



SOCIETY OF ACTUARIES

Article from:

The Stepping Stone

August 2013 – Issue 51

Increase Your Personal Capital

By Nicholas Jacobi



Nicholas Jacobi, FSA, CERA, is a council member of the Management and Personal Development Section. He can be reached at *nick.jacobi66@gmail.com*.

The word “capital” is the representation of what companies, countries and people have to work with in their endeavors. Part of our capital as actuaries is our knowledge and experience, but in addition, every businessperson’s capital includes the goals they have set for themselves. What you get by achieving your goals is not as important as the person you become by striving for them.

Studies vary, but it’s thought that about 80 percent of people never set goals for themselves, and those who do often fail to achieve them. As you read through this quarter’s issue I encourage you to think about the authors and their content. Each one of them learned something, did something, and is willing to write about it and share it with all of us. Each article is the culmination of the simple and resounding goal of contributing to an organization that the authors feel is worthwhile. Do you set goals for yourself? How often are you successful?

As a challenge I would encourage all of you reading this to set one or two goals that can be achieved between this publication and the next one that you feel would make you a better manager, leader or person. It can be something as simple as saying hello to one new person at work each week, responding to all of your emails within one day, or reading something for CE credit. I invite you to post your goals and their achievement on our new LinkedIn site for everyone to see—any members who do so will be recognized in our next issue. This is a great way to create some accountability for yourself, which is often what separates those who don’t from those who do achieve those goals!

The Management & Personal Development (MPD) Section itself has goals. So far this year our members now receive a free subscription to *getAbstract*,¹ as mentioned the section has a great LinkedIn group, and we have delivered on our goal of providing educational content for the SOA’s major meetings. Our goals for the remainder of the year include the expansion of section activities into webinars, the

continued high quality of *The Stepping Stone*, and a great section activity for members at the upcoming SOA annual meeting this October.

Tell me about your goals or drop me questions—*nick.jacobi66@gmail.com*. ●

ENDNOTES

¹ See Mary Pat Campbell’s article in this issue for step-by-step instructions on how to access and make the best use of this new facility.