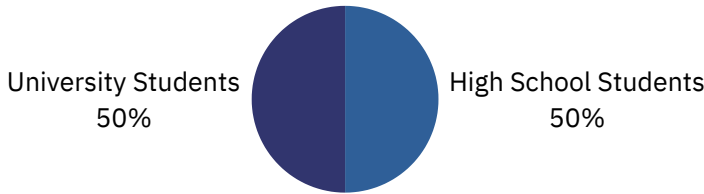


# Key Factors Influencing Career Choices for Vietnamese Students

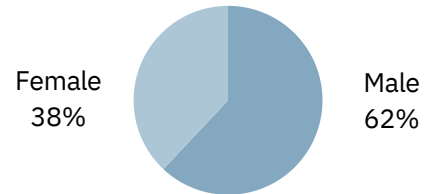


## Profile of Surveyed Vietnamese Students

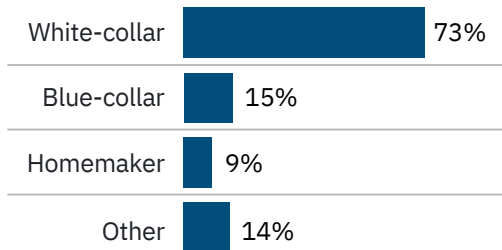
### Demographics



### Gender



### Profession of Adults in Household\*



### Criteria

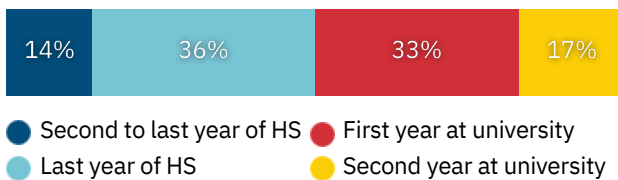
#### University Students:

- First and second-year students
- Math-centric major

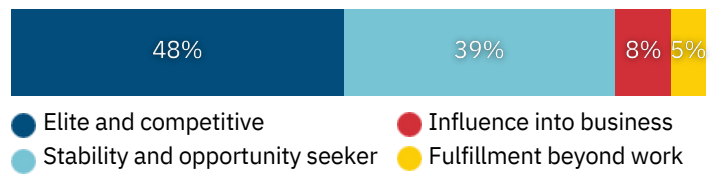
#### High School Students (HS):

- Junior and senior students
- Math-focused/strong math skills
- Interest in pursuing a degree that uses math

### Level of Student

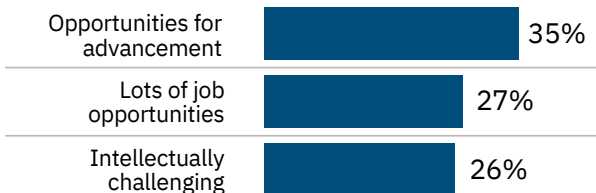


### Persona



## Top Factors Driving Vietnamese Students' Career Choices

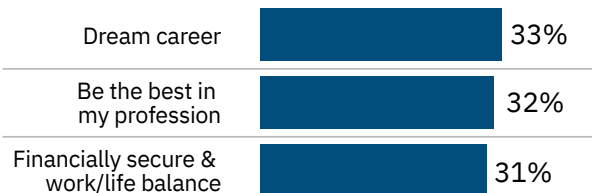
### Top 3 Career Goals



### Attitudes Towards Education and Career Choices



### Top 3 Life Goals



### Characteristics and Interest in Actuarial Careers

- High career aspirations and start planning early
- Influencers: teachers/ professors and social media
- Interest for actuarial careers: analytical aspects, ability to work in other countries, good income, career advancement
- Concern for actuarial careers: education needed outside of university, too specialized

\*include more than one person in the household