

## **LEADERSHIP & DEVELOPMENT**

*(Vote for up to three candidates)*

Melanie Dunn

C. Ian Genno

Chris Lombardi

Lori Weyuker

Patricia J. Fay

Craig Topham

**Melanie Dunn, FSA, MAAA**  
**Principal**  
**Oliver Wyman**  
**Seattle, WA**

### **Professional Background**

I am a Principal at Oliver Wyman and the manager of our Seattle office, focused on providing services for life and annuity insurers. I lead our actuarial transformation practice with additional experience that includes:

- Actuarial transformation initiatives to shift actuarial time to analysis and insight rather than manual processing and data manipulation
- Assessment of an insurer's operating model to recommend changes to the organizational structure to increase efficiency of how work is performed, resources are utilized, and talent is developed
- End-to-end model implementations including associated data transformation and feeds to finance/accounting
- Supporting insurers to develop systems for model governance and controls and strategies for remediating material weaknesses
- Developing independent appraisals and performing independent model validation for life, annuity, and LTC business
- Providing insight and execution for strategic reinsurance transactions



Fun fact: in my spare time I train for 100-mile races and long backpacking trips in the mountains.

### **Society of Actuaries Experience (Section and committee memberships and participation)**

- I'm a frequent speaker at industry meetings on topics including actuarial transformation, model validation and controls, and effective communication
- I recently authored an article for the Actuary of the Future Section newsletter [https://sections.soa.org/publication/?m=60212&i=647532&view=articleBrowser&article\\_id=3585054](https://sections.soa.org/publication/?m=60212&i=647532&view=articleBrowser&article_id=3585054)
- I'm a member of the Leadership & Development and LTC Sections

### **Other Relevant Volunteer Experience**

Regular volunteer contributions to local trails through Washington Trails Association and local trail race volunteering

### **Why are you interested in leading this section?**

An actuary that is learning and growing is 87% more effective than an actuary that is disengaged.

... Just kidding, that statistic is completely made up. But I wanted to get you thinking – how much does growth matter?

I believe that wanting to learn and grow is the core of our success as actuaries. It gets us through our exams. It gets us to spend just a few more hours on analysis so that we fully understand the drivers of profitability in the business. It gets us up in the morning to go to work with other bright, motivated actuaries – even when we're 2 months into quarantine. To move our profession into the future rather than stagnating, our leaders must constantly grow and create growth for those around them.

The Leadership & Development Section is at the crux of all this, providing resources to create and grow leaders in the actuarial profession. I see great value in this effort and can't wait to contribute.

♦ ♦ ♦ ♦

**C. Ian Genno, FSA, FCIA, CERA**  
**Director and Head, Mortgage Insurance Group**  
**Office of the Superintendent of Financial Institutions Canada**  
**Toronto, ON**

**Professional Background**

Seven years ago, I moved from the private to the public sector to take on a newly-created role with the federal banking and insurance regulator in Canada, focusing on risk management in the mortgage lending and insurance sector.

As Head of the Mortgage Insurance Group at the Office of the Superintendent of Financial Institutions, I now lead OSFI's prudential supervision work relating to the mortgage insurance industry and a segment of P&C insurers. In addition to supervising financial institutions, I've contributed to OSFI's initiatives in banking and insurance sector stress testing; identification and assessment of emerging risks; development and implementation of capital standards and regulatory rules and guidelines; provision of expert advice to the Department of Finance and Bank of Canada; the IMF's financial sector assessment program; and am active in both the mortgage and P&C space. I'm a change agent, and embrace employee engagement and talent development initiatives.



Prior to joining OSFI, I was a partner in a leading global professional services firm, with nearly three decades of experience advising public and private sector clients in Canada and abroad on a range of actuarial, risk management, financial and human resource issues.

An equally important dimension of my professional background is the experience I've gained through volunteer opportunities in our profession ... more on that in the next question, below.

