

# BAYESIAN (FOOT)BALLERS 2022 SOA Student Research Case Study Challenge

### Arizona State University

Lydia Gabric Gina Gilkey Hayley Osterkorn Joe Simpson Faculty Advisor Dr. Hongjuan Zhou, ASA, Ph.D.



### Table of Contents

Executive Summary
Team Selection 4
Player Selection Process
Probability of Success
Economic Impact7
Expenses
Revenue and Profit
Financial Projections
GDP Impact
Sensitivity Analysis
Data, Data Limitations, and Assumptions12
Data and Data Limitations12
Assumptions
Implementation Plan 14
Data ta Manitar 15
Risk and Risk Mitigation Considerations
Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22
Bata to Monitor       18         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22
Bata to Monitor       18         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24
Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24         Appendix D – Team Score and 2021 Tournament Result       27
Data to Monitor       18         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24         Appendix D – Team Score and 2021 Tournament Result       27         Appendix E – Success Probabilities       29
Bata to Monitor       18         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24         Appendix D – Team Score and 2021 Tournament Result       27         Appendix E – Success Probabilities       29         Appendix F – Expenses, Revenues, and Profit       31
Data to Monitor       18         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24         Appendix D – Team Score and 2021 Tournament Result       27         Appendix E – Success Probabilities       29         Appendix F – Expenses, Revenues, and Profit       31         Appendix G – Financial Projections       33
Data to Molitor       13         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24         Appendix D – Team Score and 2021 Tournament Result       27         Appendix E – Success Probabilities       29         Appendix F – Expenses, Revenues, and Profit       31         Appendix G– Financial Projections       33         Appendix H– GDP       34
Data to Monitor       16         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24         Appendix D – Team Score and 2021 Tournament Result       27         Appendix E – Success Probabilities       29         Appendix F – Expenses, Revenues, and Profit       31         Appendix G – Financial Projections       33         Appendix H – GDP       34         Appendix I – R code: PCA       36
Data to Molitor       16         Risk and Risk Mitigation Considerations       16         Conclusion       17         Appendix A – PCA       18         Appendix B – Decision Trees       21         Appendix C – Player Score Weights       22         Principal Component Approach       22         Principal Component Verification: Decision Trees and Literature Review Approach       24         Appendix D – Team Score and 2021 Tournament Result       27         Appendix E – Success Probabilities       29         Appendix F – Expenses, Revenues, and Profit       31         Appendix G – Financial Projections       33         Appendix I – R code: PCA       36         Appendix I – R code: PCA       36         Appendix J – R code: Decision Trees       42





The Actuarial Consulting Firm (ACF) has enjoyed the opportunity to work with the Executive Committee of Hammessi Bayes on this project beginning January 2022. ACF has successfully applied machine learning techniques to build a player selection model and construct the first ever competitive national football team for Rarita, the Bayesian (Foot)Ballers. From its pre-existing organized leagues using 995 million Doubloons ( $\partial$ ) of government funding, this newly branded team

### **Executive Summary**

has an initial roster of 25 Rarita football players.



### **Team Selection**

#### **Player Selection Process**

ACF utilized several resources to determine which player statistics are most indicative of success for each position. These resources included data-driven techniques such as decision trees and principal component analysis (PCA), along with literary sources. Notable important statistics included goals, shots, expected goals, pass completions, key passes, tackles that led to possession, successful pressures, interceptions, and save percentages.

Additionally, ACF used literary sources to determine which formation would best suit Rarita's initial team. The most optimal choices were 4-4-2, 4-5-1, or 4-3-3, with the two former options being more defensive and the latter more offensive. 4-5-1 was selected as the best fit for Rarita's scheme since it allows for the most flexibility with midfielders and has a more defensive nature, useful for newer teams.

After developing assumptions based on PCA (Appendix C Tables 16-19), ACF created a selection model to assign scores to players based on their position and statistical performance relative to other players of the same position; these scores serve as a measure of player skill for player selection. By applying the PCA's weight assumptions, scores (Equations 1-4) for player skills were generated based on 2020 and 2021 league data.

**Equation 1: Score Calculation for Forwards** Forward Score = 0.60 \* Shooting Score + 0.40 \* Passing Score

Equation 2: Score Calculation for Midfielders Midfielder Score = 0.25 \* Shooting Score + 0.50 \* Passing Score + 0.25 \* Defense Score

> **Equation 3: Score Calculation for Defenders** Defender Score = 0.25 \* Passing Score + 0.75 \* Defense Score

> > Equation 4: Score Calculation for Goalkeepers Goalkeeper Score = Goalkeeping Score

Final player scores for their primary position were then computed using a playing time weighted average (Equation 5).

 $Final Player Score = \frac{(2020\ 90s\ *\ 2020\ Position\ Score\ +\ 2021\ 90s\ *\ 2021\ Position\ Score)}{(2020\ 90s\ +\ 2021\ 90s)}$ 

When selecting players, ACF adopted a holistic approach using player scores as a component of the process rather than the sole factor considered. The process involved selecting a mixture of younger players to start as backups, along with experienced players to serve as starters and mentor younger players. This ideology allows younger players time to develop before taking on starting roles and provides the baseline for a sustainable cycle of players over the next several years. Additionally, ACF



only considered Rarita players to increase national pride in the team amongst Rarita's citizens. The above analysis contributed to the Rarita players selected (Table 1).

Player	Nation	Position	Role
U. Shoko	Rarita	FW	Starter
Z. Zziwa	Rarita	FW	Backup
I. Shoshan	Rarita	FW	Reserve
Q. Morrison	Rarita	MF	Starter
X. Leroy	Rarita	MF	Starter
P. Rabiu	Rarita	MFFW	Starter
Z. Kakai	Rarita	MFDF	Starter
J. Nurhayati	Rarita	MF	Starter
P. Villa	Rarita	MFFW	Backup
G. binti Salleh	Rarita	MFFW	Backup
L. Leibowitz	Rarita	MF	Backup
O. Wanjala	Rarita	MF	Backup
S. Barman	Rarita	MF	Backup
Y. Cheu	Rarita	MF	Reserve
Z. Rajabi	Rarita	DF	Starter
F. Acayo	Rarita	DF	Starter
K. Musah	Rarita	DF	Starter
S. Szabó	Rarita	DF	Starter
N. Terzi?	Rarita	DF	Backup
P. Murmu	Rarita	DF	Backup
X. Takagi	Rarita	DF	Backup
R. Tsao	Rarita	DF	Backup
W. Nasiru	Rarita	GK	Starter
F. Akumu	Rarita	GK	Backup
F. Ithungu	Rarita	GK	Reserve

#### Table 1: Team Selection

To verify the above player selection, ACF employed another similar methodology based on selected statistics determined by decision trees (Appendix B) and literature review. The weight assumptions and player selection results are in Appendix C. Through comparison with the PCA's selected players in Table 21, 76% of players selected were consistent across both methodologies, leading to confidence in PCA player selections (Table 1).

As another way to verify the above selection result, ACF applied the PCA player selection model to 2021 tournament data and then computed team scores for comparison to tournament results. Position grouping scores were computed for each team using a playing time weighted average for players in that position, and final team scores were created using Equation 6.

#### Equation 6: Final Team Score Calculation Final Team Score = 0.15 \* Team Forward Score + 0.30 \* Team Midfielder Score + 0.30 \* Team Defender Score + 0.25 \* Team Goalkeeper Score



The results for final team scores (Appendix D Table 27) were directionally consistent with tournament results, confirming PCA as a promising method to select players.

#### Probability of Success

Bayes stated two goals for success: finishing in the FSA top ten within five years and having a high likelihood of winning the FSA championship within ten years. The probabilities of achieving these goals were computed by comparing the position grouping scores of 2021 tournament nations with those of the Bayesian (Foot)Ballers. Upper and lower bound success probabilities for the Bayesian (Foot)Ballers were computed based on this comparison (Appendix E Tables 30-31). The analysis showed an 82.5% probability for the first goal and 62.5% for the second. More in-depth explanation is in Appendix E.



### **Economic Impact**

#### Expenses

ACF considered expenses such as player and staff salaries as well as other expenses including facilities, rent, and equipment (Table 2).

