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A VIEW FROM THE SOA'S STAFF FELLOW FOR RETIREMENT-MARCH 2011

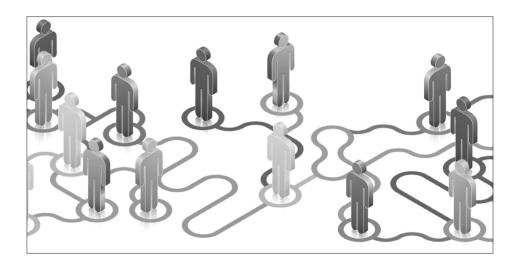
By Andrew Peterson

o you remember completing dot to dot exercises as a kid? Or perhaps you've even done one recently on the kids menu while waiting for your food to arrive at a family restaurant. Sometimes the pictures were obvious even before starting while other times it took the work of making the connections before the picture came into focus. I believe that a key role of the staff fellows here at the SOA is to connect the dots. This connecting can be both an internal effort within the profession with respect to various committees and research efforts or an external effort where we work with individuals outside the actuarial profession in areas where we have common interests or opportunities to learn from one another.

NATIONAL ACADEMY OF SOCIAL INSURANCE

One such example of connecting the dots is the actuarial profession's participation in the annual National Academy of Social Insurance (www.nasi.org) conference held each January in Washington, D.C. The National Academy of Social Insurance is "a nonprofit, nonpartisan organization made up of the nation's leading experts on social insurance. Its mission is to promote understanding of how social insurance contributes to economic security and a vibrant economy." NASI has about 1,000 members from various professions who have interest and expertise in social insurance.

Actuaries were involved with NASI from its founding 25 years ago and include a growing group of members. The SOA, American Academy of Actuaries (AAA) and The Actuarial Foundation have all been involved with NASI over the years. The SOA and the Academy provide regular financial assistance for their annual meeting. The Actuarial Foundation has supported the development of some issues briefs, including *When to Take Social Security Benefits: Questions to Consider*, which included advice and review by three actuaries: Joseph Applebaum, Anna Rappaport and Alice Wade.



Involvement with NASI has been an important way for us to connect the dots to how academics and policy makers are thinking of the evolution of social insurance systems. This knowledge helps the SOA support our members with research and continuing education programs, building a bridge from what most actuaries do (private insurance and pensions) to social insurance programs.

2011 ANNUAL CONFERENCE

NASI held its two-day annual conference at the National Press Club in Washington, D.C. (the standing conference site) on Jan. 27 and 28, 2011. This year's event was titled, "*Meeting Today's Challenges in Social Security, Health Reform and Unemployment Insurance.*" The conference included a mix of topics and speakers including keynote addresses by the Honorable Kathleen Sebelius, U.S. Secretary of Health and Human Services and Kenneth Feinberg who is known for administering disaster payout funds, including the September 11th and BP Horizon disaster compensation funds.

What I found most interesting were several sessions that focused on possible Social Security



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reforms and general retirement security policy. In particular, there was a session that focused on Social Security reforms titled, "Should We Adopt the Social Security Recommendations of the Fiscal Commission Co-Chairs?" Speaking at this session were Charles Blahous, a public trustee of Social Security and Medicare and formerly a Bush administration official, Andy Stern, a fellow at the Georgetown Public Policy Institute and formerly the president of the Service Employees International Union (SEIU), and Janice Gregory, president of NASI. This session focused on the report of the Obama-appointed Fiscal Commission that issued a major report in December 2010 with a whole litany of proposals for long-term deficit reduction.

Also known as the Simpson-Bowles plan, the key Social Security reforms in the proposal include:

- 1) Making the retirement benefit formula more progressive,
- 2) Providing an enhanced minimum benefit for low-wage workers,
- 3) Enhancing benefits for the "very old" and long-time disabled,
- 4) Gradually increasing the early and full retirement ages and tie to life expectancy,
- 5) Giving more flexibility in claiming benefits and creating a hardship exemption for those who cannot work past age 62,
- 6) Gradually increasing the taxable wage base to cover 90 percent of all wages,
- 7) Adopting an improved CPI measure,
- Covering future state/local employees in Social Security (after 2020),
- 9) Improving SSA's communication to beneficiaries, and

10) Beginning a broad dialogue on the importance of personal retirement savings.

I had reviewed the key Social Security provisions of the Fiscal Commission's report upon its release and personally thought it was a pretty good proposal. In addition, having heard a fair amount of criticism from both sides of the political spectrum on the proposal I presumed that it might actually be a reasonable compromise between "progressive" and "conservative" views. Not surprisingly, the panelists found much to debate and disagree about.

Charles Blahous' overall view of the recommendations was that the plan "strikes a reasonable compromise between containing costs and raising revenues to close the shortfall." On the other hand, Andy Stern, who was a member of the Fiscal Commission, argued that there are better alternatives to the Simpson-Bowles plan and that he would prefer to focus on the bigger issue of retirement security (as described in point 10 above) rather than just Social Security. Finally, Janice Gregory argued against any benefit cuts to the current program, pointing to the increasing reliance of individuals on Social Security for retirement security as a reason to avoid cuts. She argued instead that the program could be supported by additional payroll taxes through raising the taxable wage base and/or slowly raising the FICA tax percentages. (All the presentations can be downloaded by visiting http://www.nasi.org/events/119/presentations, and the formal agenda and video recordings can be viewed by visiting http://www.nasi. org/events/119/agenda-videos.)

Both Andy Stern and Janice Gregory argued for the need to focus on a retirement age range, although this seemed to be different than increasing the retirement eligibility ages (as summarized in point 4 above) which is something that has been discussed at length in the actuarial profession.

COMMENTARY & CONCLUSIONS

Since this a personal column, I will take the liberty of inserting some personal opinions (that do not reflect an official position of the SOA or any other actuarial organization). I found the presentation by Charles Blahous the most convincing. While I don't profess to be a Social Security expert, it seems to me that any solution to the long-term Social Security sustainability questions should include changes on both sides of the balance sheet. The Simpson-Bowles plan does this by including both increases in contributions by increasing the wage base and decreases in projected benefits through changes in the CPI formula and an additional bend point in the retirement benefit formula (as examples).

Clearly, one's personal political philosophy will drive one's own opinions on where to

land when it comes to decisions about what is the right answer for issues like Social Security reforms. However, as actuaries, I believe we need to be present in these discussions because we can bring an intellectual integrity to discussions where numbers and statistics are thrown about to make political points. Our presence can help to connect the dots between numbers and inform the philosophical discussions which hopefully results in better long-run policy.

Feel free to shoot me an email with your thoughts (*apeterson@soa.org*).

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