



Article from  
NewsDirect  
September 2017  
Issue 75

# Letter from the Editor

By Ailen Okharedia

**W**elcome to the September 2017 edition of *NewsDirect*. We have a collection of interesting, informative and very topical articles in this issue.

In this edition, we have articles that cover a wide range of topics including:

- Insurance is Where “Average” Will No Longer Go to Thrive: A look at what went wrong in our trillion-dollar industry and what is being done.
- Microinsurance: Striving to Provide Valuable Insurance Coverage to Billions of Emerging Consumers Globally
- DOL Fiduciary Regulation—Where are We Now?

Have you ever wanted to become a published author? We are always looking for people to contribute articles to *NewsDirect* with fresh ideas and new perspectives on topics that are relevant to our MaD mission. If you have an idea for an article that you'd like to write, please contact me or any MaD council member.

Also, I would love to get feedback on this edition from anyone who reads any or all of the articles. What did you like? What would you like to see in the next edition? Do you have suggestions for particular authors or subjects? What changes could we



make so that you receive the most possible value from reading *NewsDirect*? Please drop me a note to let me know what you think.

I hope you enjoy this edition of *NewsDirect*! ■



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