Expense Category	Expense	Variable Percentage	Fixed Percentage
Salaries	Player Salaries	100%	0%
Salaries	Management, Board, Committees	50%	50%
Other	Facilities, Rent, Equipment, etc.	80%	20%

#### Table 2: Fixed/Variable Distribution of Expense Categories

To be consistent with practices of other national teams, player salaries for the team will be paid on a per-match basis. To estimate the cost of all player salaries in a season, the per-match salary was set at  $\partial 3,453.03$  (Appendix F). ACF assumed that teams play four "friendlies", or non-tournament matches against other teams, each season. Qualifying rounds are common in the FSA tournament. Based on the number of teams in the tournament data, ACF assumed that two zones of 28 teams each would be used for qualifying, including Rarita's Bayesian (Foot)Ballers. If the team qualifies, they can progress to the tournament.

The lower bound, average, and upper bound for number of matches per season is shown in Table 3.

Match Type	Lower Bound No. Matches	Average No. Matches	Upper Bound No. Matches
Friendlies	4	4	4
Qualifiers	4	4	4
Tournament	0	2	5
Total	8	10	13

#### **Table 3: Matches Played Estimation**

ACF calculated estimations for total player salaries using the number of players on the roster. Then, ACF estimated salaries for team staff such as management, committees, and board members, based on salaries from the United States Soccer Federation (USSF), separated into fixed and variable expenses. Other expenses were estimated using Rarita's Per Capita Other Expenses in the provided data. All variable expenses were scaled by the number of matches, since being knocked out of the tournament earlier will result in fewer expenses for training and staff.





Per Season Expense	Lower Bound (∂)	Average (∂)	Upper Bound (∂)
Player Salaries	690,606	863,258	1,122,235
Fixed Staff Costs	16,118,713	16,118,713	16,118,713
Variable Staff Costs	3,393,413	4,241,767	5,514,297
Fixed Other Expenses	450,694,187	450,694,187	450,694,187
Variable Other Expenses	23,720,747	29,650,933	38,546,213
Total Expenses	494,617,667	501,568,858	511,995,645

#### Table 4: Annual Expenses

#### **Revenue and Profit**

Broadcast and commercial revenue were considered as the main sources of revenue for the international team, since ACF assumed that the FSA would receive any ticket revenue from games. ACF calculated broadcast and commercial revenues using Rarita's 2016-2021 Per Capita Broadcast and Per Capita Commercial revenues (Appendix F). ACF assumed revenues as 20% fixed and 80% variable. Profit per season was calculated from the total revenue per season and total expenses per season (Table 5). This indicates that Rarita's new team is profitable.

#### Table 5: Seasonal Expenses, Revenues, and Profits

	Lower Bound ( $\partial$ )	Average ( $\partial$ )	Upper Bound (∂)
Total Expenses Per Season	494,617,667	501,568,85	511,995,645
Total Revenue Per Season	620,181,628	691,059,528	797,376,379
Total Profit Per Season	125,563,962	189,490,670	285,380,734

Tournament winners earn an unknown amount of prize money, so the prize was not included as potential revenue. However, if the Bayesian (Foot)Ballers win a tournament, it is recommended that half of the prize money is split among the players and the other half used to reinvest in the team or make charitable contributions to sports organizations around Rarita.

#### **Financial Projections**

To estimate the spot rates as of January 1, 2022, ACF selected the median of the provided spot rates at each maturity (Figure 1).



ACF used the estimated spot rates to calculate future values for expenses, revenues, and profit. Figure 2 illustrates lower bound, average, and upper bound profit projections.



#### **Figure 2: Projected Annual Profits**

#### **GDP** Impact

The annual GDP impact was calculated by Equation 7.

**Equation 7: GDP Impact Per Capita** Profit GDP Per Capita =**Population** 



The total Rarita population data was given up to 2020; thus, the total population was projected through 2032 (Appendix H). The annual Rarita GDP can be observed in Figure 3 and Appendix H. The Bayesian (Foot)Ballers are projected to annually increase the Rarita GDP per capita regardless of number of matches played.



The Bayesian (Foot)Ballers will bring economic benefits to other related industries. Restaurants and bars will have more customers watching matches. Retail will also benefit from the sale of teamrelated merchandise. Sponsoring brands will see increased sales from the recognition. Hosting friendlies will increase tourism, bringing revenue to related transportation industries.

#### Sensitivity Analysis

ACF tested the spot and inflation rate sensitivities. To test the spot rate sensitivity, ACF applied the lower quartile and upper quartile of spot rates (Table 33) to the average profit scenario.





Figure 4: Spot Rate Sensitivity Analysis for Profit

Similarly, the inflation rate's sensitivity was tested by increasing and decreasing the base inflation rate (2.5%) by 10%.



#### Figure 5: Inflation Rate Sensitivity Analysis for Profit

The sensitivity to the change in spot rate and inflation rate increases as time increases. However, it appears that the profit projections under the average scenario are more sensitive to a change in spot rate than a change in inflation rate.

### Data, Data Limitations, and Assumptions

#### Data and Data Limitations

ACF received player statistics from the 2020 and 2021 league and tournament seasons. However, only the tournament results were provided. Similarly, some players did not have populated statistics or were only documented within the league or tournament datasets. Financial information was provided for Rarita and other nation's football teams at a total level that included the national teams and league teams. Therefore, ACF was unable to directly allocate expenses that would be applicable to the Rarita National Team.

ACF came up with solutions or assumptions for the following data limitations (Table 6).

Limitation	Solution or Assumption
No league results data for 2020 and 2021	Used the tournament data and tournament results for creating player selection criteria
No passing or defense tournament data for 2020	Used the 2021 tournament data and tournament results for creating player selection criteria
Some players are assigned a combination of positions (i.e. DFFW)	Assumed the first position listed was their "primary" position
Some players in the league data are not included in the tournament data	Assumed that player statistics would be consistent within a league and tournament setting
Nation Dosqaly does not have 2021 tournament goalkeeping data	Nation Dosqaly was excluded from analysis
No player injury or penalty data	Advised to collect player injury and penalty data in the future as data to monitor

#### **Table 6: Data Limitations and Solutions**

Data used for expenses included the USSF's 2021 Audited Financial Statement, and for player salaries, ACF used data from England's Football Association, the United States Women's National Team, and the United States Men's National Team.



### Assumptions

Variable	Assumption
Number of Matches	Bayesian (Foot)Ballers play four friendlies, play in a 28-team qualifying round, and may play in a 24-team FSA tournament, resulting in an estimated 8 to 13 matches.
Expenses, Revenues, and Profit	These variables are consistent for each year.
Annual Inflation Rate	2.50%
Currency Exchange Rates	The Dollar To Euro 5-year Average is 0.870. The Euro to Doubloon 5-year Average is 1.134.
Player Position	For players with multiple positions listed, the first position is their primary position and serves as the basis for their positional score.
Tournament/League Data	Tournament and league data are collected in a comparable manner.
Player Salary	The per-match player salary is $\partial$ 3,453.03 (Appendix F).

#### able 7: Assumptions

13



### **Implementation Plan**

ACF developed an annual plan for the Bayesian (Foot)Ballers for repeated tasks (Figure 6) as well as a full ten-year timeline (Table 8).

#### Figure 6: Annual Plan





Years 1-3	<ul> <li>Heavy emphasis on marketing the new team to Rarita citizens</li> <li>Qualify for the international FSA</li> <li>Veteran players mentor younger players</li> <li>Re-evaluate player success assumptions with new data</li> <li>Finish in the top ten by year 3</li> </ul>
Years 4-6	<ul> <li>Expand marketing internationally to increase tourism</li> <li>Younger players begin taking on starting roles</li> <li>Veterans relegate to backup or mentor roles</li> <li>New set of young players join as backups</li> <li>Finish in top ten at least twice</li> </ul>
Years 7-10	<ul> <li>Continue cycling players; backups from years 1-3 are now leading as veterans</li> <li>Evaluate additional goals for the next decade</li> <li>Win an FSA championship</li> </ul>

#### Table 8: Ten Year Implementation Plan

#### Data to Monitor

To improve future player selection and to conduct player performance reviews, the following data should be collected on an annual basis (Table 9).

Annual Report Metric	Source	
Tournament Rankings	Tournament player and team scores based on current assumptions	
Annual Revenue	Both direct revenue from tournaments and indirect revenue	
Annual Expenses	Both direct expenses from tournaments and indirect expenses	
Detailed Tournament Player and Rarita League Player Statistics	Continue collection of player statistics; collect injury and penalty data	

#### Table 9: Data to Monitor



### **Risk and Risk Mitigation Considerations**

Injury Risk

- Intrinsic risk factors include age and muscle strength, while extrinsic factors include equipment and rules of play.
- Repeated injury can cause chronic conditions, impact team performance, and have negative financial impact.
  - The 2014 FIFA World Cup had 1.7 injuries per match and 1.0 injuries per match expected to result in time loss.

