

Retirement Industry Conference

April 11 - 13, 2018

Chicago Marriott Downtown Magnificent Mile, Chicago, IL

Conference 2018

PROGRAM



Building
Opportunities
for the Future





WEDNESDAY, APRIL 11

CONCURRENT SESSIONS — 4:00 to 5:00 p.m.

Chicago Ballroom B, 5th Floor

1.1 Taking On the “D” Word

SCOTT KALLENBACH, FLMI, Research Director, LIMRA; **ERIC SONDERGELD, ASA, CFA**, Corporate Vice President, LIMRA

Chicago Ballroom G, 5th Floor

1.2 Technology in Workplace Retirement Plans

WARREN CORMIER, Executive Director, DCIIA Retirement Research Center; **ALLEGRA HEYLIGERS**, Head of Sales Enablement, Wells Fargo Asset Management; **ELIZABETH KELLY, MSc, J.D.**, Senior Vice President of Operations, United Income; **Moderator: LEW MINSKY**, President and CEO, DCIIA

Chicago Ballroom D/E, 5th Floor

1.3 Blockchain and Insurance

ARUNASHISH MAJUMDAR, Head of Innovation, Insurance, Tata Consultancy Services; **CHRISTOPHER MCDANIEL**, Executive Director, Risk Block Alliance, The Institutes; **Moderator: JUDY ZAIKEN**, Corporate Vice President, Strategic Initiatives, LIMRA

Houston Room, 5th Floor

1.4 Asia Consumers — Why? They’re 2/3rds of the World Population

R. DALE HALL, FSA, MAAA, CFA, CERA, Managing Director, Research, Society of Actuaries; **LARRY HARTSHORN**, Corporate Vice President and Director, LIMRA & LOMA

Grand Ballroom, 7th Floor

WELCOME RECEPTION WITH EXHIBITORS — 5:15 to 6:30 p.m.

THURSDAY, APRIL 12

Grand Ballroom, 7th Floor

CONTINENTAL BREAKFAST — 7:00 to 8:00 a.m.

Chicago Ballroom D/E, 5th Floor

GENERAL SESSION — 8:00 to 10:00 a.m.

CAROLYN JOHNSON, *Presiding*
Chief Executive Officer, Annuities and Individual Life
Voya Financial

The Future of Financial Planning: Personalized Finance in the Digital World (1.0 EA Non-Core Credit Hour)

Sponsored by Voya

Introduced by: Richard Mason
Voya Behavioral Finance Institute for Innovation



SHLOMO BENARTZI, Ph.D.
Professor and Co-Founder
Behavioral Decision-Making Group
UCLA Anderson School of Management

Plan Sponsor Confidential (1.2 EA Non-Core Credit Hours)

KRIS BLUMKA
Retirement Plans Administrator
Schiff Hardin LLP

TOM CULLEN
Total Rewards Manager
IDEAL INDUSTRIES, INC.

LISA DESANTO
Retirement Program Manager
Crate and Barrel

ALISON SALKA, Ph.D., Moderator
Senior Vice President and Managing Director
of Member Benefits and Research
LIMRA LOMA Secure Retirement Institute

2018 Retirement Industry Conference



Grand Ballroom, 7th Floor

REFRESHMENT BREAK — 10:00 to 10:30 a.m.

CONCURRENT SESSIONS — 10:30 to 11:45 a.m.

Chicago Ballroom D/E, 5th Floor

2.1 Annuities: Are We Swinging and Missing on Guaranteed Lifetime Income?

DOUG FRENCH, Managing Principal, EY; **TODD GIESING**, Director, Annuity Research, LIMRA Secure Retirement Institute

Chicago Ballroom B, 5th Floor

2.2 Consumer Decision-Making and Managing of Retirement Risks (1.5 EA Non-Core Credit Hours)

CAROL A. BOGOSIAN, ASA, President, CAB Consulting; **MATHEW GREENWALD, Ph.D.**, President, Greenwald & Associates

