 | 3.9 |

-insufficient data.

## TABLE A-11

Surrender Rates for Fixed FPDAs: Surrender Charges Based on Years Since Issue for Contracts without a Surrender Charge
(Number of Contracts: 31,614; Cash Value in Force: $\$ 609,856,241$ )

|  | Percentage <br> of <br> Contracts | Percentage of Cash Values | Contract Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 6.7\% | 7.3\% | 6.3\% | 1.5\% | 7.8\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 62.7\% | 45.2\% | 6.5\% | 6.7\% | 6.1\% | 1.6\% | 7.7\% |
| 403(b) | 23.0 | 36.5 | 6.5 | 11.1 | 5.6 | 1.5 | 7.1 |
| Other qualified | 6.6 | 12.8 | 10.6 | 3.7 | 9.3 | 1.2 | 10.5 |
| Nonqualified | 7.6 | 5.5 | 5.4 | 2.8 | 4.6 | 1.6 | 6.2 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 8.9\% | 4.6\% | 7.9\% | 6.1\% | 7.6\% | 1.9\% | 9.5\% |
| 40 to 49 | 18.5 | 15.5 | 6.5 | 4.6 | 7.4 | 1.2 | 8.6 |
| 50 to 59 | 21.0 | 25.1 | 5.7 | 3.3 | 6.0 | 0.8 | 6.8 |
| 60 to 64 | 22.6 | 25.0 | 6.4 | 4.2 | 6.1 | 1.3 | 7.4 |
| 65 to 69 | 21.5 | 22.2 | 6.1 | 6.3 | 5.2 | 1.6 | 6.8 |
| 70 and over | 7.5 | 7.6 | 11.0 | 39.1 | 7.8 | 4.2 | 12.0 |
| Sex |  |  |  |  |  |  |  |
| Male | 53.4\% | 55.9\% | 7.1\% | 7.1\% | 7.0\% | 1.7\% | 8.7\% |
| Female | 46.6 | 44.1 | 6.3 | 7.4 | 5.3 | 1.2 | 6.5 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 28.3\% | 3.7\% | 7.1\% | 4.5\% | 7.6\% | 1.3\% | 8.9\% |
| 5,000-9,999 | 17.4 | 6.6 | 7.1 | 9.0 | 7.0 | 2.0 | 9.0 |
| 10,000-19,999 | 23.5 | 17.8 | 6.7 | 8.6 | 6.6 | 1.7 | 8.3 |
| 20,000-29,999 | 13.6 | 17.2 | 6.3 | 7.1 | 6.3 | 1.2 | 7.5 |
| 30,000-49,999 | 10.0 | 19.6 | 5.8 | 7.5 | 5.8 | 1.2 | 7.0 |
| 50,000 and over | 7.2 | 35.0 | 6.0 | 9.6 | 6.1 | 1.6 | 7.7 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 81.3\% | 83.1\% | 7.1\% | 7.8\% | 6.5\% | 1.4\% | 7.9\% |
| Independent agent | 8.2 | 5.2 | 9.9 | 2.2 | 14.0 | 1.3 | 15.3 |
| Direct response | 3.4 | 6.0 | 3.1 | 4.6 | 2.8 | 2.7 | 5.5 |
| Other | 7.1 | 5.7 | 0.0 | 8.5 | 0.0 | 1.6 | 1.6 |

TABLE A-12
Surrender Rates for Fixed Fpdas: Surrender Charges Based on Years Since Issue for Contracts with a Surrender Charge
(Number of Contracts: 128,854 ; Cash Value in Force: $\$ 1,678967,734$ )

|  | PercontageofContracs | Porcentazo <br> of Cash <br> Values | Contract <br> Withdrawa: Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Parial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 4.3\% | $4.0 \%$ | 3.9\% | 1.5\% | 5.4\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 70.3\% | 56.9\% | 4.1\% | 2.7\% | 3.9\% | 1.1\% | 5.0\% |
| 403(b) | 14.6 | 17.9 | 6.5 | 8.8 | 3.6 | 1.4 | 5.0 |
| Other qualified | 5.1 | 10.8 | 8.3 | 7.4 | 6.0 | 3.8 | 9.8 |
| Nonqualified | 10.1 | 14.5 | 3.5 | 4.5 | 2.5 | 1.1 | 3.6 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 20.6\% | 12.3\% | 5.6\% | $4.2 \%$ | 5.0\% | 3.2\% | 8.2\% |
| 40 10 49 | 28.6 | 23.6 | 4.2 | 2.6 | 4.0 | 1.0 | 5.0 |
| 50 to 59 | 29.8 | 32.2 | 3.4 | 1.9 | 3.3 | 0.8 | 4.1 |
| 60 to 64 | 11.2 | 15.7 | 4.4 | 4.3 | 4.0 | 1.4 | 5.4 |
| 651069 | 6.0 | 10.0 | 3.9 | 6.9 | 3.5 | 1.5 | 5.0 |
| 70 and over | 3.7 | 6.8 | 5.9 | 26.2 | 4.5 | 2.7 | 7.2 |
| Sex |  |  |  |  |  |  |  |
| Maic | 50.7\% | 50.2\% | 4.7\% | 4.2\% | 4.3\% | 1.7\% | 6.0\% |
| Female | 49.3 | 40.8 | 3.9 | 3.9 | 3.3 | 1.0 | 4.3 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 42.0\% | 7.5\% | 5.0\% | 2.5\% | 4.8\% | 1.1\% | 5.9\% |
| 5,000-9,999 | 20.6 | 11.4 | 4.0 | 3.8 | 4.0 | 1.1 | 5.1 |
| 10,000-19,999 | 20.4 | 22.5 | 3.7 | 4.6 | 3.7 | 1.0 | 4.7 |
| 20,000-29.999 | 8.0 | 14.9 | 3.6 | 5.2 | 3.5 | 1.0 | 4.5 |
| 30,000-49,999 | 5.1 | 14.7 | 3.4 | 6.3 | 3.3 | 1.0 | 4.3 |
| 50,000 and over | 3.8 | 29.6 | 4.3 | 13.7 | 4.1 | 2.5 | 6.6 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 47.7\% | 42.9\% | 4.8\% | 4.7\% | $4.1 \%$ | 1.5\% | 5.6\% |
| Independent agent | 10.6 | 10.9 | 4.8 | 2.6 | 4.7 | 1.7 | 6.4 |
| Bank | 0.1\% | 0.1\% | + | + | + | $+$ | + |
| Direct Response | 37.2 | 42.3 | 4.0 | 3.9 | 3.7 | 1.4 | 5.1 |
| Other | 4.3 | 3.7 | 0.0 | 1.9 | 0.0 | 0.8 | 0.8 |

+insufficient data.

