



# Chairperson's Corner

By Minyu Cao

A new decade has quickly arrived. Three new members joined our council this year, and we are very excited for the fresh perspectives these new members will bring. Thank you to those of you who participated in the council election. In keeping with tradition, the new council met in person at the Society of Actuaries (SOA) headquarters in January to discuss the plan for 2020.

As many of you know, 2019 was a year of refocus for our section. We rewrote our mission statement and changed our direction to focus more on credentialed actuaries as well as the future of the actuarial profession. With the redirection, we kicked off a few new initiatives in 2019:

- We started a [LinkedIn group](#), as a way to reach you directly and share resources useful to the actuarial profession. The LinkedIn group is called SOA Actuary of the Future Section, and anyone can request to join.
- We devoted more time generating new content via webcasts and podcasts. We produced one webcast and recorded three podcasts in 2019, which is a substantial increase compared to previous years. They were well received; I hope you found them valuable as well.

With these changes, 2020 is meant to be a year of reinforcement. We will continue to embrace our new mission. On top of that, we look forward to further promoting member engagement. We hope to hear more of your voices.

- Hot Topics and LinkedIn continue to be our main channels to communicate with you. How do you like the articles we



shared on LinkedIn and Hot Topics? What type of resources would you like to see?

- At the same time, we are exploring possibilities to establish more communication channels (such as Reddit) to reach different segments of our membership.
- We had great success with our Disruptions to the Actuarial Profession Contest in 2019. We are starting to scope out the theme of the member contest this year. Do you have any ideas for the topic of the content?
- We will continue to produce high-quality webcasts. What are the topics that you are interested in?

Please let us know your thoughts and ideas. You can post them on LinkedIn, reach out to any council members or send an [email](#) to the Actuary of the Future Section. We look forward to hearing from you. ■



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