

SOCIETY OF ACTUARIES

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Actuarial Bookworms Write! 2nd Annual Business Book Review Contest Update

by Frank Grossman

&PD Section members rose to the challenge last September and submitted mini book reviews to the 2nd Annual Business Book Review Contest. Two of these are included in this issue of *The Stepping Stone*.

At a mere 300-500 words, these reviews were obviously too short to properly summarize an entire book. Members were simply asked to capture any management or personal development "nuggets" that they found informative and interesting—and worth sharing with other actuaries.

Thank you to the following members who submitted mini reviews this year:

- Mary Pat Campbell reviewed "Good Boss, Bad Boss..."
- Tim Cardinal reviewed "Warren Buffett's Management Secrets"
- Mark Danburg-Wyld reviewed "Being Geek: The Software..."
- Scott Haglund reviewed "You Don't Need a Title to Be a Leader"
- Keith Hartsough reviewed "What Got You Here Won't Get You There"
- Brian Pauley reviewed "Necessary Endings"
- Ben Wadsley reviewed "How to Win Friends & Influence People"

Five contest winners were selected by random draw and announced at the M&PD Breakfast Book Review session (#54) at the Chicago Annual Meeting in October 2011. The winners of \$20 bookstore gift cards were Mary Pat, Mark, Scott, Brian and Ben. Congratulations!

Long winter nights are just the opportunity for actuarial bookworms to seek out their mini-review subjects for the 3rd annual contest, well in advance of its Sept. 30, 2012 submission deadline.



Frank Grossman, FSA, FCIA, MAAA is a senior actuary at Transamerica who is mindful of Thomas Edison's observation: "Opportunity is missed by most people because it is dressed in overalls and looks like work." He can be reached at Frank. Grossman@Transamerica. com or 319.355.3963.