



SOCIETY OF ACTUARIES

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Chairperson's Corner

Upcoming M&PD Sessions

By Olga Jacobs

M&PD worked all winter long preparing leadership and business skill professional development sessions. If you get to any SOA meeting this year, be sure to take advantage of a personal growth opportunity by attending one of our sessions.

Here's what's coming up for the fall. I'd love to receive your feedback on any you attend, and get your suggestions for other interesting programs.

VALUATION ACTUARY SYMPOSIUM, SEPTEMBER 10-11, 2012 – LOS ANGELES, CA

High Impact Social Media Networking

Whether you are an active contributor to your social networking image or not, you have an online reputation! Know it. Manage it. As social networking continues to grow, so does the impact it can have on your image and reach. Take control of your digital footprint to see and be seen as it aligns with your actuarial career goals.

This interactive session, hosted by Margaret Milkint of The Jacobson Group, will include an informative presentation and breakout discussions as participants discover how to define and manage their online brand.

ANNUAL MEETING, OCTOBER 14-17, 2012 - WASHINGTON, DC

Women's Leadership

2011's Women's Leadership session was the highest rated session at the Annual Meeting! We want to continue that tradition and are working on bringing you another distinguished speaker on women's leadership. This session is co-sponsored by SCOR and the Actuary of the Future. Attendance is limited, so make sure you sign up early.

The Haunted Washington Scavenger Hunt

This is a great opportunity to see some of Washington, DC and network with other attendees.

"BOO! Sorry to startle you, but you better get used to it if you're joining this hunt. You'll visit ghost-plagued buildings around and near Lafayette Park and the White House while learning the stories of the restless souls you might disturb. Possible cameos by the spirits of Abraham Lincoln, Thomas Jefferson, Dolley Madison, Abigail Adams, Andrew Jackson, the (allegedly) suicidal Mrs. Henry Adams, and losing duelist Stephen Decatur."

Critical Influencing Skills for Advancing Professionals

Beyond technical skills, actuaries must be outstanding communicators and influencers in order to maintain the critical roles they have played within insurance organizations. This workshop is intended to educate young actuarial professionals on key business influencing skills.

Leadership Book Review

Of the many of leadership books available, which ones have had an impact on your peers? In this session, actuaries will review several leadership books that have added value to them and share relevant lessons with the audience. ●

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