TABLE A- 13
Surrender Rates for Variable FPDAs: Surrender Charges Based on Years Since Issue for Contracts without A Surrender Charge
(Number of Contracts: 2,952 ; Cash Value in Force: $\$ 103,305,817$ )

|  | PercentageofContracts | Percentage of Cask. Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Pattial | Total |
| All Contracts | 100.0\% | 100.0\% | 8.4\% | 0.5\% | 8.1\% | 0.1\% | 8.2\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 63.7\% | 49.1\% | 8.9\% | 0.3\% | 8.9\% | 0.1\% | 9.0\% |
| 403(b) | 30.7 | 39.9 | 7.4 | 0.8 | 6.3 | 0.1 | 6.4 |
| Other qualified | 1.2 | 1.6 | + | + | $+$ | $+$ | $+$ |
| Nonqualified | 4.3 | 9.3 | $+$ | + | $t$ | $+$ | + |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 9.6\% | 3.5\% | $+$ | $+$ | + | + | $+$ |
| 40 to 49 | 27.4 | 18.9 | 8.9 | 0.3 | 8.8 | 0.1 | 8.9 |
| 50 to 59 | 31.1 | 30.8 | 6.6 | 0.1 | 5.2 | 0.0 | 5.2 |
| 60 to 64 | 14.3 | 18.2 | 9.2 | 0.5 | 7.8 | 0.1 | 7.9 |
| 65 and over | 17.6 | 28.6 | 8.1 | 1.6 | 10.0 | 0.1 | 10.1 |
| Sex |  |  |  |  |  |  |  |
| Male | 52.6\% | 62.9\% | 8.7\% | 0.7\% | 8.3\% | 0.1\% | 8.4\% |
| Female | 47.4 | 37.1 | 8.0 | 0.3 | 7.7 | 0.1 | 7.8 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 18.6\% | 1.5\% | 8.2\% | 0.2\% | 9.4\% | 0.1\% | 9.5\% |
| 5,000-9,999 | 14.0 | 3.0 | 9.4 | 0.3 | 9.9 | 0.2 | 10.1 |
| 10,000-19,999 | 21.9 | 9.3 | 10.8 | 0.5 | 11.1 | 0.0 | 11.1 |
| 20,000-29,999 | 14.1 | 9.9 | 8.4 | 0.5 | 8.5 | 0.3 | 8.8 |
| 30,000-4,9,999 | 12.9 | 14.1 | 6.1 | 0.5 | 5.9 | 0.2 | 6.1 |
| 50,000 and over | 18.6 | 62.3 | 6.4 | 0.9 | 7.9 | 0.0 | 7.9 |

+ insufficient data.
Note: Distribution for this table was $100 \%$ career agent.

TABLE A-14
Surreader Rates for Varlable Ppdas: Surrender Ciarges Based on Years Since Issle for Contracts with a Slrrender Charge
(Numbre of Contracts: 42,849; Cash Vaue in Force: $\$ 629,769,178$ )

|  | $\begin{aligned} & \text { Percentage } \\ & \text { of } \\ & \text { Contracts } \end{aligned}$ | Perceride of Cush Values | Contract <br> Whendawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 3.3\% | 2.5\% | 3.0\% | 0.9\% | 4.1\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 51.8\% | 44.4\% | 3.2\% | 2.2\% | 3.0\% | 1.2\% | 4.2\% |
| 403 (b) | 14.2 | 8.7 | 4.9 | 0.8 | 3.3 | 0.4 | 3.7 |
| Other qualifed | 4.7 | 7.6 | 4.5 | 3.5 | 2.1 | 1.1 | 3.2 |
| Vonqualinied | 29.3 | 39.2 | 2.4 | 3.5 | 3.0 | 0.7 | 3.7 |
| Altained Age |  |  |  |  |  |  |  |
| Under 40 | 22.1\% | 8.5\% | 5.0\% | 0.8\% | 4.2\% | 0.5\% | 4.7\% |
| 40 to 49 | 24.8 | 18.1 | 3.8 | 1.0 | 4.0 | 0.7 | 4.7 |
| 50 to 59 | 24.4 | 25.0 | 2.7 | 1.0 | 3.3 | 0.6 | 3.9 |
| 60 to 64 | 10.6 | 16.1 | 2.5 | 3.8 | 2.1 | 1.4 | 3.5 |
| 65 to 69 | 8.5 | 14.7 | 2.1 | 4.9 | 2.6 | 1.1 | 3.7 |
| 70 and over | 9.6 | 17.6 | 1.3 | 10.2 | 2.0 | 1.3 | 3.3 |
| Sex |  |  |  |  |  |  |  |
| Male | 51.5\% | 61.5\% | 3.5\% | 2.4\% | 3.5\% | 1.0\% | 4.5\% |
| Female | 48.5 | 38.5 | 3.0 | 2.6 | 2.1 | 0.9 | 3.0 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 51.7\% | 4.8\% | 3.6\% | 2.2\% | 4.6\% | 6.7\% | 11.3\% |
| 5,000-9,999 | 15.1 | 7.4 | 3.4 | 1.0 | 3.3 | 0.4 | 3.7 |
| 10,000-19,999 | 14.8 | 14.1 | 3.0 | 2.1 | 3.0 | 0.5 | 3.5 |
| 20,000-29,999 | 6.5 | 10.7 | 2.6 | 3.3 | 2.7 | 0.5 | 3.2 |
| 30,000-49,999 | 5.6 | 14.6 | 2.6 | 4.8 | 2.6 | 0.6 | 3.2 |
| 50,000 and over | 6.3 | 48.4 | 2.6 | 6.7 | 3.0 | 0.8 | 3.8 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 97.9\% | 95.4\% | 3.3\% | 2.5\% | 3.0\% | 1.0\% | 4.0\% |
| Independent agent | 2.1 | 4.6 | 1.2 | 0.0 | 1.6 | 0.0 | 1.6 |

