

SOCIETY OF ACTUARIES

Article from:

The Actuary

June 1989 – Volume 23, No. 6



Was Fibonacci an actuary?

by Donald R. Sondergeld

"I read with interest the article by Sheri Lynn Levine in the November 1988 issue of The Fibonacci Quarterly on 'Suppose More Rabbits Are Born.' Levine. like Fibonacci. assumes that rabbits never die and made additional assumptions regarding rates of reproduction. As an actuary, I found these assumptions unreasonable as the purpose of reproduction seems related to death. In the case of rats, I'm told that rates of reproduction are related to the food supply. Perhaps I should have titled this article 'On the Immortality of Rabbits.' Let me be somewhat serious and comment on the Multinacci series of the above article and provide some further generalizations."

he above was the first paragraph of a discussion I wrote on Levine's Multinacci series

 $F_n = F_{n-1} + q F_{n-2}$

where q represents the number of pairs of rabbits in a Fibonacci litter.

Fibonacci Background

For those of you not familiar with the Fibonacci series, a few words may be helpful. Leonardo Fibonacci (alias Leonard of Pisa) was born in 1175. His reputation began when at age 27 he wrote Liber Abaci (the book of

bacus), in which he demonstrated e great advantage of the Arabic system of notation over the Roman. However, a puzzle proposed by Fibonacci in Liber Abaci was the famous Rabbit Problem: "Suppose there is one pair of rabbits in the

Continued on page 3 column 1

Pioneered in Canada

Advance payment of death proceeds

by Thomas W. Reese

S ome life insurers in Canada are pioneering a creative new noncontractual approach to meeting the financial needs of terminally ill insureds who may need funds for medical and living expenses.

Funds are made available by lending a portion of the death benefit to the terminally ill insured. This is a loan against future death proceeds; it is independent of loans against any cash value, which would be used first.

The loaned amount, increased by interest at the rate that the company would have earned on those funds, is deducted from the proceeds payable at the time of death. This creates a "win-win" situation: The insured obtains access to needed funds, and the insurer's financial position is the same as if the claim were paid only at death.

This idea originated at the Canadian branch of the Prudential Insurance Company of America. At least two other Canadian companies have adopted Prudential's practice, and others are expected to follow. No U.S. company has begun this practice, but it is being studied.

This new concept comes in the wake of much recent publicity about special life insurance policies and riders that can provide living benefit payments. Examples are "long-term care" and "dread disease" riders that pay part of the death benefit to a living insured under certain conditions.

The Canadian programs have received good publicity and favorable public reaction. The approach has been praised as a humanitarian gesture that is much welcomed from the insurance industry.

Special considerations

Several questions need careful consideration in developing a noncontrac-

Continued on page 2 column 2

In this issue	
III UIIS ISSUE:	
Pioneered in Canada: Advance payment of death proceeds Thomas W. Reese	1
Was Fibonacci an actuary? Donald R. Sondergeld	1
Real estate portfolio analysis: an emerging focus on economic location Charles H. Wurtzebach	4
Editorial: Feeding the sheep Irwin T. Vanderhoof	5
Equity real estate Harry D. Pierandri and Thomas J. Fitzgerald	7

Book review: Southwestern saga follows Texas actuaries E.J. Moorhead9	
Factuaries 10	
Replacement ratios: Narrowing the band of uncertainty Fred Munzenmaier 10	
New society research program underway Mark Doherty 12	
Letters to Editor 13	
Actucrossword, Actucrostic 15,16	



The Newsletter of the Society of Actuaries

VOLUME 23, NO. 6 JUNE 1989

Associate Editor responsible for this issue Irwin T. Vanderhoof



Editor Linda B. Emory, F.S.A. Associate Editors Barnet N. Berin, F.S.A. M. David R. Brown, F.S.A. Daniel F. Case, F.S.A. Richard K. Kischuk, F.S.A. Irwin T. Vanderhoof, F.S.A.

Competition Editor Charles G. Groeschell, F.S.A.

Features Editor Deborah Adler Poppel, F.S.A.

Assistant Editors Stephen H. Frankel, F.S.A. Charles Habeck, F.S.A. Curtis E. Huntington, F.S.A. David S. Lee, F.S.A.

Society Staff Contacts (312) 706-3500 Diana Montgomery

Staff Editor Linda M. Delgadillo Director of Communications

Correspondence should be addressed

The Actuary P.O. Box 105006 Atlanta. GA 30348-5006

Copyright© 1989, Society of Actuaries

The Actuary is published monthly (except July and August) by the SOCIETY OF ACTUARIES. 475 North Martingale Road, Suite 800, Schaumburg, IL 60173-2226. Ian M. Rolland, President: Anthony T. Spano, Secretary; Michael J. Cowell, Treasurer: David A. Jeggle, Director of Publications. Non-member subscriptions: students, \$5.50; others. \$6.50. Send subscriptions to: Society of Actuaries, P.O. Box 95668, Chicago, IL 60694.