Houston Room, 5th Floor

2.3 Financial Wellness (1.5 EA Non-Core Credit Hours)

KARA ARDIS, Director of Business Strategy, Charles Schwab Retirement Services; **KENJE MALLOT**, Financial Solutions Project Manager, Alight Solutions, Inc.; **ANNE THIBEAULT**, Vice President, Financial Wellness Strategy and Deployment, Prudential; **Moderator: DEB DUPONT**, Associate Managing Director, Workplace Retirement Research, LIMRA Secure Retirement Institute

Chicago Ballroom G, 5th Floor

2.4 Product: The View from the Other Side!

TIM PFEIFER, FSA, MAAA, President, Pfeifer Advisory LLC; **ROB STONE, FSA**, Financial Advisor; Northwestern Mutual

Grand Ballroom, 7th Floor

LUNCHEON — 11:45 a.m. to 1:00 p.m.

Los Angeles Room, 5th Floor

CANADIAN ISSUES LUNCHEON — 11:45 a.m. to 1:00 p.m.

Sponsored by CANNEX Financial Exchanges

(Pre-registration is required.)

Conference

CONCURRENT SESSIONS — 1:00 to 2:00 p.m.

Chicago Ballroom D/E, 5th Floor

3.1 Annuity Product Trends and Issues

NICHOLAS CARBO, FSA, MAAA, Senior Consultant, Oliver Wyman; **MATTHEW COLEMAN, FSA, MAAA**, Senior Consultant, Willis Towers Watson

Houston Room, 5th Floor

3.2 Small Business Insights

THOMAS KRET, CIMA, CRPS, Senior Retirement Plan Consultant, UBS Financial Services, Inc.; **BRIAN LAMPSA, CIMA, AIF**, Senior Vice President, Investments, Raymond James and Associates, Inc.; **Moderator: MARK PARACER, FLMI, FSRI**, Assistant Research Director, LIMRA Secure Retirement Institute

Chicago Ballroom B, 5th Floor

3.3 Dynamics in Your Distribution Channels: Where Is the Momentum?

MARK HOPKINS, CLU, Executive Director, Financial Services Advisory Practice, EY; **SEAN O'DONNELL**, Vice President, Member Relations & Consulting, LIMRA

Chicago Ballroom G, 5th Floor

3.4 What's Old Is New: Aging Consumer Needs and Who Pays?

KERRY MCMULLAN, Head of Sales and Client Development, Life and Health, U.S., Swiss Re; **DOMENICO SAVARESE**, Global Head of Life and Health Products Strategy, Swiss Re

BREAK — 2:00 to 2:15 p.m.

CONCURRENT SESSIONS — 2:15 to 3:15 p.m.

Chicago Ballroom D/E, 5th Floor

4.1 What Do RIAs Really Think of Annuities?

LINDSAY FAUSSONE, Vice President, Business Development, Trust Company of America; **ALEX PAPADOPOULOS, CRPS**, Senior Vice President, IHT Wealth Management; **JIM WEIL, CFP, CIMA**, Financial Planner, Private Vista LLC; **Moderator: JONATHAN ESTES**, Sales Director, Nationwide

Houston Room, 5th Floor

4.2 The Consultant's View...A Critical Perspective

BRIAN DENNEN, Principal, Curcio-Webb; **JIM O'SHAUGHNESSY**, Managing Partner, Sheridan Road Financial, LLC; **RICK SHOFF**, Managing Director, CAPTRUST; **Moderator: GARY LINEBERRY**, Managing Director, LIMRA LOMA Secure Retirement Institute



