Logistic Regression for Insured Mortality Experience Studies

Zhiwei Zhu,¹ Zhi Li²

Presented at the Living to 100 Symposium
Orlando, Fla.
January 8–10, 2014

Copyright 2014 by the Society of Actuaries.

All rights reserved by the Society of Actuaries. Permission is granted to make brief excerpts for a published review. Permission is also granted to make limited numbers of copies of items in this monograph for personal, internal, classroom or other instructional use, on condition that the foregoing copyright notice is used so as to give reasonable notice of the Society's copyright. This consent for free limited copying without prior consent of the Society does not extend to making copies for general distribution, for advertising or promotional purposes, for inclusion in new collective works or for resale.

¹ Zhiwei Zhu, Ph.D., is vice president of risk modeling and analytics at SCOR Global Life Americas, zzhu@scor.com.

² Zhi Li, Ph.D., ASA, CERA, is associate director of financial risk modeling at SCOR Global Life Americas, zli@scor.com.

ABSTRACT

Insured population mortality estimation is essential to (re)insurers' developing liability expectations and maintaining required solvency capital. In practice, insured mortality measurement needs to deal with a broad range of data and analytical challenges. In this paper, we introduce a logistic regression-based modeling approach for analyzing the U.S. insured mortality experience, including at advanced ages where less credible experience data are available. As a validation, we create a version of industry basic experience tables based on the model-estimated mortality and compare them to standard industry experience tables produced by the Society of Actuaries (SOA). The conclusion is that properly designed logistic modeling processes can more efficiently utilize available data to deliver solutions for multiple needs, including: a) testing mortality drivers' statistical significances in explaining mortality variations; b) estimating normalized mortality slopes and mortality differentials such as how mortality increases by duration or varies between underwriting classes while product and attained-age distributions are controlled; and c) addressing analytical challenges such as extrapolating for ultimate mortality, smoothing between select and ultimate estimations, and constructing multidimensional basic experience tables.