

气候变化消费者调查

SOA 研究中心在 2023 年对 2,000 名美国受访者进行了一项关于气候风险的在线调查，以了解他们对气候风险的看法。大多数受访人表示，极端天气影响了他们的健康、财产、社区和总体安全感。气候变化消费者调查报告主要内容如下。

1. 气候风险经验与感知

1.1 极端天气事件对超过一半的受访人的健康都产生了影响。

诸如飓风、龙卷风、洪水、森林大火或热浪等极端天气事件正在影响着美国人的生活。据调查结果显示，超过一半的受访人表示极端天气事件对他们的个人健康（53%）、财产或住所（51%）、社区或邻里（58%）以及整体安全感（65%）产生了影响。五分之一甚至更多的受访人称极端天气事件对他们个人健康（20%）、财产或住所（21%）、社区或邻里（22%）以及整体安全感（23%）产生了重大影响。

1.2 五分之二受访人预计气候变化将在未来五年对他们的健康产生负面影响。

超过五分之二受访人（41%）表示他们预计气候变化在未来一至五年会对他们的健康产生负面影响，仅有 15% 的人预计气候变化会产生积极影响。超过十分之一的受访人（11%）预计气候变化将在未来五年对他们的健康产生极大的负面影响。

2. 气候变化对健康的风险

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大多数受访人（56%）并不知道由于气候变化会导致蜚传疾病增加。少部分受访人（14%）表示他们根本不知道蜚传疾病（如莱姆病）的存在。只有三分之一（33%）的受访人知道莱姆病这种蜚传疾病的发病率是会随着气温升高而增加的。

3. 应对气候变化的生活方式选择

3.1 五分之一的受访人表示会改变夏季的娱乐活动或旅行计划以避免蜚虫和森林大火。

受访人正在重新评估他们的夏季计划，以避免与气候相关的风险。五分之二的人表示他们会改变或已经改变计划以避免蜚虫（41%）和森林大火（42%）。特别是在美国东北地区，改变计划以避免蜚虫尤其普遍，该地区一半（50%）的受访者报告称他们计划这样做。此外，东北地区的半数（54%）受访者称他们已经改变了计划以避免森林大火，这可能与数据收集期间正值东北地区因森林大火而造成的历史上“空气质量差”这一事件的重叠有关。

3.2 五分之一的千禧一代致力于投资改善环境可持续发展的公司。

虽然只有 13%的受访人表示他们致力于投资改善环境可持续发展的公司，但有五分之一（21%）的千禧一代表示他们也会这样做。

另外，三分之一（31%）的千禧一代正在考虑投资这类公司，相比之下，全体受访人中有十分之二（22%）的人有此打算。

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