Distribution of Conference Sessions

	#	Session Title
Wednesday		
4:00 to 5:00 p.m.	1.1	Taking On the "D" Word <i>(Chicago B)</i>
	1.2	Technology in Workplace Retirement Plans <i>(Chicago G)</i>
	1.3	Blockchain and Insurance <i>(Chicago D/E)</i>
	1.4	Asia Consumers — Why? They're 2/3rds of the World Population <i>(Houston Room)</i>
Thursday		
10:30 to 11:45 a.m.	2.1	Annuities: Are We Swinging and Missing on Guaranteed Lifetime Income? <i>(Chicago B)</i>
	2.2	Consumer Decision-Making and Managing of Retirement Risks <i>(Chicago B)</i>
	2.3	Financial Wellness <i>(Houston Room)</i>
	2.4	Product: The View From the Other Side! <i>(Chicago G)</i>
1:00 to 2:00 p.m.	3.1	Annuity Product Trends and Issues <i>(Chicago D/E)</i>
	3.2	Small Business Insights <i>(Houston Room)</i>
	3.3	Dynamics in Your Distribution Channels: Where Is the Momentum? <i>(Chicago B)</i>
	3.4	What's Old Is New: Aging Consumer Needs and Who Pays? <i>(Chicago G)</i>
2:15 to 3:15 p.m.	4.1	What Do RIAs Really Think of Annuities? <i>(Chicago D/E)</i>
	4.2	The Consultant's View...A Critical Perspective <i>(Houston Room)</i>
	4.3	InsurTech Developments in the Retirement Industry <i>(Chicago B)</i>
	4.4	Trends in Workplace Retirement <i>(Chicago G)</i>
Friday		
9:30 to 10:30 a.m.	5.1	Longevity Lifestyle Preparation: How to Help Clients Prepare to Live Well to and Beyond Retirement <i>(Chicago B)</i>
	5.2	Product Development: What's Next for Annuity Products? <i>(Chicago D/E)</i>
	5.3	Workplace Retirement Litigation Update and Insights <i>(Houston Room)</i>
	5.4	The Other Retirement Crisis and What Our Industry Can Do About It <i>(Chicago G)</i>
10:45 to 11:45 a.m.	6.1	Newly Proposed ASOPs: Pricing, Modeling, and Setting Assumptions <i>(Chicago B)</i>
	6.2	Annuity Placements: The View From Both Sides of the Fence <i>(Chicago G)</i>
	6.3	Focus on Governmental Plans <i>(Houston Room)</i>

Conference

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2018 Retirement Industry Conference



Chicago Ballroom B, 5th Floor

4.3 InsurTech Developments in the Retirement Industry

MATTHEW CAREY, Co-Founder, Blueprint Income; **SCOTT MOODY**, Co-Founder, CEO and Chief Client Advocate, K4 Connect; **ADAM SEIFER**, Co-CEO and Co-Founder, Everplans;
Moderator: TIM ROZAR, FSA, CERA, MAAA, Senior Vice President, RGAX

Chicago Ballroom G, 5th Floor

4.4 Trends in Workplace Retirement (1.2 EA Non-Core Credit Hours)

MERL BAKER, Principal, Brightwork Partners LLC; **DEB DUPONT**, Associate Managing Director, Workplace Retirement Plans, LIMRA Secure Retirement Institute

Grand Ballroom, 7th Floor

REFRESHMENT BREAK — 3:15 to 3:45 p.m.

Sponsored by Hannover Re

Chicago Ballroom D/E, 5th Floor

GENERAL SESSION — 3:45 to 4:45 p.m.

MELANIE HENDERSON, Presiding

*Executive Director
EY*

The Retirement Industry: What Role Will You Play In the Future?



MARIA FERRANTE-SCHEPIS

*President
Maddock Douglas, Inc.*

Los Angeles Room, 5th Floor

WOMEN'S LEADERSHIP RECEPTION — 4:45 to 5:45 p.m.

Sponsored by EY

Chicago Sports Museum — 835 North Michigan Ave.

RETIREMENT INDUSTRY CONFERENCE NETWORKING EVENT — 6:00 to 8:00 p.m.

Sponsored by S&P Dow Jones Indices

Open to all conference attendees.

FRIDAY, APRIL 13

Grand Ballroom, 7th Floor

CONTINENTAL BREAKFAST — 7:00 to 8:00 a.m.