Injury Risk Mitigation

- Employ thorough training programs and invest in player injury and health insurance.
  - The FIFA 11+ Training Program reduced injuries by 30% for teams who participated at least twice per week.

**Reputation Risk** 

- "Football hooliganism" refers to violent and abusive fans or players, which has resulted in injuries, deaths, and damaged reputations.
- Although rare, it is an imperative risk to mitigate due to the potential dire impact to Rarita's reputation.

Reputation Risk Mitigation

- Separate fans by nation, have video surveillance for security, and impose punishments for rowdy behavior.
- Hire a sports psychologist and a coach who also emphasizes sportsmanship.

Economic risk due to changing spot and inflation rates is not a concern based on our sensitivity analysis. Other broader risks such terrorism, political, and pandemic risks can be mitigated by hiring a risk management officer, ensuring a governing body in the Rarita league, and seeking general liability insurance.

### Conclusion

ACF strongly advises the Executive Committee of Hammessi Bayes to utilize the player selection framework based on a 4-5-1 formation and implementation plan in this report to launch the Bayesian (Foot)Ballers by 2023. The team is predicted with high probability to place in the FSA top ten within five years and to win the FSA championship within ten years. ACF's supporting analysis and financial projections have revealed that Rarita can launch a future top team in the FSA that subsequently brings an economic boom and increase in tourism from broadcast and commercial revenue and a reputable football brand.



### Appendix A – PCA

Due to the large number of player statistics, ACF used PCA to reduce the dimensionality while continuing to encapsulate the data's information. PCA was performed on the 2021 shooting, passing, defense, and goalkeeping player statistics separately. Principal components were chosen until approximately 60% of the total variation was explained (Table 10). Similarly, the principal components are listed in the appendix in Tables 11-14.

Weights for player scoring were then found by computing a weighted average of the principal components selected using the proportion of variance explained as weights. These weighted average components were then scaled so the sum of the components was equal to one. Finally, these scaled weighted average values were multiplied by the weights found in Table 20 to arrive at the final weights for player scoring (Tables 16-19).

Player Statistic Data	Number of Principal Components Selected	Cumulative Proportion of Variance Explained
Shooting	2	59.6%
Passing	2	60.1%
Defense	4	61.0%
Goalkeeping	2	61.4%

#### Table 10: Principal Component Selections by Statistical Category

Shooting Principal Component				
Statistic	PC2			
Gls	0.303	0.435		
Standard Sh	0.369	-0.205		
Standard SoT	0.380	0.052		
Standard FK	0.080	-0.024		
Performance PK	0.081	-0.052		
Standard Sh/90	0.366	-0.206		
Standard SoT/90	0.373	0.039		
Performance PKatt	0.078	-0.017		
Expected xG	0.411	0.019		
Expected npxG	0.406	0.035		
Expected G-xG	-0.024	0.599		
Expected np:G-xG	-0.026	0.598		
Proportion of Variance Explained 38.37% 21.20%				

#### Table 11: Principal Components for Shooting Statistics

Passing Principal Component				
Statistic	PC1	PC2		
Total Cmp	0.344	-0.022		
Total Att	0.342	0.008		
Total TotDist	0.340	-0.117		
Total PrgDist	0.271	-0.115		
Short Att	0.239	0.196		
Short Cmp	0.256	0.179		
Medium Cmp	0.309	-0.129		
Medium Att	0.314	-0.100		
Long Cmp	0.253	-0.182		
Long Att	0.232	-0.151		
Ast	0.017	0.393		
хА	0.018	0.423		
A-xA	0.008	0.213		
КР	0.046	0.392		
1/3	0.266	-0.007		
РРА	0.095	0.396		
CrsPA	0.050	0.293		
Prog	0.238	0.213		
Proportion of Variance Explained	44.15%	15.99%		

#### Table 12: Principal Components for Passing Statistics

#### Table 13: Principal Components for Defense Statistics

Defense Principal Component						
Statistic	PC1	PC4				
Tackles Tkl	0.359	-0.233	0.052	-0.141		
Tackles TklW	0.313	-0.205	0.018	-0.261		
Tackles Def 3rd	0.313	-0.203	0.042	0.177		
Tackles Mid 3rd	0.250	-0.220	0.103	-0.224		
Tackles Att 3rd	0.108	0.036	-0.098	-0.417		
Tkl+Int	0.316	-0.250	-0.098	-0.083		
Pressures Press	0.269	0.401	0.014	-0.081		
Pressures Succ	0.254	0.303	0.025	-0.053		
Pressures Def 3rd	0.262	0.118	-0.271	0.088		
Pressures Mid 3rd	0.205	0.333	0.111	-0.144		
Pressures Att 3rd	0.103	0.393	0.169	-0.099		
Blocks Blocks	0.074	0.151	-0.553	0.005		
Blocks Sh	-0.006	-0.014	-0.379	0.216		
Blocks ShSv	0.000	-0.027	-0.027	0.211		
Blocks Pass	0.095	0.195	-0.464	-0.114		
Vs Dribbles Tkl	0.305	-0.192	0.113	0.178		
Vs Dribbles Att	0.295	0.078	0.169	0.426		



Clr Err	0.029	-0.172	-0.274	0.267
Proportion of Variance Explained	27.39%	-0.077 13.96%	-0.079 11.81%	<b>7.88%</b>

#### Table 14: Principal Components for Goalkeeping Statistics

Goalkeeping Principal Component				
Statistic	PC1	PC2		
Playing Time MP	0.376	0.233		
Playing Time Starts	0.359	0.279		
Playing Time Min	0.367	0.258		
Playing Time 90s	0.369	0.251		
Performance GA	-0.321	0.245		
Performance Saves	-0.165	0.334		
W	0.307	-0.022		
D	0.108	0.037		
L	-0.326	0.229		
Performance CS	0.177	-0.448		
Performance PKatt	-0.160	0.387		
Penalty Kicks PKA	0.044	0.182		
Penalty Kicks PKsv	-0.044	0.353		
Penalty Kicks PKm	-0.236	0.065		
Proportion of Variance Explained	41.10%	20.34%		



### Appendix B – Decision Trees

Regression trees for each position (goalkeeper, defender, midfielder, and forward) were used to predict 2021 tournament places based on 2021 tournament player statistics. Calculated player statistics such as goals minus expected goals were not included in the trees. Variables that resulted in predicted tournament place closest to 1 were considered further for inclusion in the final player selection model. The selected variables for further consideration by position are shown in Table 15.

Table 15: Decision free variables			
Position	Regression Tree Variables		
Goalkeeper	L		
Defender	Tackles Att 3rd, 1/3, Tackles Def 3rd, Pressures Def 3rd, Total Cmp		
Midfielder	Medium Att, Tackles Att 3rd, Pressures Def 3rd, KP, Short Cmp		
Forward	Performance PK, Performance PKatt, Total Cmp, Standard SoT		

#### Table 15: Decision Tree Variables

### Appendix C – Player Score Weights

#### Principal Component Approach

5 IO. FOR Shouling Statistical Weights by FO				
	Weight for Position			
Statistic	FW	MF		
Gls	0.093	0.039		
Standard Sh	0.044	0.018		
Standard SoT	0.070	0.029		
Standard Sh/90	0.043	0.018		
Standard SoT/90	0.068	0.028		
Standard FK	0.011	0.005		
Performance PK	0.009	0.004		
Performance PKatt	0.012	0.005		
Expected xG	0.072	0.030		
Expected npxG	0.073	0.030		
Expected G-xG	0.053	0.022		
Expected np:G-xG	0.052	0.022		

#### Table 16: PCA Shooting Statistical Weights by Position

#### Table 17: PCA Passing Statistical Weights by Position

	Weight for Position			
Statistic	FW	MF	DF	
Total Cmp	0.031	0.039	0.019	
Total Att	0.032	0.040	0.020	
Total TotDist	0.028	0.034	0.017	
Total PrgDist	0.021	0.027	0.013	
Short Cmp	0.030	0.037	0.019	
Short Att	0.029	0.036	0.018	
Medium Cmp	0.024	0.030	0.015	
Medium Att	0.026	0.032	0.016	
Long Cmp	0.017	0.022	0.011	
Long Att	0.016	0.021	0.010	
Ast	0.015	0.018	0.009	
хА	0.016	0.020	0.010	
A-xA	0.008	0.010	0.005	
КР	0.017	0.022	0.011	
1/3	0.024	0.031	0.015	
PPA	0.022	0.028	0.014	
CrsPA	0.014	0.018	0.009	
Prog	0.029	0.036	0.018	



