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Did You Know? Health Section Events

By Karen Shelton

By this point in the year, you’ve probably given some thought to where you will be getting continuing education (CE) credits. Many of you will likely be attending the upcoming Society of Actuaries (SOA) Health Meeting in Hollywood, Florida, or the SOA Annual Meeting & Exhibit in Boston. Both events are sure to include timely sessions and engaging speakers. Did you know that the Health Section sponsors many other events throughout the year that can provide relevant and engaging education? (See Figure 1.) Read on for more details on these exciting events!

If you want to add 10 years to your life, you won’t want to miss the **Health Meeting’s** opening keynote speaker, Nick Buettner, from Blue Zones. As part of the Blue Zones expedition team, he was provided a first-hand glimpse into cultures that have the greatest life expectancy, where more people reach age 100 than anywhere else in the world (i.e., the Blue Zones). Buettner will share his own observations from the field and provide ideas to immediately increase well-being.

Day 2 of the Health Meeting brings keynote lunch speaker Amy Cuddy. She is a Harvard Business School professor and social

psychologist who studies how nonverbal behavior and snap judgments influence people. Cuddy is known around the world for her 2012 TED Talk, which is the second-most-viewed talk in TED’s history, and is the author of *The New York Times* best-seller, *Presence*. After her keynote, Cuddy will be a participant in our Women’s Leadership Forum.

Another great addition to this year’s Health Meeting is the post-meeting seminar, **Best Actuarial Practices in Health Studies**. During this one-and-a-half-day seminar you will learn effective approaches to communicate results from your studies with proper data visualization tools for the health field. This seminar will showcase some successful reporting programs and discuss what creates the best report.

The **Valuation Actuary Symposium** will be held in San Antonio, Texas, on Aug. 28–29. We anticipate that 12 health-focused sessions will be offered covering a variety of topics including commercial risk adjustment reserves, long-term care (LTC) concepts, market conduct and examinations, accelerated benefits, Own Risk and Solvency Assessment (ORSA), enterprise risk management (ERM) and professionalism. If you are calculating reserves in the health space, this is the conference for you!

The **SOA Annual Meeting & Exhibit** will be held in Boston on Oct. 15–18. Along with relevant sessions, the Health Section is sponsoring a one-day seminar on Sunday, Oct. 15, on influence methods and presentation skills, led by dynamic speaker Andrew Sykes. Communicating with influence is essential to our profession and we are excited to offer this “can’t miss” seminar, open to all actuaries.

Another popular CE event that will return this fall is **Boot Camps** for Health actuaries. Returning this year are two popular boot camps: Advanced Commercial Pricing led by Mary Van der Heijde and Medicare Advantage led by Dan Bailey. New to this year’s lineup is the Provider Risk Sharing Boot Camp led by Colleen Norris. Check out this issue’s “Up Front With the SOA Staff Fellow” for more details on each of these sessions. If you want in-depth, leading-edge education on any of these topics please join us Nov. 6–7 in New Orleans!

For more information on upcoming continuing education events, please check out the Health Section’s home page or the SOA events calendar at SOA.org. ■

Figure 1
2017 SOA Events Sponsored by the Health Section

| Event | Date | Location |
|--|------------|--------------------|
| Health Meeting | June 12–14 | Hollywood, Florida |
| Best Actuarial Practices in Health Studies | June 14–15 | Hollywood, Florida |
| Valuation Actuary Symposium | Aug. 28–29 | San Antonio, Texas |
| Influence Methods Seminar | Oct. 15 | Boston |
| SOA Annual Meeting & Exhibit | Oct. 15–18 | Boston |
| Boot Camps for Health Actuaries | Nov. 6–7 | New Orleans |



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