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MaD Happenings

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UPCOMING MEETING SESSIONS

MaD will be sponsoring the following sessions at the Life and Annuity Symposium:

- Session 32 Panel Discussion: Reaching the Middle Market and Addressing the Financial Security Gap
- Session 46 Lecture: Optimum Use of Deferred Income Annuities
- Session 66 Panel Discussion: Trends and New Tools in Insurance Marketing and Distribution
- Session 73 Panel Discussion: Predictive Modeling for the Marketing Actuary

PODCASTS

You can download MaD podcasts (or MadCasts, as we like to call them) from the iTunes store or just click on the link below:

<https://www.soa.org/Professional-Development/Event-Calendar/Podcasts/Marketing-and-Distribution-Section.aspx>

Check back often for the latest MadCasts!

LINKEDIN

Are you LinkedIn? Join the Marketing and Distribution Section's LinkedIn group to hear the latest news on our continuing



middle market research, sessions at SOA meetings, upcoming webinars and articles of interest. [Click here](#) to join.



You do need to have a LinkedIn account to join the MaD LinkedIn group, but creating an account is free and easy. LinkedIn is a great way to stay connected with other actuaries and professionals.

MEMBER INVOLVEMENT

For anyone interested in getting involved with MaD, a great way to get started is by becoming a friend of the council. By doing so, you can join in on monthly conference calls with the council and find additional opportunities to participate in section activities. To become a friend, simply contact any member of the council. ■