

## Article from:

## The Actuary

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## Foundation funds Social Security consumer education initiative

he Society of Actuaries
Foundation has launched its first
consumer education initiative. As
timely as today's headlines, this information program will provide authoritative,
non-partisan information to meet the
general public's need to know about the
long-term fiscal health of the retirement
component of Social Security. Although
no one position will be advocated, some
of the various proposals being discussed
to sustain its viability will be covered in
the information.

This project, funded by a \$100,000 grant, supports the part of the Foundation's mission that states: "To contribute to the understanding and resolution of present and future social and economic problems by nvesting in innovative research, education, and communications initiatives."

SOCIETY OF ACTUARIES FOUNDATION
Preparing for tomorrow's possibilities

The Foundation's Social Security Sub-committee, chaired by Trustee Dwight Bartlett, former chief actuary of the Social Security Administration and now Maryland's insurance commissioner, presented the project plan at the February meeting. Bartlett will chair a project oversight committee offering technical support, which includes:

- Roland Baker, president of First Penn Pacific Life Insurance Company, and Foundation Trustee
- Harry Ballantyne, chief actuary-of the SSA
- Barbara Bey, vice president of public affairs, ACLI
- Jerald Bogart, associate actuary, The Principal Financial Group, and chairperson of the American Academy of Actuaries Committee on Social Insurance
- Barbara Lautzenheiser, principal of Lautzenheiser & Associates, and Foundation Trustee

Mike Sze, principal, Hewitt
 Associates, and chair of the SOA
 Committee on Social Security —
 Retirement and Disability Income

This project will target working Americans contributing to the system. Strategic partnerships with other organizations and employers will provide a nationwide distribution network to reach the target audience. Various media, including news outlets, corporate newsletters, and the Internet, will be used to let the public know of information available.

Work on this initiative has begun and will be managed by Harry Panjer, Foundation director of research and education, the SOA Communications staff, and a Chicago public relations firm, Lipman Hearne. To find out how your company or organization can become a partner in this effort, call Cecilia Green, SOA Public Relations Manager, or Linda Delgadillo, SOA Communications Director, 847/706-3500.

Announcing a contest for puzzle solvers

by Louise Thiessen Puzzle Editor

Looking for fame, fortune, and the admiration of your peers? Look no farther.

This month marks the start of a new contest for regular, or new, puzzle solvers. From April 1996 through November 1996, puzzle editors will be accepting solutions to the puzzles printed on the back page of *The Actuary*. The contestant with the most correctly solved puzzles will win a one-year subscription to *Games* magazine. In case of a tie, a random drawing will be conducted for up to three winners.

The contest will include Actucrostics, Actucrosswords, and ther types of puzzles published in *The Actuary*. Only solutions that are 100% correct will be counted in the total. No partial credits will be given or 1/5th of a mark for omitted answers.

The deadline for solutions is the 15th of the next month following the month the puzzle was published. For example, the April puzzle must be postmarked by May 15 if sent by "snail mail" and must be received on May 15 if sent by e-mail. Both addresses will be published at the bottom of the puzzles. Editors accept no responsibility for puzzles not received.

Also, if you'd like to try your hand at creating a puzzle, submissions are welcome. If your puzzle is used during the contest period, you will receive 100% credit for that puzzle.