Post-Retirement Needs and Risks: What Do We Really Know?

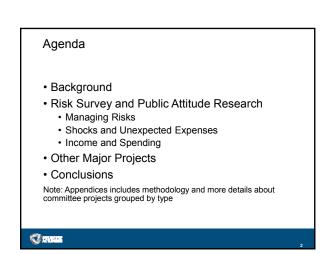
PRESENTER

Anna M. Rappaport, FSA, MAAA

Chicago Actuarial Club October 2015









Context

- Personal responsibility for and complexity of retirement security increasing
- Financial literacy and planning horizons are a big problem
- Changing US retirement systems More employer sponsored savings (DC) and fewer traditional pension plans (DB); less employer sponsored retiree health; many DB plans frozen
- Longer periods of retirement; definition of "retirement" changing
 Many Boomers not well prepared
- Planning horizons too short and many don't plan
- As population ages, needs of the very old become more important to the nation and economic stability of government
- Uncertainty about future changes in tax policy, Social Security and Medicare

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Background

Post-Retirement Needs and Risk Committee

- Society of Actuaries post-retirement risk research: nearly 20 years of work
- Overall program goal: Understand and improve post-retirement risk management
 - · Focus on middle income market age 50 and older
 - Housing value is largest financial asset for many
 - Many lack adequate assets to maintain living standard
- Decisions will require trade-offs on living standards
 Balance focus on understanding public action,
- solutions
- Focus on multiple-stakeholders

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Public Attitude Research

- Society of Actuaries Committee on Post-Retirement Needs and Risks (CPRNR) has conducted research on public knowledge and attitudes since 2001
- 2015: 8th risk survey; 3rd set of focus groups; 1st set of in-depth interviews
- First time for: specific look at long-term retirees and attempt to look back at how retirees are doing vs. looking at what they plan to do
- Each survey combines "core items" with special subjects: reports published on special subjects

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Content of Surveys

- Major repeating topics: what people see as top risks, how we retire, how risks are managed
- · Special 2015 topics include
 - Shocks and Unexpected Expenses (including healthcare and long-term care)
 - · Spending Patterns & Debt
 - Living Longer & Impact on Planning (including delaying retirement & longevity)

Note: Complete list of special topics in Appendix

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2015 Risk Research

Three part approach

- Survey
- Focus groups long-term retirees
- Interviews caregivers of long-term retirees who have had major problems and would not be represented in survey pool or focus groups
- U.S. only for survey, U.S. and Canada for focus groups and interviews

Caution: in interpreting results, particularly in area of shocks: remember that people who have experienced major health declines generally are not part of survey or focus groups – consider interview results

Big Picture: What we learned

- · Findings from surveys, focus groups and interviews (including prior years)
 - Top risks inflation, health and long-term care
 Pre-retirees more concerned than retirees
 - Major methods of risk management reduce spending, pay off debt
 - Gaps in knowledge persist
 - Planning horizons are too short
- · Pre-retiree expectations differ from retiree experience in some areas
- RMDs are most common method of asset draw down; retirees do not want to take more than the RMD – the RMD is usually spent
- · Planning process based on near-term expected cash flows
- Lot of consistency over time and between longer term retirees and shorter term retirees, but longer term retirees seem more self assured
- Housing often biggest asset
- · Women more concerned than men
- Lot of similarity between U.S. and Canada, except for health care issues (based on 2015 only)

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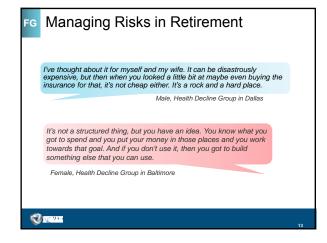


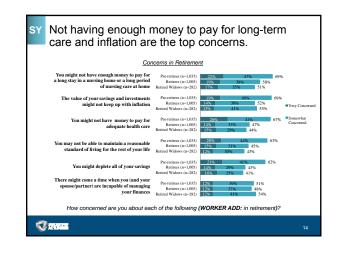
There is very little formal financial risk management by retirees.

