

Beach Reading

By Beth Ludden

Just in time for summer, the LTC section is presenting you with a smorgasbord of topics that should appeal to all tastes and keep you revved up for Fall.

There is a synopsis of the sessions held at this year's Intercompany Long-term Care Insurance conference held in Orlando. Reading through the overviews made me realize how diverse the topic of long-term care really is. It should also whet your appetite for next year's meeting in Colorado Springs.

Reflecting on that diversity in this issue we have articles from a wide-array of authors (read Bob Hanes piece on why membership in the LTC section is not just for actuaries!) including Congressman Bill Owens who reminds us why LTC insurance is important to the country at large, Lory Phillippo, CEO of Circle Center Adult Day Services, who provides us with an insightful article about the power of adult day services and Tom Riekse, Jr., a managing general agent, who shares his views about the changing landscape of long-term care sales.

Of course we have many excellent articles from highly regarded actuaries like Eric Stallard, Missy Gordon, Rachel Brewster and Roger Loomis. Roger, in particular, has shown his literary side as he promotes the interesting research that constitutes the 'volatility' study. An actuary who has read Joyce? Who knew?

In conclusion I want to thank Jim Berger and Steve Schoonveld for giving me (a non-actuary) the opportunity to be the editor of this issue as well as all who are on the committee. It does take a team to bring each of these issues to publication. I would encourage all who read the newsletter to get involved. It really is fun.

Best wishes for a great summer! ■



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