



Step Into the Spotlight

2018
Sponsorship
Prospectus

SOA LIFE & ANNUITY SYMPOSIUM

SOA Life & Annuity Symposium

May 7–8, 2018
Baltimore, MD

This life insurance and product development-focused event allows attendees to learn about current industry studies, new financial models, new regulatory developments and much more, thereby attracting senior-level actuaries and professionals from the life insurance and finance industries from across the globe.



DELEGATE PROFILE

Industries: Life & Annuity and Reinsurance Professionals

Average Experience of Attendees: 18 Years

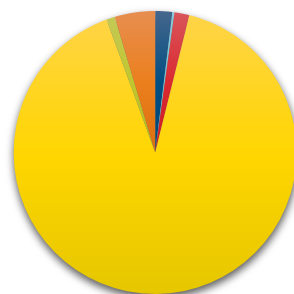
Expected attendance: 500

Why sponsor?

The SOA is the largest professional actuarial organization dedicated to serving over 28,000 members worldwide. Our vision is for actuaries to be the leading professionals in the measurement and management of risk. Take advantage of this opportunity to participate as a sponsor:

- Enjoy a high level of visibility to a targeted audience
- Build and enhance brand equity for your company among actuaries from all disciplines
- Be seen as a key player and thought leader across the actuarial space
- Gain direct exposure to decision-makers who use your products and services

PRIMARY AREA OF PRACTICE



■ FINANCE	■ GENERAL INSURANCE
■ INVESTMENT	■ LIFE
■ RETIREMENT	■ RISK MANAGEMENT

PREVIOUS SPONSORS INCLUDE

Canada Life Re
Hannover Re
Moody's Analytics
Prudential
RGA
Willis Towers Watson
And Many More!

Sponsorship Levels and Benefits

PLATINUM SPONSORSHIPS

- \$10,000**
 - Total of four (4) registrations for the event
 - Company logo on the SOA website
 - Printed recognition signage at the event
 - Pre- and post-attendee list in electronic format for one-time use*
 - Complimentary table top space (\$3,500 value)
 - Opportunity to provide a one-page flier near the registration desk
 - Opportunity to provide branded promotional items at the event you are sponsoring, where applicable (i.e. meals, lounge, breaks)

GOLD SPONSORSHIPS

- \$8,000**
 - Total of three (3) registrations for the event
 - Company logo on the SOA website
 - Printed recognition signage at the event
 - Pre- and post-attendee list in electronic format for one-time use*
 - 50% discount on table top space (\$1,750 value)

SILVER SPONSORSHIPS

- \$6,000**
 - Total of two (2) registrations for the event
 - Company logo on the SOA website
 - Printed recognition signage at the event
 - Pre-attendee list in electronic format for one-time use*

BRONZE SPONSORSHIPS

- \$3,000**
 - Total of one (1) registration for the event
 - Company logo on the SOA website
 - Printed recognition signage at the event

**Subject to sponsorship commitment by the early-bird registration date.*

Please contact Brenda Sawyer at 847-273-8822 or sponsorship@SOA.org with any questions regarding sponsorship. Further information on Sponsorship Opportunities with the SOA can be found at SOA.org/sponsorship.



SPONSORS MAY CHOOSE ONE ITEM FROM THE FOLLOWING OPTIONS AT EACH EVENT

Please circle one:

PLATINUM	GOLD	SILVER	BRONZE
Networking Reception	Single Day Breakfast	Single Day Refreshment Break	App Banner Ad
General Luncheon	Badge Lanyards	Table Top Space	Flier at Registration Area
Wi-Fi Sponsor	Hydration Station		
Charging Station	Keycards (Subject to Availability)		
Cyber Center			

Sponsorship Level/Add On Item

Total Payment Amount
\$

Event Sponsor Contact

Organization

Address

City

State

Zip

Contact Person

Title

Email

Phone

Fax

URL

EVENT SPONSOR TERMS AND CONDITIONS

All sponsors participating in the 2018 Event Sponsorship Opportunities are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

Hospitality Events: Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.

Materials provided for the event (fliers, marketing items, etc.) must be submitted to the SOA Sponsorship Representative at least 15 days prior to the event for approval before use.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

If the sponsor cancels more than 30 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 30 days prior to the event.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Company Representative Signature

Printed Name and Title

Date

SOA Company Representative Signature

Printed Name and Title

Date

Please sign and return this document to sponsorship@SOA.org.
An invoice will be provided upon receipt of this completed application.