



SOCIETY OF
ACTUARIES®



SPONSORSHIP PROSPECTUS



2019 CHINA
ANNUAL SYMPOSIUM

June 13-14, 2019
Guiyang, China

2019 ASIA-PACIFIC
ANNUAL SYMPOSIUM

June 17-18, 2019
Bangkok, Thailand

SOA China Annual Symposium—Guiyang, China

SOA Asia-Pacific Annual Symposium—Bangkok, Thailand Industry 4.0—Opportunities and Challenges

Gain Exposure as a Sponsor!

Engage with potential customers at two events in Asia presented by the Society of Actuaries (SOA). The SOA China Annual Symposium to be held in Guiyang, China, and the SOA Asia-Pacific Annual Symposium to be held in Bangkok, Thailand, put you face-to-face with professionals in the actuarial field as they explore opportunities and seek out solutions to challenges in the actuarial field.

Attendees come ready to learn about:

- Financial management and reporting
- Capital management
- Innovation & Analytics
- Insurance development
- Enterprise risk management
- Professional competency skills
- *...and more!*

Attendees will be primed to listen to expert speakers from various financial and insurance industries. Interactive sessions will also be arranged for open sharing of experiences among participants and speakers. **Your sponsorship of this event completes their onsite experience—and advances your market reach!**

SOA China Annual Symposium Delegate Profile:

- Actuarial, insurance, finance and investment practitioners
- Other industry professionals practicing in China
- Interested practitioners from throughout the region
- Expected attendance: 300

Asia-Pacific Annual Symposium Delegate Profile:

- Actuarial, insurance, finance and investment practitioners
- Other industry professionals practicing in Hong Kong, China, Taiwan, Singapore, Malaysia, Thailand, South Korea, Japan, Indonesia, Australia and throughout the Asia-Pacific region
- Other interested practitioners from around the world
- Expected attendance: 150



Sponsorship Benefits

As the largest professional actuarial organization, SOA gives you direct access to more than 30,000 members worldwide, including China, Thailand and other parts of Asia. Members strive to be the leading professionals in measurement and management of risk, and SOA supports them with in-depth conferences welcoming actuaries from all disciplines around the globe.

Participate as a sponsor and

- Enjoy high visibility to a highly targeted audience in China and/or the Asia-Pacific region
- Build and enhance brand equity among actuaries from all disciplines
- Be recognized as a key player and thought leader in the insurance and financial services industries
- Gain direct exposure to decision makers who use your products and services

Sponsorship Packages

Customize your brand exposure when you select Guiyang, Bangkok, or both locations. Enjoy special discounts when you participate in both events.

Platinum Sponsor

Asia-Pacific Symposium	\$9,000
China Symposium	\$10,000
Both Locations	\$16,000

Benefits:

- Recognized reception sponsor with name prominently displayed during reception
- Total of three (3) complimentary delegate passes per sponsored location (up to US \$3,225 in value)
- Logo on the soa.org event page
- Verbal recognition during the opening general session
- Prominent signage at the venue
- Table-top display both days of the event
- Pre- and post-attendee list in electronic format for one-time use
- Letter of appreciation from the SOA
- Marketing piece or a one-page flyer included in conference materials

Gold Sponsor

Asia-Pacific Symposium	\$7,000
China Symposium	\$8,000
Both Locations	\$13,000

Benefits:

- Total of two (2) complimentary delegate passes per sponsored location (up to US \$2,150 in value)
- Logo on the soa.org event page
- Verbal recognition during the opening general session
- Prominent signage at the venue
- Table-top display both days of the event
- Pre- and post-attendee list in electronic format for one-time use
- Letter of appreciation from the SOA



2019 Asia-Pacific Symposium-Bangkok

2019 China Annual Symposium-Guiyang

EVENT SPONSOR CONTRACT

Organization _____

Address _____

City _____

State _____

Zip _____

Contact Person _____

Title _____

Email _____

Phone _____

Fax _____

URL _____

Sponsorship Level (Select one)	Price	Location (Select one or both)	Table Top Will you use the table top? (Included in Sponsorship Package)	Total Payment Amount
<input type="checkbox"/> Platinum <input type="checkbox"/> Gold	\$ _____	<input type="checkbox"/> Guiyang <input type="checkbox"/> Bangkok	Guiyang <input type="checkbox"/> Yes <input type="checkbox"/> No Bangkok <input type="checkbox"/> Yes <input type="checkbox"/> No	TOTAL: \$ _____

If you have questions, contact Lauren Scaramella, Sponsorship Specialist,
at +1-847-273-8840 or email Lscaramella@soa.org



TERMS AND CONDITIONS

All sponsorships are granted on a first-come basis unless an agreement is made for first right of refusal for the following year. Telephone reservations will be held for three business days pending receipt of agreement and payment. The sponsor agrees to submit the applicable fee with the agreement. Once the Society of Actuaries has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you. If you have questions, contact Lauren Scaramella, Sponsorship Specialist, at +1-847-273-8840.

- a. Materials provided for the event (flyers, marketing items, etc.) should be submitted to the SOA event representative at least 10 days prior to the event for approval.
- b. Should the event be canceled due to acts of war, terrorism and natural calamities, SOA shall be under no liability in any way in respect to any liability incurred by the partner.
- c. In the case that date of the event is moved due to any unforeseen circumstance or if a partner cancels by written notice, no fee will be refunded.
- d. If SOA cancels the Symposium for reason apart from those covered above, partner will be refunded within 14 days for any payments already made.
- e. SOA accepts no responsibility for loss or damage of properties or personal injuries that occur during or in preparation for the Symposium.

Cancellation Policy: All requests for refunds must be in writing. If your cancellation is received by Friday, May 4, 2019, SOA will refund your sponsor fee less a \$100 administrative charge.

_____	_____	_____
Company Representative Signature	Printed Name and Title	Date
_____	_____	_____
SOA Representative Signature	Printed Name and Title	Date