TABLE A-15
Slirrender Rates for Fixed FPDAs: Surrender Charges Based on Years Since Depusit
(Number of Contracts: 43,802 ; Cash Value in Force: $\$ 662,215,678$ )

|  | Percentage <br> of <br> Contracts | Percentage <br> of Cash <br> Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 7.3\% | 5.8\% | 6.0\% | 2.1\% | 8.1\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 43.4\% | 28.1\% | 7.0\% | 5.1\% | 5.5\% | 2.6\% | 8.1\% |
| 403(b) | 9.5 | 5.9 | 8.1 | 4.3 | 5.2 | 1.5 | 6.7 |
| Other qualified | 5.8 | 4.9 | 18.8 | 2.8 | 11.0 | 4.3 | 15.3 |
| Nonqualified | 41.2 | 61.1 | 5.8 | 7.2 | 5.9 | 1.7 | 7.6 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 18.4\% | 6.4\% | 11.3\% | 3.4\% | 9.2\% | 3.4\% | 12.6\% |
| 40 to 49 | 18.9 | 11.8 | 8.5 | 2.9 | 7.6 | 2.3 | 9.9 |
| 50 to 59 | 22.1 | 20.4 | 6.5 | 2.9 | 5.5 | 1.3 | 6.8 |
| 60 to 64 | 13.1 | 17.2 | 6.0 | 6.9 | 4.1 | 2.5 | 6.6 |
| 65 to 69 | 13.3 | 19.9 | 4.8 | 9.4 | 5.9 | 2.1 | 8.0 |
| 70 and over | 14.1 | 24.3 | 5.3 | 12.1 | 6.2 | 2.1 | 8.3 |
| Sex |  |  |  |  |  |  |  |
| Male | 48.6\% | 53.3\% | 7.6\% | 5.8\% | 6.2\% | 2.2\% | 8.4\% |
| Female | 51.4 | 46.7 | 7.0 | 5.7 | 5.8 | 1.9 | 7.7 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 44.0\% | 5.5\% | 9.0\% | 2.5\% | 9.2\% | 2.8\% | 12.0\% |
| 5,000-9,999 | 13.2 | 6.1 | 7.4 | 4.6 | 7.4 | 1.5 | 8.9 |
| 10,000-19,999 | 21.2 | 18.3 | 5.7 | 6.5 | 5.8 | 1.4 | 7.2 |
| 20,000-29,999 | 8.6 | 13.3 | 4.7 | 9.0 | 4.7 | 1.7 | 6.4 |
| 30,000-49,999 | 5.9 | 14.6 | 4.8 | 12.0 | 4.7 | 2.0 | 6.7 |
| 50,000 and over | 7.0 | 42.4 | 6.4 | 15.6 | 6.3 | 2.6 | 8.9 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 72.9\% | 54.4\% | 7.6\% | 5.3\% | 5.8\% | 2.7\% | 8.5\% |
| Independent agent | 1.1 | 3.2 | 2.8 | 4.7 | 2.4 | 1.9 | 4.3 |
| Stockbroker | 8.0 | 22.2 | 8.2 | 4.7 | 8.2 | 1.1 | 9.3 |
| Bank | 14.8 | 18.1 | 5.8 | 9.0 | 4.9 | 1.5 | 6.4 |
| Other | 3.2 | 2.0 | 5.9 | 5.3 | 2.6 | 1.4 | 4.0 |

TABLE A-16
Surrender Rates for Variable FpDAs: Surrender Charges based of Years Since Deposit
(Number of Contracts: 183,739 ; Cash Value in Force: $\$ 3,261,612,439$ )

|  | Percentage of <br> Contacts | Percentage of Cash Values | Contract <br> Withdrawal Rate |  | Cash Value Withdrawal Rate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Full | Partial | Full | Partial | Total |
| All Contracts | 100.0\% | 100.0\% | 4.9\% | 4.3\% | 3.2\% | 1.5\% | 4.7\% |
| Type of Plan |  |  |  |  |  |  |  |
| IRA | 46.5\% | 35.4\% | 3.9\% | 3.8\% | 2.9\% | 1.6\% | 4.5\% |
| 403(b) | 16.0 | 10.3 | 2.5 | 3.0 | 3.5 | 1.0 | 4.5 |
| Other qualified | 9.1 | 9.3 | 9.9 | 4.1 | 5.3 | 2.7 | 8.0 |
| Nonqualified | 28.5 | 44.9 | 3.1 | 6.0 | 3.0 | 1.3 | 4.3 |
| Attained Age |  |  |  |  |  |  |  |
| Under 40 | 21.6\% | 9.3\% | 5.4\% | 2.8\% | 3.6\% | 2.1\% | 5.7\% |
| 40 to 4.9 | 26.0 | 20.2 | 3.8 | 2.5 | 3.0 | 1.4 | 4.4 |
| 50 to 59 | 25.9 | 29.1 | 3.2 | 2.6 | 3.0 | 0.9 | 3.9 |
| 60 to 64 | 11.1 | 15.7 | 4.1 | 6.1 | 3.3 | 1.7 | 5.0 |
| 65 to 69 | 8.5 | 13.4 | 3.8 | 8.2 | 3.0 | 1.7 | 4.7 |
| 70 and over | 6.9 | 12.4 | 3.5 | 14.0 | 4.0 | 2.0 | 6.0 |
| Sex |  |  |  |  |  |  |  |
| Male | 52.7\% | 60.9\% | 4.3\% | 4.5\% | 3.4\% | 1.6\% | 5.0\% |
| Female | 47.3 | 39.1 | 3.6 | 4.1 | 3.0 | 1.3 | 4.3 |
| Account Value |  |  |  |  |  |  |  |
| Under \$5,000 | 43.2\% | 4.3\% | 4.7\% | 2.7\% | 5.1\% | 4.0\% | 9.1\% |
| 5,000-9,999 | 16.0 | 6.5 | 4.2 | 3.5 | 4.1 | 1.1 | 5.2 |
| 10,000-19,999 | 17.7 | 14.1 | 3.5 | 4.2 | 3.5 | 1.1 | 4.6 |
| 20,000-29,999 | 8.3 | 11.4 | 3.1 | 5.5 | 3.1 | 1.1 | 4.2 |
| 30,000-49,999 | 6.9 | 14.7 | 2.8 | 6.9 | 2.8 | 1.2 | 4.0 |
| 50,000 and over | 7.9 | 49.0 | 3.0 | 11.2 | 3.0 | 1.7 | 4.7 |
| Distribution System |  |  |  |  |  |  |  |
| Career agent | 62.8\% | 49.1\% | 3.7\% | 3.8\% | 2.6\% | 1.6\% | 4.2\% |
| Independert agent | 22.3 | 30.9 | 5.0 | 6.6 | 4.0 | 1.4 | 5.4 |
| Stockbroker | 4.5 | 12.6 | 5.4 | 4.3 | 3.6 | 1.4 | 5.0 |
| Bank | 2.9 | 3.5 | 4.5 | 2.1 | 4.2 | 0.6 | 4.8 |
| Other | 7.5 | 39 | 23 | 2.7 | 3.2 | 1.1 | 4.3 |

