



SOCIETY OF ACTUARIES

Article from:

# Long-Term Care News

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# Survey Stats

by Jill Leprich

## SURVEY RESULTS AND STATISTICS FOR LTCI SECTION SURVEY, SEPTEMBER 2008

The mission of the LTCI Section is to encourage and facilitate the professional development of its members through activ-

ities such as meetings, seminars, research studies and the exchange of information. On a scale of 1 to 6 (with 6 being most interested) please rate your interest level in the following specific methods that you, as an LTCI Section member, would prefer as a means of learning and growing your knowledge of LTCI issues.



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### A. Visiting the SOA LTCI Section Web site

#	Answer		Number of Responses	Percentage
1	6		35	17.95%
2	5		53	27.18%
3	4		50	25.64%
4	3		29	14.87%
5	2		19	9.74%
6	1		9	4.62%
	Total		195	100.00%

### B. Reading the LTCI Section Newsletter – *Long-Term Care News*

#	Answer		Number of Responses	Percentage
1	6		71	36.04%
2	5		81	41.12%
3	4		33	16.75%
4	3		9	4.57%
5	2		2	1.02%
6	1		1	0.51%
	Total		197	100.00%

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C. Listening to a conference call or webcast led by an expert speaker on a topic

#	Answer		Number of Responses	Percentage
1	6		39	20.10%
2	5		72	37.11%
3	4		48	24.74%
4	3		19	9.79%
5	2		9	4.64%
6	1		7	3.61%
	Total		194	100.00%

D. Reviewing the results of surveys and/or other research conducted or sponsored by the LTCI Section Council

#	Answer		Number of Responses	Percentage
1	6		56	28.57%
2	5		83	42.35%
3	4		40	20.41%
4	3		12	6.12%
5	2		3	1.53%
6	1		2	1.02%
	Total		196	100.00%

E. Participating in a Networking Track for the exchange of ideas specific to a particular aspect of LTCI (e.g., marketing, claims, underwriting)

#	Answer		Number of Responses	Percentage
1	6		29	14.72%
2	5		43	21.83%
3	4		45	22.84%
4	3		44	22.34%
5	2		25	12.69%
6	1		11	5.58%
	Total		197	100.00%

Attending or otherwise participating in sessions at one of the following conferences:

F. Intercompany LTCI

#	Answer		Number of Responses	Percentage
1	6		104	54.45%
2	5		41	21.47%
3	4		14	7.33%
4	3		16	8.38%
5	2		13	6.81%
6	1		3	1.57%
	Total		191	100.00%

G. LIMRA/LOMA/SOA

#	Answer		Number of Responses	Percentage
1	6		29	16.02%
2	5		39	21.55%
3	4		45	24.86%
4	3		30	16.57%
5	2		25	13.81%
6	1		13	7.18%
	Total		181	100.00%

H. SOA Annual Meeting

#	Answer		Number of Responses	Percentage
1	6		33	18.33%
2	5		46	25.56%
3	4		37	20.56%
4	3		18	10.00%
5	2		32	17.78%
6	1		14	7.78%
	Total		180	100.00%

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### I. SOA Spring Meeting

#	Answer		Number of Responses	Percentage
1	6		29	16.11%
2	5		37	20.56%
3	4		39	21.67%
4	3		27	15.00%
5	2		31	17.22%
6	1		17	9.44%
	Total		180	100.00%

Please list any topics that you would like presented at a future continuing education event or webcast.

Top Responses

Case Reserving Methods, best practices

Status of Partnership Nationwide

Combination products

The LTCI Section has a Web site which can be accessed through [www.soa.org](http://www.soa.org).

Have you accessed the LTCI Section Web site for information in the past 12 months?

#	Answer		Number of Responses	Percentage
1	Yes		86	43.88%
2	No		110	56.12%
	Total		196	100.00%

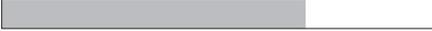
Did you find the information on the Web site of value to you?

#	Answer		Number of Responses	Percentage
1	Yes		79	46.47%
2	No		4	2.35%
3	Did not access		87	51.18%
	Total		170	100.00%

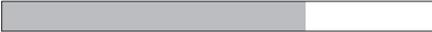
Describe your reading habits relative to *Long-Term Care News*, our Section newsletter:

#	Answer		Number of Responses	Percentage
1	Read almost every article in every issue		51	26.29%
2	Read an article or two in most issues		100	51.55%
3	Read an occasional article		34	17.53%
4	Don't read at all		9	4.64%
	Total		194	100.00%

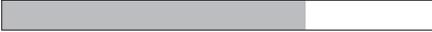
How would you rate the value of *Long-Term Care News*?

#	Answer		Number of Responses	Percentage
1	Very valuable		30	15.54%
2	Valuable		134	69.43%
3	Little value		9	4.66%
4	No opinion		20	10.36%
	Total		193	100.00%

## How satisfied are you with the value provided by the LTCI Section membership in enhancing your ability to do your job and to compete in the marketplace?

#	Answer		Number of Responses	Percentage
1	Very satisfied		21	10.82%
2	Satisfied		124	63.92%
3	Not satisfied		19	9.79%
4	No opinion		30	15.46%
	Total		194	100.00%

## How satisfied are you with the overall value provided by your membership in the LTCI Section?

#	Answer		Number of Responses	Percentage
1	Very satisfied		23	11.92%
2	Satisfied		127	65.80%
3	Not satisfied		15	7.77%
4	No opinion		28	14.51%
	Total		193	100.00%

Editor's Note: Many thanks to SOA's Jill Leprich, who imported and formatted the essay questions received from the Section Council in the survey tool; sent the survey to Section members; downloaded the data received and compiled the survey response information. ■