	Weight for Position		
Statistic	MF	DF	
Tackles Tkl	0.015	0.046	
Tackles TklW	0.010	0.029	
Tackles Def 3rd	0.019	0.058	
Tackles Mid 3rd	0.008	0.025	
Tackles Att 3rd	-0.002	-0.007	
Vs Dribbles Tkl	0.021	0.064	
Vs Dribbles Att	0.037	0.111	
Vs Dribbles Past	0.035	0.104	
Pressures Press	0.032	0.095	
Pressures Succ	0.028	0.084	
Pressures Def 3rd	0.016	0.048	
Pressures Mid 3rd	0.027	0.080	
Pressures Att 3rd	0.024	0.073	
Blocks Blocks	-0.006	-0.018	
Blocks Sh	-0.008	-0.024	
Blocks ShSv	0.002	0.007	
Blocks Pass	-0.003	-0.008	
Int	-0.003	-0.008	
Tkl+Int	0.008	0.025	
Clr	-0.007	-0.021	
Err	-0.005	-0.015	

#### Table 18: PCA Defense Statistical Weights by Position

#### Table 19: PCA Goalkeeping Statistical Weights by Position

	Weight for Position
Statistic	GK
Playing Time MP	0.242
Playing Time Starts	0.244
Playing Time Min	0.243
Playing Time 90s	0.242
Performance GA	-0.098
Performance Saves	0.000
W	0.145
D	0.062
L	-0.104
Performance CS	-0.022
Performance PKatt	0.015
Penalty Kicks PKA	0.066
Penalty Kicks PKsv	0.064
Penalty Kicks PKm	-0.100



Weights for Position	Shooting	Passing	Defense	Goalkeeping	
FW	60%	40%	0%	0%	
MF	25%	50%	25%	0%	
DF	0%	25%	75%	0%	
GK	0%	0%	0%	100%	

Table 20: Statistical Weights for Computing Player Scores

#### Table 21: Player Selections from Principal Component Analysis

Player	Nation	Position	Age	Final Score	Role
U. Shoko	Rarita	FW	24	1.16	Starter
Z. Zziwa	Rarita	FW	23	1.26	Backup
I. Shoshan	Rarita	FW	30	1.27	Reserve
Q. Morrison	Rarita	MF	33	1.36	Starter
X. Leroy	Rarita	MF	26	1.60	Starter
P. Rabiu	Rarita	MFFW	27	1.12	Starter
Z. Kakai	Rarita	MFDF	26	1.06	Starter
J. Nurhayati	Rarita	MF	33	0.88	Starter
P. Villa	Rarita	MFFW	20	0.65	Backup
G. binti Salleh	Rarita	MFFW	26	1.16	Backup
L. Leibowitz	Rarita	MF	22	0.56	Backup
O. Wanjala	Rarita	MF	23	0.96	Backup
S. Barman	Rarita	MF	24	0.89	Backup
Y. Cheu	Rarita	MF	18	0.34	Reserve
Z. Rajabi	Rarita	DF	30	1.35	Starter
F. Acayo	Rarita	DF	24	1.18	Starter
K. Musah	Rarita	DF	30	0.90	Starter
S. Szabó	Rarita	DF	29	0.88	Starter
N. Terzi?	Rarita	DF	22	1.02	Backup
P. Murmu	Rarita	DF	22	1.00	Backup
X. Takagi	Rarita	DF	23	1.14	Backup
R. Tsao	Rarita	DF	26	1.11	Backup
W. Nasiru	Rarita	GK	33	0.41	Starter
F. Akumu	Rarita	GK	20	0.37	Backup
F. Ithungu	Rarita	GK	28	0.33	Reserve

Principal Component Verification: Decision Trees and Literature Review Approach

Table 22: Decision Tree/Literature Review Shooting Statistical Weights by Position

	Weight for Position		
Statistic	FW MF		
Gls	0.00	0.05	
Standard SoT	0.20	0.10	
Performance PK	<b>0.10</b> 0.0		



Expected npxG	0.25	0.00
---------------	------	------

#### Table 23: Decision Tree/Literature Review Passing Statistical Weights by Position

	Weight for Position		
Statistic	FW	MF	DF
Total Cmp%	0.10	0.00	0.00
Total PrgDist	0.15	0.20	0.25
Short Cmp%	0.00	0.10	0.00
Medium Cmp%	0.00	0.10	0.00
КР	0.20	0.15	0.00

#### Table 24: Decision Tree/Literature Review Defense Statistical Weights by Position

	Weight for Position		
Statistic	MF	DF	
Tackles Def 3rd	0.15	0.20	
Pressures %	0.00	0.25	
Int	0.05	0.15	
Err	0.10	0.15	

#### Table 25: Decision Tree/Literature Review Goalkeeping Statistical Weights by Position

	Weight for Position	
Statistic	GK	
Performance GA90	0.15	
Performance Save%	0.55	
L	0.15	
Performance CS%	0.15	

#### Table 26: Decision Tree/Literature Review Player Selection

Player	Nation	Position	Age	Final Score	Role
I. Saha	Rarita	FW	26	1.36	Starter
U. Shoko	Rarita	FW	24	1.24	Backup
Z. Zziwa	Rarita	FW	23	1.00	Reserve
X. Leroy	Rarita	MF	26	2.70	Starter
Q. Morrison	Rarita	MF	33	2.08	Starter
O. Wanjala	Rarita	MF	23	1.68	Starter
Z. Kakai	Rarita	MFDF	26	1.52	Starter
J. Nurhayati	Rarita	MF	33	1.45	Starter
S. Barman	Rarita	MF	24	1.45	Backup
L. Leibowitz	Rarita	MF	22	1.24	Backup
G. binti Salleh	Rarita	MFFW	26	1.18	Backup
P. Rabiu	Rarita	MFFW	27	1.13	Backup
P. Villa	Rarita	MFFW	20	0.95	Backup
G. Jankowski	Rarita	MF	21	0.70	Reserve
X. Takagi	Rarita	DF	23	1.39	Starter



Z. Rajabi	Rarita	DF	30	0.47	Starter
K. Musah	Rarita	DF	30	0.77	Starter
F. Acayo	Rarita	DF	24	0.62	Starter
P. Murmu	Rarita	DF	22	0.59	Backup
N. Terzi?	Rarita	DF	22	0.49	Backup
K. Nalwanga	Rarita	DF	21	0.80	Backup
R. Tsao	Rarita	DF	26	0.42	Backup
W. Nasiru	Rarita	GK	33	1.23	Starter
F. Akumu	Rarita	GK	20	1.43	Backup
F. Ithungu	Rarita	GK	28	1.24	Reserve



### Appendix D – Team Score and 2021 Tournament Result

PCA Team Score Rank is closer to the 2021 Tournament results.

Nation	Nation Team Score Team Score Rank 2021 Tournament Ran				
Sobianitodrugy					
	0.74	1	1		
Neopie S Land Of Maneau	0.58	3	2		
Nganion	0.68	2	3		
Mico	0.45	4	4		
Quewenia	0.28	6	5		
Southern Ristan	0.35	5	6		
Galamily	0.16	11	7		
Bernepamar	0.21	8	8		
Giumle Lizeibon	0.16	10	10		
Greri Landmoslands	0.18	9	11		
Xikong	-0.17	14	12		
Manlisgamncent	0.07	13	13		
Esia	0.15	12	14		
Byasier Pujan	0.27	7	15		
Djipines	-0.19	17	16		
Leoneku Guidisia	-0.18	16	17		
Ledian	-0.22	19	18		
Eastern Sleboube	-0.39	23	19		
New Uwi	-0.19	18	20		
Ngoque Blicri	-0.25	20	21		
Nkasland Cronestan	-0.17	15	22		
Eastern Niasland	-0.28	21	23		
Varijitri Isles	-0.34	22	24		

#### Table 28: Decision Tree/Literature Review Team Score Rank and Tournament Rank Comparison

Nation	Team Score	Team Score Rank	2021 Tournament Rank
Sobianitedrucy	0.36	2	1
People's Land of Maneau	0.41	1	2
Nganion	0.33	4	3
Mico	0.23	7	4
Quewenia	0.18	8	5
Southern Ristan	0.35	3	6
Galamily	0.14	12	7
Bernepamar	0.08	14	8
Giumle Lizeibon	0.17	10	10



Greri Landmoslands	0.29	5	11
Xikong	0.03	16	12
Manlisgamncent	0.00	17	13
Esia	-0.15	22	14
Byasier Pujan	0.28	6	15
Djipines	-0.02	18	16
Leoneku Guidisia	0.18	9	17
Ledian	-0.11	21	18
Eastern Sleboube	-0.11	20	19
New Uwi	0.07	15	20
Ngoque Blicri	0.08	13	21
Nkasland Cronestan	-0.15	23	22
Eastern Niasland	-0.03	19	23
Varijitri Isles	0.17	11	24

### **Appendix E – Success Probabilities**

ACF computed success probabilities by comparing the team scores for tournament teams by position with Rarita team positional scores. Tournament team positional scores were taken from the previous analysis found in the *Player Selection Process* section and aggregated into final team scores using Equation 6. Since Rarita players did not have tournament playing time, Rarita positional scores were computed using Equation 8 for positions with starters, backups, and reserves or Equation 9 for positions with only starters and backups.