APPENDIX B PARTICIPATING COMPANIES<br>Amica Life<br>Connecticut General Life Connecticut Mutual Life<br>Equitable Life of the United States<br>FB Annuity (Michigan)<br>First Colony Life<br>General American Life<br>Great Northern Insured Annuity (GNA)<br>The Hartford<br>Keyport Life<br>Lafayette Life<br>Lutheran Brotherhood<br>Manufacturers Life MetLife<br>Midland Life<br>Minnesota Mutual Life<br>Mutual Trust Life Nationwide Life<br>Northwestern Mutual Life Phoenix Home Life Mutual<br>Principal Mutual Life<br>Provident Mutual Life of Philadelphia<br>Pruco Life (Arizona)<br>Pruco Life of New Jersey<br>Prudential of America<br>Teachers Insurance and Annuity of America*<br>USAA Life<br>Woodmen Acciclent And Life

* Nonqualified business only.


## APPENDIX C HNSTRUCTIONS IOR SUBMTTTING DATA

## INSTRUCTIONS POR SUBNITTING DATA TO THE 1995 ANAUHTY PRRSISTENCY STUDY JOTNTLY SPONSORED BY LIMRA AND THE SOCIETY OP ACTUARES

The targeter date for submitting data is March 31, 1996. Early submission of data is welcome, as it will help us with carly data preparation and system lesting. We also realize some companies will be unable to meet this target date. Late submission of data is acceptable; however, data submission after May 31, 1996 may be too late to be included in the analysis. Submit data to:

Eric T. Soncergeld<br>Incustry Perfomance Research<br>LIVRA International<br>300 Day Hill Road<br>Wiadsor, CT 06095-4761

If you have any questions, please call Eric Sondergeld at (860) 285-7754.

## Inewoduction

This document describes the procedures for submiting data for the 1995 persistency and cash-flow study of deferred annuities. This study will develop approptiate formulas for measuring deferred annuity persistency and cash flow; collect data required by the fommias; and identify and quantify factors affecting deferred annuity persistency and cash flow.

## 

LMRA has been conducting persistency studies for many years and realizes the importance of maintaining utmost confidentiality of data. LIMRA and the Society of Actuaries assure you that company data will not be published in any way that will allow dentifcation of individual companies. All company data will be confidential uniess otherwise authorized by your company.

## prodienct wo nuclude

Submit data on all deferred amuity products. Include fixed and variable contracts. Include single-premium and hexible-premium products.

Include individually issued products, individual products marketed on a group basis, and group products marketed on an individual basis. Group products marketed on an individual basis feature a master group contract and trust agreement. The participants are issued certificates as evidence of participation and have the rights to full or partial surrender of cash values.

Exclude employer-sponsored group annuity products and group annuilies used to fund defined benefit and defined contribution plans.

## Contract Years of Observation

Please provide data for contract years 1992 and 1993. Contract year 1992 refers to experience of contracts between their 1992 and 1993 anniversaries and includes all contracts issued in 1992 and earlier. Contract year 1993 refers to experience of contracts between their 1993 and 1994 anniversaries and includes all contracts issued in 1993 and earlier. If available, please also submit data for contract years 1990 and 1991 for variable and/or flexiblepremium products.

## Description of Information to Re Submitted

The data requested for this study fall into two categories:

1. Information describing the deferred annuity products your company includes in this study.
2. Information at the individual contract level

## Section 1. Procedure for Submitting Product Information

For each product your company includes in this study, whether or not the product is currently being sold, briefly describe the product features by completing the form that follows. You may copy this form for different products, product versions, and distribution systems corresponding to the individual contract level data included in this survey.

## SECTION 1 - FORM FOR SUBMITTING PRODUCT INFORMATION

Completed by $\qquad$ Title
Company $\qquad$ Date $\qquad$
Phone number $\qquad$ Fax number $\qquad$
Please copy this form for additional products and product versions for which your company supplies contract level data.

Add comments or attachments where necessary.

Indicate product names.
Product
Produer III
Product III


Indicate specific plan codes for each product and each version of a product for which you submit diat.

A. Generot Promuct Infomension

|  | Produes I | Produce 1 If | Produce 1 III |
| :---: | :---: | :---: | :---: |
| 1. In what year was each product introduced? |  |  |  |
| 2. In what year was each product withdrawn? | $\begin{gathered} 19 \\ 2 \quad \begin{array}{c} \text { Sin ac- } \\ \text { tively sold } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 19 \\ 2=\begin{array}{c} 19 \\ \text { tively } \\ \text { tive } \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 19 \\ =\begin{array}{c} 19 \\ \quad \text { Still ac- } \\ \quad \text { ively soid } \end{array} \end{gathered}$ |
| 3a. In what year(s) was each product revised? |  |  |  |
| 3b. Briefly describe the revision. | - |  |  |
| 3c. Was the revision applied to in-force contracts as well as new sales? | $\begin{aligned} & \text { No } \\ & 2 \mathrm{Yes} \end{aligned}$ | $\begin{aligned} & 1 \square \mathrm{No} \\ & 2 \square \mathrm{Yes} \end{aligned}$ | $\begin{aligned} & 1 \square \text { No } \\ & 2 \square Y e s \end{aligned}$ |