**Society of Actuaries Experience (Section and committee memberships and participation)**

I've served in a wide variety of leadership roles in the Society of Actuaries, and am a recipient of both the Society's Presidential Award and an Outstanding Volunteer Award.

From experience, I know what it takes to commit the time, energy and enthusiasm necessary to succeed in a volunteer role. I've learned how to balance and deliver on business, volunteer and personal commitments.

Our profession is important to me – so I've taken advantage of the opportunity to volunteer in a wide range of SOA roles starting right after I earned my FSA, including:

- Serving as a member of the SOA Board of Directors, and subsequently being re-elected as a vice-president of the SOA;
- Establishing and serving as the founding chair of the Research Executive Committee, overseeing implementation of a new research strategy for the SOA;

- Establishing and serving as the founding chair of the Marketing Executive Committee, focusing on the SOA's marketing strategy and branding;
- Contributing as a member of the Issues Advisory Council, a group of Board members and committee chairs responsible for identifying and prioritizing key issues to be addressed by the SOA Board;
- Chairing two practice area Research Committees (Retirement, and General Insurance);
- Contributing as one of the founding members of the steering committee for Catastrophe and Climate Research, which is laying the groundwork for an important new focus of SOA research involving collaboration of actuaries and non-actuaries;
- Chairing the Centers of Actuarial Excellence Evaluation Committee, reviewing and assessing the quality of education and research in top-tier actuarial science programs at universities in the U.S., Canada and internationally;
- Contributing as a member of the Grants Committee for the CAE program, evaluating proposals for SOA funding to support new research and education initiatives at CAE-designated universities;
- Participating on several Board of Directors teams, both prior to and after election to the SOA Board (the "Marketplace Relevance" Strategic Action Team, "Cultivate Opportunities" Team, and "Develop Knowledge" Team);
- Serving as an elected member of two Section Councils (for the Pension Section, and the CAS/CIA/SOA Joint Risk Management Section), ultimately leading as chair of each council;
- Participating actively in the Council of Section Chairs and annual SOA Leadership meetings, which serve as a forum for the exchange of ideas across all practice areas and for fostering new initiatives to serve SOA members;
- Contributing as one of the founding members of the Canadian Advisory Council, providing advice on how the SOA can play an important ongoing role for Canadian members ... in a way that adds value for members, and that also respects (and avoids inappropriate overlap with) the role and value of the CIA;
- Participating on the Experience Studies Executive Committee, providing direction and oversight on thematic priorities, as well as methodology;
- Serving as a Discipline Committee member, and later as a committee chair;
- Serving on the Nominating Committee, which plays a key role in the governance structure of the SOA;
- Participating in a variety of research project oversight groups, contributing as a team to the development and dissemination of high quality, practitioner-focused research;
- Helping to organize several educational and research-related conferences, webcasts, and a symposium;
- Contributing as a member of the North American Actuarial Council's Collaborative Research Group, a forum for the exchange of ideas and development of new joint research initiatives between the SOA, CAS, CIA, AAA and Mexican actuarial associations;
- Speaking at a variety of SOA meetings, as well as other professional association and industry conferences and at universities;
- Working on the Education and Examination Committee, both as an exam committee member and a course content officer; and
- Contributing to a variety of ad hoc working groups, including:
  - Conducting a strategic review of the SOA's marketing and market development plan;
  - Reviewing the SOA's approach for conducting experience studies and research projects;
  - Recommending strategies for better communication with SOA members following the debate on future education methods;
  - Laying the groundwork for the SOA's Data-Driven In-House Research function, which now conducts research initiatives in healthcare and pensions in the U.S., and pensions in Canada;
  - Developing a framework to guide how the SOA conducts research that addresses public policy issues and coordinates its efforts with the AAA and CIA;
  - Identifying new opportunities for defined benefit pension actuaries;
  - Reviewing the SOA's relationships with other actuarial organizations, with a view to identifying opportunities for more effective collaboration; and
  - Participating as a member of the SOA's "Listening Tour" initiative, seeking direct input from members on questions, concerns and priorities ... and providing a direct link between members' views and the development of the SOA's updated strategic plan.

