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# Chairperson's Corner

By Chris Giese

It seems like only a moment ago that I attended my first ILTCI conference in 2002 at the Beverly Hills Hilton. Beyond seeing a few celebrities in town for the Golden Globe Awards, I fondly recall how passionate and dedicated everyone seemed. Although the industry has seen its share of highs and lows since, I still see much of that same passion and dedication from volunteers in the LTC Section.

Drawing from those volunteer efforts, I am excited and looking forward to what we can accomplish in 2019. Our 2019 goals include:

- Publish three newsletters,
- produce four webcasts,
- liaise non-SOA volunteers,
- ensure LTC regulatory information on SOA website stays current,
- increase awareness of the LTC Section to recruit new members through the website and social media,
- provide educational content for regulators and policy makers in proactive ways,
- develop a game plan for the future and next evolution of the think tank,
- update the biannual membership survey to ensure the Council focuses on the “right” activities, and
- produce sessions at four SOA conferences.

We are close to wrapping up our survey on fraud, waste and abuse.

I am happy to report on one success already, with special thanks to Shawna Meyer and Robert Eaton for their efforts. The LTC Section sponsored the Long-Term Care Medical Symposium, “a one-day conference intended to extract the thinking of leading experts on historical and future trends that will influence future long-term care insurance (LTCI) claims experience.”



Seasoned LTC veterans know the challenges that come with setting assumptions for the future. I would encourage those looking for perspectives beyond the normal actuarial view to read the full report (<https://www.soa.org/sections/long-term-care/ltc-medical-symposium.pdf>). We are also hoping to leverage the knowledge from these “outside-our-industry” experts through other venues as well, such as webcasts and LTC industry conferences.

Also, we are close to wrapping up our survey on fraud, waste and abuse. Toward the end of 2018, the LTC Section sponsored a survey of companies to help the industry better understand concerns and support efforts related to addressing fraud, waste and abuse in LTC insurance. A report on the survey will be ready soon, so stay tuned!

With the year already flying by as we turn our attention from the cold and snow to looking forward to the spring and summer (at least for those of us in places like Wisconsin!), I cannot say thank you enough to the volunteers who continue to make this all possible. They are the true celebrities of our industry. ■



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