



SOCIETY OF ACTUARIES

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Business Book Reviewers Wanted ...

No Prior Experience Required!

THE MANAGEMENT & PERSONAL DEVELOPMENT (M&PD) SECTION COUNCIL is reaching out to all section members to share their insights via written reviews of interesting business books for our third annual Business Book Review Contest. Well-written submissions will be featured in *The Stepping Stone* and on the M&PD section web page. These reviews will serve our membership as a resource for great books on subjects that the M&PD Section is all about.

You can choose any book you find informative and interesting related to management and/or personal development. Your book review can be as formal or informal as you wish, and the target length is 300-500 words. If you are struggling to get started on your review, take a look at the "Conversion on a Plane to Dallas" article in the May 2012 issue of *The Stepping Stone*.

We look forward to reading and sharing your reviews!

The Fine Print

- You must be a M&PD section member to enter. To join the M&PD Section, visit our section membership page at www.SOA.org.
- The subject of your review should be related to management and/or personal development.
- All submissions should include:
 - The full title and name of the book's author;
 - The publisher, and edition or page count of the book; and
 - Your contact information (telephone number, email address).

Five randomly drawn contributors will each receive a \$20 bookstore gift card.

Deadline: Please email your book review to Jill Leprich at jleprich@soa.org by **September 30, 2012**.

The M&PD section council will announce the contest winners during the M&PD breakfast book review session at the 2012 SOA Annual Meeting & Exhibit in October.