4. Product type. Include market value adjusted annuities (MVAs) as fixed, whether or not they are registered with the Securities and Exchange Commission.

| Product I | Product ${ }_{\text {H }}$ | Produce IIII |
| :---: | :---: | :---: |
| $\square$ Fixed <br> ${ }^{2} \square$ Variable <br> ${ }^{3} \square$ Combination (variable annuity with at least one fixed option) | ${ }^{1} \square$ Fixed <br> ${ }^{2} \square$ Variable <br> ${ }^{3}$ Combination (variable annuity with at least one fixed option) | ${ }^{1} \square$ Fixed <br> $2 \square$ Variable <br> ${ }^{3} \square$ Combination (variable annuity with at least one fixed option) |

5. What is the primary expectation for premium payments for each product (i.e., single-premium products are those where the expectation is for a single deposit, although products allowing additional deposits still apply)?

| Product I | Product II | Product [1] |
| :---: | :---: | :---: |
| ${ }^{1} \square$ Single-premium | ${ }^{1} \square$ Single-premium | ${ }^{1} \square$ Single-premium |
| ${ }^{2} \square$ Flexible-premium | ${ }^{2} \square$ Flexible-premium | ${ }^{2} \square$ Flexible-premium |

6. What is the annual contract fee subtracted from customer accounts?
$\square$
7. Does this product have a front-end load?


## B. Fixed Anmuties and Combination Annuities (fixed componenat)

Please answer the following questions for those products that you indicated as fixed annuities or combination annuities in question 4 above. For combination annuities, answer the following questions specific to the fixed option(s) in these products.
8. What ype of Bxed anmity are these products?

| Product I | Produce II | Prodmet ${ }^{\text {Hip }}$ |
| :---: | :---: | :---: |
| Book value <br> ${ }^{2} \square$ Market value adjusted <br> $3 \square$ Other (describe) | ${ }^{1}$ B Book value <br> ${ }^{2} \square$ Market vaiue adjusted <br> 3 Other (describe) | Book value Market value adjusted |

9. How long is the mita current credited rate guaranteed? Include whether this period is on a calendar-year basis or a contract-year basis.


9a. What is the minmum guaranteed credited interest rate offered for the Life of the contract?


9b. The following methods are used to credit interest to customer accounts. Please read each method carenuly and determine which method most closely describes the methoc used with each product. Explain where necessary.

1. New-money or cell approach - New-money rates are applied to new deposits; renewat rates are applied to existing deposits. Give the number of years after which all existing deposits are combined for the purpose of determining renewal rates.
2. New-money rates are applied at the begining of each guarantee perioc. The same interest ate is applied to renewing interest guarantee periods as to new deposits for the same interest guarantee period. Most MVAs will lkely fall into this category.
3. Portolio - All deposts eam the same interest rate regardless of when the deposits are made.
4. Indexed - Interest rates are based on an external index. Please specify the index and how it is used in the line provided.

## 5. Other - Please explain in the line provided. <br> Method

Product I $\qquad$
Product 1 I
Product II
Product III
$\square$

9c. Do these products have higher interest rates for "large" contracts (i.e., rates are banded)?

Product I

| $1 \square \mathrm{No}$ | ${ }^{1} \square$ No | ${ }^{\square} \square \mathrm{No}$ |
| :---: | :---: | :---: |
| ${ }^{2} \square$ Yes, higher rate on larger deposits (describe) $\qquad$ | ${ }^{2} \square$ Yes, higher rate on larger deposits (describe) $\qquad$ | ${ }^{2} \square$ Yes, higher rate on larger deposits (describe) $\qquad$ |
| ${ }^{3} \square$ Yes, higher rate on larger account values (describe) | ${ }^{3} \square$ Yes, higher rate on larger account values (describe) | ${ }^{3} \square$ Yes, higher rate on larger account values (describe) |
| ${ }^{4} \square \begin{aligned} & \text { Yes, other (de- } \\ & \text { scribe) }\end{aligned}$ | ${ }^{4}$ D Yes, other (describe) | ${ }^{4} \square$ Yes, other (describe) |

9d. Is an intial bonus interest rate applied to these products? Prodmê I Produce II Product III

| ${ }^{1} \square \mathrm{No}$ | 1 CNo | ${ }^{1} \square$ No |
| :---: | :---: | :---: |
| $2 \square \mathrm{Yes}$ | 2 C Yes | ${ }^{2} \square$ Yes |
| If yes, | If yes, | If yes, |
| a. What is the size of the bonus? $\qquad$ $\%$ | a. What is the size of the bonus? $\qquad$ $\%$ | a. What is the size of the bonus? $\qquad$ \% |
| b. How long is the bonus interest effective? $\qquad$ vears | b. How long is the bonus interest effective? $\qquad$ years | b. How long is the bonus interest effective? $\qquad$ years |

10. Does the product have a contract persistency bonus?

| $1 \square$ No | ```\| No 2# Yes, siepped-up credied rate after - years O Yes, other (de- scribe)``` | No <br> ${ }^{2}$ Yes, stepped-up credited rate after $\qquad$ years Yes, other (describe) |
| :---: | :---: | :---: |
| ${ }^{2} \square$ Yes, stepperi-up credited rate alter $\qquad$ years |  |  |
| ${ }^{3} \square$ Yes, other (describe) |  |  |

## 

Please answer the following questions for those products that you indicated as variable anmities and combination annuities in question 4 .
11. How many fund choices are there under these products?

| Product 1 | Product IT | Product III |
| :--- | :--- | :--- |
|  |  |  |

12. Do these products have a hiked account?

| $\square$ No (Go to ques- <br> tion 13) <br> $2 \square$ Yes | Q No (Go to ques- <br> tion 13) <br> $2 \square$ <br> Yes | $\square$ No (Go to ques- <br> tion 13) <br> $2 \square$ Yes |
| :--- | :--- | :--- |

Describe how this fixed account works.