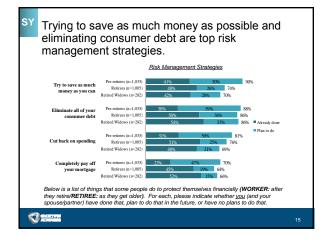
- · Few have long-term care insurance
- Few buy annuities to provide guaranteed lifetime income
- Few have thought out asset allocation plan
- Few do formal planning

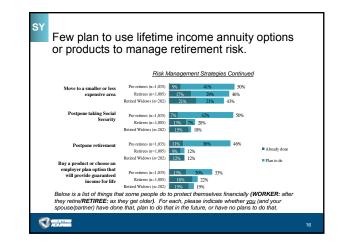
Basic approach is to adjust to events: Few plan for big expenses

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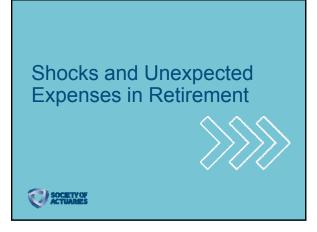




What We Learned

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- Same top concerns (order changes) year by year: long-term care, inflation, health care costs
- Basic approach is to adjust to events...three primary strategies...reduce spending, eliminate debt, save as much as possible
- Pre-retirees more anxious about risks than retirees, and shorter-term retirees more anxious than longer-term
- 2015 research on shocks new insights on what works over the long term and what doesn't
- Retirees know how to do short-term budgeting, but many struggle with (or ignore) long-term budgeting and planning



Shocks and Unexpected Expenses

- · New area of focus (2015)
- · Rationale:
 - · Retirees often plan to deal with things as they happen
 - · Asset amounts are often constrained
- Big questions for CPRNR
 - · What are people experiencing?
 - · How do they deal with shocks and unexpected expenses?
 - · What types of shocks are creating huge problems?
 - · Are there strategies to deal with them more effectively?

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Shocks and Unexpected Expenses in Retirement

- · There are a number of unexpected expenses in retirement including:
 - Health care cost (in US, if no Medicare supplement insurance)
 - Cost of long-term care
 - Dental care
 - Inflation - Interest rates and market returns
 - Fraud/theft
 - Home repair
 - Family support
 - Widowhood
 - Divorce

Retirement

\$3,000 and I've just begun.

Female, Health Decline Group in Baltimore

Everything.

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· Most unexpected expenses are manageable, though they can occasionally be significant

Shocks and Unexpected Expenses in

Ive had – our house upkeep, furnace, driveway. In the last month, I have spent \$2,500 on one expense, \$3,600 on another expense. That's in one month. A couple of years ago, my roof went and my furnace went.

I had a very expensive dental bill that I had not planned. I've paid already

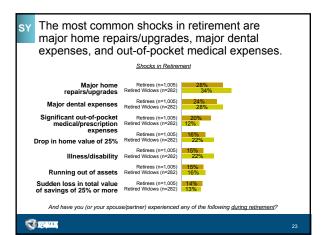
Female, Marital Change Group in Chicago

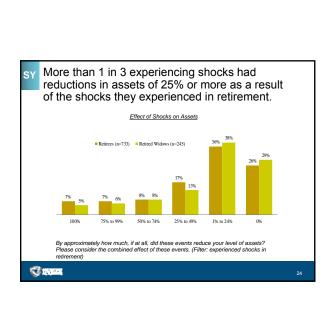
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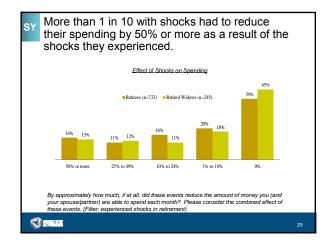
Shocks and Unexpected Expenses in Retirement

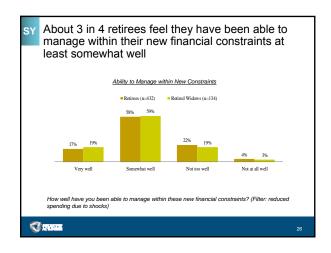
- · The most devastating expenses in retirement are longterm care and divorce
- · Most retirees absorb and adapt to unexpected costs
- · Some reduce spending to try to restore asset levels
- · Loss of health and significant problems of children tend to have a much greater impact on retirees than the loss of asset level caused by unexpected expenses
- · Many unexpected expenses can be planned for, but people often don't plan for predictable large expenses