Equation 8: Rarita Positional Score Calculation with Reserves Position Score = 0.75 \* Average Starter Score + 0.20 \* Average Backup Score + 0.05 \* Average Reserve Score

**Equation 9: Rarita Positional Score Calculation without Reserves** Position Score = 0.75 \* Average Starter Score + 0.25 \* Average Backup Score

Rarita's positional scores were then compared to the distribution of tournament team positional scores, and Rarita was assigned a theoretical rank based on this comparison (Table 29).

Position	Rarita Score Average Score		Rarita Rank
FW	1.32	0.08	1
MF	1.69	0.15	1
DF	0.75	-0.05	1
GK	1.27	0.18	5
Total	1.25	0.09	1

#### Table 29: Average Positional Scores

ACF assigned probabilities of success to each position based on the comparison. Finally, the probability of overall team success was computed (Equation 10).

Equation 10: Rarita Team Probability of Success Team Success Probability = 0.15 \* FW Success Probability + 0.30 \* Midfielder Success Probability + 0.30 \* DF Success Probability + 0.25 \* GK Success Probability

Probability of success ranges are in Tables 30-31.

 Table 30: Probability Ranges of Finishing in the Top Ten within Five Years

	Probability of Success		
Position	Lower Bound	Upper Bound	
FW	75.0%	95.0%	
MF	75.0%	95.0%	
DF	75.0%	95.0%	
GK	65.0%	85.0%	



Total	72.5%	92.5%

#### Table 31: Probability Ranges of Winning the FSA Championship within Ten Years

	Probability of Success	
Position	Lower Bound	Upper Bound
FW	55.0%	75.0%
MF	55.0%	75.0%
DF	55.0%	75.0%
GK	45.0%	65.0%
Total	52.5%	72.5%

### Appendix F – Expenses, Revenues, and Profit

ACF estimated player salaries using other national team salaries. The England Football Association pays players £2,000, or approximately \$2,650. The United States Men's National Team pays players \$5,000 per match, and players on the United States Women's National Team are paid between \$3,250 and \$4,500 per match. Based on this data, a per-match salary of \$3,500 was assumed to be reasonable. This \$3,500 per-match salary was exchanged to Doubloons using the Dollar to Euro 5-year average and the Euro to Doubloon 5-year average, resulting in the basic permatch salary of  $\partial$ 3,453.03.

With a 28-team bracket, a team will play four games, progressing to the tournament if they win three or four of the games. It was also assumed that the FSA will continue to include 24 teams in the tournament for the next ten years, so a team must win either four or five games to win the tournament based on what position they start in the beginning tournament bracket. The lower bound for matches per season was set at eight, since the team would play four friendlies and four matches in the qualifiers, but not progress to the tournament. The average number of matches was set at ten, since a team will play four friendlies, four qualifiers, and on average two tournament matches. The upper bound for matches, and up to five tournament matches.

To scale variable expenses, it was assumed that leagues play 38 games per season. This scaling allows for the estimation of how expenses and revenues may change based on how well the team is performing. For example, a team which does not qualify for the tournament will only play eight games and perhaps not make as much revenue from merchandise sales; however, they may also not need to pay for training expenses since they are not moving forward in the tournament.

#### **Equation 11: Player Salaries Calculation**

Per Match Salary \* No. Players on Roster \* Dollar to Euro 5 year Avg \* Dollar to Doubloon 5 year Avg \* No. Matches (LB, Avg, or UB) / 38

To calculate the total Per Capita Other Expenses, ACF multiplied the 2016-2021 Per Capita Other Expenses by Rarita's total population for each year. The average of these total other costs was then taken as the Total Other Costs.

Equation 12: Fixed Other Expenses Calculation Total Other Costs \* 0.80

**Equation 13: Variable Other Expenses Calculation** *Total Other Costs* \* 0.20 \* *No. Matches* (*LB*, *Avg*, *or UB*) / 38

ACF found data on the USSF's expenses, which indicated that management expenses are \$32,217,650 per year and the board of directors' and committees' expenses are \$458,288 per year.



#### Equation 15: Fixed Staff Costs

Staff Costs \* Dollar to Euro 5 year Avg \* Dollar to Doubloon 5 year Avg \* 0.50

#### Equation 16: Variable Staff Costs

Staff Costs \* Dollar to Euro 5 year Avg \* Dollar to Doubloon 5 year Avg \* 0.50 \* No. Matches (LB, Avg, or UB) / 38

The Per Capita Total Revenue from 2016-2021 was multiplied by each year's population for a yearly total revenue. These yearly total revenues were averaged, resulting in the Average Total Revenue. Broadcast and commercial revenues were found to be on average 83% of each year's total revenue.

Equation 17: Fixed Revenues Average Total Revenue \* 0.83 \* 0.20

#### **Equation 18: Variable Revenues**

Average Total Revenue \* 0.83 \* 0.80 \* No. Matches (LB, Avg, or UB) / 38

Table 32: Expected Seasonal Expenses and Revenues by Category

Per Season Expenses	Lower Bound	Average	Upper Bound
Player Salaries	690,606	863,258	1,122,235
Fixed Staff Costs	16,118,713	16,118,713	16,118,713
Variable Staff Costs	3,393,413	4,241,767	5,514,297
Fixed Other Expenses	450,694,187	450,694,187	450,694,187
Variable Other Expenses	23,720,747	29,650,933	38,546,213
Total Expenses	494,617,667	501,568,858	511,995,645
Fixed Revenues	336,670,026	336,670,026	336,670,026
Variable Revenues	283,511,601	354,389,502	460,706,352
Total Revenues	620,181,628	691,059,528	797,376,379
Per Season Profit	125,563,962	189,490,670	285,380,734

## **Appendix G- Financial Projections**

	Spot Rates		
Maturity	Lower Quartile	Projected 1/1/2022	Upper Quartile
1	0.33%	0.72%	1.40%
2	0.68%	1.31%	1.85%
3	1.25%	1.71%	2.18%
4	1.85%	2.04%	2.68%
5	2.05%	2.55%	3.19%
6	2.15%	3.09%	3.82%
7	2.27%	3.43%	3.88%
8	2.60%	3.69%	4.03%
9	2.91%	3.83%	4.15%
10	3.07%	3.91%	4.42%



### Appendix H– GDP

The total population was projected for 2021-2032 by applying a five-year moving average (Figure 7 and Table 34).



Population Estimate				
Year	East Rarita	Central Rarita	West Rarita	Rarita
2021	1,926,336	3,024,192	7,543,127	12,493,655
2022	1,931,678	3,027,403	7,559,736	12,518,817
2023	1,934,416	3,028,755	7,569,513	12,532,683
2024	1,933,911	3,025,135	7,569,611	12,528,657
2025	1,931,585	3,026,371	7,560,497	12,518,453
2026	1,932,898	3,026,916	7,564,839	12,524,652
2027	1,933,202	3,026,794	7,566,115	12,526,111
2028	1,932,899	3,026,304	7,565,265	12,524,468
2029	1,932,646	3,026,596	7,564,179	12,523,421
2030	1,932,911	3,026,653	7,565,099	12,524,663
2031	1,932,915	3,026,587	7,565,165	12,524,666
2032	1,932,843	3,026,535	7,564,927	12,524,305

#### **Table 34: Rarita Regional Population Estimates**

#### Table 35: Rarita GDP per capita Impact

GDP Impact			
Year	Lower Bound	Average	Upper Bound
2023	10.34	15.61	23.51
2024	10.81	16.31	24.56

![](_page_33_Picture_7.jpeg)

2025	11.37	17.15	25.83
2026	12.00	18.10	27.26
2027	12.86	19.41	29.23
2028	13.95	21.06	31.71
2029	15.10	22.78	34.31
2030	16.33	24.64	37.11
2031	17.56	26.49	39.90
2032	18.83	28.42	42.80

![](_page_34_Picture_1.jpeg)