Chicago Ballroom D/E, 5th Floor

GENERAL SESSION — 8:00 to 9:00 a.m.

ANDREW PETERSON, FSA, EA, MAAA, FCA, Presiding

Senior Staff Fellow, Retirement Systems
Society of Actuaries

Inside Washington: The Policy and Politics of Financial Services



TOM CRAWFORD

Senior Managing Director, Strategic Communications
FTI Consulting

Grand Ballroom, 7th Floor

REFRESHMENT BREAK AND EXHIBITOR RAFFLE — 9:00 to 9:30 a.m.

CONCURRENT SESSIONS — 9:30 to 10:30 a.m.

Chicago Ballroom B, 5th Floor

5.1 Longevity Lifestyle Preparation: How to Help Clients Prepare to Live Well to and Through Retirement
(1.2 EA Non-Core Credit Hours)

NAG ODEKAR, Vice President, Marketing, Great-West Life and Annuity Insurance Company;
Moderator: KERRY PECHTER, Editor and Publisher, Retirement Income Journal

Chicago Ballroom D/E, 5th Floor

5.2 Product Development: What's Next for Annuity Products?

BRYAN PINSKY, FSA, CFA, MAAA, Senior Vice President, Retirement Products, AIG;
AARON SARFATTI, Partner, Oliver Wyman; **VINIT SRIVASTAVA**, Managing Director Strategy
Products and ESG, S&P Dow Jones Indices; **Moderator: ALAN GRISSOM**, Global Head of
Insurance, S&P Dow Jones Indices

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Houston Room, 5th Floor

5.3 Workplace Retirement Litigation Update and Insights (1.2 EA Non-Core Credit Hours)

JEFFREY RUSSELL, Partner, Bryan Cave LLP; **LISA VAN FLEET**, Partner, Bryan Cave LLP

Chicago Ballroom G, 5th Floor

5.4 The Other Retirement Crisis and What Our Industry Can Do About It

NICK HALEN, Director, New York Life Insurance Company; **CLAUDEL LAGUERRE, FSA, CFA**, Director, New York Life Insurance Company

BREAK — 10:30 to 10:45 a.m.

CONCURRENT SESSIONS — 10:45 to 11:45 a.m.

Chicago Ballroom B, 5th Floor

6.1 Newly Proposed ASOPs: Pricing, Modeling, and Setting Assumptions (SOA Professionalism Session)

MIKE BOOT, FSA, MAAA, Managing Director, Actuarial, Society of Actuaries; **NICK FIECHTER, FSA, MAAA**, Actuary, Lincoln Financial Group

Chicago Ballroom G, 5th Floor

6.2 Annuity Placements: The View From Both Sides of the Fence (1.2 EA Non-Core Credit Hours)

MICHAEL CLARK, FSA, FCA, EA, MAAA, Director and Consulting Actuary, P-Solve; **AMANDA EGAN**, Regional Sales Director, Mutual of Omaha; **DAVID JAFFE, FSA, EA**, Vice President, Strategic Initiatives, Legal and General

Houston Room, 5th Floor

6.3 Focus on Governmental Plans

WILLIAM ABRAMOWICZ, CRC, Government Team Leader and Managing Director, Workplace Solutions, MassMutual; **GLENN SHERMAN**, Vice President, Retirement Plans, ICMA-RC; **Moderator: RYAN SCANLON**, Associate Research Analyst, LIMRA Secure Retirement Institute

CONFERENCE ADJOURNS — 11:45 a.m.

Conference

Mobile App/Wi-Fi Info:

Get the Conference Mobile App!

How do I get the app?

Download: **Loopd** from App Store or Google Play

Access Code: 431605

Login: the email address you used to register for the conference

Password: NetworkNow

Join the conversation!

Wi-Fi Information

Join Network: Marriott_Conference

Password: Retirement18

2019 RETIREMENT INDUSTRY CONFERENCE

April 3 – 5, 2019

Marriott Baltimore Waterfront, Baltimore, MD

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