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What We Learned

- Retirees in survey are doing better than some of us expected, but three in ten have been severely impacted by shocks
- 2015 vs. 2013 focus groups long-term retirees seemed more confident and less anxious than short-term retirees
- Some areas of "unexpected expense" are quite predictable but timing is not and 60% of those experiencing shocks think nothing could have been done to lessen the financial impact
- Two very difficult areas divorce and major long-term care events
- Health coverage protects retirees from health shocks but only if they have Medicare supplement. Canadians are protected.
- Retirees are often very resilient, with 75% reporting they have managed the impact of shocks well or very well

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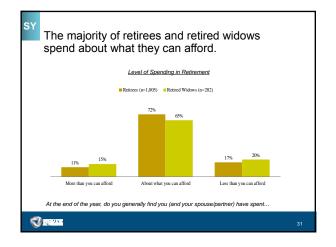
Control of spending is a major financial planning tool (Repeated finding)

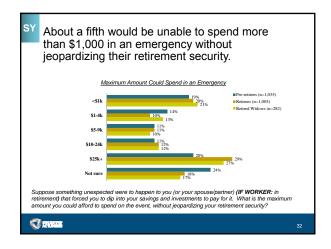
- Main effort is to maintain or grow asset level
- Many cut back spending significantly
- Most adjust spending after a major expense to make up the difference
- Many spend Required Minimum Distribution (RMD)
- Reduction of spending from "wants" to "needs"

Income and Spending in Retirement Income and Spending in Retirement Is a tell you, in my case, keeping it the same, because I know where the foreme comes from. I'm assured of that income. I know where it is one matches our lifestyle, and I would be really happy if it stays kind of constant like that. Ike, Lower Asset Group in Baltimore Of course raise it, because it just seems to keep going down and these foreigencies keep coming up and nothing to really help boost them up. The only thing I really have of any value is if I was forced to sell my home. That's about it. I really have nothing now. Female, Health Decline Group in Baltimore

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What We Learned

- · Regular spending managed carefully by many retirees
- · Retirees try to live from regular income and spend RMD
- Retirees carefully manage regular expenses short term cash flow; but do not expect, or budget for, items such as dental and home repairs
- · Retirees seek to not withdraw more than RMD focus on preserving assets; withdrawing RMD often not viewed as drawing down assets
- · Often reduce spending if needed, to preserve assets

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Consumer and Advisor Education: **Retirement Decision Issue Briefs for Individuals**

- What we learned: people do not even know what the questions are
- · Briefs provide guidance for major retirement decisions
- Eleven issue briefs written in everyday language
 Big Question: When Should I Retire?
 When Retirement Comes Too Soon
 Women Take the Wheel: Destination Retirement

 - Women Take the Wheel: Destination Retirement
 Deciding When to Claim Social Security
 Designing a Monthly Paycheck for Retirement
 Treating Asset Allocation Like a Roadmap
 Securing Health Insurance for the Retirement Journey
 Taking the Long-Term Care Journey
 Where to Life in Retirement
 Estate Planning: Preparing for End of Life
 Finding Trustworthy Financial Advice for Retirement and Avoiding Pitfalls
 Electing the Lump Sum in DB Plans under development in 2015

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Retirement Income Solutions · What we learned: Most plans do not offer lifetime income solutions Many experts believe that is an area for improvement in DC plans Barriers include fiduciary issues, concern about products, etc. · Joint research with Stanford Longevity Center Published "The Next Evolution in Defined Contribution retirement Plan Design: A Guide for DC Plan Sponsors to Implementing Retirement Income Programs" Develops the case for employers to provide more support for retirement income solutions Subsequently published "Foundations in Research for Regulatory Guidelines on the Design & Operation of Retirement Income Solutions in DC Plans" to address the challenges related to possible safe harbor guidance from the DOL

· Next step: Efficient frontiers - report coming in 2016

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Managing the Impact of Long-Term Care Needs and Expense on Retirement Security(Call for papers)