Being a Canadian, I now need to apologize for imposing on you to wade through such a long-winded list! The key theme that I hope emerges as you read this is that I'm a dedicated volunteer for our profession ... and have direct

hands-on experience with strategy, research, member engagement, governance, universities, professional standards, basic and continuing education, marketing, and cooperation and collaboration between the various actuarial organizations that serve our profession. I enjoy working with other volunteer colleagues across our profession, and know how to work together as a team to get new initiatives successfully off the ground. Building on that experience, I would welcome an opportunity to continue contributing to our profession, as a member of the Leadership and Development Section Council.

### **Other Relevant Volunteer Experience**

I've worked for 24 years as a volunteer for the Jean Tweed Centre, a government-funded organization that helps women and their families address issues related to substance use, mental health and/or problem gambling. Our Centre focuses on the specific and unique needs of women who are confronting addiction challenges, to support them and their families in the pursuit of health and well-being. My volunteer work with the Centre has spanned the range of strategy, governance, finance, risk management and human resources, in roles that include Board member, chair of the HR committee and governance committee, and member of the finance committee. One of my corporate clients originally recruited me as a volunteer and I'm glad to have had the opportunity to help, in a "behind the scenes" role, contribute to the positive work that the Centre's staff does within our community.

I also contribute within the academic community. I'm a lecturer at the University of Toronto, teaching fourth year and graduate courses in actuarial science and risk management. My lectures have a dual focus: the practical application of theory, in the life insurance, P&C insurance and housing finance sectors; and development of business communication and presentation skills that are vital for career development. I also serve as a member of the university's Actuarial Science Program Advisory Board, a group of senior actuaries from the business community invited to provide strategic counsel to the department chair and faculty members.

In the past, I've also served as a regional council member for an industry association; our primary focus was on developing relationships with government and industry stakeholders, delivering local educational conferences, and contributing to policy development.

### **Why are you interested in leading this section?**

Contributing as an SOA volunteer is an opportunity for each of us to "give something back" to our profession. If you're doing that now too, then thank you!

As a past member of the SOA Board of Directors ... as a leader on a senior management team ... as a university lecturer teaching the next generation of actuaries and risk professionals ... and through my day-to-day work as a practicing actuary like you ... I recognize how important it is for each of us to develop and enhance our leadership skills, and to embrace career development opportunities for our colleagues. With your feedback, support and vote, contributing as a member of the Leadership and Development Section Council team would be an excellent opportunity to help advance this further in our profession.

◆ ◆ ◆ ◆

**Chris Lombardi, ASA, CERA**  
**Sr. Consultant**  
**Buck**  
**Secaucus, NJ**

**Professional Background**

Health consulting actuary with extensive experience with retiree medical valuation and design, sprinkling in active employee medical budgeting and renewals, long term disability valuations, Medicare part D attestations and just about anything else our clients need help with. I lead teams of associates and am responsible for the delegation of all work and timely delivery to our clients. My favorite part of my job is serving as manager to associates, helping them achieve their goals in and out of the work place while also progressing through the actuarial exams.



**Society of Actuaries Experience (Section and committee memberships and participation)**

Health Section – Friend of the council (2019 – Present)  
Actuary of the Future – Podcast contributor (2012)

**Other Relevant Volunteer Experience**

Serve as coach of youth wrestling team for Bloomfield, NJ. Organized a training program within Buck to train new hires on frequent projects. Lifelong dedication to volunteer work starting with Boy Scouts of America, eventually attaining the highest rank of Eagle Scout.

**Why are you interested in leading this section?**

Because life is hard. Add in a series of difficult tests and a demanding job where intelligent go getters are abundant, and the stage is set for a road full of obstacles. I certainly don't have all the answers, but I've experienced a taste of the uphill battle and realize the value strong leaders add to help navigate through difficult times. Help to snap yourself out of a negative, scarcity mindset. Help to set yourself up for a life of success.

