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A look inside

Robert Reich to highlight '97 annual meeting

n address by a leading political economist with inside knowledge of the U.S. capital heads a list of impressive speakers in 150 educational sessions at the 1997 SOA annual meeting. The event will be held Oct. 26-29 at the Washington, D.C., Hilton and Towers.

Robert B. Reich, 1993-97 U.S. Secretary of Labor in the Clinton administration, will give the keynote address at the first general session, 8:30 a.m. Mon., Oct. 27. A faculty member at both Harvard and Brandeis Universities, Reich has earned a reputation as one of the world's most creative thinkers about economics and the future of work. He is an advisor to political and corporate leaders around the world. His most recent book, Locked in the Cabinet, presents an insider's view of the Clinton administration's first four years. An engaging speaker and prolific writer, Reich's 1991 best-seller, The Work of Nations, has been published in 14 languages.

Three days of continuing education opportunities at this year's annual meeting include such timely topics as: mortality in the 21st century, managed

care, employment trends, career planning and marketing yourself, rapid application development (RAD) for new products, the old-age crisis, genetic testing, using the Internet, data mining, fair-value reporting, physician-owned health plans, valuing foreign business, and modeling.

Special field trips that require preregistration and have limited enrollment include:

- 1:30 to 4:30 p.m., Mon., Oct. 27: Tour of the Pension Benefit Guaranty Corporation offices with key personnel
- 1:30 to 4:30 p.m. Tues., Oct. 28: Tour of the Federal Reserve System's offices as part of an investment policies program presented by the Fed. Sponsored and subsidized by the Investment Section, the event is limited to 50 people. Cost is \$5 per person.
- 1:30 to 4:30 p.m. Tues., Oct. 28: Tour of FBI headquarters and a presentation by the chief of the FBI's Health Care Fraud Unit. Sponsored by the Nontraditional Marketing Section, attendance is limited to 90, at \$10 each. For



Robert B. Reich

security reasons, participants must supply Social Security numbers on the registration card.

For more information, contact Sue Berg at the Society office (phone: 847/706-3545; fax: 847/706-3599; e-mail: <code>sberg@soa.org</code>). The annual meeting brochure is posted on the SOA Web site (<code>www.soa.org</code>) under Continuing Education.

Sponsors sought for SOA/CAS career fair

Companies that want name recognition with 200 potential future actuaries and their schools can get in on the ground floor at the first Actuarial Careers Information Fair organized by the SOA Committee on Career Encouragement and the SOA/CAS Joint Committee on minority recruiting.

The fair will be held from 12:30 to 4 p.m. Mon., Oct. 27, during the Society of Actuaries' annual meeting in Washington, DC. It is designed to attract the area's "best and the brightest" high school and college students, career advisors, and math, finance, and economic educators who have little or no knowledge of the profession.

See the "Sponsorship Interest Form" enclosed in this mailing of *The Actuary* for more information, or contact Cecilia Green or Linda Heacox at the Society office (phones: 847/706-3500; fax: 847/706-3599; e-mail addresses: *cgreen@soa.org* and *lheacox@soa.org*).

October Board meeting open to all members

The October SOA Board of Governors meeting will be held during the annual meeting in Washington, D.C., from noon to 5 p.m. Wed., Oct. 29, at the Washington Hilton and Towers. The meeting is open to all Society members.

For more information or to request a copy of the minutes, call Kathy Keller at the Society office (phone: 847/706-3511; fax: 847/706-3599; e-mail: kkeller@soa.org).