Are there any transfer restrictions with this fixed account?
Product I Product II
Product III

| 11 <br> 2 <br> 2 <br>  <br>  <br> No <br>  <br> $\square$ <br> $\square$ |
| :--- |

$\underbrace{1}{ }^{1} \square$ No
13. Describe the death benefits available under these products.

| $\square$ | $\square$ | $\square$ |
| :--- | :--- | :--- |
| $\square$ | $\square$ | $\square$ |

## D. Flexible-premium products.

Please answer the following question for those products you indicated as flexible-premium in question 5 .
14. Is this product sold on a payroll deduction basis?

| Product I | Product III | Product IIII |
| :--- | :--- | :--- |
| ${ }^{1} \square$ No | ${ }^{1} \square$ No | ${ }^{2} \square$ No |
| ${ }^{2} \square$ Yes, some sales | ${ }^{2} \square$ Yes, some sales | ${ }^{2} \square$ Yes, some sales |
| ${ }^{3} \square$ Yes, all sales | ${ }^{3} \square$ Yes, all sales | ${ }^{3} \square$ Yes, all sales |

## E. Survender Charges

15. What type of surrender charge is ased?

Product I Product II

16. Whet is the surrender charge schedule?

| Promuctil |  | Produci |  | Product Elil |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Percent | Year | Percent | Year | Percent |
| - | -_\% | - | $\%$ |  | $\qquad$ <br> \% |
|  | - | - | $\square$ |  |  |
| - | ----- | - | $\square$ |  |  |
|  |  | - | $\square$ |  | - |
|  |  |  |  |  | $\square$ |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

17. Are penalty-free withdrawals available under these products?

18. Describe free look and guaranteed retum of principal provisions under these producîs.

| - | $\square$ | $\square$ |
| :--- | :--- | :--- |
| $\square$ | $\square$ |  |

19. Do these oroducts have benout provisions?

| $1 \square \mathrm{No}$ | $1{ }^{-1}$ No | $\square \mathrm{No}$ |
| :---: | :---: | :---: |
| ${ }^{1} \square$ Yes | 1-V Yes | $2 \square$ Yes |
| If yes, <br> a. What is the level of the bailout? $\qquad$ | If yes, <br> a. What is the level of the bailout? $\qquad$ | If yes, <br> a. What is the level of the bailout? $\qquad$ |
| b. Describe how the provision works. | b. Describe how the provision works. | b. Describe how the provision works. $\qquad$ |

## F. Distribution and Compensation

20. Indicate the primary distribution system used to distribute these products.

| Product II Product II | Product IIII |
| :--- | :--- | :--- |


| ${ }^{1} \square$ Career agent | ${ }^{1} \square$ Career agent | ${ }^{1} \square$ Career agent |
| :---: | :---: | :---: |
| ${ }^{2} \square$ Independent agent | ${ }^{2} \square$ Independent agent | ${ }^{2} \square$ Independent agent |
| (include PPGA | include PPGA | include PPCA |
| and brokerage) | and brokerage) | and brokerage) |
| ${ }^{3} \square$ Stockbrokers | ${ }^{3} \square$ Stockbrokers | ${ }^{3} \square$ Stockbrokers |
| ${ }^{4} \square$ Banks | ${ }^{4} \square$ Banks | ${ }^{\square}$ B Banks |
| ${ }^{5} \square$ Direct response | ${ }^{5} \square$ Direct response | $\square$ Direct respons |
| ${ }^{6} \square$ Other (describe) | ${ }^{6} \square$ Other (describe) | ${ }^{6} \square$ Other (describe) - |

21. Indicate other distribution systems used to distribute these products. (Check all that apply.)

22. What are the commission schedules (excluding overrides) for these products for the primaty distribution system (as specified in question 20 above)? If the commission schedule cennot be summarized in the format below (i.e., commissions vary by size of deposit or age of annuitanc), please provide this information on a separate sheet.

Produce I Produce It Product Hill

| $\text { Year }(\mathrm{s})$ | $\begin{aligned} & \text { Percen Percent } \\ & \text { of of of } \\ & \text { Prem. Assets } \end{aligned}$ | Year(s) | $\begin{aligned} & \text { Percent } \\ & \text { of } \\ & \text { Prem. } \end{aligned}$ | $\begin{aligned} & \text { Percent } \\ & \text { of } \\ & \text { Assets } \end{aligned}$ | Year(s) |  | APercen of Assets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  | - | - |  |  |  |  |

23. Are there chargebacks of commissions for contracts that lapse in the first contract year?

| $\begin{aligned} & 1 \text { W No } \\ & 2-\square \text { Yes (describe) } \end{aligned}$ | $1 \square \mathrm{No}$ <br> 2 Yes (describe) | $\begin{aligned} & 1 \square \text { No } \\ & 2 \square \text { Yes (describe) __ } \end{aligned}$ |
| :---: | :---: | :---: |
|  |  |  |

24. Does the producer receive a porsistency bonus?

| $\begin{aligned} & 10 \text { No } \\ & 2 \square \text { Yes (describe) } \end{aligned}$ | YNo |  |
| :---: | :---: | :---: |
|  |  |  |

## 6. Otber

25. Is there anything eise that you would like to add about your company's annuity products? $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
26. In addition to information collected in this section and at the contract level, what else might impact the persistency of your company's annuity contracts? $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## SECTION 2 - PROCEDURES FOR SUBMITTING CONTRACT LEVEL INFORMATION

The information at the individual contract level will be submitted on a seriatim basis for a random sample of contracts from your company's inforce business for a given contract year of observation. The sample should be drawn from "Number of contracts in force" at the beginning pf the contract year (i.e., on each contract's anniversary), including any new contracts sold during that year. It should include both contracts that remain in force until their next contract anniversaries and contracts that are surrendered. Use the table below to determine the appropriate number of contracts to submit. The number of contracts in force includes all products and product versions and the minimum sample size to submit should be based on all products and product versions combined.

| Number of |  |
| :---: | :---: |
| Contracts in force | Sample size to submit |
| Less than 50,000 | 10,000 contracts, or entire in force if less than 10,000 |
| 50,000-100,000 | $10,000+15 \%$ of number of contracts over 50,000 |
| 100,000-500,000 | $17,500+10 \%$ of number of contracts over 100,000 |
| 500,000-1,000,000 | $57,500+7.5 \%$ of number of contracts over 500,000 |
| More than 1,000,000 | 95,000 |

The following criteria will be issed for selecting a contract:
Include only those contracts with a particular ordinal position in the master fle such as every 10 th contract. The ordinal posicion your company uses will depend on the number of contracts your company has in force. Choose an ordinal position that will yield an appropriate sample size for your company.