I've been an athlete all my life, wrestling through high school and college. When things got difficult, my coaches would lift me up, but more importantly they also taught me how to lift myself up. I can be accused of making too many parallels between wrestling, life and the work place, but the similarities are uncanny. I've had difficult times at work and my workplace mentors are just as important and impactful as my athletic coaches. I am eternally grateful to every one of them and have dedicated my life to paying it forward and becoming that strong, competent and caring leader for others.

If elected, I will contribute high energy, full attention, and unmatched effort. My goal is to become the best me I can be in order to serve those around me, and I hope to contribute to the goals of the section while chasing my own.

◆ ◆ ◆ ◆

**Lori Weyuker, ASA, MAAA**  
**Founder**  
**Independent Actuarial and Strategy Consultant**  
**Los Angeles, CA**

**Professional Background**

Lori Weyuker is an independent consultant in the health sector and the employee benefit space. In consulting, Lori has advised a variety of types of clients and roles. Included within her purview are projects such as advising multiple government organizations on the strategy and impact of healthcare predictive modeling/risk adjustment, pet insurance strategy, underwriting guidelines oversight in life, disability, travel and health insurances and others. Lori has also worked internationally in Germany, Chile and others.



Prior to her work as a consultant, Lori was chief pet insurance actuary at Nationwide where she managed the actuarial team and advised all areas of the pet enterprise on technical issues in pet insurance. Preceding her work in pet insurance, she held various positions at a large, national HMO and as an employee benefit advisor. She is a seasoned actuary with more than 15 years of experience in the actuarial and analytics space. She is a frequent contributor to SOA events having presented on a large variety of topics including predictive modeling in healthcare (including “risk adjustment”), healthcare startups, pet insurance and international healthcare policy.

**Society of Actuaries Experience (Section and committee memberships and participation)**

- 2020 – Friend of the Council, SOA Leadership & Development Section
- 2020 – Councilmember, SOA Taxation Section
- 2020 – Friend of the Council, SOA Entrepreneurial & Innovation Section
- 2019 – Chairperson, SOA Entrepreneurial & Innovation Section
- 2018 – Vice Chair, SOA Entrepreneurial & Innovation Section
- 2017 – Secretary, SOA Entrepreneurial & Innovation Section
- 2006 – Chairperson, SOA Health Section
- 2005 – Vice Chair, SOA Health Section
- 2004 – Secretary/Treasurer, SOA Health Section

- I am a frequent speaker at various SOA conferences including multiple SOA Annual Meetings, multiple SOA Spring Meetings and an SOA Life & Annuity Symposium.
- I have presented at SOA Webcasts and Podcasts on various topics including “The Future of the Actuarial Profession,” “What’s New in Pet Insurance” and other subjects. I have presented at SOA Healthcare Seminars on a variety of topics including Healthcare Predictive Modeling and Application of Healthcare Predictive Modeling.
- I have served as an advisor on several SOA “POGs” (“Projection Oversight Groups”) including Healthcare Predictive Modeling (Risk Adjustment), Impact of Alternative Healthcare, and others.

**Other Relevant Volunteer Experience**

Foodbank volunteer – arranging for hundreds of families to receive fresh produce as well as packaged foods.

Presenter – UCLA Actuarial Student Association

Presenter – UC Santa Barbara Actuarial Student Club

**Why are you interested in leading this section?**

The SOA Leadership & Development Section’s mission is to help actuaries improve their interpersonal skills and business savvy. These two important areas, interpersonal skills and business savvy, are among my current areas of focus. In order for actuaries to be maximally impactful in our work, we need to be at least functional in these areas, preferably mastering these very important skills.

I observed at the beginning of my actuarial career that in addition to mastering the technical aspects of actuarial work, one needs these “soft skills” in one’s tool belt in order to advance to the next levels in one’s career.



