



SOCIETY OF ACTUARIES

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Lester Thurow to speak at '98 SOA annual meeting

Economist, professor, and author Lester Thurow has been announced as the keynote speaker for the Society's 1998 annual meeting, Oct. 18-21, New York.

Thurow is professor of management and economics at MIT and the author of several books, most recently *The Future of Capitalism*. He also coordinates the Asia Pacific Initiative of MIT's Sloan School of Management, and he is the school's former dean.



Lester Thurow

Currently, Thurow writes for *The Boston Globe* and *Technology Review* and is a frequent guest on PBS' "Nightly Business Report." In addition to his books, Thurow has authored hundreds of journal articles and columns on global economics for *The New York Times*, *The Wall Street Journal*, and *The Los Angeles Times* and is often quoted

in news stories on economics and management.

Thurow served as a staff economist for U.S. President Lyndon Johnson's

Council of Economic Advisers and has advised several Democratic presidential candidates on public policy.

He received his doctorate from Harvard and his master's degree from Oxford, where he was a Rhodes Scholar. More info to come

The 1998 SOA annual meeting will offer three days of continuing education courses and networking opportunities. All sessions will be held at the Marriott Marquis, located in the heart of Manhattan.

Registration information will be mailed to all members in July. Watch *The Actuary* and the SOA Web site (www.soa.org) for more information.

SOA, CAS will repeat successful career information fair

Reflecting the success of the first Actuarial Career Information Fair, held during the SOA's annual meeting last year, two more fairs will be held in 1998.

The first will be conducted at the Philadelphia Marriott Hotel on Sept. 27, the day before the CAS Casualty Loss

Reserve Seminar at that location. The second is set for Oct. 18, the day before the SOA annual meeting begins, at the meeting's site, the Marriott Marquis Hotel in New York. The fairs are planned by the SOA Career Encouragement Committee and CAS/SOA Minority Recruiting Committee.

The first fair was a success by several measures. More than 175 Washington, D.C.-area high school and college students and teachers attended. Most knew very little about the profession before they came to the fair, and they left with a great deal of knowledge and a briefcase full of materials from the Society of Actuaries, the Casualty Actuarial Society, and 43 companies that sponsored the event.

The 1998 fairs will repeat last year's session giving an overview of the profession and will again invite organizations to sponsor booth exhibits. In addition, a special educator's track will be added to the breakout session lineup.

Sponsors are again being solicited to make it possible for students and educators to attend free of charge. A sponsor interest form is included in this mailing of *The Actuary*. Sponsorship questions should be directed to Cecilia Green (phone: 847/706-3561; e-mail: cgreen@soa.org). To register a student or to attend as an educator or guidance counselor, contact Linda Heacox (phone: 847/706-3528; e-mail: lheacox@soa.org).



Students head toward breakout sessions after hearing SOA Past-President Sam Gutterman's overview of the actuarial profession at last year's information fair. The event's success led the sponsoring committees to schedule two more in 1998.