The ordinal position is determined by dividing the number of contracts in force by the approximate sample size, and rounding to the nearest integer. For cxample, if your company had 157,500 contracts in force during 1992, please submit data for 22,500 contracts by choosing every 7 th contract from the 1992 master file. However, 157,500 contracts divided by 23,250 equals 6.774. Rounding up to 7 then deternines that 22,500 contracts- 157,700 divided by 7 -should actually be submitted. If your company had 1,383,750 contracts in force during 1993, submir data for 92,250 contracts, by choosing every 15 th contract from the 1993 master nle. The data submitted for each contract year should be a random sample of contracts; no attempt should be made to include the same contracts in each contract year's data submission. The information collected for each contract includes:

- Company code
- Plan code
- Contract year of observation
- Contract number
- Month contraci was issued
- Day of month issued
- Calendar year issued
- Type of plan
- Account value at beginning of contract year
- Percentage of beginning account value in hxed funds
O Account value af end of contradt year
- Temination code
- Type of full surrender
- Mionch contract surrendered
- Day of month contract surrendered
- Calendar year contract surrendered
- Account value at time of full surrender
o Percentage of account value at time of full surrender in fixed funds
Partial withcrawals
- Systematic withdrawals
- Dollar amount of surrender charge collected on surrender or withdrawal
- Theoretical sumender charge at beginning of contract year annuitant's year of birth
- Scx of ammitant
- State of residence of owner at beginning of contract year
- Zip code
- Distribution system used
- Interest guarantee period in effect at the start of the contract year (or end of the previous year)
- Weighted average credited interest rate at beginning of contract year (or end of prior year)
- Weighted average credited interest rate at end of contract year or at time of surrender, if contract fully surrendered.
- Premium payments in first contract year
- Current year premiums collectedtotal
- Prior year premiums collectedtotal
- Cumulative premiums collected since date of issue at beginning of contract year
- Method of premium collection
- Death benefit at beginning of contract year

Please submit the contract level data on tape or diskette with one of the following specifications:

## Specification 1 (Regular Tape)

- Tape is 9 track
- Tape has a density of 6250 BPI
- The recording mode is ASCII
- Character type data only

NO block numbering
NO multi-punch data
NO binary data
NO packed-decimal data
NO floating-point data

- Records should be fixed length and blocked with 10 records per block
- Label should be Standard IBM label (please use the label ANN95 or similar label)

Include with the tape a printout of the first block and last block of records in the file.

## Specification 2 (Cartridge Tape)

- Tape is 18 track
- Tape has a normal density of 38,000 BPI
- Cartridge tape is compatible with 3480 drives, or may be written on an IBM 3480/3490 drive with Improved Data Recording Capability (IDRC) with an effective density of $76,000 \mathrm{BPI}$.
- Character type data only

NO block numbering
NO multi-punch data
NO binary data
NO packed-decimal data
NO floating-point data

- Records should be fixed length with block sizes less than 65,532
- Label should be Standard IBM label (please use the label ANN95 or similar label)

Include with the tape a printout of the first block and last block of records in the file.

Specincation 3 (Diskate)
If you prefer submitting data on diskette, you may submit data on MSDOS $5 / 4$-inch or $3^{1 / 2}$-inch disketes using high or low density. Please use standard ASCM format; do not send data in spreadsheet, database, or word processing fomats.

If you submit data for more than one contract year of observation, you may include all the data on one tape or diskette, and in one file.

Label the outside of the tape or diskette with the following information:

> 1095 Amuity Persistency Study
> Your company's name
> (Volume serizi number of tape)

The record layout and data descriptions for tape-supplical or diskettesupphed contract level data tollows.

## Recorod Layoui curd Codiveg Inastrumions

Please use the following record layout and coding instructions. If any data item is not evailable, leave the feld blank. Leading zeroes may be used. For dollar amounts, do not molude dollar signs, commas, decimal points, or cents.

| Position | Data lema | Coding Imstructions |
| :--- | :--- | :--- |
| $1-4$ | Company Code | UMRA will provide you with a code |
|  |  |  |
|  |  |  |
|  |  | thandomly selected for the purpose of |


| 5-11 | Plan Code* | If data are submitted for more than one product (or more than one version of a product), include some way of identifying the different products. The plan codes used should match with plan codes provided in Section 1. Leading zeroes may be used for numeric codes and leading blanks may be used for alpha codes. |
| :---: | :---: | :---: |
| 12-13 | Contract Year of Observation | Specify the last two digits of the Contract Year these data pertain to. For example, Contract Year 1992 includes contracts between their 1992 and 1993 anniversaries. The Contract Year of Observation for these contracts would be 92. |
| 14-33 | Contract Number | If this number is alphanumeric, include alphabetic codes. |
| 34-35 | Month Contract Was Issued | 01-12 for January through December |
| 36-37 | Day of Month Issued | 01-31 for 1st through 31st |
| 38-39 | Calendar Year Issued | Last two digits of year |
| 40-41 | Type of Plan | 01 - IRA <br> 02 - IRA rollover from a qualified pension plan <br> 03 - IRA-SEP <br> 04* - 403(b) - 501 (c)(3) organizations only <br> 05 - 403(b) - other <br> 06---457 <br> $07-401(\mathrm{k})$ <br> 08 --- Other Corporate <br> 09 -- Keogh (HR10) <br> 10 -- Other qualified <br> 11 -- Nonqualified |