For many technical people, it may not be obvious as to how to master these nontechnical abilities. Through the SOA Leadership & Development Section, I strive to empower all actuaries to gain and improve these very important skills.

In my own work in these areas of interpersonal skills and business savvy, I have led corporate groups in activities whose focus is to give actuaries and other professionals the tools needed to excel in these soft skills. I have been fortunate to observe the fruition of these efforts such that many participants in these groups learned to add these soft skills to their professional repertoire.

♦ ♦ ♦ ♦

**Patricia J. Fay, FSA, MAAA**  
**Workplace Transformation Lead**  
**MassMutual**  
**Enfield, CT**

### **Professional Background**

Over my 30+ year career, I have held both technical and leadership roles spanning a wide range of products including annuities, disability, long term care, and accident insurance both in the group, worksite, and individual markets. While most of my career has been focused on pricing and product development, I have also worked in financial reporting, reinsurance, risk management, and investments.

Most recently, I led a team of over 30 professionals, including actuaries, accountants, and financial analysts. In this role, I built the current strategic planning framework and advised the executive leadership team and board of directors in the development of the annual enterprise financial goals. My role also included supporting the CFO in financial communications with investors, rating agencies, and other internal and external audiences including the analysis and reporting of financial forecasts. My non-traditional roles, including my current one, include working as a change management champion with many cross-enterprise teams to develop, facilitate, and execute on lean organizational and cultural transformations.



### **Society of Actuaries Experience (Section and committee memberships and participation)**

Chair/Vice-Chair/Treasurer, Marketing & Distribution Section (2018 – 2014)

Also a member Product Development, Financial Reporting, and Marketing & Distribution sections

### **Other Relevant Volunteer Experience**

- Southern Vermont Therapeutic Riding Center, Treasurer (2016 – present)
- Par for the Horse Golf Tournament, Chair (2018 - present)
- CT Rett Angels Golf Tournament, Chair (1997 – 2017)
- Tedx Springfield, Treasurer (2016 – 2017)
- MassMutual's Women's Leadership Network, Treasurer (2015 – 2016)
- Rettsyndrome.org, Regional Representative (1997 – 2004)

### **Why are you interested in leading this section?**

First of all – I want to give back to the profession that has given so much to me. This started with my role in the M&D section and after a year off, I'm ready to jump back in and help.

My second reason is to share my experience and knowledge to help others in their journey to develop leadership skills. As an actuary progresses in their career, it becomes less and less about the technical abilities and more about the non-technical skills like leadership. The work of the L&D section is critical to helping actuaries navigate

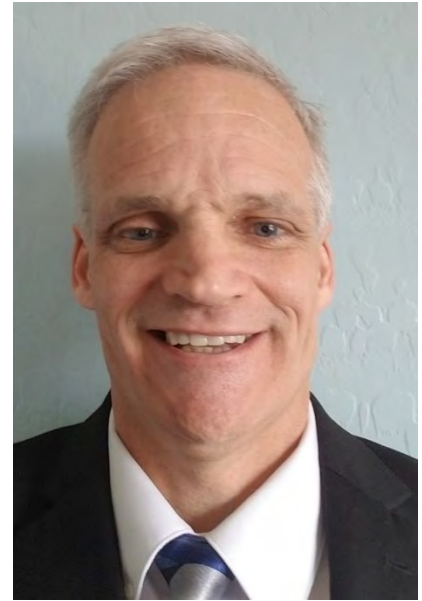
their careers. I've admired the work of the section so far and would be honored to be able to continue this work in the future.

◆ ◆ ◆ ◆

**Craig Topham, FSA, MAAA**  
**Financial & Tax Architects, Inc.**  
**St. Louis, MO**

**Professional Background**

25 years of actuarial experience with a wide variety of experience including commercial health, Medicare, Medicaid, supplemental health (cancer, critical illness, dental) and life insurance.



◆ ◆ ◆ ◆