### Appendix I– R code: PCA

**#Required Packages** require(readxl) require(tidyverse) require(corrplot) require(analogue) #Import Data path = "C:/Users/lilvg/OneDrive/Spring 2022/SOA Case Study/" shooting <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament Shooting",  $guess_max = 1000000)$ passing <- read excel(path = paste0(path."/Data/Tournament.xlsx"), sheet = "Tournament Passing". guess max = 1000000) defense <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament Defense", guess max = 1000000) goalkeep <- read excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament Goalkeeping",  $guess_max = 1000000)$ results <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament Results",  $guess_max = 1000000)$ shooting.I <- read\_excel(path = paste0(path,"/Data/League.xlsx"), sheet = "shooting", guess\_max = 1000000) passing.l <- read\_excel(path = paste0(path,"/Data/League.xlsx"), sheet = "passing", guess\_max = 1000000)defense.l <- read\_excel(path = paste0(path,"/Data/League.xlsx"), sheet = "defense", guess\_max = 1000000)goalkeep.I <- read\_excel(path = paste0(path,"/Data/League.xlsx"), sheet = "goalkeeping", guess\_max = 1000000) salary.2020 <- read\_excel(path = paste0(path,"/Data/salary.xlsx"), sheet = "2020 Salaries", guess\_max = 1000000, skip = 11) salary.2021 <- read\_excel(path = paste0(path,"/Data/salary.xlsx"), sheet = "2021 Salaries", guess\_max = 1000000, skip = 11) **#Summarized Data** summary(shooting) summary(passing) summary(goalkeep) summary(defense) **#Data Manipulation** shooting <- shooting %>% mutate(Nation = as.factor(Nation), Pos = as.factor(Pos).Age = as.factor(Age),Born = as.factor(Born),Year = as.factor(Year), `Standard Dist` = as.numeric(`Standard Dist`), `Standard FK` = as.numeric(`Standard FK`),

![](_page_35_Picture_2.jpeg)

```
`Expected xG` = as.numeric(`Expected xG`),
                   `Expected npxG` = as.numeric(`Expected npxG`),
                   `Expected npxG/Sh` = as.numeric(`Expected npxG/Sh`),
                   `Expected G-xG` = as.numeric(`Expected G-xG`),
                   `Expected np:G-xG` = as.numeric(`Expected np:G-xG`))
passing <- passing %>% mutate(Nation = as.factor(Nation),
                 Pos = as.factor(Pos),
                 Age = as.factor(Age),
                 Year = as.factor(Year))
defense <- defense %>% mutate(Nation = as.factor(Nation),
                 Pos = as.factor(Pos),
                 Age = as.factor(Age),
                 Year = as.factor(Year))
goalkeep <- goalkeep %>% mutate(Nation = as.factor(Nation),
                  Pos = as.factor(Pos),
                  Age = as.factor(Age),
                  Year = as.factor(Year))
results <- results %>% mutate(Year = as.factor(Year),
                 Place = as.factor(Place),
                 Country = as.factor(Country))
shooting.I <- shooting.I %>% mutate(Nation = as.factor(Nation),
                  Pos = as.factor(Pos),
                  Age = as.factor(Age),
                  Born = as.factor(Born),
                  Year = as.factor(Year),
                   `Standard Dist` = as.numeric(`Standard Dist`),
                   `Standard FK` = as.numeric(`Standard FK`),
                   `Expected xG` = as.numeric(`Expected xG`),
                   `Expected npxG` = as.numeric(`Expected npxG`),
                   `Expected npxG/Sh` = as.numeric(`Expected npxG/Sh`),
                   `Expected G-xG` = as.numeric(`Expected G-xG`),
                   `Expected np:G-xG` = as.numeric(`Expected np:G-xG`))
passing.I <- passing.I %>% mutate(Nation = as.factor(Nation),
                 Pos = as.factor(Pos),
                 Age = as.factor(Age),
                 Year = as.factor(Year))
defense.I <- defense.I %>% mutate(Nation = as.factor(Nation),
                 Pos = as.factor(Pos),
                 Age = as.factor(Age),
                 Year = as.factor(Year))
goalkeep.l <- goalkeep.l %>% mutate(Nation = as.factor(Nation),
                  Pos = as.factor(Pos),
                  Age = as.factor(Age),
                  Year = as.factor(Year))
```

![](_page_36_Picture_1.jpeg)

salary.2020 <- salary.2020 %>% mutate(Player = as.factor(`Player Name`), Squad = as.factor(Squad), League = as.factor(League). Country = as.factor(Country),Position = as.factor(Position)) salary.2021 <- salary.2021 %>% mutate(Player = as.factor(`Player Name`), Squad = as.factor(Squad),League = as.factor(League),Country = as.factor(Country),Position = as.factor(Position)) results <- results %>% rename(Nation = Country) results.2020 <- results % >% filter(Year == 2020) results.2021 <- results %>% filter(Year == 2021) shooting.2020 <- shooting %>% filter(Year == 2020) shooting.2021 <- shooting %>% filter(Year == 2021) goalkeep.2020 <- goalkeep %>% filter(Year == 2020) goalkeep.2021 <- goalkeep %>% filter(Year == 2021) shooting.I.2020 <- shooting.I %>% filter(Year == 2020) shooting.I.2021 <- shooting.I %>% filter(Year == 2021) defense.I.2020 <- defense.I %>% filter(Year == 2020) defense.I.2021 <- defense.I %>% filter(Year == 2021) passing.1.2020 <- passing.1 % >% filter(Year == 2020) passing.I.2021 <- passing.I %>% filter(Year == 2021) goalkeep.I.2020 <- goalkeep.I %>% filter(Year == 2020) goalkeep.I.2021<- goalkeep.I %>% filter(Year == 2021) **#Data Joins** defense.2021.r <- full\_join(defense, results.2021, by = "Nation") shooting.2021.r <- full\_join(shooting.2021, results.2021, by = "Nation") shooting.2021.r\$Place <- addNA(shooting.2021.r\$Place) passing.2021.r <- full\_join(passing, results.2021, by = "Nation") goalkeep.2020.r <- left\_join(goalkeep.2020, results.2020, by = "Nation") #no goal keep data for a nation goalkeep.2021.r <- left\_join(goalkeep.2021, results.2021, by = "Nation") #same thing here #Shooting PCA shoot.pca <- shooting.2021.r %>% select(Gls, `Standard Sh`, `Standard SoT`, `Standard FK`, `Performance PK`,

`Standard Sh/90`, `Standard SoT/90`,

![](_page_37_Picture_1.jpeg)

`Performance PKatt`, `Expected xG`, `Expected npxG`, `Expected G-xG`, `Expected np:G-xG`) shoot.pca.r <- as.numeric(shooting.2021.r\$Place)

pr.shoot <- prcomp(shoot.pca, scale=TRUE) # will scale automatically pr.shoot\$rotation

pr.var.exp.shoot <- pr.shoot\$sdev^2 # variance of each principal component. pve.exp.shoot <- pr.var.exp.shoot/sum(pr.var.exp.shoot) #Compute the PVE (proportion of variance explained)

plot(pve.exp.shoot, xlab="Principal Component", ylab="Proportion of Variance Explained ", ylim=c(0,1), type="b") plot(cumsum(pve.exp.shoot), xlab="Principal Component ", ylab=" Cumulative Proportion of Variance Explained ", ylim=c(0,1), type="b")

biplot(pr.shoot, scale=0)

shoot.pcs <- as.data.frame(pr.shoot\$x) plot(shoot.pca.r, shoot.pcs\$PC1) plot(shoot.pca.r, shoot.pcs\$PC2) plot(shoot.pca.r, shoot.pcs\$PC3)

cumsum(pve.exp.shoot[1:2])

pr.pass <- prcomp(pass, scale. = TRUE)
pr.pass\$rotation</pre>

pr.var.pass <- pr.pass\$sdev^2 # variance of each principal component. pve.exp.pass <- pr.var.pass/sum(pr.var.pass) #Compute the PVE (proportion of variance explained)

plot(pve.exp.pass, xlab="Principal Component", ylab="Proportion of Variance Explained ", ylim=c(0,1), type="b") plot(cumsum(pve.exp.pass), xlab="Principal Component ", ylab=" Cumulative Proportion of Variance Explained ", ylim=c(0,1), type="b")