- What we learned:
 - · Long-term care is very important to retirement security
 - Caregivers also have retirement security issues
 - A major long term care event requiring care provided by marketplace provider can devastate many families
- Explored the impact of long-term care needs and expense on retirement security from a variety of aspects
- Twelve papers were published in the monograph and awards were granted to five of these papers
- · Caregiving also was topic in 2015 Risk Survey

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Be Careful about Software

- · What we learned:
 - Lot of software is available
 - Can get very different answers to same questions
 - from different programs
 - Quality control varies
 - User may not be aware of these issues
- Research: Two Studies about Retirement
 Planning Software

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Concluding Thoughts: What is Often Working Well

- · Adapting to retirement financial shocks
- · Adjustments of spending to preserve assets
- Use parental retirement experience to recognize risks and plan for those events
- · Retirees planning for routine annual spending needs
- · Limiting the draw down of assets in retirement

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Concluding Thoughts: Areas for Improvement

- · Planning by pre-retirees for retirement needs and income sources
- · Planning for the impact of death on the surviving spouse/partner
- · Planning for longevity
- Planning to work during retirement to supplement income
- · Planning to postpone retirement to accumulate greater assets
- Budgeting for unexpected, yet predictable, shocks
- · Avoiding debt and its impact on one's ability to save for retirement
- · Using insurance products to mitigate risks in retirement

Opportunities for Actuaries

- · Joining in SOA committee work
- Sharing SOA research with your clients/employer and using it in your work
- Introducing retirement concepts to interested education and community groups
- Sharing expertise with other professionals servicing the employee and retiree population
- Assisting clients and human resource professionals to understand the issues and develop employee programs that build long-term retirement security

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Opportunities for Actuaries (continued)

- Actuaries can add value by asking the right questions, assessing the risks and helping clients think about better solutions
 - · What happens when employees can't retire? · How can current systems be modified to improve risk
 - options?
- · What products can better meet retiree needs? · How should risk-protection systems change to meet the evolving work and retirement landscape?
- What expertise can we share with financial planning
 professionals as motivating individuals to plan for retirement is extremely difficult?
- · Given how people make decisions, how do we help them better manage pools of assets prior to and in retirement?

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Risk Survey Series

- Society of Actuaries Post Retirement Risk Surveys:
 Every two years in U.S. since 2001
 On-line in 2013 and 2015, telephone survey previously
 CIA conducted similar Canadian survey in 2010 on-line
- Core repeated questions
 Importance of various risks
 How we retire

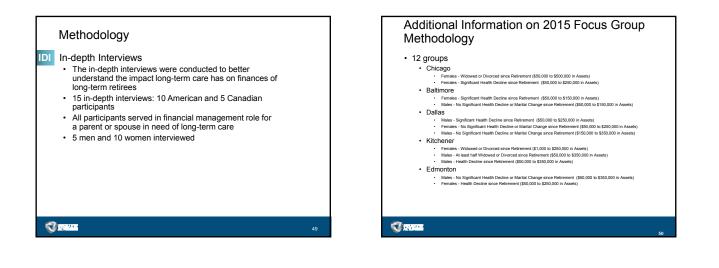
 - · How we manage risks
- · Issues of special focus in each survey

 - ues of special focus in each survey Shocks 2015 survey (report due next year) Women 2005, 2009, 2013 Phases of Retirement 2007, 2013 Personal Risk Management 2013 Working in Retirement 2005 and 2011 Longevity 2005, 2011, and 2015 (report due next year) Impact of Economic Conditions/Decline 2009 and 2011 Health and Long-term Care 2007 Debt and Spending 2015 (report due next year)

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Online Survey Sample size: 2,233 total (1,035 pre-retirees, 1,005 retirees, 193 oversample of retired widows) Ages 45 to 80; U.S. only Conducted online for first time in 2013 Focus Groups 12 focus groups with people retired 15+ years FG Chicago, IL; Baltimore, MD; Dallas, TX; Kitchener, ON; Edmonton, AB · Half of groups were male; half were female - Participants had assets between \$50,000 and $\$350,000^{1}$ No participant had household defined benefit guaranteed lifetime income exceeding \$2,000 per month ¹U.S. and Canadian dollar figures are treated as equal Note: Additional information can be found in the Appendix C Reality 48

