



**R E I N S U R A N C E
A D V I S O R Y S E R V I C E S
I N C O R P O R A T E D**

Who is Reinsurance Advisory Services Incorporated (RAS)?

RAS offers state of the art reinsurance analytics, decision support, data management, and intermediary services to health reinsurance buyers such as insurers, managing general underwriters, managed care organizations, and reinsurers involved in the health and accident markets. Led by Peter Robinson, RAS is headquartered in San Francisco, California and works in close alliance with clients, their actuaries and legal firms throughout the country.

RAS has worked extensively with insurance and reinsurance company start ups. We see particular opportunities for product development and insurance company start ups in the following sectors: self-insured employers, governmental healthcare programs, medical malpractice and the rapidly evolving needs of the disease management industry.

What services can RAS provide?

Our strategy is to deliver concrete value around the arrangement of healthcare reinsurance. Using a consultative approach, we succeed where long-term and stable relationships are created between our clients and leading reinsurance companies.

RAS focuses on facilitating profitable growth for our clients over the long term. Our team adds value to both clients and reinsurance stakeholders in assuring that the specific needs of each party are met without the significant redundancy that exists in the traditional reinsurance brokerage model.

Our services do not stop there. RAS has significant experience in the development of distribution systems for the introduction of new products to the health and accident marketplace. Our distribution services will facilitate the inward flow of targeted business from identified production sources.

RAS intermediary and brokerage/core services include:

- Reinsurance market development
- Vendor identification, analysis and coordination
- Goal alignment
- Negotiation of terms
- Coordination of claim reporting and advocacy

- Market maintenance
- Product development
- Risk management support.

Through our association with leading consulting actuarial firms, RAS is able to offer discounted access to a range of services including stochastic modeling for reinsurance optimization, data management and underwriting review.

Contact us:

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