The Society is not responsible for statements made or opinions expressed herein. All contributions are subject to editing. Submissions must be signed.

Advance payments cont'd

tual practice for the advance payment of claims:

 What diseases should qualify the insured as being "terminally ill?" The initial payments have all been made to AIDS patients and to one policyholder with an inoperable brain tumor.

 How imminent must death be to qualify the insured as being "terminally ill?" The initial Canadian programs offer advance payment to patients diagnosed as expected to live less than 18 months.

 The beneficiary must agree to the arrangement, since a portion of the death proceeds will now be paid to the insured rather than to the beneficiary. The reported experience so far is that all beneficiaries involved have gladly agreed to the arrangement.

* What are the tax consequences of the advance payment? The death proceeds would have passed income tax-free to the beneficiary. The tax treatment of the payment of this loan to the insured is not clear in the United States. In Canada, companies have been able to treat the payment as a nontaxable disability payment.

* How can insureds be notified that advance payment is available? In the Canadian pilot programs, the claim application for waiver of premiums due to disability triggers action by the insurer. That application requires a medical report. When a terminal illness, such as AIDS, is spotted on the application, the company asks the doctor whether the patient needs financial help and tells the doctor that advance payment of a portion of the death benefit is available.

This practice would likely present problems in the United States as the insurer is not generally allowed to discuss financial needs or insurance coverages with an insured's doctor without the insured's permission. In the United States, the company would initially contact the insured about the possibility of advance use of policy death proceeds, perhaps after discussing with the doctor the details of the reported diagnosis.

The practice could, of course, be extended by attempting to notify terminally ill insureds who do not have a waiver of premiums benefit.

 How much of the death benefit should be advanced? That depends on the needs and desires of the insured as well as the anticipated time until death. In the first dozen or so cases at Prudential, the amount advanced ranged from 40%-70% of the face amount.

Procedures will be needed in the United States to avoid charges of discrimination. Most likely the advanced amount will be determined based on objective standards such as the length of time expected before death, rather than on subjective standards such as the perceived needs of the insured.

The method of determining the interest rate on the loan must be specified at the time the agreement is made. The rate should be set so that the financial impact of the payment is the same as if the original contract had been followed. Thus the loan interest rate should be consistent with the rate the insurer would have earned if the death proceeds had been paid out under the terms of the contract. A fixed rate might be set at the time of the agreement, or the rate might be linked to some index. Third-party purchase

The needs and desires of terminally ill insureds to make use of their insurance policy death proceeds have not gone unnoticed outside the insurance industry. One example is a company in New Mexico called Living Benefits, Inc. According to information advanced by the firm, this company "...has been formed to purchase insurance policies from those who have a desire or need to raise additional cash."

Living Benefits purchases, for cash, individually owned life policies of \$50,000 to \$250,000 (larger policies) may be split into multiple policies) that have been in force at least two years. To qualify for a policy purchase, the insured must be expected to die within two years. Generally, about 55%-75% of the face value is paid to the insured. At the time of death, the death proceeds are paid to Living Benefits.

According to the March 1989 issue of *The Insurance Forum*, the firm does not mention income tax consequences in its brochures. The company includes in its gross income the excess of the death proceeds it receives over the amount it paid to buy the policy. The company expects that the policyholder includes as gross

Continued on page 3 column 1



Advance payments cont'd

ncome the excess of the amount received from Living Benefits over the policyholder's cost basis of the policy.

Living Benefits requires all persons having an ownership or beneficiary interest in the policy to sign release documents. The insured must allow Living Benefits access to all medical records. There is a 15-day "grace period" during which the insured may cancel the arrangement made with Living Benefits.

However, the outright sale of an insurance policy to a third party has a number of potentially adverse implications for the insured, especially considering the personal stress accompanying his or her illness. With this approach, the terminally ill insured must decide whether to trade a deferred death benefit for the beneficiary for a much lower amount paid to the insured immediately. The insurance company approach described above preserves the full amount of the death proceeds and likely avoids other disadvantages as well.

Thomas W. Reese, a Consultant with Tillinghast/Towers Perrin, is chairperson of the SOA formittee on HIV Research and a member of he Task Force on the Financial Implications of AIDS.

Fibonacci cont'd

Month of January which breed a second pair in the Month of February and that thereafter these produce another pair monthly, that each pair of rabbits produce another pair in the second month following birth and thereafter one pair per month." The problem was to find the number of pairs the following December.