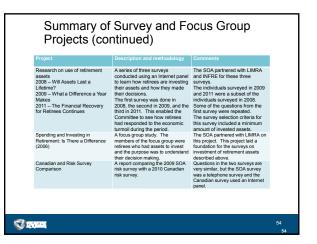
Methodology





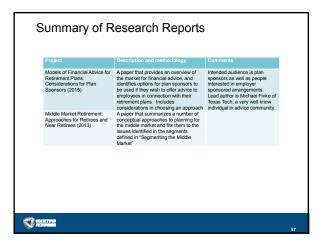
Listing of Selected Committee Projects	
 Survey and Focus Group Projects Public Education Projects Research Reports Retirement Planning Software Research Research Related to Lifetime Income Including Plan Sponsor Guidance Monographs and Paper Calls 	
Televisia	52

Summary of Survey and Focus Group		
Projects		
		Comments
Retirement risk survey series (conducted with Mathew Greenwald & Associates and EBRI)	Survey of public to learn about what they know about post retirement risks – belephone survey from 2001 to 2011; on-line survey starting in 2013. Sample set to represent the middle income American population.	Includes a mixture of repeated questions and special issues: special issues may be covered in more than one survey but after skipping a period. One similar survey conducted in Canada (2010). Special issues are reflected in issue based reports which combine survey results with other topics on the research.
Focus groups on risk related topics	Focus groups with shorter term retirees (2013) and longer term retirees (2015) to understand risk management and retirement decisions	2015 focus groups were supplemented by 15 in-depth interviews of care-givers to compensate for lack of availability of people needing major care for the groups
Approaching the Underserved Middle Market: Insights from Planners (2012)	A report of two focus group sessions with financial planners who are active in some part of the middle market.	This project was cosponsored by INFRE and the Financial Planning Association. The discussion sessions were held at an FPA meeting and the attendees were invited based on experience.



Summary of S (continued)	Survey and Foc	us Group Projec	ts
Project	Description and methodology	Comments	
Segmenting the Middle Market: Retirement Risks and Solutions (2009 and 2012 publication dates)	There are three reports in these series – the first offers middle market segmentation using the 2004 Survey of Consumer Finances data. The second focuses on pathways to solutions for the identified segments. The third is an update of the first using 2010 SCF data. The update showed reductions in assets between 2004 and 2010, but did not change conclusions.	The SOA contracted with Milliman, Inc. for this research. Segments are identified for mass middle and mass affluent Americans at ages 55-64 and 65-74. This report demonstrated that non-financial assets, primarily housing, are much greater than financial assets for all of the segments.	
Retirement Plan Preferences Survey (2004)	This report focuses on whether people prefer DB or DC plans. The survey was a telephone interview survey.	The SOA partnered with the American Academy of Actuaries for this project. It turned out that people seemed to prefer the type of plan they had.	
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Managing Post-Retirement Risks (Risk Chart)	Document identifying 15 key risks and their characteristics, and giving general strategies for managing them. This document is a foundation for much of the work of the Committee	Document is suitable for professionals and thoughtful individuals. Holistic thinking is encouraged This report is now in its third edition
Retirement Decision Briefs (2012)	Connected 11 decision briefs on specific areas of retirement decision making largeted at people close to the time of retirement or in retirement. Briefs present issues, questions, while briefs are set up issue by issue, they encourage holistic thinking	Builds on Managing Post- Retirement Risks. Group working on briefs believed that many of the issues are often overtooked. Designed for thoughtful individuals and professionals; an additional decision brief on lump sums is being prepared, and decision briefs are to be updated in 2015 and 2016





	Description and methodology	Comments
The Next Evolution in Defined Contribution Retirement Plan Design – A Guide for DC Plan Sponsors in Implementing Retirement Income Programs (2013) Foundations in Research for Regulatory Guidance on the Design and Operation of Design and Operation of the Plane (2016) Efficient frontiers for retirement income (project underway and should be completed in 2015)	Study that provides the business case and a plan for implementation of income programs; study includes modeling of a variety of income approaches Study that provides a framework for development of sale harbors and other regulatory guidance to relove barries to infering Four phase project providing tricinent frontier designed for use by plan sponsors	Projected jointly sponsored by the SOA and Stanford Longevity Center. Wade Plau did modelling for this paper Projected jointly sponsored by the SOA and Stanford Longevity Center. Projected jointly sponsored by the SOA and Stanford Longevity Center. Wade Plau is on project team

