



Step Into the Spotlight

2018
Sponsorship
Prospectus

SOA PREDICTIVE ANALYTICS SYMPOSIUM

SOA Predictive Analytics Symposium

Sept. 20-21, 2018
Minneapolis, MN

After an extremely successful inaugural year, the SOA Predictive Analytics Symposium is back and is once again your opportunity to gain visibility with professionals dedicated to this growing field.

The predictive analytics field is gaining speed as a result of the shift from using traditional to advanced analytics techniques, amid the surge of structured and unstructured data. The key to meeting new challenges is predictive analytics—and an actuarial work force that knows how and when to use it.

Take advantage of this opportunity to be seen by professionals around the country.



DELEGATE PROFILE

Industries: Predictive Analytics and Risk Management

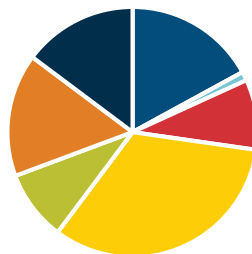
Expected attendance:
300

Why sponsor?

The SOA is the largest professional actuarial organization dedicated to serving over 28,000 members worldwide. Our vision is for actuaries to be the leading professionals in the measurement and management of risk. Take advantage of this opportunity to participate as a sponsor:

- Enjoy a high level of visibility to a targeted audience
- Build and enhance brand equity for your company among actuaries from all disciplines
- Be seen as a key player and thought leader across the actuarial space
- Gain direct exposure to decision-makers who use your products and services

PRIMARY AREA OF PRACTICE



- FINANCE
- INVESTMENTALM
- OTHER
- RM
- GI
- LIFE
- RETIREMENT

COMPANIES REPRESENTED INCLUDE

Milliman
RGA
Quantitative Risk Management
Moody's Analytics
Insight Investment
And Many More!

Sponsorship Levels and Benefits

PLATINUM SPONSORSHIPS

\$10,000

- Total of two (2) registrations for the event
- Company logo on the SOA website
- Printed recognition signage at the event
- Pre- and post-attendee list in electronic format for one-time use*
- Opportunity to provide a one-page flier near the registration desk
- Opportunity to provide branded promotional items at the event you are sponsoring, where applicable (i.e. meals, lounge, breaks)
- Plus, choose one: Networking Reception, Networking Luncheon, Badge Lanyards, Wi-Fi Sponsorship

GOLD SPONSORSHIPS

\$8,000

- Total of one (1) registrations for the event
- Company logo on the SOA website
- Printed recognition signage at the event
- Pre- and post-attendee list in electronic format for one-time use*
- Plus, choose one: Single Day Breakfast, Single Day Refreshment Break, Hydration Station

SILVER SPONSORSHIPS

\$6,000

- Company logo on the SOA website
- Printed recognition signage at the event
- Pre-attendee list in electronic format for one-time use*
- Plus: Flyer near Registration Desk

Table Top Space (\$3,500)

- Table Top Space provided in general meeting space for ample visibility among attendees
- Includes table, 2 chairs and table skirt if desired.

**Subject to sponsorship commitment by the early-bird registration date.*

Please contact Lauren Scaramella at 847-706-8840 or Lscaramella@SOA.org with any questions regarding sponsorship. Further information on Sponsorship Opportunities with the SOA can be found at [SOA.org/sponsorship](https://www.soa.org/sponsorship).



SOA Predictive Analytics Symposium



**Sept. 20-21
2018**

Minneapolis, MN
*Hyatt Regency
Minneapolis*

Sponsorship Level

Total Payment Amount
\$

Event Sponsor Contact

Organization _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Title _____

Email _____

Phone _____ Fax _____

URL _____

EVENT SPONSOR TERMS AND CONDITIONS

All sponsors participating in the 2018 Event Sponsorship Opportunities are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and applicable fee payment. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

Hospitality Events: Sponsors may not conduct group functions, such as meetings, off-site dinners, receptions, demonstrations, film showings, speeches or other similar activities, during times which conflict with any officially programmed meeting event.

Materials provided for the event (fliers, marketing items, etc.) must be submitted to the SOA Sponsorship Representative at least 15 days prior to the event for approval before use.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

If the sponsor cancels more than 30 days prior to the event, the sponsor will receive a refund, minus \$500 administrative fee. There will be no refund if a sponsor cancels less than 30 days prior to the event.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Company Representative Signature

Printed Name and Title

Date

SOA Company Representative Signature

Printed Name and Title

Date

Please sign and return this document to Lscaramella@SOA.org.
An invoice will be provided upon receipt of this completed application.