biplot(pr.pass, scale=0) # Visualize the dataset using the first two principal components

```
pass.pcs <- as.data.frame(pr.pass$x)
plot(pass.pca.r, pass.pcs$PC1)
plot(pass.pca.r, pass.pcs$PC2)
plot(pass.pca.r, pass.pcs$PC3)
cumsum(pve.exp.pass[1:2])
#Defense PCA
def <- defense.2021.r %>% select(`Tackles Tkl`, `Tackles TklW`,
               Tackles Def 3rd`, Tackles Mid 3rd`,
Tackles Att 3rd`, Tkl+Int`,
                Pressures Press, Pressures Succ,
                 Pressures Def 3rd`, `Pressures Mid 3rd`,
                `Pressures Att 3rd`,
               `Blocks Blocks`, `Blocks Sh`,
`Blocks ShSv`, `Blocks Pass`,
                `Vs Dribbles Tkl`, `Vs Dribbles Att`,
                 `Vs Dribbles Past`, `Int`, `Clr`, `Err`)
def.pca.r <- as.numeric(defense.2021.r$Place)
pr.def <- prcomp(def, scale. = TRUE)
pr.def$rotation
pr.var.def <- pr.def$sdev^2 # variance of each principal component.
pve.exp.def <- pr.var.def/sum(pr.var.def) #Compute the PVE (proportion of variance explained)
plot(pve.exp.def, xlab="Principal Component", ylab="Proportion of Variance Explained ", ylim=c(0,1),
type="b")
plot(cumsum(pve.exp.def), xlab="Principal Component ", ylab=" Cumulative Proportion of Variance
Explained ", ylim=c(0,1), type="b")
biplot(pr.def, scale=0) # Visualize the dataset using the first two principal components
def.pcs <- as.data.frame(pr.def$x)
plot(def.pca.r, def.pcs$PC1)
plot(def.pca.r, def.pcs$PC2)
plot(def.pca.r, def.pcs$PC3)
cumsum(pve.exp.def[1:4])
#Goalkeeping PCA
gk <- goalkeep.2021.r %>% select(`Playing Time MP`, `Playing Time Starts`,
                  Playing Time Min`, `Playing Time 90s`, `Performance GA`, `Performance Saves`, W, D,
L, `Performance CS`, `Performance PKatt`,
                      `Penalty Kicks PKA`, `Penalty Kicks PKsv`, `Penalty Kicks PKm`)
gk.pca.r <- as.numeric(goalkeep.2021.r$Place)
```

pr.gk <- prcomp(gk, scale. = TRUE) pr.gk\$rotation

![](_page_39_Picture_3.jpeg)

pr.var.gk <- pr.gk\$sdev^2 # variance of each principal component. pve.exp.gk <- pr.var.gk/sum(pr.var.gk) #Compute the PVE (proportion of variance explained)

plot(pve.exp.gk, xlab="Principal Component", ylab="Proportion of Variance Explained ", ylim=c(0,1), type="b")

plot(cumsum(pve.exp.gk), xlab="Principal Component ", ylab=" Cumulative Proportion of Variance Explained ", ylim=c(0,1), type="b")

biplot(pr.gk, scale=0) # Visualize the dataset using the first two principal components gk.pcs <- as.data.frame(pr.gk\$x) plot(gk.pca.r, gk.pcs\$PC1) #this might be promising plot(gk.pca.r, gk.pcs\$PC2) plot(gk.pca.r, gk.pcs\$PC3)

cumsum(pve.exp.gk[1:2])

41

![](_page_40_Picture_6.jpeg)

### Appendix J – R code: Decision Trees

# Required Packages
require(readxl)
require(tidyverse)
require(ggplot2)
require(tree)

# Import Data
path = "C:/Users/h1562/Documents/spring 2022/ACT 551/soa case study"
shooting <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament
Shooting",guess\_max = 10000000)
passing <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament
Passing",guess\_max = 10000000)
defense <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament
Defense",guess\_max = 10000000)
goalkeep <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament
Goalkeeping",guess\_max = 10000000)
results <- read\_excel(path = paste0(path,"/Data/Tournament.xlsx"), sheet = "Tournament
Results",guess\_max = 10000000)</pre>

# Data Manipulation shooting <- shooting %>% mutate(Nation = as.factor(Nation), Pos = as.factor(Pos), Age = as.numeric(Age), Born = as.factor(Born), Year = as.factor(Year),

Standard Dist<sup>\*</sup> = as.numeric(<sup>\*</sup>Standard Dist<sup>\*</sup>),

Standard FK<sup>\*</sup> = as.numeric(<sup>\*</sup>Standard FK<sup>\*</sup>),

Expected xG<sup>\*</sup> = as.numeric(<sup>\*</sup> Expected xG<sup>\*</sup>),

`Expected npxG` = as.numeric(`Expected npxG`),

`Expected npxG/Sh` = as.numeric(`Expected npxG/Sh`),

Expected G-xG = as.numeric(Expected G-xG).

`Expected np:G-xG` = as.numeric(`Expected np:G-xG`))

passing <- passing %>% mutate(Nation = as.factor(Nation),

Pos = as.factor(Pos), Age = as.numeric(Age), Year = as.factor(Year))

defense <- defense %>% mutate(Nation = as.factor(Nation), Pos = as.factor(Pos), Age = as.numeric(Age), Year = as.factor(Year))

Age = as.numeric(Age), Year = as.factor(Year))

#Joining Tournament Results

shooting <- merge(shooting, results, by = c("Nation", "Year"), all.x = TRUE)

passing <- merge(passing, results, by = c("Nation", "Year"), all.x = TRUE)

defense <- merge(defense, results, by = c("Nation", "Year"), all.x = TRUE)

goalkeep <- merge(goalkeep, results, by = c("Nation", "Year"), all.x = TRUE)

#### **#Selecting Player Statistics fields**

shooting\_s <- shooting %>% filter(Year==2021) %>% select(Place,Player, Pos, Age, '90s', Gls, 'Standard Sh', 'Standard SoT', 'Standard G/Sh', 'Standard G/SoT', 'Standard Dist', 'Standard FK', 'Performance PK, 'Performance PKatt', 'Expected xG', 'Expected npxG', 'Expected npxG/Sh') %>% rename(x90s='90s',Standard\_Sh='Standard Sh',Standard\_SoT = 'Standard SoT',Standard\_GpSH='Standard G/Sh',Standard\_GpSoT='Standard G/SoT',Standard\_Dist='Standard Dist',Standard\_FK= 'Standard FK',Performance\_PK= 'Performance PK', Performance\_PKatt='Performance PKatt', Expected\_xG', Expected xG', Expected\_npxG= 'Expected npxG', Expected\_npxGpSh='Expected npxG/Sh')

passing\_s <- passing %>% filter(Year==2021) %>% select(Place, Player, Pos, Age, '90s', 'Total Cmp', 'Total Att', 'Total TotDist', 'Total PrgDist', 'Short Cmp', 'Short Att', 'Medium Cmp', 'Medium Att', 'Long Cmp', 'Long Att', Ast, xA, KP, '1/3', PPA, CrsPA, Prog) %>% rename(x90s='90s', Total\_cmp='Total Cmp',total\_att= 'Total Att', total\_totdist='Total TotDist', total\_prgdist='Total PrgDist', short\_cmp='Short Cmp',short\_att= 'Short Att', medium\_cmp= 'Medium Cmp',medium\_att= 'Medium Att', long\_cmp='Long Cmp',long\_att= 'Long Att', onethird='1/3')

defense\_s <- defense %>% filter(Year==2021) %>% select(Place, Player, Pos, Age,'90s','Tackles Tkl','Tackles TklW','Tackles Def 3rd','Tackles Mid 3rd','Tackles Att 3rd','Vs Dribbles Tkl','Vs Dribbles Att','Vs Dribbles Past','Pressures Press','Pressures Succ','Pressures Def 3rd','Pressures Mid 3rd','Pressures Att 3rd','Blocks Blocks','Blocks Sh','Blocks ShSv','Blocks Pass',Int,'Tkl+Int',Clr,Err) %>% rename(x90s='90s',tackles\_tkl='Tackles Tkl',tackles\_tklw='Tackles TklW',tackles\_def\_3rd='Tackles Def 3rd',takles\_mid\_3rd='Tackles Mid 3rd',tackles\_att\_3rd='Tackles Att 3rd',vs\_dribbles\_tkl='Vs Dribbles Tkl',vs\_dribbles\_att='Vs Dribbles Att',vs\_dribbles\_past='Vs Dribbles Past',pressures\_press='Pressures Press',pressures\_succ='Pressures Succ',pressures\_def\_3rd='Pressures Def 3rd',pressures\_mid\_3rd='Pressures Mid 3rd',pressures\_att\_3rd='Pressures Att 3rd',blocks\_blocks='Blocks Blocks',blocks\_sh='Blocks Sh',blocks\_shsv='Blocks ShSv',blocks\_pass='Blocks Pass',tkl\_int='Tkl+Int')

goalkeep\_s <- goalkeep %>% filter(Year==2021) %>% select(Place, Player, Pos, Age,'Playing Time MP','Playing Time Starts','Playing Time Min','Playing Time 90s','Performance GA','Performance GA90','Performance SoTA','Performance Saves',W,D,L,'Performance CS','Performance PKatt','Penalty Kicks PKA','Penalty Kicks PKsv','Penalty Kicks PKm') %>% rename(playing\_time\_mp='Playing Time MP',playing\_time\_starts='Playing Time Starts',playing\_time\_min='Playing Time Min',playing\_time\_90s='Playing Time 90s',performance\_ga='Performance GA',performance\_ga90='Performance GA90',performance\_sota='Performance

