



SOCIETY OF ACTUARIES

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# Long Term Care Newsletter

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# Chairperson's Corner

by James M. Glickman

**W**elcome to our second LTCI Section newsletter and first for the year 2000. Here are several items I'd like to emphasize for you.

Our Section is well into our first year, and we have lined up a full slate of stimulating LTCI sessions for the SOA Spring meeting in Las Vegas. Planning has also started for the SOA Annual meeting in Chicago.

This July, *Brokers World* magazine will be publishing its 2<sup>nd</sup> Annual Long Term Care Insurance Survey. Last year's highly successful survey was co-sponsored by the National Association of Health Underwriters (NAHU) with the assistance of our newsletter editor, Bart Munson. Due to staffing changes at NAHU, they will not be participating this year, so the Section offered to replace them as co-sponsor of the *Brokers World* survey.

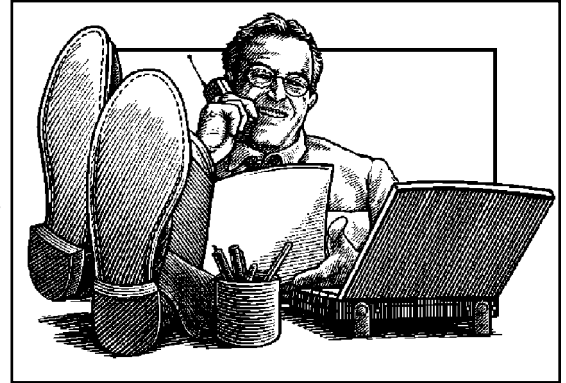
Work is continuing towards bringing to fruition a national LTCI conference. Tentatively dubbed,

"The First Intercompany Long-Term Care Insurance Conference," it will feature five educational tracts:

- 1) Actuarial
- 2) Marketing
- 3) Claims
- 4) Underwriting
- 5) Compliance/Government Relations

In addition, the conference will feature an exhibition hall where both insurers and vendors can display their wares for an audience that will include many of the major LTCI national marketing organizations and most of the major LTCI insurers. Also, substantial time is planned for networking.

On the technology forefront, we have an LTCI Section Web page on the SOA Web site. Unfortunately, we still need someone interested in spearheading the design and content to be provided on this site. Since the Society provides the Web designers and programmers, it is only necessary for this person to



provide the time and creativity. If anyone is interested in volunteering for this most important role, please get in touch with me or with any of the other members of the Section Council.

As a final note, I would encourage all who are interested to join the Section and participate in determining its direction. As of February, our membership has grown to 475 from our original 200 when the Section was formed last year.

***James M. Glickman, FSA, is president and CEO of LifeCare Assurance Company in Woodland Hills, CA. He can be reached at Jim\_Glickman@Lifecare.to.***

## CALL FOR VOLUNTEERS TO PARTICIPATE IN LTCI SECTION

**T**he Long-Term Care Insurance Section is asking for members to volunteer in areas of interest or expertise, in order that collectively we can meet our mission and help define our future role.

We currently have a specific need for one person to represent our Section on the Seminars Subcommittee of the Health Practice Committee. There's need for another person to coordinate with the SOA on creating and designing our Web page as well as determining how to best utilize SOA communication methods, such as blast e-mails. If you are interested in one of these positions, please contact any member of the Section Council.

Also, please indicate below your interest in volunteering for any of these various Section activities:

- 1) Contributing newsletter articles;
- 2) Speaking at Society meetings on LTCI issues (Please indicate any specific issue you feel qualified to speak about.);
- 3) Assisting with LTCI study note materials;
- 4) Helping organize/recruit speakers for SOA meetings and seminars;
- 5) Serving on LTCI experience/valuation committees;
- 6) Other.