



Article from

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Editor's Corner

By Paul Colasanto

I'd imagine that in other situations, editing can be a thankless job, but that has not been my experience at all in my half-year or so of being co-editor of this newsletter. The section council chairperson (Rebecca Tipton), newsletter editor (Robert Eaton), and the authors (too many to mention), have all made this a thankful job. They each genuinely appreciate the efforts of reading each article and providing suggestions. And similarly, I would like to offer my sincere thanks to the authors of this issue, and of past and future issues. You make this newsletter special. Although writing for a publication can be a nerve-wracking endeavor, you continue to provide plenty of articles for each issue. In addition, many of you have gotten your feet wet with being published in this very newsletter, and many others will do so in the future.

With that in mind, I'd like to offer a challenge. For those of you that haven't already done so, try your hand at writing an article. It's always great to get new perspectives, and if you need some help, the section council is full of resources. Think about the things that you have seen published—can you expand on a topic or provide a different view? You can become a resource

to help others learn, and you don't even have to be an expert. You simply write about a topic that others are likely to find engaging, even if they know more about it than you do. Plus, you can add the article to your LinkedIn profile and elsewhere, so others can see your published work. If you're interested in even just exploring the idea, please contact Robert Eaton or me.

As far as the articles in this issue, you will notice a wide variety of interesting topics, ranging from the technical (including first principles mortality and a study related to incidence improvement), to the users and potential users of long-term care insurance (including an article on consumer behavior and one on worksite LTC), to updates on new ideas in long-term care insurance (including an update on the NAIC Innovation group and the section's Think Tank). In addition, we are continuing our new series featuring experienced insurance professionals writing about their recent transition to the long-term care world. This new series is one that I personally find very interesting, and I encourage you to check it out.

On behalf of the LTC Section Council, and the authors of this issue, I hope you enjoy reading it as much as we enjoyed pulling it together. I truly think this issue includes something for everyone, and hopefully a few "somethings." ■



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