The general equation for the number of pairs of rabbits at the end of the month (F_n) is

 $F_n = F_{n-1} + F_{n-2}$.

The Fibonacci series is 1,1,2,3,5,8,13,21, 34,55,89,144,233, etc. (The first 1 represents the number of pairs of rabbits at the end of the first December, and 233 represents the number of pairs at the end of the second December. or F_{13} .)

(The limit of $F_n \div F_{n-1}$ as *n* increases is $(1+\sqrt{5})/2$, the "Golden Ratio," which is approximately equal to 1.6.)

The "Golden Ratio" called Φ (Phi) is also found by dividing a line segment, such that the lesser is to the

greater, as the greater is to the sum: $(1-x) \div x = x \div 1$. This produces the equation $x^2+x-1 = 0$. Alternatively, x is the number that is exactly one less than its reciprocal (i.e., $x = (1 \div x) - 1$).

The rectangle supposedly most pleasing to the eye has a ratio of length to width of Φ . (A 3×5 -inch postcard is close, as is 8.5×14 -inch legal size paper.) Phidias, a Greek sculptor, made use of it and the Φ symbol came into use as the first letter of that Greek's name.

The logo of the Fibonacci Association at the University of Santa Clara, California, is the pentagram (Φ is the ratio of a diagonal to the side of the internal pentagon). Jakob Bernoulli (1654-1705) was so fascinated by the mathematical beauty of the equiangular spiral that he asked that it be engraved on his tombstone – and gave it the name logarithmic spiral.

There are many books on Φ . I will mention three: *The Divine Proportion – A Study in Mathematical Beauty* by H.E. Huntley. *The Curves of Life* by Theodore Andrea Cook. and *The Geometry of Art and Life* by Matila Ghyka. They are all available from Dover Publications. 180 Varick Street, NY, NY, 10014.

Multinacci and Sondergeldnacci Levine defined the Multinacci series

 $F_n = F_{n-1} + q F_{n-2}$

where q represents the number of pairs of rabbits in a litter. When q = 1, we have the famous Fibonacci series.

In my discussion of the Levine article, I developed the Sondergeldnacci:

 $S_n = S_{n-g} + q S_{n-g-m}$ which is more general than the Multinacci. Here *g* is the number of months in the gestation period, *m* is the number of months it takes rabbits to mature to be able to reproduce, and *q* is the number of pairs of rabbits in Levine's Multinacci litter.

If B_n equals the number of pairs of baby rabbits born in month n, we can derive another formula for S_n , where $B_n = S_n - S_{n-1}$.

 $S_{n} = S_{n-g} + q S_{n-g-m}$ $S_{n-1} = S_{n-q-1} + g S_{n-g-m-1}$ $S_{n} - S_{n-1} = (S_{n-g} - S_{n-g-1})$ $+ q (S_{n-g-m} - S_{n-g-m-1})$ $B_{n} = B_{n-g} + q B_{n-g-m}$ The new formula is: $S_{n} = S_{n-1} + B_{n}$ where B_n is calculated from the recursion formula

 $B_n = B_{n-g} + q B_{n-g-m}.$

This brings us to the "actuarial-nacci."

Actuarialnacci

Had Fibonacci been an actuary studying the demography of rabbits. he might have further modified my formula for S_n to take into account rates of fertility, death, immigration, emigration, etc.

We can now modify the above formula to recognize deaths. If rabbits live *d* months, then

$$A_n = A_{n-1} + B_n - D_n$$

= $A_{n-1} + B_n - B_{n-d}$
as $D_n = B_{n-d}$.

However, we need a new formula for B_n as I assume rabbits don't reproduce after they are dead. Thus, B_n are births that occur in month n from rabbits born in the last d months.

A pair of rabbits will produce a finite number of litters in the d-1 months after birth. The first litter occurs m+g months after rabbits are born, the second occurs m+2g months after rabbits are born, the third occurs m+3g months, etc.

$$B_n = q \sum_{i=1}^{d-1} K_{n-i} B_{n-i}$$

If rabbits only produce litters during the first fertile (f) months of their life, replace d with f in the above.

If m+k g = i, where k is any integer, a litter will be born in month n from rabbits born in month n-i. If k is an integer greater than zero, $K_{n-i} = q$, otherwise $K_{n-i} = 0$.

Summary

Fibonacci may have been an actuary.

Donald R. Sondergeld is Executive Vice President and Chief Financial Officer of Mutual Benefit Life Insurance Company. He is a Vice President of the Society.

Problem workshops for 110 and EA-2

Intensive problem-solving workshops for Course 110 (2 days) and for the EA-2 exam (3 days) will be given by Actuarial Study Materials in October in New York City. For details, write to A.S.M., P.O. Box 522, Merrick, NY 11566.