



SOCIETY OF ACTUARIES

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# Celebration update

## More sponsors, Canadian speaker, children's contest

by Cecilia Green  
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**T**he tremendous response to our call for sponsors a little more than a month ago has been very gratifying," said Ian Rolland, honorary chair of the SOA 50<sup>th</sup> anniversary celebration. "It's a real affirmation of the significant contribution that the actuarial profession and the SOA have made to the companies they serve."

At press time, 14 sponsors had pledged their financial support of the anniversary. (See box for complete list.) Since the first six were announced in the March issue of *The Actuary*, eight more companies have come on board.

### Platinum sponsors (\$50,000)

William M. Mercer recently added its name to the list of top-level sponsors.

William M. Mercer is a world leader in the field of employee benefits, actuarial, compensation, communication, and other key human resource consulting services. It has more than 8,700 employees in 106 offices in the principal cities of most major countries. "With more than 1,000 actuaries in our ranks, Mercer has benefited tremendously from the Society's commit-

ment to readying its members and the actuarial profession for the 21<sup>st</sup> century," said Timothy J. Lynch, vice chairman. "On behalf of the entire firm, I am pleased that we will be a sponsor of the 50<sup>th</sup> anniversary celebration."

### Gold sponsors (\$25,000)

Lutheran Brotherhood, in Minneapolis, Minn., is a fraternal benefit society of 1.1 million Lutherans joined together for financial security, volunteer service, and charitable outreach. The Society and its affiliated companies manage more than \$22 billion in assets. Founded in 1917, Lutheran Brotherhood has in recent years ranked among the Fortune 500 and was the first fraternal benefit society to offer universal life, mutual funds, and variable products to its members.

"We wish to recognize the tremendous contributions that the Society of Actuaries has made and will continue

to make to the profession and our industry," said Robert Gandrud, FSA, president and CEO. "At Lutheran Brotherhood, actuaries have played a significant role in our past and current success. We currently have 35 employees who are members of the SOA in such positions or functions as president/CEO, president-elect and COO, CFO, investments, marketing, insurance services, and finance — as well as the more traditional roles of product design and pricing and valuation."

### Silver sponsors (\$10,000)

Six new Silver sponsors made their pledges recently: Actuarial Careers, Inc.; PolySystems, Inc.; Security Life Reinsurance; State Farm Life Insurance Company; SunAmerica; and TIAA-CREF.

Actuarial Careers, Inc. is a highly specialized executive recruiting firm exclusively dedicated to the placement and advancement of actuaries on a worldwide basis. The company's blend of advanced technologies and unique team approach has made it the fastest-growing firm of its kind serving the actuarial community.

"Since I began placing actuaries in 1985, we have seen the role of the actuary move beyond the back office and into the boardroom of corporate America," said Aimee Kaye, president. "We are proud to be a part of this evolutionary process, and we are honored to support the 50<sup>th</sup> anniversary of the Society of Actuaries which, by the strength and innovations of its membership, has been responsible for this transformation of the actuarial profession. As we move into the 21<sup>st</sup> century, Actuarial Careers, Inc., shall continue to partner with and support the Society of Actuaries and its membership."



## Sponsors of SOA's gala 50<sup>th</sup> annual meeting

### Platinum (\$50,000)

LAI Worldwide  
William M. Mercer, Inc.  
Milliman & Robertson, Inc.

### Gold (\$25,000)

Aid Association for Lutherans  
Lutheran Brotherhood

### Silver (\$10,000)

Actuarial Careers, Inc.  
Munich American Reassurance  
Company

PolySystems, Inc.

State Farm Life Insurance Company  
Security Life Reinsurance  
Teachers Insurance and Annuity  
Association-College Retirement  
Equities Fund (TIAA CREF)

### Bronze (\$5,000)

McGinn Actuaries, Ltd.  
Robert J. Myers, FSA  
SunAmerica Inc.

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## Update on 50<sup>th</sup> celebration (continued from page 11)

PolySystems, Inc., was founded in 1970 and is headquartered in Chicago. Its 70 employees provide valuation and analysis software to life and health companies worldwide.

“The members of the firm have always contributed to the activities of the Society of Actuaries in the form of volunteer work. This is a different way to support and recognize the efforts of an organization that means so much to the insurance industry and its public,” said Tom Herget, executive vice president.

“We look forward to helping the Society reach its goals and objectives for the next 50 years as well,” added Roger Smith, president.

Security Life Reinsurance is an integrated life insurance risk management company that leverages the global financial strength of its parent company, ING Group, the world's leader in integrated financial services. Denver-based Security Life Reinsurance provides financial security to its clients through a mix of total risk management, life reinsurance, and STAR — Security Total Accident Reinsurance — services.

“Security Life Reinsurance is proud

to be a sponsor of the Society's 50<sup>th</sup> anniversary,” said Thomas F. Conroy, president. “We wish the Society a great celebration, and will be pleased to join you at the annual meeting in San Francisco.”

State Farm Life Insurance Company in Bloomington, Ill., was founded in 1929. Based on ordinary life insurance in force in 1997, its affiliates rank fifth among all life insurance groups doing business in the United States.

“The Society provides very important and necessary research and educational functions for the insurance and pension industries. Congratulations on achieving the 50-year milestone,” said Darrell Beernick, vice president and actuary.

SunAmerica is a leading financial services firm that focuses on the rapidly growing retirement savings market. It provides more than 1.7 million investors with a broad range of long-term retirement savings products and investment services.

“The Society's 50th anniversary is a great milestone for the profession,” noted Edwin Raquel Reoliquio, senior vice president and chief actuary. “Our

company is one of the prime movers in the industry, and as such we felt it was appropriate to show support for this milestone. We are proud and excited to be a sponsor.”

Teachers Insurance and Annuity Association-College Retirement Equities Fund (TIAA-CREF), with headquarters in New York City, is the nationwide retirement and financial services system for people who work at U.S. colleges, universities, independent schools, and other nonprofit education and research institutions.

“I have a deep sense of personal gratitude to the Society of Actuaries for its role in my own personal life,” said John H. Biggs, chairman, president, and CEO. “TIAA-CREF, of course, has benefited from the Society's education program but also from the shared research and professional development represented by the Society's meetings.

“The exceptionally high standards of the Society have significantly raised the competence of the entire life insurance industry in America and its leadership. Congratulations on the 50<sup>th</sup>.”

## SOA card contest: members' kids have chance to win

Not all the activities for the 50<sup>th</sup> anniversary celebration look back into history. A special activity taps into the talents of the future generation of actuaries — or maybe future artists.

Members' children and grandchildren can showcase their talents by making a “Happy Birthday, SOA” card and entering it in a contest. Prizes will be awarded in each of three age groups: 3-5 years, 6-9 years, and 10-12 years. Six monthly

prizes (April, May, June, July, August, and September) of Tony Bennett's new children's CD, “The Playground,” will go to one winner in each age group. (Bennett will entertain at the SOA's gala dinner on Oct. 19.)

Each month's winners will be entered in the grand prize competition for a \$50 savings bond. Monthly winners' cards will be displayed on the SOA Web site, and the three grand prize winners' cards will be displayed in



Happy Birthday, SOA  
Card Contest

the SOA 50<sup>th</sup> anniversary exhibit hall booth in San Francisco, Oct. 17-19. Contest rules and entry blanks can be accessed from the SOA home page ([www.soa.org](http://www.soa.org)). Just click on the words “Happy Birthday, SOA, Card Contest” for full details.