[^10]| 42-51 | Account Value at Beginning of Contract Year | Report account value before surrender chargos as of the contract anniversary corresponding to the contract year of observation. Round amounts to the nearest dollar. |
| :---: | :---: | :---: |
| 52-54 | Percent of Begiming Account Value in Fixed Funds | For combination contracts, report the percent of the Account Value at Begiming of Contract Year invested in fixed subaccounts. Round amounts to the nearest whole percent. Leave blank for fixed contracts and true variable contracts. |
| 55-64 | Account Value at End of Contract Year | Report account value before surrender charges as of the contract anniversary corresponding to the year after the Contract Year of Observation. Round amounts to the nearest dollar. |
| 65 | Temination Code | $\begin{aligned} & 0=\text { Contract in force at end of con- } \\ & \text { tact year } \\ & 1=\text { Contract transferred to annuity } \\ & \text { payout status } \\ & 2=\text { Contract no longer in force for } \\ & \text { reason of death or disability } \\ & 3 \text { = Contact fully surrendered } \end{aligned}$ |
| 66 | Type of Eull Surrender (if Temmination Code $=3$ ) | $\begin{aligned} 0 & =\text { Funds sent direct to customer } \\ 1 & =\text { Funds sent to third party (e.g., } \\ & \text { rollover or } 1035 \text { exchange) } \\ 2 & =\text { Unknown } \end{aligned}$ |
| 67-68 | Month Contract Surrendered | $01-12$ for January through December. Eeave feld blank if contract not fully surrendered. |
| 69-70 | Day of Month Contract Sursendered | $01-31$ for 1 st through 31 st. Leave field blank if contact not surrendered. |
| 71-72 | Calendar Year ConGract Surrencered | Last two digits of year. Leave field blank if contract not surrendered. |

[^11]| 73-82 | Account Value at <br> Time of Full Surren- <br> der | Report account value before surrender <br> charges at time of full surrender. <br> Round amounts to the nearest dollar. <br> Leave field blank if contract not sur- <br> rendered. |
| :--- | :--- | :--- |
| 83-85 | Percent of Account <br> Value at Time of Full <br> Sur variable contracts, report the per- <br> cent of the Account Value at Time of <br> Funds in Fixed | Full Surrender invested in fixed subac- <br> counts. Round amounts to the nearest <br> whole percent. Leave blank for fixed <br> contracts. <br> Total amount of partial withdrawals <br> made during the year. Report amounts <br> before reductions for surrender <br> charges, if any. Round to nearest dol- <br> lar. |
| 86-95 | Partial Withdrawals |  |


| 136 | Distribution System Used | ```1 = Career agent 2 = madependent agent (including PPGA and brokerage) 3 - Stockbroker 4 = Bank 5 Direci response 6= Other``` |
| :---: | :---: | :---: |
| 137-138 | Ewerest Guarantec Period in effect at the Stort of the Contract Year (or end of the previous year) | The guarantee period that was chosen by the contract owner and in effect at the beginning of the contract year. For example, a three-year guarantee period would be reported as 3 . 110 mot report the length of time remaining in the guarantee period, but report the length of time for the entire guarantee period. <br> $0=$ Guarantee period is less than one year <br> $1=$ Guarantee period is one year <br> $2=$ Guarantee period is two years <br> $3=$ Guarantee period is three years, eto. |
| 139-143 | Weighed Average Credited Interes: Rate at Beginning of Contract Year (or End of Prior Year | Credited interest rate on nonborrowed funds in effect at the begiming of the contract year of observation or the end of the prior contract year. This number is the weighted average credited merest rate using the accumulated values as the weights. For example, if an account had an accumulated value or $\$ 10,156$ eaming $6.00 \%$ and $\$ 3,298$ eaming $7.25 \%$, the weighted average rate is $(10,156 \times 6.00 \%+3,298 \times$ $7.25 \%) /(10,156+3,298)$ or $6.31 \%$. Report as a percent to the nearest hunaredh of a percent ( $x$. XX ). Include decimal point but do not include percent sign. |

$\left.\begin{array}{ll}\text { 144-148 } & \begin{array}{l}\text { Weighted Average } \\ \text { Credited Interest Rate } \\ \text { at End of Contract } \\ \text { Year or at Time of } \\ \text { Surrender, if Contract } \\ \text { Fully Surrendered. }\end{array}\end{array} \begin{array}{l}\text { Credited interest rate on nonborrowed } \\ \text { fund in effect at the end of the con- } \\ \text { fully surrendered during the contract } \\ \text { year of observation, provide the } \\ \text { weighted average crediced interest rate } \\ \text { at time of full surrender. See previous } \\ \text { data. field for an example of this cal- } \\ \text { culation. Report as a percent to the }\end{array}\right\}$


[^0]:    *Jointly sponsored by LIMRA International and the Society of Actuaries. Copyright © 1997 LIMRA International, Inc. and the Society of Actuaries. Reprinted with permission.

[^1]:    This is one area in which the curent study differs from the Single Premium Deferred Anmuty Persistency Study (LIMRA/SOA, 1992). Since data was not collected with detail sufficient to detcrmine when contracts with frec full surnender provisions were able to withdraw cash value without penalty, these contacts wore included here, but only until their surrender penalties expired. In addition, contracts with fixed administrative fees assessed upon cash value withdrawal were included, since these fixed fees often represent percentages of cash values similar to surender charges.

[^2]:    ${ }^{2}$ When applied to binary dependent variables, such as contract surrender versus no surrender, least squares regression overstates model variance. So, estimates of statistical significance reported in this section are conservative.

[^3]:    Market interest rates for the annity morket are average credied rates for new deposits. Source: U.S. Individual Amaities, LIMRA Intemational.

[^4]:    ${ }^{4}$ For purposes of this model, it-force status will include any contract that is not fully surrendered (i.e., contracts that surrender due to amuitization, death, or disability, and those with no surrender activity).

[^5]:    *The net spread is rounded to the nearest quarter percentage point for negative net spreads and to the nearest whole percent thereafter. In the year surrender charges expire, the net spread is rounded to the nearest whole percent in all instances.

[^6]:    ${ }^{5}$ A similar analysis of variable FPDAs was not possible due to the small number of products whose surrender charges are based on the number of years since contract issue.

[^7]:    +insufficient data

[^8]:    +insufficient data

[^9]:    tinsufficient data.

[^10]:    * Plan codes in these records must correspond to the plan codes in the information submitted in Section 1 on products.
    ${ }^{+}$Use '04' for type of plan for 403 (b) annuity contracts sold to employees of 501(c)(3) organizations. If data at this level of detail are not available, use '05' for all 403(b) business.

[^11]:    * Contracts that do not renew at the end of their interest guarantee period (fixed annuxies only) are considered surrenders.