Summary of Paper Calls and Monographs

Term Carle Needs and Expense on Retirement Socurity Monograph (2014) Reterement Socurity and reterment, Isocurity in the New Economy (2011) Housing in Retirement (2009) Monograph providing a broad range of papers focusing on this, and new blog and housing Housing in Retirement (2009) Monograph providing a bereat range of papers focusing on that focus on a single topic and housing that focus on the bigger picture Managing Retirement Assets papers on the payout period papers of the payout period Retirement Focus on Focus on Multi-disciplinary group of author financial and life-style issues Multi-disciplinary group of author financial and life-style issues Managing Retirement Assets papers on the payout period	Term Carle Needs and Expense on Retirement Socurity Monograph (2014) Reterement Socurity ange of papers no long term care ange of papers no long term care ange of papers no transport papers and the socuration Housing in Retirement (2009) Monograph providing a broad range of papers no transport Papers vary between those that focus on a single topic and those that focus on the bigger picture Multi-disciplinary group of authors financial and life-style issues Multi-disciplinary group of authors Multi-disciplinary group of authors Multi-disciplin	Term Care Needs and Expense on Retirement Security Monograph (2014)	range of papers on long term care	Multi-disciplinary group of authors
Economy (2011) range of papers focusing on holisic approaches, paradigm shifts, and new ideas. Papers vary betwen hose that focus on a single topic and those that focus on the bigger picture Housing in Retirement (2009) Monograph providing papers on related to housing and success in related to housing and success in related to housing and success in managing Retirement Assets papers on the payout period	Economy (2011) range of papers focusing on holisic approaches, paradigm ahifts, and new ideas. Papers vary betwen hose that focus on a single topic and those that focus on the bigger picture Housing in Retirement (2009) Monograph providing aperso related to housing and success in related to housing and success in related to housing and success in Retirement tmplications of Family Monograph providing a series and Demographic Change (2002) Impli souce and also on phased			
financial and life-style issues related to housing and success in retirement (2004) papers on the payout period Multi-disciplinary group of author	financial and life-style issues related to housing and success in retirement. (2004) Retirement Implications of Family Monograph providing a series of Retorement Implications of Family Monograph providing focus on Bad Demographic Change (2002) Family success and also on phased		range of papers focusing on holistic approaches, paradigm shifts, and new ideas. Papers vary between those that focus on a single topic and those	Multi-disciplinary group of authors
(2004) papers on the payout period	(2004) papers on the payout period Retirement Implications of Family Monograph providing focus on and Demographic Change (2002) family issues and also on phased several different countries	Housing in Retirement (2009)	financial and life-style issues related to housing and success in	Multi-disciplinary group of authors
Retirement Implications of Family Monograph providing focus on Papers include perspectives from	and Demographic Change (2002) family issues and also on phased several different countries			Multi-disciplinary group of authors
			family issues and also on phased	Papers include perspectives from several different countries

Managing the Impact of Long-Term Care Needs and Expense on Retirement Security (List of Papers)
Big Picture

The Impact of Long-Term Care Costs on Retirement Wealth Needs
How American Society Will Address Long-Term Care Risk, Financing and Retirement

Caregoiving, Family, Health

Improving Retirement by Integrating Family, Friends, Housing and Support: Lessons Lessons
Big Picture
Dang-Term Benefits May Reduce End-of-Life Medical Care Costs

Insurance

An Overview of the U.S. LTC Insurance Market (Pagt and Present): The Economic Need for U.C. regulation & Taxation and the Development of LTC Product Design Features
Home Equity and At-Need Annutites – A Dynamic Long-Term Care Funding Duo Interrational
 Cane Care mode Nature

International
 Care form: Care Protection in Other Developed Countries Provide Guidance for the United States?

Ideas for the Future

Financing Future LTSS and Along Life through More Flexible 401(k)s and IRAs
The American Long-Term Care Insurance Program (ALTCIP)
Home Equity: A Strategic Resource for Long-Term Services and Supports
An Affordable Long-Term Care Solution Through Risk Sharing

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