![](_page_42_Picture_12.jpeg)

SoTA',performance\_saves='Performance Saves',performance\_cs='Performance CS',performance\_pkatt='Performance PKatt',penalty\_kicks\_pka='Penalty Kicks PKA',penalty\_kicks\_pksv='Penalty Kicks PKsv',penalty\_kicks\_pkm='Penalty Kicks PKm')

```
# Goalkeepers, considering goalkeeping and passing skills
set.seed(551)
passing_s_gk <- passing_s %>% filter(Pos=="GK")
gk <- merge(passing_s_gk,goalkeep_s,by="Player", all=TRUE)
gk <- gk %>% select(., -Age.y,-Pos.y,-Place.y,-Player,-Pos.x) %>% rename(Age = Age.x, Place = Place.x)
train.gk <- sample (1: nrow (gk), nrow (gk)*7/10)
gk.tree <- tree(Place ~.,data=gk,subset=train.gk)
plot(gk.tree)
text(gk.tree)
gk.pred <- predict(gk.tree,newdata=gk[-train.gk,])
gk.test <- gk[-train.gk,"medv"]
plot(gk.pred,gk.test)
abline(0,1)
mean((gk.pred-gk.test)^2)
# Defenders, considering defense and passing skills
set.seed(551)
defense_s_def <- defense_s %>% filter(Pos %in% c("DF","DFFW","DFMF","FWDF","MFDF"))
passing s def <- passing s %>% filter(Pos %in% c("DF","DFFW","DFMF","FWDF","MFDF"))
def <- merge(defense_s_def,passing_s_def,by="Player", all=TRUE)
def <- def %>% select(., -Age.y,-Pos.y,-Place.y,-Player,-Pos.x, 'x90s.y',-'x90s.x') %>% rename(Age = Age.x,
Place = Place.x)
train.def <- sample (1: nrow (def), nrow (def) *7/10)
def.tree <- tree(Place~.,def,subset = train.def)
plot(def.tree)
text(def.tree)
cv.def <- cv.tree(def.tree)
plot(cv.def$dev) ##11
prune.def <- prune.tree(def.tree,best=13)
plot(prune.def)
text(prune.def)
def.pred <- predict(def.tree,newdata=def[-train.def,])
def.test <- def[-train.def,"medv"]
plot(def.pred,def.test)
abline(0,1)
mean((def.pred-def.test)^2)
```

45

```
set.seed(551)
defense s mid <- defense s %>% filter(Pos %in% c("MF","MFDF","MFFW","FWMF","DFMF"))
passing_s_mid <- passing_s %>% filter(Pos %in% c("MF","MFDF","MFFW","FWMF","DFMF"))
mid <- merge(defense_s_mid,passing_s_mid,by="Player", all=TRUE)
mid <- mid %>% select(., -Age.y,-Pos.y,-Place.y,-Player,-Pos.x,-'x90s.y',-'x90s.x') %>% rename(Age = Age.x,
Place = Place.x)
train.mid <- sample (1: nrow (mid), nrow (mid) *7/10)
mid.tree <- tree(Place~.,mid,subset=train.mid)
plot(mid.tree)
text(mid.tree)
cv.mid <- cv.tree(mid.tree)
plot(cv.mid$dev) ## 12
prune.mid <- prune.tree(mid.tree,best=12)</pre>
plot(prune.mid)
text(prune.mid)
mid.pred <- predict(mid.tree,newdata=mid[-train.mid,])
mid.test <- mid[-train.mid,"medv"]
plot(mid.pred,mid.test)
abline(0.1)
mean((mid.pred-mid.test)^2)
# Attackers, considering shooting and passing
set.seed(551)
shooting s att <- shooting s %>% filter(Pos %in% c("FW","FWDF","FWMF","MFFW","DFFW"))
passing_s_att <- passing_s %>% filter(Pos %in% c("FW","FWDF","FWMF","MFFW","DFFW"))
att <- merge(shooting s att,passing s att,by="Player",all=TRUE)
att <- att %>% select(., -Age.y,-Pos.y,-Place.y,-Player,-Pos.x,-'x90s.y',-'x90s.x') %>% rename(Age = Age.x,
Place = Place.x)
train.att <- sample (1: nrow (att), nrow (att) / 2)
att.tree <- tree(Place~.,att)
plot(att.tree)
text(att.tree)
cv.att <- cv.tree(att.tree)
plot(cv.att$dev) ##10
prune.att <- prune.tree(att.tree,best=10)</pre>
plot(prune.att)
text(prune.att)
att.pred <- predict(att.tree,newdata=att[-train.att,])
att.test <- att[-train.att,"medv"]
plot(att.pred,att.test)
```

![](_page_44_Picture_2.jpeg)

abline(0,1) mean((att.pred-att.test)^2)

### References

- "2022 Student Research Case Study Challenge." SOA, https://www.soa.org/research/opportunities/2022-student-research-case-study-challenge/.
- BBC News. "Ethical Factors in Sports." BBC News, BBC, <u>https://www.bbc.co.uk/bitesize/guides/zwcb9qt/revision/2</u>.
- Bradley, Paul S., et al. "The effect of playing formation on high-intensity running and technical profiles in English FA Premier League soccer matches." Journal of sports sciences 29.8 (2011): 821-830.
- Brownell, Peter. "The Most Important New Advanced Soccer Statistics and Why They Matter." Bleacher Report, Bleacher Report, 9 Apr. 2013, <u>https://bleacherreport.com/articles/1597790-the-most-important-new-advanced-soccer-statistics-and-why-they-matter</u>.
- Chandler, Matthew. "How Much Do International Players Get Paid?" Sports Quotes and Facts, https://sqaf.club/how-much-do-international-players-get-paid/.
- Eliakim, Eyal, et al. "Estimation of injury costs: financial damage of English Premier League teams' underachievement due to injuries." BMJ Open Sport & Exercise Medicine 6.1 (2020): e000675.
- Hägglund, Martin, et al. "Injuries affect team performance negatively in professional football: an 11-year follow-up of the UEFA Champions League injury study." British journal of sports medicine 47.12 (2013): 738-742.
- Junge, Astrid, and Jiri Dvořák. "Football injuries during the 2014 FIFA World Cup." British Journal of Sports Medicine 49.9 (2015): 599-602.
- Murray, Caitlin. "USWNT, USMNT pay gap explained: Comparing their U.S. Soccer contracts as both sides negotiate new CBAs." *ESPN*, 10 Feb. 2022., <u>https://www.espn.com/soccer/united-states-usaw/story/4589310/uswntusmnt-pay-gapexplained-comparing-their-us-soccer-contracts-as-both-sides-negotiate-new-cbas.</u>
- Parkin, Simon. "The rise of Russia's neo-Nazi football hooligans." The Guardian 24 (2018).
- Politics.co.uk. "Football Hooliganism All You Need to Know." Politics.co.uk, 18 June 2021, https://www.politics.co.uk/reference/football-hooliganism/.
- Sadigursky, David, et al. "The FIFA 11+ injury prevention program for soccer players: a systematic review." BMC sports science, medicine and rehabilitation 9.1 (2017): 1-8.
- Sadler, John M. "Implementing a Risk Management Program for Sports Organizations." Sadler Sports & amp; Recreation Insurance, Apr. 2019, https://www.sadlersports.com/implementing-risk-management-program-sportsorganizations/.

![](_page_46_Picture_14.jpeg)

- Thompson, Mark. "The 5 Key Football Metrics to Know about in 2021." *Twenty3*, 28 Jan. 2021, https://www.twenty3.sport/data-analytics-5-key-football-metrics-to-know-about-in-2021/.
- United States Soccer Federation. Consolidated Financial Statements and Report of Independent Certified Public Accountants, March 31 2021. Web. March 22, 2021.